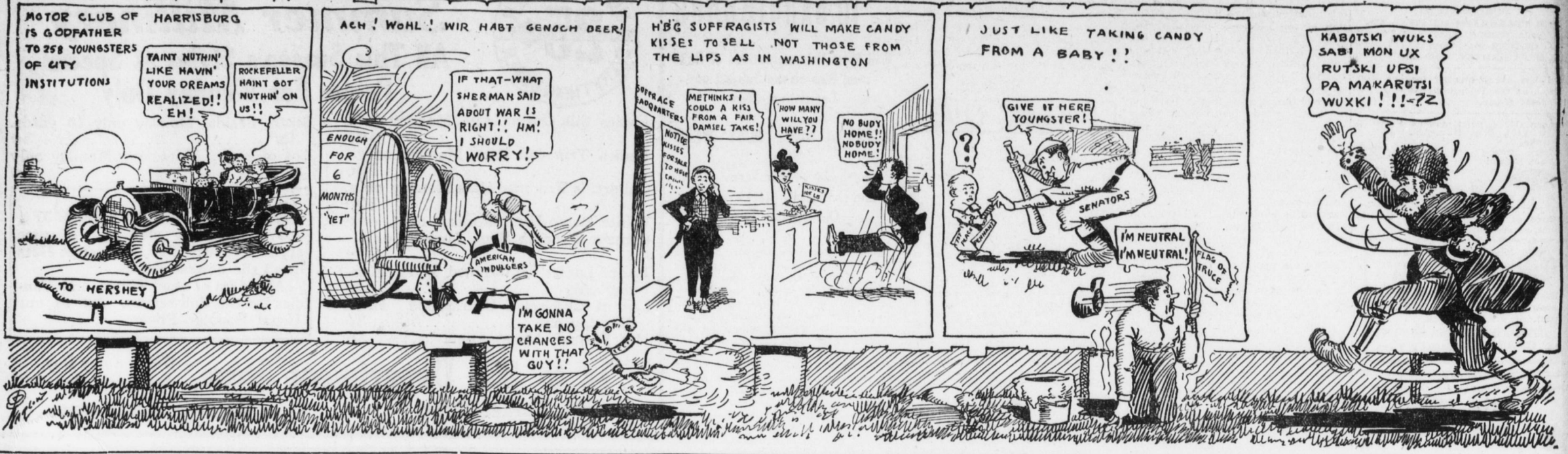


THE WEEKLY BILLBOARD—BY JAW—



Emerick Returns From Hup Dealers' Convention

H. C. Emerick, local manager for the Neighbors Motor Company, at 120 Market street, has returned from the second annual convention of Hupmobile dealers at Detroit. The three-day session was marked by fun and feasting as well as inspecting the factory and consideration of sales plans. Every dealer had a good look at the new model K and a ride in it to see how it acts.

That it fills the bill was more than made evident by the good things that were said—and not whispers—by the men whose business it is to place Hupmobiles in the service of satisfied customers.

The car was admired and praised from every standpoint—size, beauty, finish, upholstery, equipment, room, power, electrical system, performance, speed, etc.

Even with the banquet waiting it was difficult business to round up the men and drag them away from the new car to the hotel.

But it was done finally. The banquet was a climax to the best three days any dealer or group of dealers ever spent at the factory, and the second annual meet came to an end.

The new model K was the center of interest and made the feeling general that it more than ever strengthens the Hupmobile's position as being far above the ordinary class and that it will meet with a most gratifying welcome from the buying public.

It is said by every dealer that, without doubt, this model is the greatest production that has ever left the Hup factory, and if this attitude can be maintained throughout the year the convention will have been a most satisfying success.

Limousine Bodies For Ford Cars With J. A. Plank

Demountable bodies for Ford cars that will convert a Ford car into a limousine in thirty minutes is the latest improvement, the agency of which has been secured by J. A. Plank, the tire man at 1017 Market street. The new model contains many noteworthy improvements and gives to owners of Fords the convenience, comfort and attractiveness in appearance similar to that found in the more expensive limousine or coupe. Built of wood and glass, reinforced with metal, it is said by every dealer that, without doubt, this model is the greatest production that has ever left the Hup factory, and if this attitude can be maintained throughout the year the convention will have been a most satisfying success.

Ford Plan Creates a Great Deal of Comment

The cutting of the price on all Ford models and the profit-sharing plan to all buyers of Ford cars this year has been the topic of conversation among motor car men this week following the announcement of the plan. Many inquiries have been received by P. Driscoll, who has explained the plan in detail. The profit-sharing plan may have a tendency to make every buyer a booster, besides receiving a car for sixty dollars less money than the car sold for formerly. Mr. Driscoll reports a decided increase noticeable as a result of the new plan and hopes for double the amount of sales over last year. Since completing the new building every family possible has been provided to expedite the work and perfect the organization so as to keep pace with the expected increase of business.

The Ford car is represented in this city by the Ford Sales company at South Cameron and Mulberry streets. A large and substantial building was recently completed by this company, which has ample capacity to care for a large number of Ford cars, and is equipped with the modern appliances to care for their rapidly increasing business under the management of P. Driscoll, this company has been a rapid grower, as is evidenced by the great number of Ford cars seen on the streets of Harrisburg, as well as by the size of the new building which may be seen by all crossing the Mulberry street bridge and by those passing on the main thoroughfare to Steelton.

War's Relation to the Automobile Industry

Robert L. Morton, manager of the Keystone Motor Car Company, received the following telegram from Hugh Calmers, president of the Chalmers Motor Car Company, at Detroit: "While we deplore the terrible war situation in Europe, yet in my opinion it should not hurt your business. Europe will soon need things she can get only in America. I believe prices will stiffen in a great many lines. Foreigners leaving for home will make more room and better pay for American labor. American mills and factories will get orders for goods which

Belgians Shocked by Reported Burning of Historic City of Liege

New York, Aug. 8.—Reports that Liege, the greatest commercial city in Belgium, was in flames in places as the result of German shell fire created dismay and rage among the hundreds of Belgian volunteers who have flocked here from all parts of the country on their way to Europe. The Palais d'Justice and St. Paul's Cathedral, reported damaged by shells, are among the oldest buildings in Europe. Speaking of the reported destruction, Pierre Mall, the Belgian consul general, said today: "It is monstrous and inhuman, the fight being made into the city of Liege. It is on the right bank of the Meuse river, in the center of the circle of twelve forts, which comprise the fortifications of the district of Liege. It is more than New York and its approaches inside the forts are surrounded. There are 171,000 people in the city proper and in the poorer quarters the congestion is a serious matter. If a fire ever starts there the city is doomed.

"The burning of Liege, if it has been carried into the city itself, will never be forgotten by the Belgian people. The Palais d'Justice is priceless in itself and it is filled with relics of medieval times the equal of which exists nowhere else."

King Albert Compliments Army For Its Bravery

London, Aug. 8.—A dispatch to the Post from Brussels, says King Albert has issued an order to the army highly complimenting the bravery of the defenders of Liege. The heroic defense, he says, will live forever in the memory of the nation. He also sends greetings to the French army which is coming to the aid of the Belgians.

It is stated that the German Seventh Army Corps is retreating toward Aix-la-Chapelle.

The correspondent of the Daily Mail at Brussels says that up to five o'clock last night the fighting at Liege had not been interrupted. The Germans had granted as requested by the Belgians that the fighting at Liege had ceased several hours before. A thousand Belgian wounded have arrived at Brussels. The German bombardment of Liege was so severe that it necessitated the departure of the population. The Germans, the correspondent says, retired because their fire was defeated and were in danger of being wiped out by the fire of the Belgian forts. The Belgian losses were great but less than those of the Germans. Many Belgian officers were killed.

Portugal Will Place Herself on English Side

London, Aug. 8.—A dispatch to the Exchange Telegraph from Lisbon says that at a special meeting of parliament today the declaration was made that Portugal would place herself unconditionally on the side of England, according to the terms of her ancient treaty. The declaration was received with enthusiastic cheering for France and England.

Premier Machado, in announcing the attitude of the government, said: "According to our alliance, we have duties which we in no way fail to realize."

Portuguese warships have been ordered to prepare for a cruise around the coast and foreign shipping in Portuguese ports has been notified to remove their wireless installations.

It is reported that the war office has ordered the mobilization of three military divisions.

Poincare Confers Cross of Honor Legion on Liege

Brussels, Aug. 8.—King Albert appealed to France for the repulsing the Germans, according to the Exchange Telegraph Company. The king in a message to President Poincare thanked him for his promptness in responding to the Belgian appeal.

President Poincare responded that the French troops were proud to second the brave Belgian army. He also, in recognition of its gallant defense, conferred the Cross of the Legion of Honor on the city of Liege.

Mayor Urges Citizens to Be Courteous to Germans

Belfort, France, Aug. 8.—The mayor of this city issued a proclamation to the inhabitants today calling on them to treat German prisoners with respect and not to display a hostile attitude toward them in spite of the reported execution by Germans of a number of Alsatian youths who were endeavoring to cross into France.

Offers Will Not Cause King to Sell His Honor

Rome, Aug. 8.—A statement attributed to King Victor Emmanuel, in reply to the insistence of the representatives of Germany and Austria-Hungary who continually augmented their active co-operation of Italy in the politics of the two Teutonic empires, has aroused much discussion in political circles here. The king of Italy is said to have burst out with the exclamation: "Neither friendship for my allies nor offers made by them no matter how advantageous would persuade me to sell my honor and that of my country."

Queen Helena with her children returned to the Quirinal today. Her Majesty desired not to be far away from the king during the present grave situation.

German Aeroplane Drops Bombs on Liege Killing 30

Brussels, Aug. 8.—Flying high over Liege today a German aeroplane dropped three bombs into the Square d'Avroy, killing more than 20 persons and injuring scores of others. The aeroplane passed over Fleron Fort, and though fired upon a dozen times succeeded in reaching a point directly over the city.

The pilot dropped a bomb in the form of a gas cylinder which failed to explode. Those he dropped in the square all exploded and their terrific blast blew several of the victims to atoms.

Withdrawing after exhausting his ammunition, the aviator returned over Evigne Fort. The sunburnt hero also missed and he succeeded in returning to the German camp.

German Soldiers Cut Down Wholesale While Passing Between Ports

Brussels, via London, Aug. 8.—Details of the latest fighting at Liege are still lacking but the newspapers report brilliant feats by the Belgian defense up to Thursday night. According to the press the German invaders expected a weak defense were greatly surprised at the splendid fight made by the Belgians who themselves suffered severely in resisting the German assaults.

Though Liege is defended by forts thirty years old, modern devices were employed by the skillful Belgian commander. Barbed wire and mines together with artillery strengthened the field between the forts. The Germans failing to determine accurately the position of these field works were cut down wholesale when they attempted to pass between the forts.

Germans Wear Belgian Cockades in Order to Deceive Defenders

Brussels, Belgium via London, Aug. 8.—On Wednesday President Poincare in informing King Albert of the decoration of the "valiant city of Liege" with the cross of the Legion of Honor to-day said: "The government of the French republic wishes to honor the courageous defenders of Liege and the whole Belgian army with which since this morning the French army is shedding its blood on the battlefield."

According to reports received here from Liege several German regiments marched into battle under the Belgian outside the Dutch Island of Wieringen to-day. The explosion shot-

American Ambulance Corps to Aid Wounded

Paris, Aug. 8.—The American ambulance corps in Paris has secured a large building in Neuilly which is to be transformed into a hospital to accommodate wounded soldiers. Twelve doctors, and 24 nurses have volunteered for service and \$9,000 has been subscribed. The women's auxiliary of the American Ambulance Corps is rapidly growing in numbers. Nearly \$4,000 has been subscribed to it.

The organizers of the French Red Cross have received offers of hundreds of private houses to be used as hospitals and the committee of the Comedie Francaise has applied to the minister of public instruction for permission to use the theater as a hospital as in 1870.

A movement was started to-day to ask the Paris city council to change the name of one of the boulevards to Boulevard des Belges, in honor of the defenders of Liege.

Shanghai, Aug. 8.—Russian warships have captured the German merchantman Sabine Rickmers at the mouth of the Amur river. The Deike Rickmers, another German merchantman, after an exciting run from Hong Kong, arrived here safely to-day and found shelter behind an island. On the voyage here she sighted a British cruiser and forthwith run up a British flag.

WAR BULLETINS

(Continued From First Page)

Paris, Aug. 8.—It is officially announced that the forts at Liege continue holding out. The Germans who entered the city evacuated Friday before the arrival of the Belgian division which had come to the rescue. The evacuation was without military significance, as the forts command the routes and railroads. The withdrawal of the German troops however was an unquestioned moral defeat.

Paris, Aug. 8.—It is officially announced to-day that English troops under the direction of French officers are disembarking on French soil. The point of disembarkation is not revealed. The disembarkation was made under the direction of French officers who spoke English fluently and was witnessed by a crowd that cheered the Englishmen.

St. Petersburg, Aug. 8.—The government has purchased the official papers in connection with the negotiations between Russia and Germany preceding the war. It is stated that they show Russia's pacific intentions to the last and fix complete responsibility for the war on Germany.

Glasgow, Scotland, Aug. 8.—Today's sailings of the steamships of the Anchor, Allen and Donaldson lines were cancelled and about 1,000 Americans and Canadians who had booked their passages are left stranded here.

Malta, Aug. 8.—The Italian consulate here has issued a call for the reservists of 1889 and 1890 of all classes.

London, Aug. 8.—The Standard Daily Mail and other papers to-day appeal to Italy to abandon her neutrality and come to the assistance of England and France against "the common enemy of Europe."

Flushing, Holland, via London, Aug. 8.—12:20 p. m.—The Norwegian steamer Tysia, of 2,903 tons struck a mine outside the Dutch Island of Wieringen to-day. The explosion shot-

NO "SPREAD EAGLE" STUFF IN BIG CAMP

Mount Gretna, Pa., Aug. 8.—With an entire absence of the old-time formalities and spread-eagle oratory and ceremonies which used to characterize the opening of National Guard military encampments the United States Army camp of instruction got under way this morning.

Colonel C. T. O'Neil, commander of the Fourth Infantry, was the first to appear on the camp grounds with his command. He arrived shortly after noon on Friday and he was followed by the Eighth Infantry, in command of Colonel Joseph B. Hutchison, of Harrisburg, with more of the Central Pennsylvania companies, including the two Harrisburg organizations.

It was after 1 o'clock last night before the First, Second and Third Regiments of the First Brigade, Philadelphia, arrived, and it was nearly 2 o'clock before the Sixth Regiment arrived from the Conewago end of the Cornwall and Lebanon line.

To-morrow will be a day of rest. Regimental chaplains will conduct services in the morning, but there will be little duty imposed upon the men aside from the usual morning camp inspection, and the afternoon will be left open for the entertainment of guests. In the evening there will be parades of the several brigades for the entertainment of visitors and real routine work will be left for Monday, though to-day there was some drilling and general work in preparation for next week's tour of service. Governor Tener, commander-in-chief, is expected next Wednesday, together with Major-General C. Bow Dougherty, and arrangements are already in process for their entertainment. A hall at the Conewago Hotel is one of the features talked of and officials of the National Guard department at Harrisburg, will be present.

entered her stern but the captain managed to run her on the beach.

San Francisco, Aug. 8.—The British cruiser Rainbow which put into this port yesterday sailed to-day. The authorities had permitted the vessel to take aboard fifty tons of coal, sufficient to take it to the nearest home port, Victoria, B. C.

National Guard Rapidly Falling Into Routine Activities Under Army Instructors

Washington, Aug. 8.—All assistant postmasters, clerks and other employees of post offices throughout the country would be taken from under the civil service system and made the personal appointees of local postmasters under a provision of the Moon railway pay bill which was up for final action to-day in the House. The provision had been adopted on a preliminary vote.

IRISH MEET KITCHENER

London, August 8.—Sir Edward Carson, the Ulster Unionist leader, John E. Redmond, head of the Irish Nationalist party, and Joseph Devlin, Irish Nationalist member of Parliament for Belfast, met Field Marshal Earl Kitchener, secretary for war at the war office yesterday and reported their conclusions in connection with the contemplated plan to give a military status to the Irish Volunteers.

U. S. TO PARTICIPATE

Washington, Aug. 8.—The House has today its Foreign Affairs Committee's favorable report on a joint resolution authorizing the President to accept the invitation of Panama to participate in an exposition at Panama in November. The resolution would appropriate \$100,000 for an American exhibit.

CARRYING POWER DOUBLED

Washington, Aug. 8.—The world's carrying power practically has doubled during the past twenty years which now includes about 31,000 vessels with an aggregate capacity of 47,000,000 gross tons, according to figures given to-day by the Department of Commerce. In number, however, this commerce has decreased slightly, the tendency being toward larger carrying units.

MR. MOTORIST

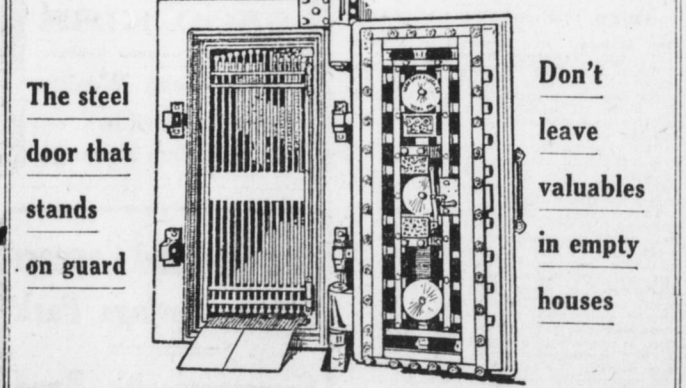
Do you know what an important part piston rings play in building horse power? We do! Therefore we have taken the agency for the "One-in-One" compression-proof piston rings.

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Dauphin Deposit Trust Company
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Capital, \$300,000 Surplus, \$300,000
Open for deposits Saturday evening from 6 to 8.

Buyers to Share in Profits Lower Prices on Ford Cars

Effective from August 1, 1914 to August 1, 1915 and guaranteed against any reduction during that time:

Touring Car	\$490
Runabout	440
Town Car	690

F. O. B. Detroit, all cars fully equipped.
(In the United States of America only)

Further, we will be able to obtain the maximum efficiency in our factory production, and the minimum cost in our purchasing and sales departments if we can reach an output of 300,000 cars between the above dates.

And should we reach this production, we agree to pay as the buyer's share from \$40 to \$60 per car (on or about August 1, 1915) to every retail buyer who purchases a new Ford car between August 1, 1914 and August 1, 1915.

For further particulars regarding these low prices and profit-sharing plan, see the nearest Ford Branch or Dealer.

Ford Motor Company

FORD SALES CO., Local Agency, Cameron and Mulberry Streets