DECEMBER 18, 1914.



We handle only such makes and grades of watches as we can recommend - the leading American Beads, gold and pearl Gold Thimbles Pencils Bracelet Watches Key Chains and Rin

Asparagus Servers Sandwich Trays Tea Sets Coffee Sets Vegetable D Cheese and Cracker Dish Dessert Set Tea Balls Bon Bon Dishes Vases

Shaving Sets Sherbet Cups Almond Sets Grape Juice Cups Book Racks Casseroles Baking Dishes Coin Holders Spoons Jewel Cases

We sell the finer grades of diamonds only. There is a wealth of meaning in that simple statement. So many people must depend upon the word of their jeweler in the purchase of a diamond, that it is essential that the firm from whom you buy should be known dependable in the business for years, and with a reputation for honesty, permanence and trustworthiness beyond dispute. To assure the most perfect stones, we insist upon making a personal selection, which must comply with our standard in quality-a system in use for over twenty years as a diamond expert. This is one among the many safe-guards employed by a reliable jewelry house for your protection.

makes, which cannot be excelled for accurate time keeping and durability. It may be truly said that we have a watch to fit every pocket and purse, from the most daintily jeweled ladies' small watch to the plain but serviceable and accurate railroad watches. And the service of our staff of watch experts is back of every time-piece to insure absolute satisfaction to the wearer. Any watch may require some attention after having been sold, and its future service depends upon the attention and handling it receives from the watchmaker.

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