

Dives, Pomeroy & Stewart

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The Challenge Millinery Sale Brings Fall's Latest Styles at Prices That Are Incomparably Low



Hundreds of New Trimmed Hats and Thousands of New Velvet Shapes Bought Specially for This Event Hats Trimmed Free of Charge

This is the greatest millinery sale we have ever held. It is noteworthy because of the thousands of dollars' worth of new trimmed hats, pattern hats untrimmed hats and trimmings that enter the sale at Challenge Prices.

Beautiful New Trimmed Hats in the Challenge Sale at \$4.95

More than a hundred new models of a quality and smart designing that proves them to be excellent styles for the money.

Charming \$10.00 and \$12.00 Pattern Hats--All New Models in the Challenge Sale at \$8.95

Great preparations have been made for this Challenge Sale of Millinery and to assure satisfactory service to everybody, our regular selling force will be augmented by experienced millinery salesgirls from our Reading store.

The Man Who Really Knows Quality in Shoes Can Step Right Into a Splendid Bargain

Upward of two hundred and fifty pair of fine grade shoes for men go into our annual October sale to-morrow at substantial savings.

- Men's \$3.50 tan and black storm calf shoes, in blucher style with bellows tongues; made on wide toe lasts, with two full Goodyear welted soles; all sizes, Special \$2.65
Men's \$4.00 sample shoes in Fall styles. Made up in gun metal calf, tan Russian calf and patent coltskin; button, lace and blucher styles with oak leather hand-welted soles, sizes 6 1/2 and 7, on B and C widths.' Special \$2.65

Your Need For a Light Balmacaan \$12.50, \$13.50, \$15, \$18

When days are cool and evenings cold, a light top coat is essential to comfort and good appearance.

We have some fine examples of light weight overcoats that we would like to show you.

If You Are Hard to Please in a Suit Let Us Serve You Many Styles Between \$10 and \$35

We have such a large assemblage of handsomely tailored suits that we are confident we can outfit you with the very style you want to express your individuality.



Special Showing of New Hats in the Sale at \$1.95

Thousands of Hat Shapes at 69c and 98c

All the latest turban and sailor shapes in the Challenge Sale assemblage of 69c untrimmed hats—and a wonderful assortment of fine dress shapes in plush velvet, velvet and hatter's plush and felt at 98c—all the wanted shapes in turbans, sailors and new large, small and medium styles.

Large Purchases of New Fancies in the Challenge Sale--25c, 49c, 69c and 98c

Thousands of new fancies in hackle, ostrich, pheasant and other styles in four great Challenge Sale groups.

Because of the large quantities involved in the sale the 49c and 69c fancies will be displayed for sale together with the 69c and 98c untrimmed hats on tables on the Fourth street aisle.



Suits That Are Well Chosen Adaptations of Exclusive Styles \$16.50 to \$75

Now on view in the Dives, Pomeroy & Stewart outer garment section are scores of different models, every one of which is a faithful reproduction of an expensive suit.

The Styles Are Fascinating and Rich in Quality

At each price will be found a fascinating display of styles and fabrics. Some are Redingotes with wide collars of crushed plush or velvet and yoke skirts which are so much favored.

Combination Dresses of Serge and Charmeuse

The most winsome styles that we have ever seen developed from cloth and silk for street wear. There is a touch of skill in the designing that is not to be found in garments shown elsewhere in Harrisburg.

Footwear of the Better Kind

- Women's gun metal calf and patent colt gaiter top button shoes, long vamp pattern, plain toes, Goodyear welted soles; with leather Louise heels \$4.00
Women's dull kid 15-button shoes; plain toe; hand welted soles with leather French heels \$5.00
Women's black kidskin arch support shoes; lace style; broad shank lasts with long inside leather counters and arch prop heels \$6.00
Women's gun metal calf and patent colt button shoes; black cloth tops; medium narrow toe lasts with hand welted soles and French heels \$5.00
Queen Quality shoes for women in dull calf, patent colt, dull kid and black vic kid; Goodyear welted soles; with many different styles of heels \$3.50, \$4.00, \$4.50 and \$5.00

A Delicious Confection, 35c

Being Our Regular 50c Maria Chocolates
The coating is delicately delicious and the filling is of pineapple fruit, cherries or nuts. You'll be a devotee of these Maria Chocolates after you've tried one box. 35c to-morrow instead of 50c.

JUST OUT Popular Edition

"Germany and the Next War"

By Gen. F. von Bernhardi 50c

This is the book which startled all Europe a few years ago and which is to-day the cause of much comment. It presents German imperial policies in a frank, uncompromising light and makes a good argument for the cause of German expansion.

Shirts for Work Lying Out Doors: \$1.50 Flannels, \$1.39

75c percale shirts of an excellent quality, in a full-cut coat style with launder cuffs. The sizes are complete from 14 to 17, and as a special attraction to-morrow the price will be 59c

For men who are forced to open-air work we have procured regular \$1.50 military khaki and grey flannel shirts, with two flap pockets on the chest to sell to-morrow for \$1.39

There are many other flannels to choose from, at 75c to \$2.50

Boys' Wool Blouses
Sturdily made for sturdy boys at school are these grey and blue wool blouse waists with their Military collars 50c
Boys' new negligee shirts with separate collars in the Military style, sizes 12 and 14 years, at 50c to \$1.00

Discerning Women Will Enjoy This Showing of Kid Gloves

The most comprehensive showing of kid gloves that we have ever assembled awaits the critical inspection of discerning women at our kid glove section. Lovely styles from direct importation are shown along with fine grades from such renowned makers as Trefausse and Perrin.

Representative of true quality are these: Real kid 2-clasp gloves with wide embroidery and Paris point stitching \$1.75
Two-clasp kid gloves with Paris point embroidery \$1.50
One-clasp kid gloves with P. K. stitching \$1.50
Two-clasp kid gloves in colors, white and black \$1.75 to \$2.25
A complete color range also is shown at \$1.25 and \$1.50

A \$1.50 German Broadcloth for \$1.25

And broadcloth as you know is Winter's one best fabric for skirts and suits as well as for coats. This weave has just come to us from Germany, through the Netherlands and out of the port of Amsterdam. In eleven shades at \$1.25 instead of \$1.50.

For Better Lighting

\$1.75 inverted gas lamps complete with inner globe; green or pink fringed shade and Welsbach mantle, 98c
Eight panel art glass dining room domes, 22 inches in diameter with five-inch fringe; complete with burner, \$7.98
Eight panel art glass dining room domes; 24 inches in diameter; of overlaid metal scroll work \$8.50

Men's Fall Union Suits, \$1.00

- A garment of medium weight that can be worn right up to bitter weather. Of fine quality ribbed cotton.
Men's medium and heavy weight Egyptian cotton ribbed union suits \$1.00
Heavy weight natural wool union suits \$2.00
Extra heavy wool union suits \$3.50
Fast black cotton seamless half hose, in light and heavy weights 12 1/2c
Fast black cotton hose; extra weight 25c
Fast black lisle hose 37 1/2c and 50c
Cashmere hose, in oxford and black 25c

We Announce for Saturday Only An Important Sale of Naiad Dress Shields

- Naiad dress shields and brassieres are worn by practically every woman, but it is seldom that these worthy items are offered below prevailing prices.
For to-morrow only we will sell--
\$1.00 Brassieres for \$35c
50c sleeve boleros, for \$39c
25c shields, size 4 for 19c or 3 for \$35c
25c shields, size 3, for 17c, or 3 for \$35c
25c lace trimmed shields, for 19c, or 3 for \$35c
50c sanitary aprons for \$39c

Pure Food Groceries are Very Reasonably Priced In the D., P. S. & Grocery for To-morrow

The basement grocery carries a stock of daily food stuffs that for quality and price attractiveness cannot be equaled in Harrisburg. Connected with the department is a telephone order service that is at your disposal every second in the day.

- 25 pounds granulated sugar \$1.79
10 pounds granulated sugar 74c
Eagle flour made from Pennsylvania wheat in 12 1/2 lb. bags \$3.99
Swift's borax soap, 100 cakes, \$3.80; 10 cakes, \$3.98
Swift's silver leaf lard, pail \$4.98
New Vermont maple syrup, in full pint bottles \$2.98
Imported English corn chow, full quarts \$2.98
Sunrise catsup, new table size \$2.50
New asparagus in tall tins, 2 for \$2.50
Mixed vegetables for soup, No. 2 cans \$1.00
Mayflower baked beans; large cans; regularly 18c can, 12c
Santa Clara prunes, 2 lbs. \$2.50
New California Tartarian cherries, very choice, lb. \$3.25
Purity dates, lb., packages \$1.00
Tuna fish, a delicious substitute for chicken in salads, sandwiches, etc., large can \$2.50
Pickerts soured mackerel in large cans \$1.50
Norway kippered herring, can \$1.00
Sea Gull sardines in mustard, large cans \$1.25
Hunter sardines in bouillon \$1.00
Columbia River salmon steaks \$1.60
Chinook salmon cutlets, large oval cans \$3.50
New Cove oysters, tall tins \$1.50
New pack shrimp, wet and dry pack, can \$1.50
Possum sardines in oil \$1.50
Sliced ox tongue in jars \$3.00

Delicatessen

- Country cured dried beef, 1/4 lb. \$1.00
Mince ham, lb. \$2.00
Sugar cured bacon, sliced any thickness, lb. \$2.80
Lebanon bologna, lb. \$2.80
Boiled ham, sliced, lb. \$3.00
Ring bologna, lb. \$1.80
Little picnic hams, averaging 5 lbs., lb. \$2.00
Luncheon loaf, lb. \$2.80
Cream cheese, lb. \$2.50
English dairy cheese, lb. \$2.75
Loughorn cheese, lb. \$2.50
Clear Brook very finest creamery butter, lb. \$3.00

Coffee and Tea

- Purity steel cut coffee in lb. cans \$4.00
Excelsior, a delicious blend, lb. \$3.50
Banquet, the very finest to be had at the price, lb. \$3.00
B-J coffee, lb., 20c; 5 lbs. \$9.00
Celtic tea, the famous Belfast blend, lb. \$3.00
Senate blend, a delicious sweet drawing tea, lb. \$4.30
Our Favorite, a delicious blend of teas, lb. \$4.50
Wilbur's cocoa shells, lb. 5c; 3 lbs. \$1.00
Pure cocoa, absolutely the best, lb. 15c; 3 lbs. \$2.80
Peanut butter, the very best, lb. 15c; 2 lbs. \$2.80
Fresh home-made currant jelly, lb. \$1.30
New home-made mince meat for pies, lb. 13c; 2 lbs. \$2.50

New Nova Scotia mackerel, weight 1 lb. each. Special, 3 for 25c

- New cleaned currants, package \$1.50
None such mince meat, large package \$1.00
Eureka soups, oxtail, mock turtle, etc., regular 10c cans, dozen, 55c; can \$5.00
New Pearl tapioca, 3 lbs. \$2.50
Fancy head rice, 3 lbs. \$2.50
Shredded wheat, package \$1.00
Grape-Nuts, package \$1.25
Mother's oats, 3 packages \$2.50
Post Toasties, 3 packages \$2.50
Postum Cereal, large package \$2.10
Choice Messina lemons, each 1c

Women's Underwear and Hosiery

- Women's white cotton ribbed union suits; fleece lined \$7.50
Women's white wool and cotton union suits \$1.50
Women's white silk and wool union suits; high neck and long sleeves or Dutch neck and elbow sleeves \$2.00
Women's white wool and cotton vests and tights; vests long sleeves, each \$7.50
HOSIERY IN FALL AND WINTER WEIGHT
Black Fall weight lisle hose; fashioned feet; high spliced heels and double soles, pair 37 1/2c; 3 pair \$1.00
Black heavy cotton hose; high spliced heels and double soles, pair, 37 1/2c, 3 pair \$1.00
Fast black cotton outside hose; ribbed or hemmed tops, \$2.50
Fast black lisle outside hose; fashioned feet, pair, 37 1/2c, 3 pair \$1.00

A New Nemo Corset for \$2.00

Just arrived is a decidedly attractive corset from the makers of the Nemo. It is in a low bust model and of excellent quality coutil. The price is \$2.00. Shown this week for the first time.