



# OPENING GUN

(Following quoted from factory ad.)

"Therefore, when the Cadillac Company says that it is about to offer a motor car which marks developments and advancements so great, so vast, so widespread in their scope, that past achievements pale almost into insignificance, you are justified in looking forward to something which even the word 'extraordinary' fails adequately to describe. Our formal announcement will be a revelation."

In order to get in line for an early delivery we would suggest that you do as many others have done—place your order subject to unrestricted cancellation if, after seeing and riding in the new Cadillac, you do not like it.

## Crispen Motor Car Co.

413-417 S. Cameron Street

### Governor Turns From Horses to the Cadillac

Governor Samuel B. Ralston, of Indiana, has always been an ardent lover of horses. He says, his son will do the driving. For a long time the Governor has been bought by automobile men to add a car to the Executive equipage, and for a long time resisted all attempts to get his name on the State license lists. But he could not resist the lure of the Cadillac. He says he is proud of his selection, and that the members of his family are exceedingly well satisfied with it.

### Light-Weight Six

## CHANDLER

With its Marvelous Motor

\$1595



The Chandler weighs only 2285 lbs. It runs 16 miles or more per gallon of gasoline. 700 miles per gallon of oil, and 7000 miles per set of tires.

### Extraordinary Motor Car Value at a Profit-Sharing Price

COMPARE the Chandler, part by part, feature by feature, with any of the other well known light-weight sixes. Compare workmanship and finish and equipment. Compare the six-cylinder experience of the manufacturers. Make thorough comparisons and you will appreciate the Chandler Company's profit sharing price for the new 1915 Chandler.

The Chandler is the only six-cylinder car selling for less than \$2000 which has all the following features of high-class construction:

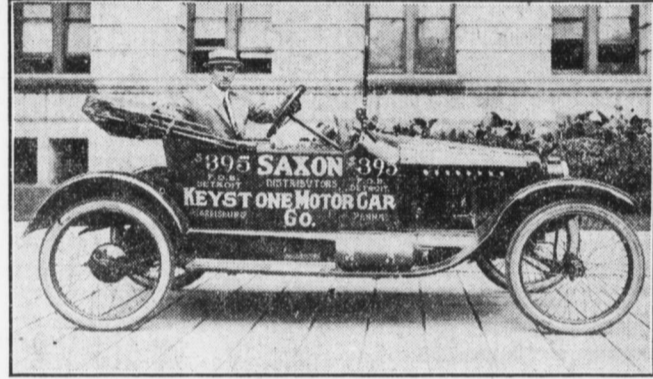
- Bosch Magneto.
- Separate electric generator and starting motor.
- Imported annular ball bearings.
- Large gasoline tank in rear.
- Mayo genuine Mercedes Type honeycomb radiator.
- True stream-line body design.
- Crowned fenders.
- Absolutely clean running boards.
- Single wire electric system, with wiring run through armored conduit.
- No sidelamps—double globes in front lights.
- Cast aluminum motor base, extending from frame to frame.
- Oiling system all contained within the motor—no outside piping.
- Three imported silent chains, instead of noisy gears, to drive camshaft, pump and generator. These chains run silently in a constant spray of oil.
- Multiple disc steel and raybestos clutch—double internal enclosed brake drums—deep 10 and 12 inch cushions.
- Regular equipment includes, in addition to equipment items already named, Jiffy curtains, 8-day clock, Jones speedometer, rain-vision clear-vision ventilating windshield, tire carrier in rear without straps.
- Roomy 5-passenger touring car, 120-inch wheel base, tonneau seat 47 ins. wide, \$1595. Handsome roadster, \$1595.

Come Drive in the Chandler and See its Marvelous Motor Early Deliveries

Andrew Redmond Third and Boyd Sts.

CHANDLER MOTOR CAR CO., Cleveland, Ohio

### A CONSPICUOUS LIGHT ROADSTER MODEL



The picture above shows the new Saxon model for 1915. Robert L. Morton, of the Keystone Motor Car Company, says it was necessary to letter the demonstrator in order to have one for display. Otherwise the buyer would insist on immediate delivery. By this method the neat little roadster becomes a conspicuous advertisement as well. C. H. Phillips devotes his entire time to setting forth the merits of the Saxon.

### Foreign War May Effect American Car Manufacture

That a long continuance of the European war may seriously hamper American motor car manufacturers in securing accessories and supplies made abroad, it is believed by many men prominent in the industry. While the average high-grade American car is almost entirely manufactured from materials secured in this country, several important items such as magnetos and bearings are secured from European countries. With practically every German factory closed down and similar conditions in France and England, a shortage is bound to result. "Fortunately for our own cause, we have on hand enough of the accessories made in Europe to last us indefinitely," says C. A. Emise, sales manager of the Chandler Motor Car Company. "Among these are silent chains manufactured in Coventry, England; Bosch magnetos, spark plugs and bearings, made in Germany, and up-keep material from France. While Europe holds the reputation for turning out the highest grade accessories in the line, it seems to me the present crisis affords an excellent opportunity for American manufacturers to secure some of the business that has hitherto gone abroad.

"In bearings, especially, the foreign makers seem to have outstripped their American competitors. In view of the enormous quantity of bearings used by American car manufacturers it would certainly appear that this might become a very important acquisition to the trade in the United States."

### Quad, Four-wheeled Drive, New Jeffery Truck

Last month, at Kenosha, Wis., one of a series of tests was witnessed by the J. Jeffery Company on its four-wheeled drive and steering truck, called the Quad. Mr. Wardrop, of Power Wagon, said when the tests had been concluded: "It was the most comprehensive motor truck exhibition I have ever witnessed. The time has come when the real facts of motor truck transportation cannot be stated offhand, but can only be ascertained through a careful study of the experience of different industries."

The test conducted by the Jeffery Company on its new Quad showed a car of unusual capacity to traverse bad traction condition that to another kind of car would be impossible. The Quad, which is a motor truck driven and steered on all four wheels, has been designed by the Jeffery Company to

meet the demand of the United States army for a motor truck which could be used in actual field service to perform at least as much work as under the same conditions as would be done by a team of four mules.

The first test which the company held at the Jeffery factory consisted of driving the Quad over a series of three hurdles. These hurdles were made of timbers about 8x4 piled to the height of sixteen inches. There was in one case a step from the ground made by a plank, and in the other case a sheer vertical face of sixteen inches. Carrying a load of approximately 4,000 pounds the truck surmounted the hurdles with ease. It was then driven to the testing field beyond the Jeffery factory, and showed its ability to work under the most severe conditions by carrying its load back and forth over ploughed and rough ground where the footing was quite as difficult as could possibly be expected in actual field service with the army. At one point the Quad actually climbed up the side of a steep gully or ditch at least five feet deep. Then to show that the limit had by no means been reached, the Quad again crossed the gully and pulled after it a trailer loaded with two tons of pig iron.

### Numbers of Cadillacs Tour Yosemite Valley

The Government record of automobiles touring the Yosemite Valley of California reveals the interesting fact that 13 per cent. of all the machines entering the valley so far this season have been Cadillacs. It is further shown that almost one-third of these are cars three and four years old, and not a few of them have seen six years of service.

Leaving the valley there is a stiff climb over part of which the grade is 30 per cent. The road is soft and full of small rocks. It is said that the majority of motorists prefer to go fourteen miles out of their way to El Portal to avoid this grade, but practically every Cadillac makes the climb and not one has ever been tied up.

The manager of the Yosemite garage says no cars arrive at the valley in better shape than the Cadillacs. The older ones, he says, are especially noticeable, as they usually carry complete camping outfits and at least four passengers.

Peleg Parsons, who drives a 1914 Cadillac, is one of the few women who has driven a car over the difficult road. She has been driving the same make for four years and invariably negotiates the grades without boiling the water in the radiator.

## JEFFERY CARS

Stand for Economy, High Grade Quality, Distinction in Style, Plus Comfort at a Moderate Price

JEFFERY TRUCKS  
Jeffery Four . . . \$1,450  
Chesterfield Six, \$1,650  
Jeffery Big Six . . . \$2,400  
All Prices F. O. B. Factory. Different Body Styles. EXHIBITION AT GRANGERS' PICNIC NEXT WEEK

JEFFERY AUTO CO. 1808 LOGAN STREET HARRISBURG, PA. J. A. BENTZ, Manager.

### Goodyear Tires at Ante-bellum Prices

The Goodyear Tire and Rubber Co. announce "No war prices on Goodyear Tires." Mr. F. A. Sieberling, president of the Company, thus explains their unique position.

"We advanced Goodyear prices, as others did theirs, when the rubber panic came. Almost in a day crude rubber rose in New York from 55 cents per pound to much over a dollar. And, as most of the world's rubber comes from Antwerp, we saw no way out for a time.

"The New York supply was too small to consider. European exchange was entirely suspended. Merchant ships had ceased running.

"But we have an almost world-wide organization, and we brought it at once into play. We are the world's largest buyers of high-grade rubber, so we have our own experts in London, Colombo, Singapore and Para.

"We cabled our London people to buy up the pick of the rubber there. By acting quickly and raising cash they obtained 1,500,000 pounds of the finest rubber there. They bought before the advances—before the other buyers saw a way to get London exchange or to bring the rubber here.

"That big supply of rubber is nearly all on the way to the Goodyear factory in Akron. It constitutes the best of the London supply. On the inferior grades remaining, prices have since been rapidly advanced.

"We have since taken other steps to insure us a continuous supply, all of the highest grade rubber. In all the chief sources of rubber supply we have experts on the ground. All is being done that can be done to secure the best rubber, the exchange to pay for it and the ships to bring it here.

"The result is that Goodyear tire prices are now the same as in June. This is true, we believe, of no other maker, all of whom have raised prices. We are using the same grade of rubber and the same amount of it as we always have used in these tires.

"We are running our factory with three shifts of men, twenty-four hours a day. So long as we remain in this fortunate position on rubber, we shall supply tire users at before-war prices to the limit of our capacity."

### The "Bride Shop" Comes Again to the Orpheum



Now that the vaudeville season seems far enough advanced for us to have one of those "girly" musical comedies, the management is announcing a return engagement of Ben Rolfe's "Bride Shop" for next week. Speaking of the return of this delightful miniature musical comedy players as well as action and musical scores. "The Bride Shop" comes up to the mask of the more pretentious musical comedies, about as close as any vaudeville attraction can.

"The Bride Shop" appeared at the Orpheum late last season, when it established one of the attendance records of the vaudeville theater's career. The stunning costumes with wigs to match, worn to perfection by beautiful and graceful girls, and also the "Lingerie" number, are two of the features of the playlet that are apt to be most easily recalled. Pretty Lolo Wentworth, who was featured in the production before, is still selecting her wondrous trousseau, and is the delight of the piece. Some new touches have been added to the act, such as the latest fad, the moment in women's gowns, and some new musical scores have been interpolated.—Advertisement.

### Government Preparing to Study Living Cost

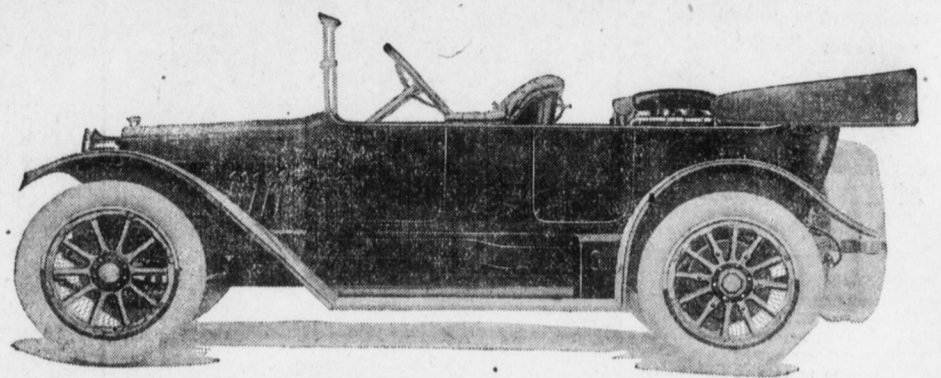
By Associated Press. Mexico City, Aug. 29.—The government issued a decree yesterday calling on all grocers to submit to the federal authorities an inventory of their stock and their price list. Failure to comply with this order will mean confiscation of the goods. The measure was made necessary because of the famine prices prevailing, which are causing distress and discontent among the populace. A decree will be issued to-day demanding that every inhabitant deliver his price list. Failure to comply with the military authorities within forty-eight hours.

### WILSON TAKES AUTO TRIP

By Associated Press. Cornish, N. Y., Aug. 29.—President Wilson took an automobile ride to Hanover, N. H., to-day in spite of a heavy rain which prevented him having a round of golf. The President was accompanied by Dr. Grayson.

### Announcing the 1915 Models

# Abbott-Detroit



Model L 44-50 4-cyl. 5 or 7 pass. touring \$1785

## The Best Buy of the Season

For real values in automobiles where can they be duplicated. Not even in cars costing more in price. The same quality high grade standard parts. Continental motor, Warner transmission, Spicer universals, Timken bearings, and the well-known Auto-Lite electric system used.

### REDUCTION FOR 1915

We have lowered the cost of our overhead expenses so that we are giving the same quality car that formerly sold for \$300 more.

### NOW

- 1915 Model, 34-40, 4-cylinder, 5 passengers . . . . . \$1,485
- 1915 Model, 44-50, 4-cylinder, 5 or 7 passengers . . . . . \$1,785
- 1915 Model, 50-60, 6-cylinder, 7 passengers . . . . . \$2,290

THE NEW STANDARD OF HIGH-GRADE AUTOMOBILE VALUE

Open Evenings and Sunday, **Abbott-Detroit Branch** 106-108 South Second Street HARRISBURG, PA. GEO. J. NATCHER, Manager

We are exhibiting at the Grangers' Picnic. Call and see us.

### First 1915 Hupmobile Shipped From Factory

With the shipment of the first 1915 Hupmobile last week, manufacturing operations on the new models started with a rush at the Detroit factory of the Hupp Motor Car Company in the past week. Sales officials declare that the 1915 season is a full month ahead of previous years in point of activity.

"One of the unusual features of Hupp business this month, is the great number of dealers calling for immediate delivery of cars," says Commercial Manager F. A. Harris.

This is chiefly due, of course, to the fact that the Hupmobile while embodying all the time-tried Hupp characteristics has added entirely new elements of attractiveness, which have a strong appeal to the large and loyal Hupmobile following.

"Another factor contributing to large sales of Hupmobiles, in my opinion, is the return of vacationists whose European trips were cut short by the war. Many of these calling and just landed in France and England to tour the British Isles and the Continent by motor car. Others were taken unaware in the interior and had their cars confiscated or were compelled to abandon them owing to lack of shipping facilities.

### VILLA'S CARS HAVE MILLER TIRES

Even with Victoriano Huerta, former Provisional President of Mexico, now peacefully residing in Spain, Pancho Villa, the Mexican general, has recently added seven automobiles to his army staff. The five equipment, purchased from an El Paso dealer, is manufactured by the Miller Rubber Company, of Akron, Ohio, which maintains a branch at the Texas city.

In all, thirty automobiles are now being used by Villa, mainly for transportation of food and ammunition for his army. Mexican country not being of the boulevard type, will furnish a severe enough test for the tires.

## USED CAR Bargains!

- 1911 and 1912 Chalmers thirty touring cars and roadster.
- 1912 and 1913 Chalmers 36 touring cars, excellent value.

The above cars are fully equipped, repainted and thoroughly overhauled.

- 1—Model 17 Buick, good condition.
- 1—Maxwell 30 touring, fully equipped.
- 1—1911 Cadillac touring, fully equipped.
- 1—Model K Pullman touring, in splendid condition.
- 1—Studebaker 20 delivery, full panel body; capacity 800 pounds, in tip-top condition.
- 1—1914 Studebaker Six touring demonstrating car.

Keystone Motor Car Co. 1019 MARKET STREET

## It Is Here THE NEW TOURING MODEL

A five-passenger car of extremely graceful lines and classy appearance. Unit power plant; four cylinder, 27 h. p. long-stroke motor; high tension magneto; Thermosiphon cooling system; constant level splash system of lubrication; cone-type clutch; selective sliding gear transmission; three forward speeds and reverse; left side drive; 118-inch wheelbase; tires 32x3 1/2; roomy streamline body; deeply upholstered; electric lights throughout; weight 2650 pounds; \$550 completely equipped, f. o. b. Painesville, Ohio.

5-Passenger Touring \$850 Completely Equipped 2-Passenger "Speedster" \$750 Completely Equipped

A reliable low-priced, light car equaling in quality and performance the average \$1,000 to \$1,500 car at a price slightly more than the extremely low-priced type. A powerful hill-climber of attractive "streamline" type. A clean-cut practical car that will stand up under severe usage and give service 365 days in the year. Write or phone for catalogue or demonstration.

PENBROOK GARAGE PENBROOK, PA. BELL PHONE 1166-L

## Quality First

- Master Light Six 5-Pass . . . . . \$1850
- Master Light Six 7-Pass . . . . . \$1900
- Master Light Six Coupelet . . . . . \$2100
- Master Light Six Sedan 5-Pass . . . . . \$2850
- Master Light Six Limousine 7-Pass . . . . . \$3300

Above Prices are f. o. b. Detroit

Keystone Motor Car Co. 1019-25 Market Street

## MILLER NON-SKID TIRES

Grip the Road Like a Cog-Wheel STERLING AUTO TIRE CO. 1451 Zarker St. VULCANIZING

Try Telegraph Want Ads