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 E. J. STACKPOLE
 President and Editor-in-Chief
 F. R. OYSTER
 Secretary
 GUS M. STEINMETZ
 Managing Editor

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FRIDAY EVENING, JANUARY 1

THE NEW YEAR
PROFESSOR SCOTT NEARING, member of the faculty of the Wharton School of the University of Pennsylvania, a branch of which is doing such splendid work in Harrisburg, has written a New Year greeting which sums up so well the sentiment of the season that the Telegraph herewith presents it for the pleasure of its readers:

There is nothing old under the sun. Life unfolds its history in the record of man's unfulfilled greatness. Prophecy foretells the future as it waits—an eternity of To-morrow's—a limitless silence, which we must thrill with laughter and the cadence of voices; with the flute notes of resolve, the organ tones of purpose, and the rai-tat of labor.

And therein lies the merit of life—that man, out of the belief and hope that is in him, out of his enthusiasm, his effort, and his struggle, may shape To-morrow in the likeness of his soul's vision.

The thought is a good one. The new year with its three hundred and sixty-five to-morrows is ours. We may make of it what we will.

THE ADVANCE GUARD
EVERY organization of a Pennsylvania Legislature is fraught with interest for the whole State. The duty of making laws for a commonwealth of eight millions of people carries with it responsibility that has occasionally vested sessions whose officers have been picked weeks in advance, with features attracting much public attention. This year a House of Representatives, tremendously Republican in strength, is about to organize with a contest under way for the speakership that has won the notice of people in other States. It would seem as though the Republican platform calls for so much important legislation that several men want the honor of presiding when it becomes law. Men of experience, of integrity and of skill in parliamentary affairs are aspirants for the gavel and the battle in the caucus next Monday night offers as rare interest as has been known in a similar contest in many a day.

To-day the headquarters flags are being unfurled and the advance guards are coming into town. Oddly enough the headquarters of the leading candidates are all under the same hotel roof, and the friends, partisans and hustlers for the aspirants are bumping into each other. By to-morrow noon there will be plenty doing about the hotels and Sunday night things will be in full swing. By that time the advance guards will have formed the lines.

NEW YEAR PROSPECTS
SECRETARY REDFIELD, of the National Commerce Department, sends New Year greetings to the businessmen of the country, bidding them reach out for the prosperity which he says he sees within their grasp. Mr. Redfield has been so visionary in the past that one hesitates to accept his opinion concerning trade conditions without reservation. But at this time there does seem to be more ground for the hope that 1915 will witness a return of good times than has been apparent during the past month or two.

Looking at the subject from a local standpoint, Harrisburg has every reason to expect that business will improve rapidly with the opening of the new year. In the first place many large improvement plans, both public and private, are sure to be in full swing by the time warm weather commences. The Pennsylvania Railroad Company has expressed its confidence in a return of prosperity by announcing that the building of its new freight station and transfer yards in the lower end of the city will be pushed with vigor. Incidental to these are the subways and grading projects. Even cold weather has not been able to halt this work entirely, nor has the ice on the river kept the Cumberland Valley Railroad Company from continuing the task of reconstructing the great bridge over the Susquehanna at Mulberry street. The Pennsylvania Steel Company is proceeding as rapidly as a severe winter will permit with its million-dollar enlargement at Steelton, and men are being put back to work so rapidly at the Steel Works that the traction company has been compelled to increase the number of its special cars between this city and the plant. The Lalance-Grosjean mill is an-

nounced to resume operations early in the month, and the Elliott-Fisher Typewriter Company reports conditions much better than they were a month ago and steadily improving. This betterment of business is reflected in the Harrisburg savings associations, all of which report increase of membership for the coming year, and this is a sure barometer of trade, for the savings associations appeal largely to men of small salaries who are not able to lay anything aside during periods when they are out of employment. Altogether prospects are very bright for Harrisburg in 1915.

So far as the national situation is concerned, such men as Charles M. Schwab, president of the Bethlehem Steel Corporation, and others who have information of a national scope, believe that the war in Europe, the advance in rates granted to the railroads and their consequent prospective purchase of supplies will set wheels to turning and chimneys to smoking that have not shown signs of industry for many months. As indicating the extent of our trade with Europe on a war basis, it is announced that the belligerent nations have placed contracts in the United States for more than three million dollars' worth of supplies since the beginning of hostilities. According to Mr. Schwab's belief, the next big problem that the United States will have to face is not how to get the mills into operation, but the development of transportation facilities sufficient to handle promptly the tremendous increase in manufacturing and commercial enterprises he foresees.

There enters also into the situation the physiological element concerning which we have recently heard so much. The Administration at Washington, rather unwillingly, it is true, has shown very evident signs of being ready to let business alone, and the Interstate Commerce Commission in its recent decision has given some indication that it is beginning to see a new light and that it is not a wise policy to destroy the railroads. There is much hope in that reversal of policy. It indicates that the members of the commission are not absolutely tied up by precedent and that they are willing to reverse themselves to save the railroads and the country from ruin. This, as much as anything else, has heartened the railroad managers and the businessmen of the country to something like their old confidence and activity, and it is going to have a tremendous effect in bringing about prosperous conditions during 1915. There are still some clouds on the horizon, but they are few, and the sun is beginning to shine as it has not shone in two years. The storm has passed. Only a few rain drops from scattering clouds continue to fall. We must give them no more consideration than we would a shower that precedes the passing of a summer squall.

TEACHERS' PENSIONS
I there is any one in the whole scheme of life in Pennsylvania who is entitled to be given a measure of support when age, disability or sickness overtakes him, it is the teacher. And in discussing the matter let it be understood that the term teacher is used without sex, employed to denote the people engaged in the most self-sacrificing profession outside of those of the physician and the nurse. Great corporations, mercantile houses, commonwealths and municipalities have provided for the retirement of their faithful servants, but it does seem as though Pennsylvania was as slow in determining how aid shall be given to teachers as it has been in dealing with that other problem of the hour—the compensation of the injured employee. It has been recognized for years that the public has been remiss with the teacher who trains the future citizen and whose scale of pay has, in many cases, failed to keep pace with the advancement in other occupations, to say nothing of forming an adequate return for the service rendered.

Through the efforts of a committee of prominent educators, who spent almost two years in a thorough study of the teachers' pension systems of other States and of the manner in which the school districts of various cities were endeavoring to care for their superannuated or disabled instructors, a bill has been prepared which expresses the best thought of the day. It is believed that this bill will overcome the objections offered to the previous measures and that it will rank with the big legislation of the coming session. The lawmakers should be generous in making the initial appropriation at the same time.

A WISE ALTRUISM
ALTRUISM in finance has been introduced by the American Telephone and Telegraph Company, which has announced that it will sell its stock to employees at \$110 a share, the market price being \$118.

No one may purchase more than ten shares, and each employee who buys must have been in the service at least two years. Those who purchase can pay for the stock at \$2 a share every month, while the quarterly dividends will be utilized to pay off the principal. The corporation has approximately 160,000 employees and 60,000 stockholders. If half the employees take advantage of the offer, the number of stockholders will be obviously increased.

But let it not be thought that the spirit which prompted the corporation to make the offer was entirely altruistic, though it was doubtless largely so. For the man who has a money interest in a concern, it is well known, will work more faithfully and more energetically for its good and prosperity. It is safe to say that few who hold stock in the American Telephone and Telegraph will not labor to their utmost to increase the company's profits each year, for the profits of the company will then be their profits, in a very direct sense.

Yesterday, Today and Tomorrow

1914 is no more. Though it was a year of many reverses to business all over the country, in which this newspaper shared, it is gratifying to note that the Harrisburg Telegraph maintained its leadership among Central Pennsylvania newspapers.

ADVERTISING

During 1914 the Harrisburg Telegraph carried more local advertising, more foreign advertising and more classified advertising than any other Harrisburg newspaper, distancing its nearest competitor by more than a half million lines and its next nearest competitor by more than a million lines of advertising.

CIRCULATION

During 1914 its efforts to make a clean, bright, modern newspaper won for the Harrisburg Telegraph many new friends. As a result the daily average circulation reached the figure 23,102, an increase of 1,525 over the daily average for 1913.

APPRECIATION

We are mindful of the fact that what was achieved by us during 1914 is the result of the support given us by reader and advertiser and to them we extend a word of appreciation. During 1915 it shall be our aim to render greater service than ever in the promotion of civic and commercial benefits and to every man, woman and child in Central Pennsylvania we send forth our best wishes for

A NEW YEAR REPLETE WITH HAPPINESS AND PROSPERITY

EVENING CHAT

It is rather interesting to note today in view of the observance of New Year's Day that the celebration of the opening of another year in any formal manner has revived in Harrisburg in the last few years. Five years ago the day was ushered in by the traditional din of bells, whistles, revolvers and cheers, but that was where the observance died except by the banks and by people who adhered to the good old custom of having parties or teas or receptions. The older generation used to make much of the New Year's day reception, while it is not referred to out loud, there are stories that before the war, punch bowls were not unknown in some Harrisburg homes on the first day of the year. Once in a while some enterprising band used to parade on New Year's day and when the day came on Sunday it was duly noted in the sermons and prayers, but such a thing as a general celebration has not occurred in recent years except lately. Back in 1900 the advent of the new year and the new century was observed by a parade of Red Men which it began at midnight and not so many people saw it as saw the mummies last New Year's day. Harrisburg used to confine its burlesque parades and things of that kind to Christmas eve, although New Year's was always the great time for fun in Philadelphia. We have borrowed from our ancestral city the custom of observing the new year by a parade to-day and will likely inaugurate a long series that will keep folks at home.

getting increasingly difficult and in the darkness of market mornings in winter time the chance of accident grows greater.

A couple of men started out yesterday to settle a bet, but they got wet and wished that they had not. These two men argued whether the ice was a foot thick or not. To determine the fact they went to the shore and started to cut a hole. Apparently they picked a place where the ice was thin and after a couple of whacks both broke through to their knees.

WELL KNOWN PEOPLE

—Dr. R. M. Russell, head of Westminster College, may go to Chicago.
 —Charles N. Boyd, of Pittsburgh, has been elected director of the National Music Teachers' Association.
 —W. S. Hertzog, principal of the California Normal school, was here for the State educators meeting.
 —H. Walton Mitchell, of Pittsburgh, president of State College trustees, has been making speeches at farmers' week.
 —Daniel Harris, a Catawaga counsellor, broke an arm by falling on the ice and his father was similarly injured about the same time.
 —Charles F. Cavanaugh, former chancellor of the archdiocese of Philadelphia, has taken up pastoral work.

DO YOU KNOW

That Harrisburg population made a big jump last year in spite of the industrial depression?

WHERE THE FARMER IS HIT

The Pennsylvania Farmer in an editorial on the report of the Economic Efficiency Commission, says: "Another suggestion is that the Department of Agriculture should dispense with the farm advisors, and Federal and State authorities should be established in each of the four corners of the State under the direction of State College. Their reason is that the farm bureau work established by Federal and State authorities makes the work of farm advisors a duplication. We do not feel sure that the establishment of four more experimental farms would be in line with efforts for economy. One thing in this direction that would more cheaply and better serve the public would be for every county having a county poor farm to conduct it somewhat as an experimental farm, with a view to exemplifying the best methods in practical agriculture. To conduct this the farmer should be chosen for his knowledge and fitness rather than because he is a 'regular' or a pet of the county commissioners. The recommendation of the board concerning farmers' institutes that 'improvised lectures be dispensed with and the inspectors and demonstrators of the department of the State Zoologist be substituted is poor advice to say the least. Very few men and women from other States have ever done institute work in the State and they were chosen for their special fitness for the work. A review of the list shows they were specialists in dairy, horticulture, gardening, household economy, etc., and have had definite messages to the people of Pennsylvania. We fear it would tax to the breaking point the ability of the versatile orchard demonstrator to qualify in all these fields. The recommendation that the work of the State Livestock Sanitary Board and Dairy and Food Division be attached to and done by the State Department of Health is not practical, if it means that medical doctors be the dairy inspectors as well as health inspectors. There is already too much criticism of the kind of inspector service because of alleged impractical demands."

HEADQUARTERS DAY AMONG ASPIRANTS

Baldwin Placards Appear All Over the City and His Friends Are on the Ground

DR. BRUMBAUGH IS NEUTRAL

Delaware Countian Presents His Cause to the New Governor; Brumbaugh's Ideas

—With the opening of the headquarters of Richard J. Baldwin in the Commonwealth Hotel to-day and the arrival of Henry I. Wilson, of Jefferson, and R. P. Habgood, of McKean, to-night things will begin to move in the speakers' rap contest. To-morrow the headquarters of Charles A. Ambler will be opened and the Commonwealth will be the center of political activity. Baldwin's posters were spread all over the city this morning and this afternoon his friends will be in charge of his campaign. They are out to boom the "Farmer from Delaware" for fair, J. L. Rigby, recorder; J. Harry Smith, prothonotary, and other prominent officers will be with Baldwin.

Baldwin called on Governor-elect Brumbaugh yesterday and asked that he remain neutral in the fight. This was due to the reports in Philadelphia that the doctor was for Ambler. "I told Dr. Brumbaugh that all I desired was fair play," said Mr. Baldwin. "He assured me that I would get it, and I am satisfied. I am confident that I will win in a free field and now predict my nomination next Monday. My advice from all sections of the State indicates that I will have a majority of the members and win the nomination."

—The Philadelphia Record, Democratic, to-day says: "Governor-elect Brumbaugh, upon his return yesterday from Pittsburgh, reiterated his declaration that he favored the City that he desired the election of a Speaker of the House of Representatives who is in sympathy with his platform pledge. He further stated that he would also insist that the Legislature carry out these same pledges. Dr. Brumbaugh declared that he was opposed to the Republican caucus of next Monday night fixing a date for the Legislature to adjourn. 'The date for adjournment should be fixed in the legislative halls and by all the members of the Legislature,' he said in a hearty accord with Senator Penrose's opinion that the session should be a short one, but the session should be long enough to enable the Legislature to keep the pledges made by the party and contained in my platform. The next Legislature will contain many new members and it is not possible for any man to say at this time how well they will work together in the matter of facilitating legislation. The new members must have time to find themselves, so to speak. I have said and I repeat that I am in favor of a short session, but I am not in favor of the Legislature adjourning before it has done the work that the people of the State have a right to expect of it."

—Dr. Brumbaugh in Philadelphia yesterday declared that he would consider the legislative program the State platform and his own. He favors more home rule for the cities, especially Philadelphia, Pittsburgh and Scranton, and wants to be let alone to work out his road program. Incidentally, he said he expected to visit the roads.

—The East End Republican Club has elected officers for 1915, the meeting being the best attended ever held by the club, and steps being taken to have the Republicans of the Hill section take a greater measure of interest in the organization than they have been doing. It is probable that a movement to enlarge the quarters and to increase the activity of the club will be undertaken. The officers elected were: President, D. B. Smouse; vice-president, Harry Fahnstock; secretary, H. E. Heisey, and treasurer, W. A. McIlhenny.

—H. L. Trout, former sheriff of Lancaster county, was last night selected to succeed Lieutenant-Governor-elect Frank B. McClain as mayor of Lancaster.

—Commissioner W. L. Gorgas is said to have a boom for mayor lurking about.

—The Allegheny county legislators will be called together by James P. Woodward in this city at 4 o'clock on Monday afternoon.

—The new year dawn with the Democrats still fighting among themselves over the revenue collectorship. Warren Van Dyke is said to be billed for the place, but there is a mighty roar being heard.

—The Morris faction is making an effort to control the Philadelphia Democratic Club by proposing shoals of new members. The Hoskins and Old guard factions are doing the same.

—Judge Frazer's successor on the Allegheny bench is expected to be announced in a day or so.

IN HARRISBURG FIFTY YEARS AGO TO-DAY

[From the Telegraph, Jan. 1, 1865]
Boy Kills Man
 John G. Lytle was killed at the county almshouse to-day when an incorrigible boy knocked him over, breaking his neck. An inquest will be held.

Baltimore Man Found Dead
 A man was found dead on the Pennsylvania Railroad this morning. He is either Robert A. Spicer or William Spicer, of Baltimore. Coroner Hummel is investigating the case.

When You Ask for an Article, Call for It by Name— Say "I Want" So and So—

IT MAKES no difference what the dealer says, don't accept his "Just as Goods" when you ask for soap, perfume, household medicine, paint, varnish, automobile tires, food products, chewing gum, corsets, underwear, shirts, collars, shoes, hair tonic, tooth paste or powders, grape juice or soda fountain drinks. Whatever you want, ASK FOR IT BY NAME of manufacturer or trade mark brand, and insist on getting it.

HIS only object in saying it is better is to mislead you—his real reason is to sell you an article out of which he makes an exorbitant profit.

WHEN you buy a well-known article, with an established reputation back of it, you will always find it rightly priced—you will find it an article of merit. Imitations are mere makeshifts, and never give the satisfaction that the genuine does. You know this is true.

BE WISE. When any dealer offers you a different make article than the one you ask for, say: "No, I belong to the 'Get What You Ask For' League." Remember, always insist "I want so and so."

YOU must do your share to break up the great evil of substitution. You can do it by refusing to buy unknown or "Orphan" brands when your dealer offers them to you.

DON'T be misled when the dealer says the "Orphan" he is trying to get you to buy is something better.

"Get What You Ask For" National Anti-Substitution League, Philadelphia

NEWS DISPATCHES OF THE CIVIL WAR

[From the Telegraph, Jan. 1, 1865]
Fleet Disappears
 Wilmington, N. C., Dec. 28.—The Federal fleet, which was off the coast near here, has disappeared.

Cotton Market Quiet
 Cairo, Jan. 1.—The New Orleans cotton market is at a standstill. No sales being made. Quiet prevails in the Southern Mississippi Valley.

No Wire Service
 Telegraph dispatches were cut off for a few hours to-day. No reason given when they resumed.

EDITORIAL COMMENT

ONE OF MR. SCHWAB'S FAILINGS

[From the Grand Rapids Press]
 Charles M. Schwab, having returned from Europe with several contracts, says we are in for an era of great prosperity. The only trouble is that every time Mr. Schwab disposes of a club sandwich he thinks the entire country has had dinner.

DID SORT OF HINT AT IT

[From the Columbia State]
 Bill Sulzer just can't understand why Cap'n Hobson doesn't up and claim that they counted him out.

NOTE-AND-BEAM NOTE

[From the Washington Star]
 Take a look in your own mirror before you laugh at the man who is wearing his Christmas necktie.

THEY WOULD DO MORE GOOD

[From Louisville Courier-Journal]
 What a pity there aren't divorce court news censors instead of war news censors.

OUR DAILY LAUGH



Man of His Word
 Wifey—You've changed dreadfully. Before we were married you said that you'd lay down your life for me.
 Hubby—Well, I did—my life of single blessedness.

Oh, That's Different
 Papa shouldn't marry now. He says don't know the value of a dollar yet.
 Tell him you will have very little money to handle.

CHANGE THE SYSTEM

By Wing Dinger
 Quite a heap of Resolutions 'Have been made these past few days That to-day become effective— Seems to be a yearly craze.

Craze, I say, because most always 'Long about the second day Of the New Year, resolutions Broken are, and thrown away.

Every year a lot of folks are Missing quite a bunch of fun By these resolutions broken One day after they're begun.

Choose Jan. two to start vows working— That's the system that I play— Then I don't miss all the doings That take place on New Year's Day.

January Reductions on Men's Suits & Overcoats

READ
Doutrich's Important Sale Announcement on Page 7

THE BIBLE GIVING PLAN COUPON

A MAGNIFICENT BIBLE

SELF-PRONOUNCING TEXT

LARGE CLEAR TYPE

BOUND IN GENUINE FRENCH MOROCCO, ABSOLUTELY FLEXIBLE

WITH NEW SERIES OF HELPS, ILLUSTRATIONS AND MAPS

BRING THIS COUPON to our office with 98 cents (which covers cost of packing, transportation from factory, checking, clerk hire and other expense items), and this Bible will be delivered to you. If the Bible is to be mailed, send 15 cents extra for postage.

THE HARRISBURG TELEGRAPH

LET THIS BE AN "I WILL" YEAR

"I can't"—"I don't know"—"I am afraid" died with 1914.

"I will" can accomplish anything and fears nothing. Business is going to be good for "I will." He will make it so.

Life will be happy for "I will"—he demands it.

"I will" is aggressive, determined, sure.

He will be 1915's best newspaper advertiser—for "I will" always thinks first and chooses the best way.