All Artificial Aid to Beauty Today Considered Quite Legitimate According to

Madame Ise'bell



Most Face Powders Harmless.

New Subway

ARTIFICIAL AIDS TO BEAUTY.

Artificial aids to beauty, borrowed from the strage and which up to a decede ago were hard are analytical graging and perfuming the body. The best the stage and which up to a decede ago were hard are analytical lighting of room the string of the strage of the proper lightness. The such method is seem or a part to the strage of face powder is generally made of the best imported stock while a less expowder and a body powder are the same, thicking light of the right and the such methods in the seems of manufacturing the higher of the best imported stock while a less expowder in formal promotify in the face powder is generally made of the best imported stock while a less expowder in formal promotify in the face powder is considerable, or wrong of a such methods of the proper lightness. The such methods is seems in ow quite on the skin and will leave spots and in much the same casual and frank fashion.

Must Be Well Chosen.

From the aesthetic point of view, however, there is much to be said. The wrong choice of make-up, or even the right make-up wrongly applied, is anything but attractive. The question of lighting has to be considered, for artificial additions to the stage and many women use it for evening, the salve rouge has the additions to the sound in the strage of being easy to put on and the eyebrows carefully, so that no trace of powder make-up. The stage and many women use it for evening, the salve rouge has the additions to the constant and restrict the same of the proper lightness. The same of the skin. No of texture or artificial with proper strage and bondes or affect and blondes one that is lighter and all title pinker and all title pinker in tone.

Pace rouge comes in three kinds, a salve, or stick, the basis of which is much like the proper lightness. The same of the secondary is a supplied to the right and marker and make the proper lightness. The same of the secondary is a supplied to the restrict the same of the same

reflect and give warmh to the skin. Above all the skin must be properly prepared for make-up.

Skin Must Be Smooth and Clean.

No amount of make-up will cover up a rough neglected skin. In fact I am not sure but what it will make it look worse. A rough skin or large pores will hold powder like flakes; it is even more impossible to make rouge look natural on an ill cared for skin and artificial red on rough and will a user betray its origin. Powder and will sure be between the size of the skin in good condition; if it is rough, stop the use of soap for a while and cleanse it with a good cleansing cream. If it is over dry, leave a massage cream stimulate them with a abread base of an astringent wash. The better condition the skin is in the more fortunate we shall be in our use of artificial aids to beauty.

Before make-up is applied be sure that the skin is absolutely clean. If it has been added to the rest of the face the lips will certainly look pale brightest spot. For this reason the touching the same and the sure and the sure

There is nothing more artificial than red cheeks and the rest of the face a Powders intended to be used on the glaring white. Choose the tint of your ody after the bath are simply to aid in powder with care and as near as possi-

NEW OPTICAL STORE

The most recent addition to Harris

Mme. Ise belle

A PRACTICAL APRON

A Useful Little Garment that Mothers will Appreciate and Children will En'ry

By MAY MANTON



8413 Child's Apron, 4 to 8 years.

Bowman's sell May Manton Patterns Germans Have Crossed and Recrossed Yser

By Associated Press

London, Oct. 28, 1.32 P. M.—The "bloody massacre," as it is described by those on the spot, among the sand dunes and the canals of Flanders shows as yet but few signs of slackening. The valor of the German attack has been persistently countered by equal valor from the steady ranks before them. Apparently no quarter is being asked or given in this battle on the western front, and the land over which it is being waged resembles a shambles.

Seven times altogether the Germans have crossed and recrossed the Yser, Each time they succeeded in gaining the left bank they found themselves in a death trap oqumanded by the guns of the defenders.

U. S. Shin Kraarl.

U. S. Ship Kroonland Seized by British

The Best Overcoat Values You Ever Saw! The Best Overcoat Values We Ever Saw!



Are Right Here at This BigStoreOutside the High Rent, High Price District

Men who do things are men who go through the world with their eyes open and minds alert. Men of this type constitute a large part of our customers.

They are men who find out things and they find out that this is the City's foremost store for value-giv-

They find out we don't have so many frills, not so much red fire and expense all tucked on to the profits. But they find out when they want a Suit or Overcoat they get the quality, the style, the snap and comfort and save \$5 besides.

That Is Easy to Explain

Our location, our economical running expense, connection with 78 large stores and 45 years' experience explains it all and tells you why we save our patrons and can allow credit accommodations without extra

The success of this Store is known throughout the country. It is no secret. It is easily explained.

Buy Your Fall Suit & Overcoat & Buy It Now by Order of Jack Frost. Disobey His Order --- You Suffer.

Special Overcoats in Balmacaans, Chesterfields, Shawl Collars, Convertibles and Mackinaws, made in all high grade materials at a great saving in price.

BALMACAANS	.\$6.75	to	\$24.00
OVERCOATS			
RAINCOATS	\$3.75	to	\$25.00
BOYS' OVERCOATS			
BOYS' SUITS			
MEN'S SUITS	.\$4.98	to	\$40.00

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Home

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OUR LOCATION MEANS A GREAT SAVING TO YOU

Canal Waters Bloody After Terrible Fight

London, Oct. 28, 3.53 a. m. — The correspondent of the Daily Mail in Northern France, telegraphing under date of Sunday night regarding the fighting on the river Yser says:

"There were 2.500 German bodies in the Yser canal this morning after the fighting in the night. Many of them were drowned and others were bayonetted. The very water itself was bloody while Dixmude's streets were strewn thick with the dead.

"These ghoulish facts alone give home idea of the savageness of the fighting desperation of the German attacks and the stubborness of the allies' resistance.
"The fight was a hell from dark to

attacks and the stubborness of the allies' resistance.

"The fight was a hell from dark to dawn. At almost every point of the line man was opposed by man, some times at a few hundred yards distance but more often in close grips. Face to face men even wrestled and died by drowning each other in the canal's waters. The Germans had had orders to get through that night, cost what it might."

All Russia Has Gone on the Water Wagon

to Be More Than 40,000

Seized by British

Washington, D. C., Oct. 28.—The
American ship Kroonland, from New
York bound for Naples and Greece
with a cargo of copper, has been detained at Gibraltar by British authoritles, according to a report to the State
Department to-day from American
Consul Sprague.

Berlin, Oct. 28. by Wireless to Saysilice the capture by the Germans of
Camp des Romains the French losses
in the battle line between Toul and
Verdun have been more than 40,000
men. The French officers, according
to statements in these newspapers,
complain of the inferior quality of the
new French troops.

J. Frost Puts Crimp in Second Crop of Riverside Strawberries

Republican Ticket

Following are the candidates on the Republican ticket to be voted for next Tuesday: uesday: United States Senator—Boise Penose. Governor—Martin G. Brumbaugh. Lieutenant-Governor—Frank B. Mc-Clain.
Secretary of Internal Affairs—Henry
Houck.

Large—Thos. S. Crago, Houck.
Congress-at-Large—Thos. S. Crago,
Mahlon M. Garland, Daniel F. Lafean,
John R. K. Scott.
Congress—Aaron S. Kreider.
General Assembly—First District —
Joshua W. Swartz, Augustus Wildman;
Second District—Walter S. Young, John
C. Nissley.

Supreme Organizer to Address Heptasophs

Members of the Improved Order of Heptasophs in this section will meet in Joint session in the Dauphin Conclave, 321 Market street, on Monday night, November 2.

The supreme organizer of the order, Edwin Sheffield, of Brooklyn, will make an address.

T. R. FOR PINCHOT ONLY Thousands of post cards bearing a message in the handwriting of Theodore Rooseyelt were received by Dauphin county voters to-day. They are of the same style card that was used in 1912 and make a plea for Pinchot by name, not mentioning the name of any other Bull Moose candidate.

CASTORIA

For Infants and Children In Use For Over 30 Years Always bears the Signature of Chart H. Elitcher.



The Secret of a Good Figure often lies in the brassiere. Hundreds of thousands of women wear the Bien-Jolie Brassiere for the reason that they regard it as necessary as a corset. It supports the bust and back and gives the figure the youthful outline fashion decrees.

are the dantiest, most serviceable garments imaginable. Only the best of materials are used—for in go great durability—absolutel rustless—permitting laundering without removal.

They come in all styles, and your local Dry Goods dealer will show them to you on request. If he does not carry them, he can easily get them for you by writing to us. Send for an illustrated booklet showing styles that are in high favor. BENJAMIN & JOHNES

THE NATIONAL CAPITAL

Special Low Rate Excursion SUNDAY, NOVEMBER I

> The Capitol Building; Corcoran Art Gallery; Library of Congress; and New National Museum will be open to public on this date.

> > SPECIAL TRAIN LEAVES

 Harrisburg
 7.05 A.M.
 Mount Wolf
 7.42 A.M.

 New Cumberland
 7.14 A.M.
 Emigsville
 7.48 A.M.

 Goldsboro
 7.29 A.M.
 York
 8.00 A.M.

 York Haven
 7.35 A.M.

 New Cumberland 7.29 A.M. York Goldsboro 7.35 A.M. York Haven 7.35 A.M. Returning, leaves Washington 5.45 P.M.

\$7.50 Round Trip

Sunday Outing

An Ideal Round Trip

Tickets on sale beginning October 30. See flyers. Consult ticket agents PENNSYLVANIA RAILROAD

Try Telegraph Want Ads. Try Telegraph Want Ads.

that you want F YOU have never tasted Wilbur Cocoa, try it-then you'll never again think that any cocoa is a good cocoa.

It is Wilbur Cocoa

him.

The son was brought before court and tried. The court decided that he was insane and sent him to the asylum where he died. The well was an old one and was about 30 feet deep. It

The Wilbur way of making Wilbur Cocoa dates back over thirty years. The Wilburs are expert judges of cocoa beans and experts in supervising the grinding and blending which are vital to producing a cocoa which has the rich, natural, tempting flavor and aroma.

Try the small package, if you willbut before long you will have the pound, or larger size, sent to you.

Ask the grocer—or write us—for "Cook's Tours Through Wilbur-land"—a booklet which tells many ways to use Wilbur Cocoa—as a drink, in cakes, candies, desserts.



Wilbur Cocoa saves butter bills, and makes this splendid cake Wilbur Cocoa Special Cake

Wilbur Cocoa Special Cake
1 cup sugar
5 cup Wilbur Cocoa
1 teaspoon baking powder
25 cup cold water
25 cup fleur
26 cup fleur
26 cup fleur
27 cup fleur
28 cup fleur
29 cup fleur
29 cup fleur
29 cup fleur
20 cup fl

H. O. Wilbur & Sons, Inc., Philadelphia, Pa.

