

Dives, Pomeroy & Stewart Festival of Fall Fashions



Attractions Incident to the Celebration of Our 36th Birthday Anniversary Are Announced on Page 6

In the Presentation of Fall and Winter Fashions

There Will Be an Assemblage of Styles That Will at Once Captivate the Fancy of Every Woman

A Regal Showing of the Season's Most Recently Developed Modes In Gowns, Suits, Wraps and Hats

Will Be Given on Living Models Thursday and Friday Morning and Afternoon
10.30 to 12 O'clock 2.30 to 4 P. M.

All the Glories of Autumn Millinery Revealed To-morrow

Presentation of Autumn's Richest and Newest Silks

More Than a Thousand Models Shown

Hundreds of Styles in Our Famous Lines at \$4.95, \$5.95 and \$6.50

Formal Opening Continued Till Saturday Evening

Fall Hat Fashions have their premiere to-morrow. That women are eager to see the correct new modes so authoritatively presented in a Dives, Pomeroy & Stewart opening, has been evidenced for days past. Scarcely a shipment has been unpacked this week without interruptions from anxious style lovers. We are pleased that such interest awaits our Formal Fall Opening of Millinery, and we have no doubt that to-morrow's show will prove as usual the city's principal fashion event of the season.

The new shapes are principally of black velvet and show new effects in—

Russian Toques Sailors Turbans

Of special appeal are the beautiful models and pattern hats at \$10.00 from New York's master milliners—styles that give you the benefit of Paris chic without the high price.

Come to-morrow and see what clever new things have been evolved in shapes and trimmings. Welcome to this Fashion Feast! Dives, Pomeroy & Stewart, Millinery, Second Floor.

Autumn's Style Festival Arranged to Bring Out Each New Tendency in a Clear Manner

The living model exposition to be presented to-morrow and Friday will picture authentically the prevailing modes for the Fall and Winter season.

The new figure silhouettes, both equally desirable—one, outlining the figure, and the other having straight lines to below the waist—have a great many splendid interpretations in this Festival.

The various suit coats, mostly three-quarter lengths, but many in short effects—the long set-in sleeves, the long tunic skirts, some pleated and some circular, the new neck finish in suits and scores of other noticeable changes are all true to the new fashion types. Dives, Pomeroy & Stewart.



Thousands of yards of the most exclusive weaves will be found in this great display of Fall and Winter silks. Gorgeous effects for every wear, beautiful qualities in staples and novelties for street wear and an almost unlimited assortment of trimming silks. And here are French silks as well as our largest showing of domestic textures.

- EVENING SILKS**
- Swivel Taffeta, exact reproduction of the French weave in dainty floral combination, to be used with chiffon and lace; 36 inches, yard \$2.00 and \$3.50
 - Accordion pleated crepe de chine in pink, mauve, light blue and white; 40 inches, yard \$2.00
 - French floral voiles for over-dresses and tunic effects; the daintiest of all sheer silks; 42 inches, yard \$1.50, \$2.00 and \$2.50
 - Crepe de chine, 40 inches; 15 evening colors, yard \$1.50
 - Crepe meteor, 40 inches, 15 colors, yard \$1.85 and \$2.00
 - Satin d'annour, daintily colored satin in many shades, 36 inches, yard \$2.00
 - White satin charmeuse, crepe meteor and crepe de chine, yard \$1.50, \$2.00, \$2.50 and \$3.00
 - French moire in pure white for tunics to combine with satin and taffeta, 40 inches, yard \$2.50
- STREET SILKS**
- Black silks are foremost for the new basque dress, domestic weave, yard 89c to \$2.00
 - French satin; 36 and 40 inches, yard \$1.00 to \$3.50
 - French crepe satin, 54 inches, also used for tailored suits, yard \$3.00
 - Crepe meteor, yard \$1.85 to \$3.50
 - Moire Gaiache, a French moire, 42 inches, yard \$4.00
 - Palm crepe, the most beautiful of all crepe meteors, manufactured in Harrisburg, 40 inches, yard \$3.00
 - Faillies for dresses, suits and coats, 36 inches, yard \$1.50, \$2.00, \$2.50 and \$3.00
 - Satin faced faille for separate coats extra heavy weight, yard \$4.50
- COLORED SILKS**
- Crepe Camille, a beautiful heavy crepe with a hair line of black, in all the much wanted shades, yard \$2.50
 - Floral crepes for combinations, 40 inches, yard \$2.00
 - Fancy warp front taffeta for combinations, 36 inches, yard \$2.00
 - 27 inches, yard \$1.25
 - Crepe meteor in 15 different street colors; 40 inches, yard \$1.85 and \$2.00
 - Crepe de chine, in all the best colors; 40 inches, yard \$1.50
 - Moire Grissale, a French moire in dark brown Russian green, old blue, battleship grey and black, 44 inches, yard \$3.50
 - Trimming silks of every description, including new Roman stripes; 20, 24 and 36 inches wide, yard \$1.00, \$1.25, \$1.50 and \$2.00

Favored Dress Fabrics For Autumn and Winter

The Style Tendency Is Towards Soft Dark Tones

The new Colored and Black Dress Fabrics for Fall and Winter have their formal showing to-morrow. You will notice the tendency towards soft dark shades and that there is greater variety than ever in the gradually changing color tones to meet every individual fashion fancy.

These fine dress goods so wonderful in their weaving and coloring come from the world's famous looms both in Europe and America and make-up an incomparable assemblage of dress fashions.

The leaders are—
Broadcloth Gabardine Serge Poplin
with much prominence given silk and wool Faillie, rich Plaids, bright Roman stripes, Alligator Cloth, Basket Weaves, Coatings and a melange of beautiful coatings. Widths 36 to 54 inches. Price range, yard 39c to \$4.00

Presenting the New Styles in Men's and Young Men's Clothing

Suits at \$15.00, \$18, \$20.00, 25.00, \$30.00 and \$35.00

Balmacaans, - - - - - \$10.00 to \$30.00

We are as confident as ever that our display of Fall clothing for men and young men will win instant favor, for America's foremost producers sent us their best styles. Here are modes in the newest English sacks showing the very latest touches in lapel, vest, shoulder, pocket and sleeve—all distinguishing features of fashion leadership. This Fall the styles run to

Tartan Plaids Overplaids Shadow Stripes Scotch Mixtures
Modish shades are Greens, Browns, Blues and Greys. Let us have the pleasure of showing you the new clothes.

