

"Isn't this Bowman's Store?" asked a lady who came in our store this week. On being told it was, she said it looked so large and different that she thought she was in another store.

New arrangement of every department on every floor, and new store equipment has given more light and wider aisles—and the new elevators make it a pleasure to shop on any floor. These are the beginning of many new things planned for better store service at Bowman's.

Mechanical Toys of Every Description

Visit our large new Toy Store. Bring the children — they will be delighted with the wonderful showing. Trains, autos, fire engines, delivery wagons, animals, acrobats, etc., at 10c, 25c, 39c, 50c and up to \$5.00

Women's Kid Gloves

We have ample gloves that came from France, Germany and England before the present war. The values speak for themselves. very fine we ever carried and without a doubt the largest — including Reynier, Fownes, Bacmo. Christmas is on its way—why not buy your gifts while the stock is at its best.

The favorite 2-clasp Overseam Gloves with three rows embroidery, in black, white, tan and gray. Pair, 95c

Bacmo 1-clasp Cape Gloves, P. X. M., in good tan shades. Pair, \$1.15

Fownes 1-clasp Pique lambskin Gloves, Paris Point, embroidery; beautiful, soft, pliable skins; in black, white and tan. Pair \$1.35

The Odette 2-clasp Overseam Gloves, Paris Point embroidery, in black, white, tan and gray. Pair \$1.15

Fownes 12-button French Kid Gloves, soft and pliable, in black and white. Exceptional values. Pair \$2.75

Reynier 3-clasp French Kid Gloves, Paris Point embroidery. Pair \$2.25

Bacmo 1-clasp Washable Doeskin Gloves — every pair guaranteed to wash or a new pair given. Pair \$1.25

Main Floor—BOWMAN'S.

Cottons Have Dropped Considerable Prices Quoted Here Are a Decided Saving Sheets, Muslins, Etc.

30c 90-inch Sheeting, Pepperell quality. 2 1/2 yards make a square sheet. Yard 22c
27-inch Unbleached Sheeting; yard 3c
39-inch Sheeting, fine texture; yard 4 1/2c
39-inch Sheeting, very fine quality; yard 9c
400 pounds Quilt Patches, 4x8 inches; pack 20c
12 1/2c to 15c white Shaker Flannel; yard 10c and 12 1/2c
18c 45-inch best quality Pillow Casing; yard 10c

SHEETS ABOUT 1/4 OFF USUAL PRICES

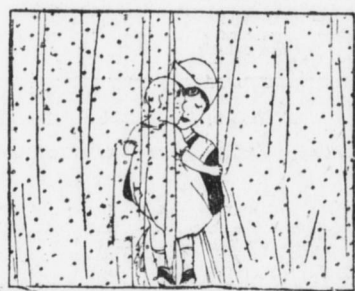
75c Arcadia Sheets, size 76x90; seamless, bleached 58c
90c Mohawk Sheets, size 81x90; seamless, marked E.S., 69c
20c and 22c Mohawk Pillow Cases, marked E.S., good size, or 90x90; marked O 79c
Each 16c

Main Floor—Rear New Elevators—BOWMAN'S.

A Trip to Our New Drapery Dept.

will be of interest to you. This is the time of the year to dress up the home with new draperies. So many materials and styles to select from—and experts who will be pleased to suggest and help you select.

Roman striped and oriental designs in couch covers. 69c to \$2.49
Sunfast Materials in plain and cut designs, 31 to 50 inches wide; colors are rose, blue, brown and green. Yard, 39c to \$1.25

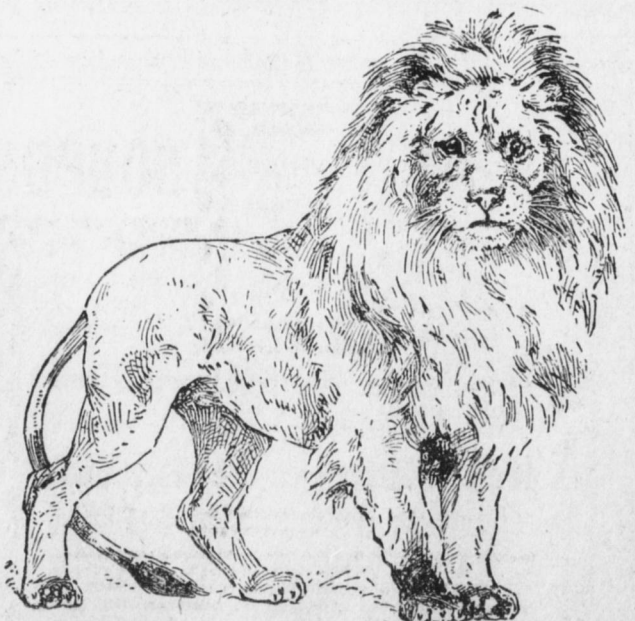


Fourth Floor—BOWMAN'S.

Novelty net cluny and Battenberg curtains, 2 1/2 yards long white and ecru. Pair, \$1.25 to \$5.75

Nottingham Lace Curtains, 2 1/2 and 3 yards long, white and beige. Pair 49c to \$5.00
Cretannes, reps, tickings and taffetas for cushions, curtains, and box and furniture coverings. Yard 20c to \$2.50

Saturday Last Day to See the LIONS CZAR AND NERO



CZAR AS DE POSES FOR MOTION PICTURE SHOWS

Only he is behind iron bars here. BRING THE CHILDREN. They will be fed at 2 P. M. and 7 P. M. COME IN AND SEE THEM.

Third Floor—BOWMAN'S.

CALL 1991-ANY PHONE. FOUNDED 1871 Bowman's HARRISBURG'S POPULAR DEPARTMENT STORE Store Opens 9 A. M., Closes 9 P. M.

A SALE OF

Bowman Millinery

Our buyer was in New York the early part of the week and owing to the warm weather, bought certain lots of goods at a big reduction. This is very unusual for the first week of October and they will be offered to you at this time at corresponding reductions.



Large Black Velvet Hats — sailors with flange on edge. Also a few seal plush hats \$1.49

These hats are actual \$2.50 and \$3.00 values.

The very finest quality of Velour Hats in the new mannish shapes; in black, brown, green and navy. This is an actual \$7.50 value. Special \$3.95

Black Lyons Velvet Hats, hand-blocked, and we truthfully say — as fine a velvet hat as can be bought. Should sell at \$6.00. Very special at \$3.49



Our assortment of hats and trimmings has never been larger. Big purchases at this time—taking advantage of all price concessions and at the same time receiving all the new goods — will make this department the logical place to purchase your new millinery.

Second Floor—BOWMAN'S.

\$25.00 Broadcloth and Poplin Suits at \$16.50

And the materials so scarce that manufacturers are buying from each other at advanced prices. The suits were made for a large retail store that met with financial reverses just when the suits were to be delivered. Our buyer happened to be on the spot when the news arrived and made an offer for them. The offer was low enough, you may be sure, but as the manufacturer wanted them shipped at once, and more important yet, he needed the immediate cash, he accepted and the suits are here.

Sixty Chiffon Broadcloth Suits in the best colors—navy, Copenhagen, dark brown and Russian green—they would be unusual values at \$25.00.

At \$16.50

Fifty-five Poplin Suits — black, dark brown, dark green, plum, navy and dregs of wine—splendid \$25.00 suits.

At \$16.50

Twenty-seven Imported Gabardine Suits—black, dark brown, green and navy—a better grade than is usually found in \$25.00 suits.

At \$16.50

F. & H. Broadcloth Suits—Redingote models, with big velvet belts to match, materials in black, navy, brown and green—genuine \$25.00 suits.

At \$16.50

In the above suits there is a very satisfying assortment of the later models, and the tailoring is excellent. All sizes are among them — but notwithstanding the quantity an early visit is advisable.

Ninety-five Handsome Coats arrived here yesterday from Wile—and Wile's models have a reputation from Maine to California. Beautiful broadcloths, zibelines, lustrous Meritex and Pomoires and all the fashionable plaids.

\$15, \$17.50, \$20, \$25, \$27.50, \$32.50, \$35, \$45

All sizes for misses and children.

Suit Section—Second Floor—BOWMAN'S

Facts About Sophia Quality Hair Goods

The name Sophia on our hair goods means— finest quality — best workmanship, and most important of all—moderate price.

To-morrow we feature

Psyche Switches at \$1.50

In all shades, including gray, that are indispensable to the newest arrangements of the hair. Worth \$2.50.

Wavy Transformations at \$1.50

In all shades, including gray, that are essential to the latest French Twist effect. Worth \$3.00. Experts in attendance.

Second Floor—BOWMAN'S.

FALL FOOTWEAR

Visit Our Remodeled Shoe Store—Near New Electric Elevators

Men's vici kid patent colt, gun metal and tan Russia calf shoes for Fall wear. Handsome new styles. \$3.00

Boys' patent colt and gun metal calf button shoes with serviceable soles of oak leather—

Sizes 9 to 13 1/2, pair \$1.69
Sizes 1 to 5 1/2, pair \$2.00

Women's fine patent colt, gun metal and vici kid Fall boots, kid and cloth tops; very newest shapes, perfect fitters. Pair \$3.00

Women's fine patent colt, glaze kid, gun metal and tan button and lace Fall and Winter shoes, cloth and kid tops, close grained oak soles. The best shoes in the world for \$3.50

SPECIAL DOLLAR TABLES FOR SATURDAY ONLY

Women's shoes; women's satin slippers; women's Colonial; women's felt slippers; women's wool-lined shoes. VALUES, \$1.00 to \$2.00.

Saturday—One Dollar

Third Floor—BOWMAN'S.

BOYS' CLOTHING

Bring your boy in Saturday and select his new winter outfit.

Boys' Norfolk Suits, in tan, gray and blue striped cassimeres, with lined knickerbockers; sizes 6 to 17 years. Special at \$3.95

Boys' all-wool blue serge Norfolk Suits with taped seam knickerbockers. Special at \$3.95 and \$5.00

Boys' Fall Reefers, in tan, gray and shepherd checks — just the coat for these cool evenings; sizes 2 1/2 to 10 years, at \$3.50, \$3.98 and \$4.95

Third Floor—BOWMAN'S.

White Goods and Linens

Large wide aisles and new equipment make it a pleasure to shop in this department. Specials for Saturday.

90-inch Linen Sheeting — a soft, heavy quality, extra good grade. Yard \$1.00

Royal Longcloth — 10 yards to the piece. Our 75c leader, special at 62 1/2c

Rice Cloth — 36 inches wide. Extra fine quality — used especially for the new collar and cuffs. Yard 29c

Homespun Blankets with brown and blue border; heavy weight and very serviceable. Pair \$1.50

Gray Blankets with blue and pink borders, large bed size, good quality. Pair \$1.39

Main Floor—BOWMAN'S.

ART LINENS

Linen crash Cushions, oblong, with fringed ends; stamped for embroidery. Special, 25c

Pullman Slippers — made of moire, stamped for embroidery, pink, blue and black. Special, \$1.25

Linen Bureau Scarfs, trimmed with cluny lace and insertion; stamped for embroidery. Prices 75c to \$1.00

59c lace and insertion trimmed Bureau Scarfs \$37c

Second Floor—BOWMAN'S.

Children's Wear

Children's Bonnets, white and colored, in plush, silk and velvet, trimmed with ribbon, fur and ribbon flowers. Prices are 50c to \$1.50

Children's Dresses in white poplin, pique and linen, high neck, long sleeves, belted styles. Prices, \$1.00 to \$2.98

Second Floor—BOWMAN'S.

Special Sale of Undermuslins For Saturday

75c Crepe Gowns — white and colored, striped and figured, scalloped edges and lace trimmed. Special 59c

\$1.25 Combinations — corset cover and drawers, made of fine nainsook, lace and embroidery trimmed. Special, 98c

Second Floor—BOWMAN'S.



VISIT OUR New Men's Store On Third Floor

Those who have not been here since the store has been remodeled will be pleasantly surprised with the large, new quarters and convenience of our new Men's Store.

Special Showing of Men's and Young Men's Suits

in tartan check, Roman stripe, gray serge, blue worsted, brown cassimere, black and white striped unfinished worsted; also the new Oxford-bound edge; English and semi-English models, at \$9.90, \$12.50, \$13.50, \$15.00, \$18.00 and up to \$25.00.

New Top Coats and Balma-cans at \$10.50, \$12.50, \$15.00 and \$18.00. Showing new cloth stitched Hats — high crown, open curl brim — a \$2.00 hat for \$1.50

Felt and Stiff Hats, in all the new shades, at \$1.50 and \$2. Third Floor—BOWMAN'S.

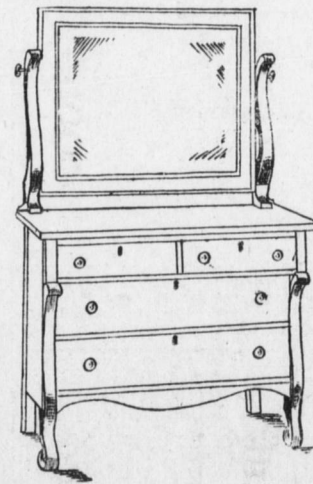
Furniture and Mattresses

High grade merchandise at special prices Saturday, to get you acquainted with our new commodious Furniture quarters.

Showing finest grades of furniture made — only a few seconds on the new Elevators to Fifth Floor.

\$6.00 Felt Fibre Mattresses, \$4.95
\$7.00 Roll Edge Felt Mattresses \$5.95
\$12.00 White Felt Mattresses \$7.95
\$15.00 Imperial Edge Felt Mattress \$11.95
\$25 quartered oak dressers, chiffonier and Princess dressers, Colonial design \$18.50
\$18.00 dressing table to match \$12.75

Fifth Floor—BOWMAN'S.



Fall Renovation Sale of WALL PAPER

will occur on Saturday and it will be your opportunity to secure wall paper at these unheard of prices.

20c Domestic Oat Meal Papers, in brown and green, roll \$1.1c

50c Leatherette, metallic effects and figured wall papers for parlors, living rooms and halls, at roll \$2.5c

12c and 15c plain Satin Stripe and allover print papers, roll, 7 1/2c. Cut-out borders to match, yard \$5c

25c figured stripe wall papers, in brown, red and green — solid with 18-inch cut-out borders to match. Foliage papers for den and living room.

Extra Special—excellent quality of wall papers at 2 1/2c to 5c roll. Sold only with 9-inch borders to match. Bring your measurements. Paper hangers furnished.

Fourth Floor—BOWMAN'S.

Bulbs For Autumn Planting

Single and Double Hyacinths; white, red, rose, light blue and dark blue. Each, 5c
Single Tulip Bulbs — red, white, pink, yellow, red and yellow mixed. Dozen 10c
Double Tulip Bulbs, mixed. Dozen 10c
Narcissus Bulbs, mixed. Dozen 10c
Crocus Bulbs; white, yellow, blue and striped. Dozen, 10c

BOWMAN'S—Basement.

More New Figures by Pop Geers' Horse

Special to The Telegraph Lexington, Ky., Oct. 9.—The twenty-fifth renewal of the Transylvania stake was yesterday won by Etawah, driven by Geers and owned by F. G. Jones. The record for the stake of 2.04 1/4, made by Penisa Maid in 1900, was beaten in each heat, reducing Etawah's own world's record for a three-heat race made last week at Columbus. Omar and Star Winter were the contenders.

Murphy was the leading driver of the day, winning the Kentucky pacing futurity with Anna Bradford and the 2.20 pace with 3-year-old Baron Marque. The unfinished 2.17 trot was won by Hazel Laing, driven by Andrews. Peter Pearl was the contender in the two heats trotted to-day. The 2.04 pace was a mere jog trot for R. H. Breat. Harry Stokes, who raced King Couchman last year, drove him, but R. H. Breat was much the best. William failed to beat his 4-year-old world's record of 2.00. Mr. Billings rode Ullan an eighth of a mile under saddle in 1 1/2 seconds.

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