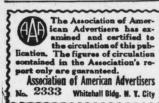
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Room 585. MONDAY EVENING, OCTOBER 5

SIGNIFICANT REGISTRATION

respecting the collapse of the third party in this State. For some weeks the back-to-the-party movement has been conspicuous in all parts of the Commonwealth and the last of the registration days on Saturday in Harrisburg and elsewhere has demonstrated beyond any question the trend toward the Republican party.

Thousands of voters who were iden tifled with the Roosevelt party have aligned themselves again with the Re publican, forces and the enormous enrollment on the Republican side indicates a tremendous victory for the whole Republican ticket. Here in Harrisburg the returns of the last registration show the force of the back-tothe-party movement and those are in close touch with the voters themselves declare that the Republican sentiment is so strong as to presage a victory of such proportions as vill demonstrate the disappearance of the political hysteria that has envelop-

Perhaps nothing so utterly disrupted the Washington party forces as the retirement of William Draper Lewis from the head of the ticket in favor of Democrat. Practically all of the Mull Moose support in this State since the Wilson election was Republican at heart and these voters will not line up behind a free-trade Democrat, the choice of the White House for Governor of Pennsylvania.

Business and industrial conditions are such as to still further emphasize trend toward the Republican ty. Thousands of Democrats who are not saying a word as to their in-tentions will vote for the Republican candidates. They feel that it is time call a halt at Washington, and the fault-finding Democratic candidate for Governor is lamentably weak in comparison with Dr. Martin G. Brum-

ward and are confident of success at journey. the November election. Similar reports come from all over the central tries have the Latin-American love part of the State. Perhaps nothing is for forms and ceremonies. districts still to be tabulated, the com-296; Washington, 16,004; nonpartisan,

The falling off in the third party strength seems to warrant the state-ment that it will cut little figure in the total result this year.

It appears that the Democratic can-didate for Governor and the chairman round v- the Ryan men as the remnant of the Bull Moose party was rounded up. It will be interesting to study the returns in Philadelphia on the day after election. Ryan supporters all over the election. Ryan supporters all over the State have not forgotten the insults heaped upon them by the Democratic candidate for Governor and his personally-conducted newspaper.

Colonel Roosevelt is manifestly out of sympathy with the anti-Brumbaugh propaganda, and the machine Demo-erats are getting little comfort from his Philadelphia speech.

ADVERTISING ADVERTISING
WELL-KNOWN educator notes
In a recent address that adver-A in a recent address that auvertising courses in correspondence schools and business colleges business or managers "who doubtless the average mind, there has been pe

HARRISBURG TELEGRAPH tures of all advertising courses. The principle of the specific fact and the specific instance affect all writing and speaking. They make one man's advertising a partial failure, while another's is a money getter.

this: "It was fine, grand, splendid." His talk evaporates into vague, general phrases. The people that hear Published every evening (except Sunday), at the Telegraph Building, 216 him talk know no more about that city than before. He has few listenday in practically all of the churches and many of them had rally day exercises in the Schelberger in the Schelberg in the S

Delivered by carriers at minutes at one cross walk to get over, six cents a week.
Mailed to subscribers and that people were always in a hurry and the street railway conduc-

IGNIFICANT REGISTRATION

a fine reception for the visiting firefighters, and all that is now necessary
for the success of the big occasion is a
continuance of good weather. Meanwhile every citizen of Harrisburg should constitute himself a special com mittee on reception to the end that all visitors may be given the very best im-pression of Harrisburg and our people. They must see the public improvements and what has been accomplished here during the last few years

VEN now England is making preparations to capture the foreign trade that Germany has lost as the result of the war. England wants American sympathy but she does , not want America to profit as a result of the war. We are great people so long as we do not indulge in a thought above the suc cess of the allied armies. It behooves therefore, to move rapidly and along proper channels if we are to apture the bulk of the customers that ere now looking for markets from which to purchase

The question is largely whether our manufacturers will take the trouble to adapt themselves to the whims and individualities of these localities. The tendency formerly has been to send these people, not what they wanted, but what we thought they ought to want. Somewhat better results have been had for a few recent years, but our exporters still have a great deal to learn if they are to compete pernanently in this field.

The reports of our consuls show what stupid blunders have been made in the past. Many goods intended for Portuguese speaking countries would have Spanish labels. Shipments have been marked in feet and pounds for

Many manufacturers would ship goods in great flimsy cases, tacked to-gether with light nails. They might have to be trans-shipped from steamer to harbor lighter, thence to river boat, baugh, the Republican nominee for again to railway, and finally to ox Governor, who is making a remark- team. They would encounter tropical able campaign throughout the State.

Republican leaders and workers in they might prove too heavy for the this city and county are pressing for- human carrier at the end of the

so significant of the Republican senti- proach of our breezy salesmen strikes ment as the registration figures of them as rough and abrupt. Social Philadelphia. With a few scattered relations precede business in the tropcs. And no matter how well a man plete unofficial returns for the three can work off goods in Oshkosh or days of registration are as follows: Seattle, if he only speaks pigeon-Republican, 183,248; Democratic, 24,-Spanish in South America, it is like a Hungarian laborer trying to sell rand pianos in Fifth avenue

It is a great field for young men who are willing to grow up with the country, and form a link between our mills and South American custo and ideas. That is the way the Germans won the bulk of the busine and that is why England will take of the Democracic machine committee the bulk of that lost by Germany unspent a day in Philadelphia trying to less we move fast and along right lines, for Britain is already extensively in these markets and understands them.

> Thousands of people walked along the River Front yesterday and saw for themselves the conditions outside the concrete steps. Tons and tons of silt, not to mention tree trunks and stumps and large rocks, must be removed, and unless immediate energy is thrown into this work the Fall rains will make the cleaning up this year impossible. The contractors have done so well during the present season on the general con-

Unless and until some definite au schools and business colleges are patronized now more than ever before, and adds that not a few of the students are men owning their own students are men owning their own ditions. For some reason, not clear to business or managers "who doubtless the average mind, there has been persistent opposition to the acceptance of the Shade Tree act and the creation of the Shade Tree act and the creation of the Shade Tree commission. It would appear to be the part of good judgment and good sense to place some authority thing at the right time, in the right the same of the trees. They are necessary not only to the adornment of Hartham and the right time, is one of the few way, for instance, is one of the fea- of its people.

If one man visits a strange city, he churchgoing cities of Pennsylvania all he needed was a view of the streets his: "It was fine, grand, splendid." about the hours for the commencement and close of worship yesterday To be sure, yesterday was communion shim talk know no more about that city than before. He has few listeners, whatever his subject of conversation may be.

Another man remarks about the same town, that it is full of buildings twenty stories high, that the streets were so crowded he had to wait ten minutes at one cross walk to get over, and that people were always in a hurry and the street railway conductors always said "Step lively."

After such a man has talked a few moments you get some idea about the place he describes. You see it with your own eyes.

Every man who ever made a success as a newspaper writer has learned that you must give personal incidents and actual happenings to make any kind of news article interesting. If the reader can't see the thing with his own eyes, the copy won't sell.

Just the same in advertising. If you merely say "Best stock in town" the reader may or may not believely. Typicking out the best values in your styre, give a few details about them so the purchaser can get some idea what they are, then name the price. The reader then sees the barsain with his own eyes, is interested, and feels a desire to buy.

That is all there is to good advertising. It does not require wit, nor literary nor technical skill. Just "come down to brass tacks."

The advertising course is patronized by men who want to know how best to do this, how and where to spend their money and how much to spend. They realize that there is no profit in haphazard, hit-or-miss advertising.

Our friends, the firemen, have put forward their best efforts to guarantee a fine reception for the visiting firefighters, and all that is now necessary for the success of the big occasion is continuance of good weather. Meanwhile every citizen of Harrisburg should constitute himself a special committee on reception to the end that all interesting the continuance of good devertising firefighters, and all that is now necessary for the success of the big occasion is continuance of good weather. Meanwhile every citizen of Harrisburg compares most favorably in the succes churches and many of them had rally day exercises in their Sabbath schools

marrisburg compares most favorably with some much larger municipalities.

Next to problems of good citizenship there come matters of good order and the highways of a city offer a pretty good index of the manner in which law is observed. The police department spasmodically chases the loafers, often referred to as "crows," from the corners and curbs and has managed by dint of hard work and threats of arrest to hammer into the heads of people who walk, drive and ride such things as traffic regulations. But there is another problem coming up and the sooner it is met the better. On certain mornings, notably Saturday, streets in vicinity of markets are lined with wagons, most of them without horses, just allowed to remain. On many nights, especially Saturday, certain other streets are lined with automobiles for hours. Market street, for instance, is lined between Market Square and Fourth street with automobiles on both sides of the street, all drawn up to the curb, all put into line and all well-watched, but nevertheless restricting available space. The congestion is at the busiest part and the thought naturally arises whether the police could not require certain blocks to be kept tolear of automobiles and permit them to be stored in others?

The eighth anniversary of the dedication of the Capitol happened to be marked yesterday by an influx of automobile visitors and there was general regret voiced that some provision is not made by the authorities to enable people to see the beauties of the Capitol building on Sunday. The calculations for the pay of the guides and attendants is based on week-days only and they frequently have to work overtime on Saturdays because of the excursions which have come to the city on so many Saturdays. Experience has shown that it is not wise to throw open everything about the Capitol without having someone in attendance and the presence of guides not only affords information to visitors but enables an eye to be kept on things. The eighth anniversary of the dedi and and the presence of guides not only affords information to visitors but enables an eye to be kept on things. However, Sunday visiting of the Capitol by out-of-town people is growing and since the installation of the battle flags in the rotunda there have been many folks from Steelton and the West Shore towns joining the Harrisburgers in going to the State House, Sunday is about the only day of the week some people get to see what there is in Harrisburg and maybe the next Legislature could arrange so that attendants could be present on the Sabbath. No matter what may be said against Sunday visiting of such places, there is a growing demand that public buildings be open on the first day of the week, and it has been growing to an extent that would surprise those an extent that would surprise those of us who have been brought up to regard the day as one on which to abstain from pleasures.

John F. Lowers, member of the last House of Representatives from the Braddock district and now deputy register of wills of Allegheny county, was among visitors here over Sunday, Mr. Lowers was active in behalf of the hunters' license bill in the last session and made the strongest speech in its favor, pointing out how it would enable farmers to "spot" the hunters who trespass on their lands and enable them to bring to book people who do damage. John F. Lowers, member of the las

WELL KNOWN PEOPLE

Bishop Rhinelander, of Philadel

phia, is on his way home after a tour of England.

—A. L. Reichenbach, city treasurer of Allentown for many years, has been made a thirty-third-degree Mason.

—Philip Rosenbach, the Philadelphia photographer, was the first American layman to receive the blessing of the new pope.

—George W. Norris, Philadelphia director of docks, may hold the job of member of the Reserve Board too.

—Henry C. Frick, of Pittsburgh, is the largest nonresident payer of personal property tax in New York.

DO YOU KNOW?

That some of the first bessemer steel blown in this country was

made right in Harrisburg? PENROSE AT ALTOONA

The speech of Senator Penrose, one of the ablest he has ever delivered, dealt exclusively with the business of the country of the ablest he has ever delivered, dealt exclusively with the business of the country of th

HARRISBURG TELEGRAPH

Dr. Brumbaugh Will Be Here to Spend the Night and Will Be in Carlisle Next Day

'PERNICIOUS ACTIVITY' RUMOR

Reports That Complaints Have Been Made at Headquarters Are Denied Today

Dr. Martin G. Brumbaugh, Repub-can candidate for Governor, and the Republican campaign party will tour the Cumberland Valley this week. He will go through half a dozen counties and there will be numerous meetings.
Dr. Brumbaugh will arrive here to-

night at 10.50, going to the Commonwealth Hotel, where he will spend the To-morrow morning at 7.30 he will leave by automobile for Carlisle, where a meeting will be held. The next stop will be Shippensburg

Folks about the Democratic State headquarters say there is no truth in the story that protests have been lodged at Washington against the pernicious activity of some fed-Against Any e ral officeholders in Pennsylvania. It will be recalled that such activity used to be condemned by certain Democratic newspapers when Republicans were in office and that Grover Cleveland, whose name is not in good form at the Democratic State committee meetings nowadays, once prohibited men connected with the federal service from playing Democratic politics. However, these are the days of Woodrow Wilson and alliances which Cleveland and his friends would have scorned are now smiled upon by the White House, where the author of a book on freedom makes slates for the people of sovereign States. Hence, the revenue collectors, deputies and postmasters in this and nearby counties.

POLITICAL SIDELIGHTS

—Palmer ought to make that speech about the furnaces and mills being run full time at Lebanon to-night.

—As usual the Democrats are howling about registration. Are they losing their nerve already?

—Ex-Governor Pennypacker has sent an open letter to Dean Lewis advising him to think straight.

—One wing of the Blair Democracy met Saturday and only 30 of 100 men showed up.

showed up.

—A free dinner attracted quite a crowd of Pittsburgh Democrats to hear McCormick talk Saturday.

—Montgomery county Republicans held a big meeting of committeemen at Norristown Saturday and it was reported that many progressives had come back.

ported that many progressives had come back.

—The Patriot does not give much space to the visit to Ryan.

—Henry Wilson Bergey, who was played up by the Patriot as a great man in the last House, is out with a charge that McCormick is trying to buy the governorship of Pennsylvania.

—The rush of the Berks Democrats to get Dewalt and Sassaman and Shanaman on the Personal Liberty ballot in their districts appears to have been overlooked in Market Square.

Pretty nearly time to investigate nicious activity of federal office-

—Pretty nearly time to investigate pernicious activity of federal office-holders in this section.
—Secretary McAdoo seems to have been beaten in his scheme to set up a ticket in New York.
—The Western wage reductions and McCormick's visit to Pittsburgh appear to have bumped each other.

AN EVENING THOUGHT

If the opportunity for great deeds should never come, the op-portunity for good deeds is re-newed for you day by day.—Far-

OUR DAILY LAUGH

AS USUAL. She: You were on your wedding

He: Yes, and it developed into a lecture tour before we got back,



LEARNING TO DRAW.

is going to drawing school.

You can call it that; he's attending a dental col-

CONSTABULARY AND LABOR

Philadelphia Record: In starting a crusade against the Pennsylvania State Constabulary the Central Labor Union allows foolish requidees to run away with its good judgments. There is nothing savoring of militarism about these very efficient troopers, and the fact that they are held up as a model throughout the country is a matter of which Pennsylvanians may well be proud. Does the Central Labor Union want to go back to the brutal and despotic methods of the old Coal and Iron Police? Before attacking the Constabulary it would be well to compare their record with that of their predecessors.

mose candidate for Congress, gave an extended sketch of himself as a speech.

Gifford Pinchot will decide this week whether he will quit or go to the end of the campaign. The candidate is in the western part of the State and in such a weakened condition that his physicians' have ording his physicians' have ording his speech.

Pinchot his physicians' have ording his speech in the western part of the State and in such a weakened condition that make the should listen to flight his speech in the davice of him to remain and weakened condition that weekened condition that he should listen to the advice of his doctor and a select band of political harpies is uring that a did not have consended to attend a meeting in Philadelphia late in the week.

Richard R. Quay continued his bombardment of fusion between the Democratic and Washingtonians on Saturation and Washingtonians on Saturation Fusion between the Democration of the latter of the latter

HATS OFF TO THE FIREMEN

To the Editor of the Telegraph:

The undersigned entirely agrees with you in your strictures on "Unfair Tactics," in the Telegraph of last Friday, It certainly. "is a matter of sincere regret" that some overly zealous temperance advocates injure a good cause by unfair and indiscreet handling. The temperance question is a question of morals and not of politics, and it is not only the but injurious as well, to the temperance region of the comparance of the politics and it is not only the well of the politics and it is not only the but injurious as well, to the temperance question in the east pennsylvania Synod of the Lutheran Church, when the resolution, to which you refer, was adopted. We sincerely regret its adoption, and are sorry we were not present to offer our vigorous protest.

While it was stated in its advocacy "that there were no candidates mentioned, it is true, however, that the resolution adopted by the Anti-Saloon League, and which the the Anti-Saloon League, and which the synod, by such action, showed a political spirit not only, but party as well, and entered on the wide field of politics. This, we do not hesitate to pronounce a grievous mistake. It is unwise, as it is wrong. We wish it distinctly understood that the Lutheran Church, as such, does not stand for such "Unfair Tactics" on the temperance question or any other. I am frank to say that I do not endorse such methods, as a member of that body, the synod, no matter how well meant the action taken may how well meant the action.

HEADQUARTERS FOR



We're glad you're here, the town

LETTERS-TO-THE-EDITOR

"UNFAIR TACTICS"

the Editor of the Telegraph

SIDES & SIDES

Harrisburg Carpet Co.

We would invite all buyers looking for choice patterns in Carpets and Rugs to call and see our fine display before purchasing. We also carry a full line of Linoleums, Oil Cloths, Carpet Sweepers and Window Shades. : : : :

HARRISBURG CARPET

32 North Second Street

NEWS DISPATCHES OF THE CIVIL WAR

rortress Monroe, Oct. 4.—The hospital steamer from the Point of Rocks with wounded men from the Army of the James, reports that General Terry has assaulted and captured a rebell battery in the New Market road.

Rob Dead Schill

lisle, where a meeting will be held. The next stop will be Shippensburg and then will come Chambersburg, In the evening McConnellsburg will be preached. Franklin and Adams counties will be toured next.

Senator Penrose will spend the early part of the week in Washington.

The Democratic circus will divide, McCormick and Lewis will speak tonight in Altoona in an effort to overcome the rousing Republican meeting and to try and straighten up the Blair county Democratic committee, which has split.

Of all the frosty events the attempted banner raising at Lebanon by the Demowshycrats was the worst. The banner bears the pictures of Pinchot and Frosts McCormick and neither Fall at Democrats nor Progressives Lebanon are pleased with it. The banner bears are pleased with it. The banner bears of a very small crowd and the remarks of Dean Lewis and Congressman Rupley were listened to with silence as chilling as the cold iron and steel about the idle furnaces and mills. The situation in Lebanon is strongly indicative of what a Democratic tariff can do. Dr. J. H. Kreider, the Buil Moose candidate for Congress, gave an extended sketch of himself as a speech.

Gifford Pinchot will decide this difference of the state of Pennsylvania. The constabulary is here to defend the foot with silence as childness of all labor unions, against irid, murder, arson and every form of violence.

MR. BERRY'S HUMILIATION

Gifford Pinchot will decide this vesterday very badly neeved. If the contral and despotic methods of the Captures Rebel Battery
Fortress Monroe, Oct. 4.—The hostacking the Constabulary is the Central Labor Union of Philadelphia has startlated and captured a rebel alatery for the New Market road.

Philadelpha Ledger: The Central Labor Central Labor Union of Philadelphia has startlated another campalgan for the abolition of the State Constabulary. An effort will be made to obtain a pledge from every candidate for the Pennsylvania. The permoter of public pace in the United States. It is so regarded in all the constabulary is here "You will probably remember," said
Dr. Martin G. Brumbaugh, the Republican candidate for Governor, in a speech last week, "that about a year age this feat candidate for Governor, in a speech last week, "that about a year age this state on his own honest, open record. There is nothing to hide. There is no his own honest, open record. There is nothing to hide. There is no his own honest, open record. There is nothing to hide. There is no his own honest, open record. The children that stand before you know that nothing has been cheapened by that. All that has happened is that about \$125,000,000,00,000, which we formerly collected in the National Treasury and used to support our own Government, has gone abroad into the pockets of foreign manufacturers. Under the foolish design of a war tax you are not only taxed by reason of the loss of your income, but you are directly taxed to make up the deficit.

"I want you all when you go to the polls to wipe that out. Support your Congressmen and your Senators so that you can get your people lined up in Washington and change that order of things and bring back prosperity, comfort and happiness to the people of honorable responsibility he has filled.

On Saturday morning in market three ladies, it is reported, were re-lieved of their pocketbooks, one of them containing \$16.

BRUMBAUGH A PEOPLE'S GOVER-NOR

[Philadelphia Public Ledger.] The candidacy of Doctor Brumbaugh ests not upon the pleasure of an eligarchy or a despot, but on the prefrence of 253,000 Republicans expres-

sed in an open primary.

The General says:

Before bad weather comes

you should take Certain-teed advantage of the Aborto American Carlos good weather to cover your build-

ings with a roofing that can withstand the elements of winter in any part of the country. It

should be Certain-teed

Roofing -because it is made of the very best materials known for the purpose and will give unexcelled service on all

roofs in any kind of climate. -because 1-ply is guaranteed to last five years, 2-ply ten years, 3-ply fifteen years and this guarantee is backed by the world's greatest roof-

—because our large scale production, modern selling methods and excellent shipping facilities enables us to reduce the cost of production—and hence the selling price—to a minimum. ing industry.

In addition to <u>Certain-teed</u> Roll Roofing, we also manufacture the following complete line; also manufacture the following complete line

Certain-teed Asphalt Shingles
Standard Quality Roofing
Competition Quality Roofing
Slate-surfaced Shingles
Slate-surfaced Roll Roofing
Deadening Felt
By Saturated Felt
Rosin-sized Sheathing
Certain-teed Roofing Cement
Certain-teed Plastic Cement
Certain-teed Asphalt Felt
Cartain-teed Justic Cement
Certain-teed Sheathing Paper
Certain-teed Tarred Felt
Carpet Linds
Slater's Felt

There is a dealer in your locality who handles <u>Certain-teed</u> Products. He will be glad to give you further information and will quote you reasonable prices on them.

General Roofing Mfg. Company World's largest manufacturers of Roofing and Bullding Papers

Stock Exchange Bldg., Philadelphia, Pa.
Bell Phone Spruce 4531 New York City Boston Chicago Pittaburgh Philadelphia Atlanta Cleveland Detroit St. Louis Cincinnati Kansas City Minneapolis San Francisco Seattle London Hamburg Sydney

REGULATION BY LAW. Should Its Extension By Government Continue?

This is an age of regulation The growth of National and State regulation has been tremendous, and if the present rate continues, what is to be the result?

Whether this change from individualism to paternalism is desirable to the American people is a great question. From the very beginning of our country, America has been the world's home for individualism and freedom from unnecessary restriction, and these principles were incorporated into our state and federal constitutions as a perpetual guarantee for our welfare. Under this infinite our wonderful industrial institutions, believing in those principles and working under them with great progress and prosperity.

It is with a certain alarm, therefore, that investors view the present reat progress and prosperity.

It is with a certain alarm, therefore, that investors view the present tendency toward over-regulation by government. Regulation seems to have become a mania—a-profession—and while much of it is good, it has more than a fair percentage of quacks and shysters, who are deforming the statute books with unnecessary or illogical laws, and drawing large salaries under the mask of reform. A regime of this sort is fatal to all prosperity, and prevents industrial advancement.

Perhaps it is time to stop and prevents industrial advancement.
Perhaps it is time to stop and
take an inventory of what is going
on. Before we're regulated out of
business let's see if we can't eliminate the cranks who are making a
graft out of regulation and reform,
and then direct future regulatior
along sensible well informed line
and then enforce them to the greabenefit of the entire population.

Johnston Paper Co., Harrisburg Pa.

WITMAN BROS.,
WHOLESALE DISTRIBUTORS OF CERTAIN-TEED ROOFING