WEDNESDAY EVENING,

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the national joy smoke

is the real prize winner in the ten-cent tidy red tin and the five-cent toppy red bag, but when a fellow has a pound crystal-glass humidor of P. A. it's just the same as having a sockful of boodle in reserve for a rainy day.

Time to replace that empty jar with a full one of P. A.

That humidor of tobacco you got for Xmas must be running mighty low just about now. If you haven't got a good supply of P.A. in the crystalglass jar with the sponge in the cover that keeps it fresh and fragrant for pipe and cigarette-fit all the time, go to it and invest today.

Sold at stores where they sell tobacco.

R. J. Reynolds Tobacco Co. Winston-Salem, N. C.

