

Will Reach Here Sept. 16

Exhibit at

Ensminger Motor Co.

Wholesale Distributor

Third and Cumberland Sts. 



At Its Price, \$695, the World's Greatest Automobile Value

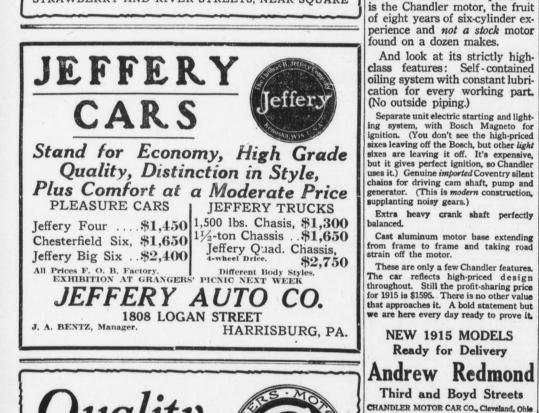
Here's the car that has all the features of a \$1,000 car, and The New 1915 Model Has 17 New Features

Sims real high-tension magneto; sliding gear transmission; left-hand drive; center control, anti-skid tires on rear, and all high-priced car features. The easiest car in the world to drive. A great big, handsome, powerful, swift-running REAL

automobile. The greatest hill climber in the world. The car that has set the whole country talking. WITH ELECTRIC STARTER AND ELECTRIC LIGHTS

\$55 EXTRA. Holds the Road at 50 Miles an Hour Write Phone or Call For Demonstration

E. W. SHANK AT CITY AUTO GARAGE STRAWBERRY AND RIVER STREETS, NEAR SQUARE





and its

**Marvelous** Motor

1X

its class.

Translated From "Automobilish" to English For Those Who **Study Motor Genealogy** 

HARRISBURG

Note:-The following is taken from conversation which the writer overheard between two well-known autonobiles in a large garage in one of the southern States. The reader must excuse the continued use of the egoit is not egotism on the part of the automobile. "She" is simply stating facts about "herself"—"modesty" is 'her'' middle name and "she' almost blushes when "she" says "I." **Come See the Chandler** 

"Yes, I. was born in Detroit. My parents were both American models, Mother being a town car and Father a racer; and say, how he could cover the ground in his younger days. But he got old and when he finally got down to one lung, he had to take a back seat. Lots of young racers though, try to follow Pa's example to-day, but few of them have the speed he had. Mother is holding her own pretty well. Of course, she is getting

he had. Mother is holding her own pretty well. Of course, she is getting a little gray but she is just as strong as ever and goes into town and back twice a day without even a sigh. She never was driven very hard though and most always had women with her. Pa bummed' around with every-body and that's why he had to go to the hospital so much. He had to go to the hospital so much. He had the drink habit something awful. Why, he could drink more gasoline and 'carry it' than any car I ever saw. ''How many brothers and sisters have 1? Why, say, our family has an addition about every five minutes and I have so many brothers and sis-ters that I've lost all count. You see our family is very popular. We don't stay together very long. We no more than see the light of day before some-body comes, falls in love with us and takes us away; and that brings me to my own story. ''You see I am a baby—a real 1915 baby, but just the same I have had a very wide experience for one so young. Believe me, I have been put to a hundred tests and can stand any-thing now. They wouldn't let us leave home if we weren't strong and healthy and able to do all kinds of work. ''One day not long after I came into

WE promise not to make you buy. And we don't

believe we will have to. Your own judgment will show you in how many ways the Chandler excels. Take the motor, for in-stance. Our owners all agree that it is this wonderful engine that

"One day not long after I came into "One day not long after I came into existence, two men came up to me in our factory and stopped. They were arguing about me and I heard one man say to the other, "I'll bet you a good hat that she can take you 1,500 miles and you won't have to touch her." makes the Chandler so superior to other cars that seem to be in Chandler couldn't make this powerful and exclusive long-

stroke motor any better if the car sold for twice its price. It

miles and you won't have to touch her.' Of course, it pleased me to hear myself praised and I was not in the least scared when the other man re-plied, plied, I'll take your bet and be-sides I won't carry a single tool-she's got to go all the way without an adjustment.' "Well, to make a long story short, I made the trip-1,500 miles in all and over some of the worst roads I ever hope to see. I averaged about 35 miles to a gallon of gasoline on the good roads and, as I 'start myself' my new owner never had to crank me And look at its strictly highnce

once. "People who have ridden in me say "People who have ridden in me say I'm the nicest riding car they ever saw and they speak of my beautiful stream line body and believe me, I am proud of myself and of my family. "Who am I? Why, didn't I tell you my name? I beg your pardon-my name is Maxwell, I am one of the new 1915 touring cars, and now what will you have to drink,-gasoline or just plain water?"

#### ELIZABETHVILLE RESIDENT DIES IN READING HOSPITAL

DIES IN READING HOSPITAL Special to The Telegraph Elizabetaville, Pa., Sept. 12.—Yes-terday morning news was received here that Mrs. Fitting, wife of the Rev. H. W. Fitting, of Oley, Pa., had died in the Reading Hospital. Mrs. Fitting was the only daughter of Mr. and Mrs. Isaac Swab and the brief-stricken parents were not aware that their daughter was sick. Mrs. Fitting was a woman of sterling character and with her husband labored zealously in the Lutheran Church at Oley, where the Rev. Mr. Fitting was pastor. She was 43 years old and is survived by her husband, a son and daughter, father and mother and four brothers. Arthur, of Scranton, and Harry, War-ren and Percy, of this place.

APPOINTED PRIVATE SECRETARY

Special to The Telegraph Waynesboro, Pa., Sept. 12. — Miss Rebecca Varner, of this place, has se-cured a position as private secretary to S. R. Simith, president of the Mes-siah Bible School and Missionary

BELL PHONE 1156-L

**SEPTEMBER 12, 1914.** 

This is one of the most important announcements ever made by an automobile manufacturer-certainly the most important ever made by this company. It will cause a profound sensation throughout the automobile industry. Its effects are bound to be broad and far-reaching. It will pay you to read carefully every word in this statement



Announcement of Change in Policy

# Prices Cut On Four-Cylinder Cars

On August 17th the directors of this company decided to engage in the manufacture of six-cylinder cars exclusively

This decision came after all preparations had been made to produce a quantity of 1915 four-cylinder cars, and obligations had been incurred to receive and pay for material for nearly 1,000 machines.

It is therefore necessary to manufacture and sell all of these thousand cars before we can go ahead with exclusive six-cylinder. production. Consequently, in order to fa-cilitate matters, we will close out all of our four-cylinder cars at an enormous sacrifice.

We are determined that our proposition shall be so attractive to motor car buyers that it will move the cars as fast as we can turn them out. Every four-cylinder machine will be sold on a price basis which makes all other offers look absurd.

#### Just Think

We are placing before you a proposition worth literally hundreds of dollars per carto you personally.

You can now buy new Abbott 1915 models at prices which represent an enormous sacrifice in profit. You can now buy high-

Special Features Included in Every Abbott Car

# Continental Motor. Warner Transmission. Warner Clutch. Spicer Universal Joints. Jacobson Full Floating Rear Axle Electric Auto-Lite Starter. Timken Bearings Fedders Radiator

Phone 3593

grade cars, built to sell up to \$2,000, at the price of the cheap, roughly-made machines.

#### A Mechanical Masterpiece

Abbott quality is a well-known fact. Over 7,000 Abbott cars in actual use, all running with practically no expense and with perfect satisfaction to their owners, proclaim the inherent goodness of the Abbott chassis.

Every Abbott-Detroit is strong and powerful. Every machine is built of the finest materials possible to secure. The chassis is perfection itself.

Body designs are the latest streamline type. Luxurious upholstery is generously provided. The painting is superb. Every detail is carefully worked out to insure ab-solute satisfaction.

Every machine is fully guaranteed. No matter what price you pay, we positively insure you a perfect car. You are abso-lutely protected, to the fullest limit.

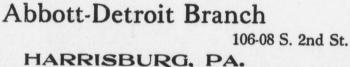
#### Get Out Reduced Prices

You are looking for motor car values— and here is the chance to get what you want. If you will buy a car now, we will absolutely guarantee to save you hundreds of dollars.

We mean it—hundreds of dollars! Come and investigate for yourself. You will be absolutely convinced of the unusual merit of our proposition. You will agree that there is no reason for you to wait another day on account of cost.

Demonstrations cheerfully furnished on request.

G. J. NATCHER, Mgr.



### IMPORTANCE OF THE UNIVERSAL JOINTS Scientific Transmission of Power to Rear Axle Regardless of

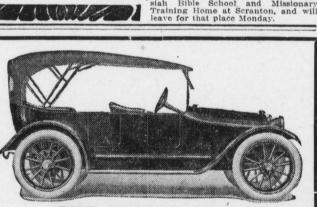




<b>5-Passenger</b>	Touring						\$1650.00
6-Passenger	Touring						\$1725.00
2-Passenger	Coupelet						\$1900.00
5-Passenger							
7-Passenger	Limousine	e					\$3200.00
Above Prices are f. o. b. Detroit							

Keystone Motor Car Co. 1019-25 Market Street

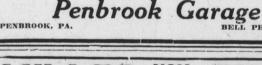




**NEW 1915 MODELS Ready** for Delivery

#### THE VULCAN \$850 THE WORLD'S GREATEST LIGHT CAR A QUALITY CAR AT A QUANTITY PRICE

A five-passenger touring car of extremely graceful lines and classy appearance. A powerful hill climber. Made under the direction of men of extraordinary mechanical genius. The engineers behind the Vulcan are men of automobile experience dating back to the beginning of the industry, as well as possessing natural mechanical ability of the highest type. Not the greatest car in size, nor the greatest in production, but the greatest in performance and efficiency—lightest in trouble, lightest on tires and gasoline, positively the light car that gives users the greatest value for the money. A number of them are in use by your neighbors. Let us prove the car's efficiency and good looks to your own satisfaction. Price includes full equipment f. o, b. factory. Roadster type \$750.



MILLER NON- TIRES Grip the Road Like a Cog-Wheel STERLING AUTO TIRE CO. 1451 Zarker St. VULCANIZING

"Few automobile owners appreciate the importance of the universal joints,' declares George F. McFarland, of the Harrisburg Automobile distributors, in this territory for the Haynes, America's first car. "In order to get sufficient road clearance, the crank shaft of the motor must be mounted on a line some distance above the rear axle so that the power from the motor must be transmitted through an angle or bend in the propeller shaft which connects the mo or with the rear axle.

Angle or Bend

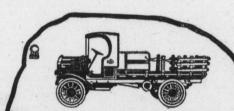
"Quite a few devices have been de veloped for this purpose, but the use of the universal joint has proved to be the most satisfactory. However some manufacturers make the mistake of using but one universal joint in the driving shaft. It has been proved when one joint only is used and the angle which the two shafts make with

angle which the two shafts make with one another is large, as is the case during excessive spring action in run-ning over rough roads, that the power is transmitted unevenly. "That is, there is an actual differ-ence in velocity of the shaft at sev-eral points during one revolution of the shaft, and the twisting action produced in the shaft on this account must be absorbed either in the shaft itself or in the driving gears. The re-sult is that the gears soon wear, the bearings loosen up, and a large amount of lost motion and noise de-velops on account of this strain put upon them.

amount of lost motion and noise de-velops on account of this strain put upon them. "It has been determined by using two universal joints in the propeller shaft, between the motor and the saxle, that this difference in speeds of the shaft at difference in the speed and the power is transmitted evenly from the motor to the rear axle re-gardless of the angle or bend in the shaft. "The Haynes Light Six is equipped with two large universal joints en-tirely protected by metal housings so constructed as to resemble ball and socket joints. Perfect flexibility of driving is secured without the least strain on the gears or shaft, and the joints are amply lubricated by the grease retained in the metallic hous-ing."

## CRISPEN MOTOR CAR CO.

413-417 South Cameron Street



Every business man who has delivery problems to contend with should bear this truck in mind.

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It's a Reo

The truck that does the trick.

Harrisburg

Auto Co.