HARRISBURG TELEGRAPH

Established 1831

PUBLISHED BY
THE TELEGRAPH PRINTING CO.
E. J. STACKPOLE, Pres't and Treas'r.
F. R. OYSTER, Secretary.
GUS M. STEINMETZ, Managing Editor.

Published every evening (except Sunday), at the Telegraph Building, 216 Federal Square.

Eastern Office, Fifth Avenue Building, New York City, Hasbrook, Story & Brooks.
Western Office, 123 West Madison street, Chicago, Ill., Allen & Ward.

Delivered by carriers at six cents a week. Mailed to subscribers at $3.00 a year in advance.

Entered at the Post Office in Harrisburg as second class matter.

The Association of American Advertisers has examined and certified to the circulation of this publication. The figures of circulation contained in the Association's report only are guaranteed.
Association of American Advertisers
No. 2333 Whitehall Bldg. N. Y. City

Sworn daily average for the month of
September, 1914
23,252

Average for the year 1913—21,577
Average for the year 1912—21,175
Average for the year 1911—18,851
Average for the year 1910—17,495

TELEPHONES:
Bell
Private Branch Exchange No. 2040.
United
Business Office, 203.
Editorial Room 585. Job Dept. 202.

MONDAY EVENING, OCTOBER 26

TREMENDOUS REACTION

WE wonder what the Palmer-McCormick bosses would have said in the event of the nomination of Mr. Dimmick as the Republican candidate for United States Senator. He also ran in an open State-wide primary with Dr. Brumbaugh and others and it would have been just as reasonable to say that the Republican candidate for Governor was the selection of Dimmick as to insist, as McCormick and others are doing, that he was put on the ticket by Senator Penrose.

Dr. Brumbaugh went squarely and fairly before the people and was nominated by more than 250,000 voters. It is as absurd as it is silly to say that Brumbaugh owes his nomination to Penrose or to anyone else save the Republican voters.

It is especially nervy for William Draper Lewis, who was nominated for Governor by the Washington party, to desert his followers at the command of ex-Senator Flinn and then indulge in criticism of Dr. Brumbaugh on the score of bossism. Only a day or two ago the Public Ledger, the independent Philadelphia newspaper which is supporting Brumbaugh while opposing Penrose, called Lewis to account for having asserted in a speech that Dr. Brumbaugh was elected superintendent of public schools by political bosses. "This is another of the falsehoods which will react in Dr. Brumbaugh's favor. The allegation is unquestionably false," says the Ledger. As a matter of fact, he was elected by a majority of only one vote against the opposition of the politicians.

It has been the studied effort of Palmer and McCormick and their fusion allies to deceive the voters as to Dr. Brumbaugh's independence by endeavoring to have it appear that somehow he is the servant of a political machine. Their scheming has utterly failed and the people are showing in all parts of the State their resentment over the unfair and malicious slanders of a malignant and desperate opposition.

"As Governor," say the Ledger, "he will display the same firmness, resoluteness, inflexible will and dauntless courage as he has during his entire connection with the public schools."

It has been the hope of the Democratic machine that misguided preachers and temperance leaders, bamboozled by designing men, would be able to create a sort of religious frenzy throughout the State in the interest of its ticket, but the strong protest of able and clear-minded ministers and others has resulted in a stampede toward Dr. Brumbaugh instead of away from him.

Defamation may seem to win for a little while, but the people are fair when they learn the facts, and the outrageous attacks upon the distinguished Republican candidate who will be the next Governor have reacted with tremendous force.

Every day of employment that can be given the men of Harrisburg who are likely to be out of work this winter should begin now. It has been extremely fortunate that the weather conditions were favorable for continuance of the public improvement undertakings so late into the Fall. There is still much to be done on most of these big jobs and as many men as it is possible to employ to advantage ought to be given the opportunity to earn a living.

JOIN THE Y. W. C. A.

EVERY woman and girl in the city, irrespective of station, should be a member of the Harrisburg Young Women's Christian Association.

Nowhere, with the exception of the church itself, can a girl find such helpful influences as in the Christian Association. The members are in nearly every instance active in the work of the church as well. It is association with such women—women who are engaged in the better things of life—that the girl will find inspiration and guidance.

Now that the new Young Women's Christian Association home has been completed, the association has equipment to care for at least one thousand more members. To that end the present members are now conducting a whirlwind campaign. And every one of the thousand should be obtained without extraordinary effort. It is really a privilege for anyone to belong to an organization with such a splendid home as the association now has, and with the added inducement of gymnasium equipment membership should appeal to many hundreds of girls.

Governor Tener and Dr. Samuel G. Dixon were engaged in the interesting exercises incident to the opening of the great State tuberculosis sanitarium at Hamburg on Saturday while the Palmer and McCormick aggregation were busy elsewhere ripping up Pennsylvania and splattering mud over the splendid achievements of a great Commonwealth.

RIVER FRONT PROMENADING

MUCH has been written and said of the wonderful possibilities of Harrisburg's improved water front, but, if the ever-increasing crowds of promenaders each Sunday brings forth as the "front steps" near completion are at all indicative of civic pride in the city-long improvement, then the half has not yet been told.

For instance, there was yesterday's host of strollers. The weather man, perhaps, wasn't as nice as he might have been, but the brand he did provide sufficed to bring out those who wanted to see how well the job is progressing. Incidentally it provided a new promenade. But there was another reason.

Before the river park was improved and the depressed walk was laid out, Mr. Harrisburger and his wife and baby strolled along Front street; after the park paths offered a more attractive place to walk, the promenaders crossed the street and took to the park, and now the popularity of even the park path is passing. For the average Harrisburger likes the Susquehanna and likes to get as close to it as possible—be he youthful canoeist or gray-haired stroller who watches the sunsets with increasing sympathy as the years go by.

"A man's past is the only way by which people may judge his future," observed McCormick in a recent outburst of wisdom. This doubtless applies to his recent professions of love for the workingman.

CONGRESS QUITS

BUSINESSMEN, harried to the breaking point, will breathe easier now that the Democratic Congress has adjourned for a season. To be sure, a special session is threatened for November, but all concerned—big and little business and the thousands of men without employment—are hopeful that the voters will make clear on election day their dissatisfaction with Democratic experimenting and that a halt may then be ordered.

Referring to the backing and filling of the national lawmakers, the Evening Bulletin of Philadelphia observes:

> These closing scenes are consistent with, and characteristic of, the entire session, members of the majority running off on a tangent, following radical schemes of legislation and only brought back into line and driven in safe and sane paths by the combined castigation of protesting public opinion and the natural conservatism of the President himself, which has modified his own original program, not once, but several times.
>
> But this is the Congress which asks for a verdict of approval from the people at the elections next month—its final act the passage of a burdensome war-tax bill, to cover a deficit when this country is at peace with all the world and must be the great trading post of the nations of the world which are at war with one another—and unable to make a decorous exit because of the uncontrollable members of the majority, in Senate as well as House, who want to raid the Federal Treasury—of cash or bonds—for the relief of a Southern cotton interest, regardless of the great agricultural interest of the West and the grat manufacturing interests of the North, which suffer alike in the depression of war but are expected to help themselves. This Congress is going to the people on its record, and it is consistent to the last.

To some extent the European war has diverted attention from the doings of the departing statesmen, but enough has been observed by the people to guide them in passing judgment.

Fine campaign of misrepresentation and mud-slinging. But worst of all and inconceivably unfair is the attitude of the men now in control of the Anti-Saloon League toward Dr. Brumbaugh, the Republican candidate for Governor.

GILDAY OPPOSES McCORMICK

WHEN a candidate for office professes to be an undying friend of labor he should be certain that his attitude toward labor before he became a candidate and a seeker after votes is consistent with his present pretentions.

It is unfortunate for the Democratic candidate for Governor that representatives of organized labor in Pennsylvania were familiar with his lack of sympathy with them throughout his business career. Patrick Gilday, a well-known official of the United Mine Workers, has written a letter in which he strongly condemns Mr. McCormick as a mine owner whose alleged interest in a workingman's compensation law does not square with his attitude toward the widows and children of miners killed in the mines.

Having declined the nomination of the Personal Liberty party for Governor, Dr. Brumbaugh is now accused by his slanderous opponents of waiting until the official ballot was certified. Hard to please the little mudslingers.

It's common rumor that the Democratic machine has abandoned all hope of electing Palmer, and will now try to put McCormick across. And Palmer was so impressive.

Those persons who have been asking Dr. Brumbaugh foolish questions have learned the truth of the old adage that the burnt child dreads the fire.

A LASTING IMPRESSION

[From the Sharon Herald.]

The impression made by McCormick was not deep, but it will be lasting. His appearance here and his miserable attempt at speechmaking made more votes for Brumbaugh.

EVENING CHAT

Colonel Frank K. Patterson's report on the result of the trifle matches held at Mt. Gretna by the National Guardsmen last summer show that Harrisburg soldiers are still able to shoot, and the names of some men who have been upholding the reputation of the State Capital appear pretty often. A. L. Dunn, Jr., of the old City Grays, now a member of Company D, led the Fourth Brigade team in the brigade match and the next three men to him are Sewell E. Cutshall, of Company F; V. B. Kennedy, of Company I, and Leo Shaffer, of Company L. Cutshall is also listed in the individual match firing. Dunn also took the Governor's medal, which was won by an Eighth Regiment man, Cleveland A. Stoops, of Company C, Chambersburg, last year, and which was won nine years ago by the old reliable Robert Gamble, who played ball, tossed baggage and drilled and shot around here for years before going to Philadelphia. In addition to Dunn, Kennedy and Shaffer had a record in the match.

The movie places that are showing war pictures have the call just now, according to a man who makes it a point to visit the shows during the week and who does not confine his explorations to the brightly-lighted palaces in the central part of the city, but who goes to the Hill and West End. He says that the people ask at the door when the war pictures are going to be shown and that when they are billed there is always a good crowd throughout the afternoon and evening. "Mazie the Muffin-baker" and "The Armor-platemaker's Revenge" are not in it when a series of pictures from "The Front" is shown. No matter which army or what place is shown a crowd is ready to greet it.

People in Market street were amused on Saturday night by a contest between chestnut venders. There are numerous men selling the nuts and Saturday a young American undertook to put some of the foreign-born men who make a business of selling peanuts, chestnuts and every other kind of nut out of business. He strolled along, calling out his wares, and when he passed one of the regulars he announced: "Buy yer ches'nuts. These ain't got worms." The first time he did that the man with the stand sized him up and when he passed again and informed the public that worms were not to be found in his wares the man from the south of Europe got back. And this is what he said: "Desa nut guarantee. No cold storage."

When the new parkway gets finished, which it is to be hoped will be a matter which the city fathers will take up very soon, it will afford one of the most unique rides to be had around any city. There are fine rides to be taken through York, Reading, Easton, Williamsport, Wilkes-Barre and Erie, but there are no rides around them such as the parkway will offer. In fact, there are to be found in the countryside right beside some of Pennsylvania's cities very few such pretty bits as the Cameron parkway, the proposed link between Paxtang and the Reservoir, and some of the country near the State Hospital. The Paxton creek valley, which might be put into the parkway, offers some of the most attractive drives if one knows how to get to them.

Men connected with the fiscal departments of the State government are wondering if the Commonwealth will be able to make up with receipts from taxation of corporations and from other sources the absence of the revenue that formerly came from personal property taxes. This tax was made a purely State tax by the Legislature of 1913, and instead of the State receiving one-fourth of $5,312,175, as it did last year, it will get nothing. The State has been making some pretty close collections of State taxes on capitol stock, loans and other corporation items lately, and the settlements are well advanced, but whether the amount lost by the new act can be made up is uncertain.

People throughout the State are evidently demanding a good bit of oleomargarine if the number of licenses issued for the sale of the substitute for the product of the dairy cow is anything to go by. Close to 500 retail licenses have been issued in the last six weeks and the total for the year is going to be a record-breaker. Oleo is now sold in practically every county in the State, whereas ten years ago it was not sold in more than fifteen, at least openly.

Shirley B. Watts, the Bell Telephone company's manager in this city, is becoming famous.

The other day two of his friends met in Market street and one said to the other: "Did you hear about Shirley Watts? He's making a great success as a book publisher. The other day he put out 10,000 books and they went like hot cakes."

"What sort of books is he putting out?"

"Oh, telephone directories for the Fall season."

WELL KNOWN PEOPLE

—Senator George T. Oliver says he will not be a candidate for anything when his term ends.

—The Rev. Dr. W. H. Griffin, of Plymouth, has been elected moderator of the Welsh Calvinist Church.

—J. W. Reeder, prominent publisher of Wilkes-Barre, is active in religious work in that city.

—Paul E. McElroy, of Philadelphia, is on a trip to the far western States.

—Dr. James Tyson, the eminent Philadelphia physician, is celebrating his birthday to-day.

DO YOU KNOW?

That Steelton steel rails are used in Siberian railways?

BUSINESS MEN IN POLITICS

(New York Sun)

Practical men of affairs are going to have a large opportunity for a long time to come to develop and make effective their qualities of leadership in the formation of public opinion about the nature and privileges of business. Politicians of the sort that has been shaping popular thought on this subject have a tremendous surprise awaiting them in the lessons which the European war will teach. Events are already showing that politicians do not make the safest guides to getting a living and accumulating a competence, and there will be further persuasive demonstrations of the fact that the survival of business depends on the hope of profit and not on fantastic projects of vote coaxing politics.

A WASTE OF TIME

[From the Mercer Dispatch.]

The Democratic candidate for Governor declared to a Mercer audience that his Republican opponent, Dr. Martin G. Brumbaugh, is a straddler who "stands with one foot in the church and the other in the saloon." The statement is not only foolish, but false, and its intent was as evidently malicious as to disgust most of those who heard it. Even many Democrats declared that they could not support a candidate who would so slander a man of such sterling ability and high morals as Dr. Brumbaugh. It is a safe guess that Mr. McCormick's visit to Mercer was a waste of time and energy. For every vote he won he lost two by not guarding his intemperate tongue.

CAMPAIGN ENTERS ON HOME STRETCH

Candidates and Big Guns All Out For the Closing Battle of Remarkable Year

ESTIMATES REPUBLICAN

New York and Philadelphia Papers Say That Pennsylvania Will Go Republican

Pennsylvania's campaign enters upon the home stretch to-day. All of the big guns have been brought up and from noon to-day until late Saturday night the roar of oratory will be heard throughout the Keystone State. Even Sunday will hardly be omitted because there will be sermons on politics next Sabbath and on Monday Republicans and Democrats plan to have their farewell meetings.

Dr. Brumbaugh began his final week to-day by a visit to Montgomery county where he will spend the day. To-morrow he goes into Berks and Lebanon, Wednesday into Lancaster and Lebanon and Thursday in Dauphin. Friday he will be in Philadelphia and Saturday in Chester.

McCormick and Palmer will be in Philadelphia to-night, Northumberland county to-morrow; Allentown and Philadelphia Wednesday and the Cumberland Valley Thursday, it being the plan to have McCormick here to bask in the sunshine of Roosevelt Thursday morning. Saturday McCormick will end twenty-two meetings with a speech at the Democratic rally here.

Colonel Roosevelt takes hold of the Washington party campaign today at Easton and will be in thirty-three counties before he quits. He comes here Thursday morning.

Careful estimates made by trained newspapermen in Philadelphia and New York do not bear out the claims of Democratic newspapers or campaign managers. The New York Herald of yesterday announces that Pennsylvania is going Republican. The Herald is noted for its forecasts. The New York World, which is Democratic if anything, says bluntly that Penrose is going to be re-elected, and that Republicans will gain congressmen. The World's estimate is one of the most carefully compiled ever made. The Philadelphia Press in an estimate of the gubernatorial election based upon canvassing extending over a period of two weeks and including estimates from every county says that Brumbaugh will have 97,300 plurality. It says that Brumbaugh will carry forty-one counties with 124,000 plurality and McCormick twenty-five, with 26,700 plurality. The Philadelphia Ledger is earnestly advocating Dr. Brumbaugh's election and says he will win. Dr. Brumbaugh said in Philadelphia Saturday: "If half we hear is true this is going to be a great Republican year in Pennsylvania." Senator Penrose said yesterday for the Philadelphia Inquirer: "There is going to be a Republican landslide."

This is a Republican Year in State

Dr. Brumbaugh addressed notable meetings in Pittsburgh on Saturday night and declared that he felt satisfied at the outlook.

The candidate spent the day whirling about that county. In his closing speech he said with considerable earnestness: "The people of Pennsylvania are fair enough and honorable enough not to lend themselves to any trickery or debauchery of the franchise in Pennsylvania, and let it be remembered that the candidates who are speaking to you here now are not parties to any fusion or confusion of issues in this campaign. When you nominated me as your candidate for Governor you nominated an individual that will never buy out or sell out. I ask you from now until election time just to press the truth into the minds of the people of Pennsylvania and particularly of those in this great county of Allegheny, for if the people get the truth before them I am not one whit worried about the outcome. You may be interested for a minute in noting another fact. Since I spoke to you on the twenty-sixth of August I have been constantly talking to the people of Pennsylvania and I have enjoyed it. It has been a real treat, rather a great education and a splendid experience, and I have come through it all prouder of the great State of Pennsylvania even than I ever have been before. I have not at any time or at any place entered into any slanderous, besmirching, mud-slinging campaign in Pennsylvania. There are plenty of great issues, fine principles, splendid educational propagandas to consider, and life is too short to use the tongue of bitterness and malice and hate and slander."

Brumbaugh Strong in Speaking

Stung by the denunciation of the strong arm collection methods of the emissaries of the Democratic State machine, Roland S. Morris, the Democratic State chairman, last night put out a statement of almost a thousand words in which he says that there is really no danger of the campaign being smothered by McCormick's dollars. This is the first time anyone around the Democratic headquarters has even chirped about money and Morris continues his record breaking action by saying that really all that has been collected thus far, (mark the thus far) is $62,315.50 and it was collected from 2,100 persons. He says that money is needed to man the polls on election day. No doubt he knows where to get it. It will be recalled that during the primary campaign the Democrats at a certain stage pleaded poverty.

Morris Gets Rattled Over the Money

The New York Sun, whose pre-election estimates, have in the past been notable for their accuracy, gives the following summary of the Pennsylvania political situation: "Pennsylvania is ending one of the most interesting fights in years, with every indication that the entire Republican ticket will be elected by majorities approaching normal Republican years. While the battle against Penrose has been determined and effective, no old-time political observers will predict his defeat. Penrose stands for protection, the State is now in the midst of an increasing industrial paralysis and thousands of Democrats and independent Republicans who helped give Roosevelt 450,000 votes in 1912 will cast their votes for Penrose, voting for him for economic reasons. The bipartisan machine and the followers of Michael J. Ryan, defeated for the Democratic gubernatorial nomination, are openly assisting the Republicans and will contribute probably 75,000 votes to Penrose and Dr. Martin G. Brumbaugh, Republican gubernatorial nominee.

New York Sun Says Penrose

OUR DAILY LAUGH

Extra
Is the postscript always the important part of a woman's letter?
It is when it's from your wife. That's where she always mentions how much money she wants.

Tough Luck
My boy has bad luck all through college.
How's that?
He never gets over his baseball injuries soon enough to make the football team.

I DON'T CARE

By Wing Dinger

I've had a grouch on all day long,
In me there's seemed to lurk
A keen desire to pick a fight—
Why, ere I left for work
This morning, when I did my best
With all the folks to spat
Without success, I went outside
And kicked the family cat.

No matter whom I've sided with,
In days now gone before,
I don't care whether England, France
Or William wins at war.
I feel just like you've often felt,
With eyes swollen and red;
I've got a well-developed cold
All through my bloomin' head.

POLITICAL SIDELIGHTS

—Dr. Martin G. Brumbaugh's repudiation of a nomination for Governor by the so-called Personal Liberty party has removed another important "issue" of the Democratic campaign.

—It will be observed that H. J. Heinz, the Rev. Dr. Floyd W. Tompkins and J. Denny O'Neil are out for Brumbaugh.

—Speaker Alter yesterday predicted that Brumbaugh would carry Allegheny county by 25,000.

—Something seems to have gotten under Roland Morris' hide.

—Morris ought to have said how much of that $62,000 was given by the McCormick brothers.

—Dr. Brumbaugh's comment that a man if not a gentleman in a campaign can hardly be one after is rather to the point.

—The Washington party legislative nominees in the Harrisburg district continue fighting the Democratic candidates and getting all the space they want in the Patriot.

—Jesse J. Lybarger's modesty in driving his own advertising car is becoming.

—Penrose says he spent $3,687.37 and Pinchot $3,367.87 in the campaign thus far. Palmer is not yet heard from.

—Dean Lewis found a whole lot of people in Franklin who are going to vote for Brumbaugh who voted for Roosevelt in 1912.

—New York newspapers do not take the Democratic fight in Pennsylvania seriously.

—The Philadelphia Press estimate for the State will not be a popular subject around Democratic headquarters this week.

—The signers of that churchmen's tribute to Brumbaugh to-day make the names of the leaders in the snap temperance conference here some weeks ago look rather small.

—Dr. Brumbaugh says the voter is the only boss he acknowledges. He does not put the dollar above everything.

NEWS DISPATCHES OF THE CIVIL WAR

[From the Telegraph of Oct. 26, 1864.]

Beauregard in Command

Washington, Oct. 26. — Beauregard has assumed command of the enemy's Army of the West. He has made an earnest appeal to the Confederates to fight and drive Sherman from Atlanta.

Price's Men Deserting

St. Louis, Oct. 25. — Price's men are deserting his army. They are coming to the Union army.

IN HARRISBURG FIFTY YEARS AGO TO-DAY

[From the Telegraph of Oct. 26, 1864.]

Money For Wounded

At an entertainment given by the ladies of the Second Presbyterian Church, in the Masonic hall, $76 was cleared for the sick and wounded soldiers at Philadelphia.

Hamlin Here

Vice-President Hamlin reached here at noon and will speak in the Capitol to-night.

To Address Union Men

The Rev. J. W. Jackson will address the Union men in Philadelphia this evening.

EDITORIAL COMMENT

We cannot recall a campaign in which the professed reformers of this State were more malicious, vindictive, slanderous and false than they have been this year. Outwardly they are fair to look upon, but inwardly they are as noisome and repulsive as the ancient sepulchres.—Altoona Tribune.

Well, the Long Congress is about to take a rest. For the sake of everybody's bread and butter, may it give business a permanent one! — New York Sun.

McCormick scored the present administration because the Legislature had appropriated $26,000,000 more than there was revenue, and Governor Tener for slashing the appropriation. In direct contrast to this is the action of the Democratic Congress in spending $100,000,000 more than there was revenue and the fact that President Wilson DID NOT pare the appropriations to meet the income, but turned about and levied an additional war tax.—Sharon Herald.

"HE HAS A VERY VILE TEMPER"

Under the above caption the Altoona Tribune, a newspaper always fair in political discussion, says:

"Thus far the Tribune has said little derogatory to Vance McCormick, Democratic candidate for Governor. It has called attention to the fact that he spent about $33,000 himself prior to the primaries, or within $7,000 or the entire salary of the Governor of Pennsylvania for the term. It hears that his agents spent about as much more, and there has certainly been a very liberal expenditure since the nominations were made. While money is something Mr. McCormick has always had in liberal quantities, some folks believe he has been handing out entirely too much for a reformer. And then Mr. McCormick has devoted much of his time lately to ferocious tirades against Dr. Brumbaugh and his hired agents have followed his example. It makes a very bad showing for the Democratic standard bearer that he should have such a nasty temper and say such ugly things about a good man."

HEADQUARTERS FOR
SHIRTS
SIDES & SIDES

Plain Letters by a Plain Man

Messrs. Vance C. McCormick and A. Mitchell Palmer,
Gentlemen:

"Our platform is not molasses to catch flies. It means what it says," said Candidate Wilson, August 15, 1912.

Why then has every plank of that platform been ignored by the Democratic administration at Washington?

That platform adopted at Baltimore, July 2, 1912, contained the following plank:

"We favor a single Presidential term, and to that end urge the adoption of an amendment to the Constitution making the President of the United States ineligible for re-election and we pledge the candidate of this convention to this principle."

Could language be more explicit?

How has that positive pledge been kept?

Has a Democratic Congress which has been practically in continuous session for a year and a half, ever since a few days after the inauguration of the candidate of the Baltimore convention as President, taken any steps to inaugurate the amendment to the Constitution to which the party was pledged?

Has the candidate who was pledged to the principle of a single Presidential term in his numerous appearances before Congress to urge various acts of legislation, said a single word looking to the carrying out of the promise made in the above plank of the Baltimore platform?

When Vice-President Marshall, on September 6, 1914, announced that Woodrow Wilson would be a candidate for another term, did President Wilson repudiate the announcement as contrary to the pledges of the platform which he said was "not molasses to catch flies" which "meant what it said?"

Has any one of the orators, who, in 1912, hailed the Baltimore platform as a new charter of freedom for the American laborer, denounced this failure or any other failure of the party to live up to the pledges of that platform?

Have the present Democratic candidates in Pennsylvania explained why this plank of the platform has been ignored; or why a tariff which was to have reduced the cost of living has not done so; or why, after denouncing "the profligate waste of money wrung from the people by taxation," the present administration has been more lavish in its expenditures than any in the history of our Government, and has just imposed more than $100,000,000 of new and burdensome taxation?

Is it not true that President Wilson, himself, prior to his inauguration on March 4, 1913, sidetracked the question of a constitutional amendment limiting the President to a single term, by a lengthy letter to A. Mitchell Palmer, opposing such an amendment?

Talk about molasses and fly-catching!

Yes, that was a highly successful job in the invisible government line when candidate-elect Wilson, by a sure shot killed off the proposed constitutional amendment against a second term.

But there was none of the "pitiless publicity" about it that the President has dwelt on so fondly time and again. The facts only leaked out, by chance, October, 1914.

Is such juggling a strong argument with Pennsylvania voters to place their State under the control of the Democracy?

ONE OF THE COMMON PEOPLE.

REDUCTION OF FOOD COST

[New York Sun]

That the average reader has grown weary of discussions on the subject of the high cost of living is not surprising in view of the academic character or impracticable methods that are brought out in the press. The result is that he either glances at them in a perfunctory way or passes them over altogether. The most recent advice comes from no less an authority than the United States Agricultural Department, which very wisely urges the increased production of fowls and small animals to reduce the cost of that most expensive article of food, meat. Attention is drawn to the fact that while the Ohio farm averages 130 fowls, the South Carolina farm averages 13. Simple and practical as is this counsel, it requires time for its execution, so that while the chicken grows the man may starve.

Unfortunately, the average American is obsessed with the idea that butcher's meat is absolutely indispensable for his efficiency and health. Phychologically he is fairly correct, but he needs to know that the reason is found in the fact that meat contains more protein, which is the chief muscle and nerve straining element in food, in the most concentrated form. It is far more important for him to know, however, that this valuable ingredient is quite as abundant in the meat of fish as in other meats. The following information is conveyed in a recent bulletin of our City Health Department and is of vital import:

How to Cut the Cost of Living

"The human body requires certain kinds of foods called 'proteins' in order to make up for wear and tear of the body machinery; that is, in order to rebuild bones and muscles and nerves.

"You can get this 'protein' by eating meat, but this is very expensive, and other forms of food are much cheaper and equally nourishing. Those of us who live near the sea should eat far more fish than we do. It is excellent for building up the body and is rich in 'protein.' Just look at the following comparison:

Fish

"Haddock contains 18 per cent. protein; sells for 7 cents a pound.

"Herring contains 19 per cent. protein; sells for 8 cents a pound.

"Bluefish contains 19 per cent. protein; sells for 10 cents a pound.

"Codfish contains 18 per cent. protein; sells for 12 cents a pound.

"Eels contain 18 per cent. protein; sells for 15 cents a pound.

Beef

"Chuck contains 19 per cent. protein; sells for 24 cents a pound.

"Rump contains 19 per cent. protein; sells for 28 cents a pound.

"Round contains 21 per cent. protein; sells for 28 cents a pound.

"Sirloin steak contains 19 per cent. protein; sells for 30 cents a pound.

"Ribs contain 18 per cent. protein; sells for 26 cents a pound.

"Since you eat meat for the protein it contains, why not eat it in the form of fish, and save money?"

To this we would add that while the cost of various foods is related to its protein contents, popularity is due less to food value than to flavor. The Sage Foundation has demonstrated that the school child who spends five cents for lunch obtains six times more food value from bread than from a ham sandwich and nine times less from pineapple than from apple pie. We are but children of a larger growth in the matter of food selection. Meat is the most savory and strength producing food, hence the most sought after. In view of the food value of meat and fish being equal and the cost of the latter only one-third of the former it behooves every good housewife to enhance the flavor of the cheaper food. Every good cook knows that much of the savor of fish is lost by deferred serving and that fish cooled and put away immediately after cooking retains its flavor better than that which is kept warm for service. The reason doubtless lies in the loss of juices by evaporation. Any salad served with fish enhances its savoriness. Cucumber salad is popular but needlessly expensive in winter.

R. N. Wetzel of Cleveland, Ohio, expects to ride his motorcycle to Los Angeles early next year.

STORY OF A BOY

Worked on a farm—then in a sawmill, and in his father's store.
Swept a school for his tuition—rung the bell for his board.
Began teaching when 16—County Superintendent when 22.
Entered U. of P. as a student when 28—became member of U. of P. faculty.
Made President of Juniata College—wrote books on education.
Appointed by President McKinley as Commissioner of Education of Porto Rico.
Elected Superintendent of Philadelphia Schools.
Nominated for Governor by the Republicans of Pennsylvania.
THAT'S BRUMBAUGH

The General says:—

In our big mills we have worked out the most scientific method of producing the longest-lived roofing possible to make. The next time you buy roofing, investigate the merits of

Certain-teed
ROOFING
Quality *Cert*-ified Durability Guaran-*teed*

—guaranteed to last 5 years for 1-ply, 10 years for 2-ply and 15 years for 3-ply. This is not a talk guarantee, but real one—backed up by the biggest roofing mills in the world.

HONESTY IN ADVERTISING.
Honest Policy the Only Successful Plan.

Business that would attain leadership in a competitive field must advertise. A big manufacturing concern doing business everywhere and especially one whose goods last so long that they sell each consumer infrequently, cannot afford the expense of having men everywhere on the ground to solicit orders at just the right moment. This causes a demand for the goods and big selling or jobbing concerns gladly do the rest of the work of delivering the goods and collecting for them. This makes the best and most economical way to do business.

Advertising effects a saving by economically paving the way for the sales manager to make sales quickly and easily by correspondence or the call of his salesmen. It picks out the real prospective customers and leaves out those who are not interested.

There are honest and dishonest kinds of advertising. Facts clearly and honestly stated are the best selling arguments in the world and make a healthy growth in business. Once a certain rate of progression has been attained on an honest basis, the business will generate its own power and ascend the hill of success.

If, on the other hand, the goods are misrepresented through dishonest advertising, the confidence of the people in that house will be shaken and ruin will soon come from the expense of the advertising without the necessary volume of business from happy customers to pay for it. Such experiences affect the confidence of everyone in advertising in general, and injure, to a certain extent, the honest advertiser.

Advertising, to be a success, must be honest, not only in big things, but in little things as well. The people may be fooled part of the time, but the time soon comes when a dishonest advertiser finds out he can't fool the people very long. This accounts for most failures in advertising.

There's a *Certain-teed* dealer in your locality. He will be pleased to give you further information about our extensive line of goods and will quote you reasonable prices on all of them. Be sure the goods are made and guaranteed by us.

General Roofing Mfg. Company
World's largest manufacturers of Roofing and Building Papers
Stock Exchange Bldg., Philadelphia, Pa.
Bell Phone Spruce 4531
New York City Boston Chicago Pittsburgh Philadelphia Atlanta Cleveland Detroit St. Louis Cincinnati Kansas City Minneapolis San Francisco Seattle London Hamburg Sydney

JOHNSTON Paper Co.
HARRISBURG, PA.
Distributors of Certain-teed Roofing

WITMAN BROS.
Wholesale Distributors of Certain-teed Roofing

FOR SALE
$20,000.00 City of Harrisburg Bonds
By the First National Bank
of Harrisburg, Pa.