Within the border lines of peaceful，happy America the spirit of Santa Claus is beginning to permeate into every city，village and hamlet．The flood－gates of generosity at its best are opening and man＇s humanity to man in thought and deed has full sway．

This has been transformed into a beautiful Christmas store－－beautiful in its stocks，happy in its scientific arrays for the easy selection of gifts，highly efficient in its service and comfort to shoppers．

Every hour of every day is a busy one，but you know it has now become a truism that morning shopping means greater satisfaction．

Gifts For Men．－Each Has an Interest All Its Own


A Pair of＂Comfy＂Slippers
Gloves！Gloves！！Gloves！！！What a Superb Christmas Stock Is Here

Let Handkerchiefs Solve One or More of Your Many Gift Problems：A Worthy Display


Fine Gift Towels：Neatly Boxed


 Distributed By Aisle Managers
To All Children Who Visit The Store To－morrow Charming Gift Waists of Silk and Lace

Gift Lingerie and Blouses in Holly Boxes



A Chafing Dish or a Nickel－Plated Coffee Percolator Will Make Many a Woman Happy on Christmas

A Sale of Women＇s and Misses＇Coats in the Interest of Givers of Practical Gifts


An Improved Balmacaan Is the Balmoral：Here It Is－－A \＄25．00 Overcoat at $\$ 18.00$


Exclusive Models in the Popular Tipperary Turbans
$\qquad$




10 lb ．Granulated Sugar for 53 c With Each $\$ 1.00$ Purchase of Groceries：Inthe Basement


Dainty Gift Aprons




Hand－Dipped Chocolates，20c Delicious fancy chocolates of acknowl－
edged quality，with assorted cream centers edged quality，with assorted cream centers
and some with nut tops－the chocolate coat－
ing is heavy and of fine quality ing is heavy and of fine quality．Special
for holiday buyers，Ib．
Zoe
Tempting Yuletide chocolates， $1 \mathrm{~b}, ., \mathbf{2 0 e}$
Dives，Pomeroy \＆Stewart－Basement．

