

CALL 1991-ANY PHONE. **Bowman's** FOUNDED 1871 HARRISBURG'S POPULAR DEPARTMENT STORE

Watch our announcements every day for further news of the January White Sale and many other important events that will follow.

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To-morrow---Begins the Great January White Goods Sale

As we emphasized in our announcement yesterday, qualities and varieties have been given first consideration, although unusual values in almost every department are clamoring for attention. Almost every garment or piece of material has been purchased especially for this event, and all are fresh and clean---moderately priced.

Embroidered Voile Flouncings and Crepes A Sale Without a Precedent

Can you imagine a fine quality voile or crepe, 45 inches wide, with new and dainty embroidered designs of very fine workmanship and priced less than half. 'Tis a fact, and moreover there are 250 yards to select from. Special at 49¢—value \$1.00. Special at 59¢—value \$1.25 and \$1.50.

All-over Embroidery

22 inches wide; mostly neat patterns; fine for waists and dresses; not more than 150 yards in the lot. Special at 25¢ yard. Values 50¢ and 59¢. New 1915 Embroidery Edges—2 to 4 inches wide. Yard 5¢ Embroidered Swiss Flouncing—27 inches wide. 39¢ yard. Value 75¢. Main Floor—BOWMAN'S.

Showing the White Fabric Novelties For Spring

Fashion depicts a tendency toward fabrics of unusual sheerness in smart costumes for Spring wear, and among the new arrivals, are 40-inch pique, fancy shadow effects, fancy voile, crepes and rice cloths; shadow voiles. Also diagonal suitings and Oxford cloth. Priced at 25¢ to 85¢ yard. Satin Quilt at \$1.39—large size; hemmed ready for use; value \$1.75. Main Floor—BOWMAN'S.

In This White Sale Is A Clearance of Sheets

These sheets are perfect with the exception of a few oil spots, which will come out after washing. Mohawk Sheets—marked "E. S."; size 81x90 inches, regularly 90¢, at 65¢; 90x90 inches, regularly \$1.00, at 69¢; 81x108 inches, regularly \$1.15, at 75¢. Utica Sheets—marked "O"; size 90x90 inches, regularly \$1.19. Special at 79¢. Superior Sheets—size 72x90 inches, scamed, 3-inch hems, laundered ready for use, regularly 50¢. Special at 30¢. Pillow Cases—made of Salem muslin, 50x36 or 54x36 inches, regularly 22¢ and 25¢. Special, each 15¢. Bleached Muslin—36 inches wide; some nainsook finished; regularly 8¢ and 10¢, at, yard 6 1/4¢. Main Floor—BOWMAN'S.

Special Prices On Certain Grade Corsets

Corsets at 50¢—made of coutil, medium bust, long hips; heavy hose supporters. Corsets, special at 79¢—medium bust, long hips, embroidery trimmed at top, with draw string; rubber insert at back; made of coutil; \$1.50 model. Broken lots of Corsets—finger marked; low, medium and high bust; laced front and back; every corset in the lot is high grade to the last degree; sizes 18 to 30. Special at \$1.85, \$3.50 to \$5.00 models. Second Floor—BOWMAN'S.

In Connection With the White Sale, We Launch a Sewing Event

In which dressmakers and home sewers may partake of special prices on accessories that will be needed particularly at this time. J. & P. Coat's best six-cord 200-yard spool cotton, 4¢ spool. Limit, 6 spools to a customer. 24-yard rolls white tape 10¢ 12-yard piece white bias seam tape, 5¢ 3¢, 4¢, 6¢ and 8¢ white wash braid, yard 1¢ 6-yard piece white seam binding, 19¢ 6-yard white embroidery edging, 15¢ to 50¢. Main Floor—BOWMAN'S.

A Splendid Brassiere at 50c

Embroidery trimmed front and back; double reinforcement under arm; hook front and fold-over back styles. \$1.00 to \$1.25 Brassieres at 59¢—hook front and fold over back styles; all over embroidery, lace, embroidery and medalion trimmed; all sizes in this lot. Second Floor—BOWMAN'S.

Embroidered Strips and Flouncing--- Greatly Underpriced

New shipments from large importers, and designs that have never been shown before in Harrisburg. Many sample strips, and prices average about half. 18-inch Swiss Embroidery Flouncings—include fine dainty designs for corset covers. Special at 29¢ yard. Value 39¢ to 75¢. Convent Edges, special at 8¢ yd.—value 12 1/2¢; very desirable, and the embroidery resembles hand work. Convent Edges, special at 12 1/2¢ yd.—excellent for underwear; made on long-cloth; value 15¢ and 20¢. Main Floor—BOWMAN'S.

White Sale Specials From the White Goods Dept.

Linen Sheeting, 90 inches wide; extra heavy quality; value \$1.79. Special at, yard \$1.37 1/2. All linen embroidered pillow cases, 36x45 inches; regularly \$2.00, at, pair, \$1.29. Table Damask, in 1 1/2 to 4-yard lengths; regularly 25¢. Yard 17¢. Fancy stripe luck toweling—if in full pieces would be worth 15¢ yard. Yard, 7 1/2¢. Pajama Checks—small and large plaid, 36 inches wide; regularly 12 1/2¢. Yard, 7 1/2¢. Fancy plaid, sheer lawns, 27 inches wide; fine quality; regularly 15¢. Yd., 9¢. Nainsook, 36 inches wide; fine quality; short lengths, regularly 15¢. Yard, 10¢. Dimity Remnants—several patterns to select from; regularly 12 1/2¢ and 15¢. Yard 8¢. Mercerized Voile 36 inches wide; regularly 15¢. Yard 10¢. Main Floor—BOWMAN'S.



WAISTS In the White Sale

Two Hundred Crepe de Chine Waists at \$1.69—the latest models; white and colors; value \$2.50. NOTE: Watch for announcement of a very special offering of Lingerie waists. Second Floor—BOWMAN'S.



Of Greatest Importance Are the Piles and Piles of Snowy White Undermuslins

A special trip to the metropolis was necessary to bring these garments here for this event, as we desired a completely new and unusually large stock in order that only the newest and cleanest should be offered. The assortments are large, and of quality much can be said, for that was the keynote of our purchases. Many special prices are featured, and in each instance, quality has had first consideration, rather than price lowness. Following are some of the garments that were selected as extraordinary values:

Combinations

Made of nainsook, trimmed with lace and embroidery on both corset cover and drawers. Price is 75¢. Made of sheer nainsook, daintily trimmed with fine laces and embroideries, or sample styles with neat edges of embroidery and beading. Price is .. \$1.25. Made of fine nainsook, corset cover and drawers trimmed with fine lace and embroideries; Knickerbocker and bloomer combinations are included in this lot. Price is \$1.98.

Petticoats

Made of muslin and cambric, with ruffle of embroidery; length 38 to 42 inches. Price is 49¢. Made of serviceable materials, and trimmed with deep flounces of embroidery and lace, with ribbon run beading. Price is 98¢. Made of cambric, nainsook and pique; some double panel effects; deep flounces of embroidery, wide beading, ribbon-run, and lace trimmed. Price is \$1.50.

Gowns

Gowns with low neck and kimono sleeves, lace and embroidery edge at neck and sleeves. Price is 33¢. Muslin and cambric gowns, high neck, long sleeves, yoke of tucks and embroidery insertion. Price is 50¢. Cambric, muslin and nainsook gowns, high and low necks; some are elaborately trimmed while others have neat trimmings. Price is \$1.00. Sheer nainsook gowns, low neck, short sleeves, trimmed with lace, embroidery, medallions and beading; 56 inches long. Price is \$1.50.

Corset Covers

Made of cambric and nainsook, effectively trimmed. Even in the least expensive models they are very daintily finished, no raw edges or thick seams to mar the fit, or fray out in laundering. Made of nainsook and trimmed with embroidery edges. Price is 19¢. Made of soft nainsook, with yokes of embroidery and lace, finished with rib-

bon-run beading. Price is 25¢. Made of nainsook, insertion yokes and elaborately trimmed models with medallions, lace and embroidery. Price is 50¢. Made of fine nainsook and batiste with trimmings of fine laces and embroideries; many have inset medallions. Price is 75¢.

Drawers

All the newest models, including Knickerbocker, envelope, flat trimmed and skirt drawers; simple and elaborately trimmed styles. Made of muslin, with tucked and hemstitched ruffles. Prices are 17¢ and 19¢. Made of nainsook and cambric, with blind and openwork embroidery, ruffles. Price is 25¢. Extra size drawers, made of fine cambric, with tucked and hemstitched ruffles. Price is 25¢. Nainsook drawers, with cluster tucks and fine embroidery ruffles. Price is 39¢. Fine cambric and sheer nainsook Knickerbocker, envelope and flat trimmed drawers, with lace and embroidery trimmings. Price is 50¢. Second Floor—BOWMAN'S.

Timely "White" Suggestions From the Drapery Dept.

Voile and Marquisette, at 20¢ to 39¢ yd.—38 inches wide, plain and open work borders; for sash, sill and full length curtains. White Laces at 50¢ and 55¢ yd.—with finished edges; for sash or sill curtains and door panels. Swiss at 12 1/2¢ and 15¢ yd.—36 inches wide—many pretty styles to select from. Corona Cloth at 29¢ yd.—36 inches wide; for bed sets and over drapery. Lace Curtains at 49¢ to \$5.00 pr.—3 yards long; fine quality lace and up-to-date patterns; plain and covered centers. Fourth Floor—BOWMAN'S.

Unusual Values in White Silks--- Every Wanted Weave

40-inch white Crepe de Chines, at, yard \$1.25 and \$1.50. 40-inch white Satin Charmeuse, at, yard \$1.59 and \$2.00. 36-inch white Chiffon Dress Tafeta, at, yard \$1.50. 23-inch white Bengaline, at, yard, \$1.00. 23-inch white Moire, at, yard, \$1.00. 23-inch white Satin Messaline, at, yard 69¢. 36-inch white Satin Messaline, at, yard \$1.00. 40-inch white Silk Crepe Meteor, at, yard \$1.69. 27-inch white Brocade Habutai, at, yard \$1.00. 27-inch white Habutai, at, yard, 85¢. 27-inch white Jap Silk, at, yard, 39¢. 27-inch white Velvet Corduroy, at, yard 75¢. 40-inch white Silk and Cotton Poplins, at, yard 79¢. Main Floor—BOWMAN'S.

The Daintiest of White Wear For Baby

Although this is the time of year when mothers are thinking mostly of good warm things for baby, we wish to call your attention to the splendid stocks of clever little dresses, slips, nighties and the like.

DRESSES

Made of nainsook, with round and square yokes of cluster tucks and embroidery insertion; hemstitched ruffle at neck and sleeves; sizes 6 months to 2 years. Special at 50¢. Made of nainsook, embroidered yoke with narrow lace insertion; lace trimmed at neck and sleeves. Special at 75¢. Made of fine sheer nainsook; embroidered, lace trimmed and fagotted yokes; some have wide hems, others are tucked and embroidery trimmed at bottom; sizes 6 months to 2 years. Sold regularly at \$1.00 to \$1.50. Special at 75¢.

SLIPS

Made of soft nainsook, in Bishop and yoke styles, embroidery yokes finished with feather braid; some tucked and embroidery trimmed at bottom. Special at 59¢. Made of sheer nainsook, embroidered and lace trimmed yokes, with tucks. Price is 75¢. Made of fine sheer nainsook, Bishop styles, with fine tucks, fagotted or French knots; or fine tucked, hand embroidered yokes; some trimmed with tucks and ruffle of embroidery, or lace trimmed ruffle at bottom. Sold regularly at \$1.25 and \$1.50. Price is 98¢.

GOWNS

Made of nainsook, yokes of fine cluster tucks; trimmed at neck and sleeves with fine embroidery; yoke finished with feather braid; open front. Price is 59¢. Second Floor—BOWMAN'S.

White Marseilles Bed Spreads, Now \$2.19

The regular price is \$2.98. They are full size, good heavy quality, and if we did not tell you there were slight oil spots on them, they could not be detected. Main Floor—BOWMAN'S.

White Wool Flannels Specially Priced

At 35¢ yard; value 45¢; 34 inches wide. At 37 1/2¢ yard; value 50¢; 36 inches wide. Main Floor—BOWMAN'S.

Muslin Wear For Children Holds An Important Place

Children's Drawers at 10¢—with cluster tucks and hemstitching. Children's Drawers at 12 1/2¢—cluster tucks and ruffle of embroidery. Children's Petticoats at 49¢—made of soft nainsook, with lace and embroidery trimmings. Children's Gowns at 39¢—high neck, long sleeves; yoke of cluster tucks and embroidery insertion; embroidery trimmed at neck and sleeves. Second Floor—BOWMAN'S.