FRIDAY EVENING,

#### HARRISBURG

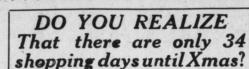
NOVEMBER 13, 1914.

MARRISEURE'S POPULAR

CALL 1991-ANY PHONE. SP SP ST



SATURDAY HOURS Open at 9 A. M. Closes at 9 P. M.



# Many Price Economies in Warm, Winter Apparel---To-morrow

Garments

And offering them at one-half regular

Fortune favored us in securing this wholesale sample line, including a large va-

riety of pieces worked in all the richness and

prices

## Warm Underwear For Women and Children Women's heavy cotton fleece lined vests

and pants, white and peeler colors, at 25¢, 39¢ and 50¢

Women's natural and white wool and pants at ..... 75¢, \$1.00 and \$1.50 Women's medium weight silk and wool pants; fleece lined; bleached; silk finish; ished vests, pants and union suits. Vests and pants at **50**¢ up to **\$1.50**. Union suits at **\$1.00** up to **\$3.50**.

Complete lines of Munsing underwear

for women and children-vests, pants and union suits. Boys' heavy cotton fleece lined shirts and

drawers at 25¢; plain and ribbed union suits at ..... Boys' natural wool ribbed union suits. \$1.00

Children's 25c underwear, heavy cotton fleece lined vests, peeler color; seconds, at 156

Children's bleached vests and pants, suits, bleached or peeler color, at ..... 50¢ Children's white and natural wool union 

Displaying "Royal Society" Saturday Brings Unusual Embroidered Pieces and Offerings in

DRESS SILKS Silk Crepe de Chines at 89¢ yd. - value \$1.50-in navy, King's blue, Sevres blue,

Russian and prune; a beautiful silky lustre. Satin Charmeuse, at 99¢ yd.-value \$1.25 -in navy and taupe only.

Cheney Bros. Shower-proof Foulards at 59¢ yd .- value 85c-beautiful styles in all the wanted shades.

Satin Foulards at 69¢ yd .- value \$1.50good range of shades in wistaria, rose, taupe and brown, 40 inches wide.

Silk Brocade and Silk Crepe de Chine at 99¢ yd .-- value \$3.00-40 inches wide, in brown, blue, black and taupe.

Satin Messaline at 79¢ yd .- value \$1.00-36 inches wide; black only.

Satin Messaline at 89¢ yd .- value \$1.25-36 inches wide; black only.

Black Peau de Soie at 99¢ yd. - value \$1.25-yard-wide.

Black Charmeuse at 99¢ yd.-value \$1.75 40 inches wide. Main Floor-BOWMAN'S.

beauty of "Royal Society." The majority of these pieces will be used for holiday gifts, to which they're well adaptable. New and popular stitches will be found,

and in the lot are beautiful large brown and white centers and scarfs, luncheon cloths and doilies, waists, dresses, bureau sets, pin cushions; white, gray and brown sofa pil-lows, towels, nightgowns and dainty things for the baby.

It would hardly be possible to mention all the reductions, but whatever' the original price may be, they will be sold at just one-half. All in good condition. Second Floor-BOWMAN'S.

These Smart, New Millinery Models Will Not Last Long at \$3.00 and \$3.50

Not a few times have you purchased a hat for half or less the regular price-but usually two or three months after that particular style had been introduced.

But why do this when the very latest model can be secured for the same price you would pay for an almost out-of-season style.

At \$3.00 and \$3.50 we are offering large black velvet hats in the identical shapes that Fifth Avenue now displays. Smartly trim-med with ostrich feathers and bands, Numidi aigrettes, fur and grosgrain ribbon. A glimpse at the window display will convince you.

Every hat in the lot is desirable and if you do not care for the large shapes, smaller

ones can be had. They were made to sell for \$7.00 to \$12.00.

Exceptional Sale of

Ostrich Plumes

Value \$5.00 to \$7.50

Seldom have you seen a plume of the same

There are endless ways that plumes can

King George, Sand,

Pastel Shades Black.

Reseda.

Lavender,

quality and size offered for less than twice

be used on the new models and very desir-

able colors are shown, including,

Orange,

Brown,

the price of these.

Pink,

Tan,

Green,

Mustard. White,



# Have Arrived Within The Last Couple Days

Our buyer has just returned from the New York market where he has gathered together hundreds of the latest coats-the real chic styles-many of them copies of coats that have sold for twice that much and more.

Plush and velvet are prominent in the showing, and equally popular are wool ve-lours, plain, fancy and checked. Of the smart mixtures, there are too many to describe-we invite you to see them.

The plush coats have touches of fur-and look like fur all over. The fur fabrics are rich in appearance and very serviceable. They are pure mohair and rain or snow do not affect them. Some have weasel collars, or fitch. Others have Marten or imitation Ermine.

The rough cloths for motoring or business wear are smart as can be and reasonably priced. Zibelines in all the colors are very good, too. And big plaids as well as checks in black, white and colors will find favor

And the prices—you will find good coats here as low at \$5.98—and in excellent models, or you will find coats at \$50.00. The full range between \$7.50, \$8.98, \$10.00, \$12.50, \$15.00, \$16.50, \$20.00, \$25.00 and \$35.00.

### Dry Goods For Home Use

10c Outing Flannels, remnant lengths; 12 mer)

10c Pillow Cases, size 45x36 inches, to match above sheets, at  $8\phi$ . (4 to a customer) 15c Bleached Sheeting, 36 inches wide, in one and two-yard lengths; this is Mason-ville muslin-one of the highest grades that is manufactured in America; yard .... 71/2¢

10c Fearless Muslin, cut from full pieces, wide. 29 patterns to select from; yard, 71/2¢ Rear of Elevator—JMain Floor—BOWMAN'S.

White and Ecru Net Curtains, Now Selling at \$2.75 and \$4.50 pr.

# A Handsome Fur Set Can Be Bought at a No doubt you have admired a certain set

of furs in preference to any other. To-mor-row we will place on sale a number of sets at very special prices and probably you will

find your favorite among the lot. Gray Kit Coney Set at \$13.50—animal neck piece; Empire muff, lined with gray satin; splendid quality. Genuine Hudson Seal Set at \$44.50-

choker cravat with fur buttons; Empire muff with cuffs and fur button; handsome silk lining.

Genuine Black Lynx Set at \$43.00— animal shawl, edged and lined with black silk, finished with animal head and tails; Empire muff, shirred silk ends, finished with heads and tails.

Brown Isabella Coney Set at \$17.00consisting of Empire muff and satin lined animal shawl.

Near Seal Sets at \$22.50-cravat, silk lined with fur button; near seal semi-barrel

muff, shirred silk ends; choice quality. Children's Furs at \$1.48 to \$10.00 Set -a large line of furs in all the novelty and staple styles. Second Floor-BOWMAN'S.

## Overgaiter Boots For Women in Various Styles

Woman's fine overgaiter boots with black, gray and fawn cloth tops; Dame Fashion's

women's patent vamp button boots with black brocade cloth tops, welted soles and leather Louis Cuban heels; an exceedingly good \$3.50 value, at .....\$2.49

Women's patent vamp colonial shoes with black and fawn cloth backs and Louis Cuban heels; \$3.00 and \$3.50 values, at \$1:49

Women's black overgaiters, 50c value, 

### **New Neckwear Creations**

Dainty Vestees of lace and organdie at 25¢ to \$2.00 Collar and Cuff Sets, in a large assort-

#### **Ribbons For the Made-Up Gift**

\$1.00 double faced ribbons, moire on one side and satin on the other; 7 inches wide, in brown. green, American beauty, white and 25¢

\$1.50 wide taffeta ribbons, 9 inches wide, 



Overcoats, Suits, Balmacaans Purchased from four prominent New York clothing manufacturers. The splendid suits and overcoats were secured at prices 'way below normal. Cancellations from the Southern merchants have left the manufacturers with thousands of overcoats and suits on their hands. We were very fortunate, indeed

in securing these new up-to-the-minute overcoats, suits and balmacaans, and they go on sale to-morrow at these two exceptional prices.

# \$10.00

\$12.50 and \$13.50 Balmacaans, \$12.50 Tartan check Suits, \$15.00 double breasted Overcoats, \$13.50 pure Worsted Suits in blue and striped effects.

# \$12.50

\$15.00 and \$18.00 double breasted Overcoats, \$15.00 single breasted Overcoats,

\$15.00 and \$16.50 Balmacaans, \$15.00 Men's and Youths' Suits. Third Floor-BOWMAN'S.

# Timely Purchases

macaans and Mackinaws being offered at quite unusual prices.

Result in Boys' Suits, Overcoats, Bal-

Boys' Mackinaw Coats at \$4.95-value



and light weight; black and colors; double soles and high- spliced heels. Silk lisle at with plain and military collars; regula 

Every Man Will Want a Sup-

ply of These Silk Front Shirts

When worn with the vest they give the appearance of all silk shirts. They have the

popular French cuffs and come in smart pat-

Men's Dress Shirts, made of madras and

terns. Special at \$1.49; value \$1.98.

tary collars, in blue, gray and tan, at \$1.00, \$1.50, \$2.00 and \$2.50 Men's and Boys' Coat Sweaters, in all the wanted styles, at \$1.00, \$1.50, \$1.98, \$2.50, \$2.98 and up to \$7.00.

Shirts; night shirts at 50¢, 75¢ and \$1.00; pajamas at \$1.00 and \$1.50. Men's Cashmere Half Hose, medium and heavy weight, black and oxford, at, pr., 25¢ Main Floor-BOWMAN'S.

Men's Dollar Union Suits, Saturday Only at 79c Made of heavy cotton; ribbed; fleece lined. Peeler or silver finish. Men's heavy cotton fleece lined shirts and wear, at \$1.00, \$1.50, \$1.75 and \$2.00 Munsing union suits for men; cotton fleece lined at \$1.00; natural wool mixed ......\$1.50, \$2.00, \$2.50 and \$3.50 -BOWMAN'

\$7.50-in gray, blue, red and tan plaids;

sizes 8 to 18 years. Boys' Balmacaans at \$2.98, \$3.50, \$3.98 and up to \$7.50 — of chinchilla, tweed, cassimere and kersey; sizes 21/2 to 10 years

Boys' Overcoats at \$1.98, \$2.98, \$3.50 and up to \$6.95—chinchilla, meltons and kerseys, with military and shawl collars; sizes  $2\frac{1}{2}$  to 8 years. Boys' Suits at \$2.98—of all wool cassi-

meres, in the newest Norfolk models; sizes 6 to 12 years.

Boys' Suits at \$2.98, \$3.50, \$3.98 and \$4.95—Oliver Twist, Vestee Suits, French blouse and Russian sailors—made of serges, corduroys and velvets.

Third Floor-BOWMAN'S.

We Shall Place on Sale, Wall Paper Amounting to \$3.35, at the Special Sale Price

97 9 rolls and twenty yards of cut out border to match, sufficient to cover the average room. 30-inch plain pulp oatmeal paper, in fast color, brown, tan and old rose. Usually this combination would self \$3.35-to-morrow only, at \$1.97. Ask for free booklet as advertised.

Fourth Floor-BOWWMAN'S.

### Second Floor-BOWMAN'S Bathroom Fixtures

Made of brass, highly nickel-plated and polished. The 49¢ assortment includes-18 and 24-inch Towel Bars; white enamel and oak Bath Seats with rubber covered brackets, heavily nickel-plated-fits any size bathtub; Toilet Paper Holder; Bathtub Soap Holder; Wall Soap Holder; Tumbler and Tooth Brush Holder; Combination boiler roaster and steamer, consisting of one 6-qt. Berlin kettle, one 21/2-qt. covered bake dish, and one 21/2-qt. strainer, at .... \$1.25 45c Japanned tin foot tub, white inside, 23¢



Cedar Oil Mop at 69c Always ready for use on all floors—a great labor saver; including pint of Cedar Oil. The regular price is \$1.00.

#### Soap Specials

2 cans Old Dutch Cleanser ......15¢ No C. O. D. orders taken for soap at above prices. BOWMAN'S Basement.

The regular price is \$4.25 to 5.49;  $2\frac{1}{2}$ yards long with a 2 and 4-inch hem; braid trimming; cluny lace borders and lace edges.

Scrim, Voile and Marquisette Curtains, white and ecru; 21/2 yards long, with fine linen lace insertions and edges, also hem and

82.25, \$2.39, \$2.50 to \$3.00 Nottingham Lace Curtains, 2½ and 3 yards long ,in all the newest patterns, in white and ecru; pair ...... 50¢ to \$5.00 Cretonnes, Reps, Satines and Taffetas for cushions, curtains, furniture coverings, ering, plain and figured, yard, 50¢ to \$3 Fourth Floor-BOWMAN'S.

# Extra Heavy Linoleum Special at 49c sq. yd.

Will be on sale to-morrow at this special price. All perfect goods and will be cut from full rolls. Splendid line of hardwood, tile and floral

patterns to choose from.

Tapestry Brussels Rugs at \$11.98-size 9x12 ft., all in one piece, no seams; floral and Oriental patterns.

Velvet Rugs at 98¢-size 27x54 inches; plenty of new patterns to select from. BOWMAN'S-Fourth Floor.

### Bring the Kiddies to the Toy Department

Recent shipments have added greatly to the attractiveness of the department, and the youngsters will enjoy roaming about and viewing the many things new to them in the way of mechanical toys, dolls, games and the various other kinds. Third Floor-BOWMAN'S. ......

## Prize Babies in the **Baby Weighing Contest**

The following babies will receive awards in accordance with our offer during Baby Week. First Prize-\$5.00 Coat, for the heavi-

est baby up to 6 months of age-won by May Adeline Blumenstein, Camp Hill, Second Prize - \$4.00 Dress, for the heaviest baby 6 months to one year-won by Robert H. Madenford, 1532 Green street.

In the third and fourth classes, two prizes will be given in each, as the winning contestants were of practically the same weight.

Third Prize-\$4.00 Bonnet, for the heaviest baby girl 1 to 2 years—won by Elizabeth Fannace, 1314 Third street, and Eleanor Lowder, 320 South Cameron street.

Fourth Prize - \$4.00 Sweater Set (white), for the heaviest baby boy, 1 to 2 years—won by Frank E. Tailor (address unknown), and Richard Cramer, Mifflin,

