



105 N. Second Street

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**G**IFTS at any time are rather hard to choose because the giver has in mind not only the beauty of the gift, but also the serviceability of the article presented. To the end of making gift choosing more attractive, this store here presents a wide selection of suggestions which fulfill every requirement of gift selection in an able manner.

Quality has ever been the keynote of this store, which combined with the service rendered, especially at this season of the year, makes the annual gift choosing a matter of pleasure.

Dependable merchandise, in perfect condition, is a service which cannot be underestimated. Cotterel merchandise must be perfect when it leaves the store. Every care is taken which will make it so. The greater part of our merchandise is displayed under glass, a precaution with things easily soiled which one can readily appreciate.


Within our scope we believe that we are presenting a grade of merchandise as high as can be obtained at prices which we know are most reasonable. Everything has been done which could make for offering the public

**A Most Comprehensive Showing of Useful and Inexpensive Christmas Gifts**

**Fountain Pens**  
The Gift Ideal For Man or Woman

Where you find the gift hard to choose, the fountain pen most readily answers the question. Everyone has use for a reliable pen and especially one which may be carried in any position, and not cause the inconvenience of leaking. Such a pen is the

**Conklin Self Filling**



The illustration shows the model which has found such favor with both men and women.

Conklin Pens range from ..... **\$2.50 to \$8.00**  
Waterman's Pens, another standard pen, which this store represents, range from ..... **\$2.50 to \$10.00**  
The well-known Paul E. Wert Pen is handled here and retails from **\$1.50** upward.

**Gift Books**

For the friend of literary inclinations there is here an excellent assortment of books on a variety of subjects. Bound in leather or cloth in a wide range of prices the gift problem in books is easily answered.

A tooled leather covered handsomely illustrated edition of the Rubaiyat of Omar Khayyam—illustrations made from photographic studies ..... **\$12.00**  
Our Philadelphia, with etchings .... **\$7.50**  
Books of Travel—  
The Nightside of Japan  
The Charm of Paris  
Cambridge From Within  
In the Amazon Jungle  
The Charm of London

An assortment covering many authors of gift books. From the small dainty books to the more elaborately decorated, finely bound volumes. Many of them bound in leather. At prices within the reach of all.

**WARD'S**  
*A Live A Day*  
**BOOK**



An excellent little diary, in which you write but a few lines every day, is a beautiful gift for any one. Five years' records are kept in the same book. As a Christmas gift you will find it hard to equal them. Here in a wide variety of sizes, bindings and prices.

**Year Books and Diaries**

You'll never realize the value or pleasure of a diary until you have kept one, and then at some later date read what you have written. Once you have kept a diary; you will always keep one. The New Year is the time to start, but as a Christmas gift to a friend you will find that there is little else that will serve the purpose of keeping your memory alive as well.

**Brushed Brass**

Made in many useful novelties which are always acceptable. Inexpensive in price with a complete and wide variety from which to choose.

Desk Pads, Book Stands, Ink Wells, Memo Holders, Stamp Boxes  
Paper Knives, Calendar Frames, Twine Holders, Tobacco Jars, Ash Trays, Pin Files.

Just the very thing for an office or home desk.

**Leather Goods**

An ever appropriate gift for anyone. And the assortment offered in this store makes the choosing particularly easy. A wide variety of leathers made up in inexpensive gifts covering:

Wallets, Pocketbooks, Easel Calendars, Engagement Pads, Address Books, Portfolios with renewable Pads, Brief Cases.

An innovation in address books is the new looseleaf address book. Particularly desirable for Christmas gift-giving.

**1915 Desk Pads**

Excellent for the office desk or for the study at home. A useful gift at an inexpensive price.

Perfection Calendar Stands and Pads in Black  
Enamel ..... **60¢**  
Nickel ..... **85¢**

Easel Calendars with the full set of month cards. Made of leather in a variety of sizes and prices. Particularly adaptable for a lady's desk.

**Bibles**

The gift of a new Bible for the teacher or any friend should be the one containing the best guides and references obtainable. The following list may be used as an authentic guide to all that is best in Bible publications. All of them for sale at this store.

Bagster Bibles  
Oxford Bibles  
Scofield Bibles  
Nelson's American  
Standard Bibles  
Testaments

**Christmas Cards and Tags**

The finishing touch to the present, or an excellent remembrance for your acquaintances.

Cotterel cards are selected with unusual care and discretion, and aside from presenting to the customer a variety which we know cannot be duplicated elsewhere, we take every care in keeping our stock perfect. Every card when sold is as fresh and clean as though it has just been unpacked. All of them are shown under glass, a sample on top of the box for your inspection.

A most comprehensive assortment which affords to everyone an opportunity to secure beautiful Christmas Cards at prices most reasonable.

**BOOKS For Boys and Girls**

Boys' and Girls' books in series have lately become quite popular, and as a Christmas Gift to the little folks nothing could be better. The authors are men and women who in their works reflect those teachings which you wish to have your children obey, and in the list of books here presented, the truths are brought home in forcible fashion.

**BOYS**  
Motion Picture Chums.  
Tom Swift Series.  
Rover Boys.  
Outdoor Chums.

**GIRLS**  
Camp Fire Girls.  
The Ranch Girls.  
And many others by Meade, Turner, Whitney and Dennison, all of them well-known girl series authors.

**Children's Books**

These books which combine with the entertainment for the little tots the rudiments of education. Particular attention has been paid to the illustrating of these volumes. All of them beautifully illustrated by well-known artists of child subjects.

In wide range of prices.

**Globe Wernicke**



**Elastic Book Cases**



**STATIONERY OF REFINEMENT**

Cotterel stationery possesses more than just the ordinary qualifications. The lines sold by this store must be of the finest grade and added to that, the stock sold to the customer must be in perfect condition. That is why Cotterel stationery is so appropriate for gifts. Every box of paper or correspondence cards is just as fresh and clean as if it had just been unwrapped from the original package. This we accomplish by always keeping these stocks in glass cases. Their value as gifts can easily be judged.

**Gift Boxes of Paper and Cards, 25c to \$4.00**

THE VARIETY EMBRACES—

Highland Linen  
Marcus Ward Irish Linen  
Whiting  
Eaton, Crane and Pike

**A New Edition of James Whitcomb Riley**

The first publication of a complete biographical edition of the prose and poems of this popular author. Includes an authentic sketch of the Hoosier poet's life. All poems arranged in chronological order. Replete with reproductions of rare photographs and famous manuscripts.

Full Morocco binding, uncut edges with gilt top. The set in six volumes ..... **\$24.00**  
Three-quarter calf, uncut edges, gilt top. Ideal for individual book rack and study table ..... **\$18.00**  
Light Sage Green Cloth. A distinctive binding for the home or poets' corner ..... **\$12.00**

**Biography of Mark Twain**

A new work in three volumes bound in best English Cloth. Handsomely illustrated. An excellent gift to anyone admiring this American writer of note.

**David W. Cotterel**