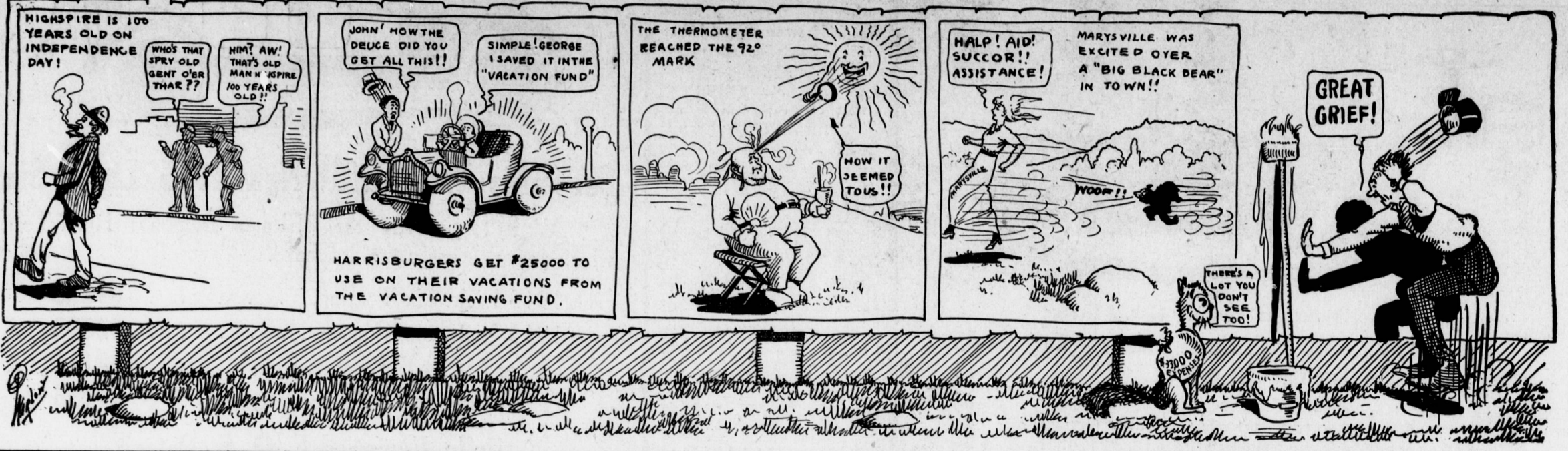


THE WEEKLY BILLBOARD - BY JAW -



Resorts
LIME VALLEY FARM
Will take several refined Christian families as summer boarders. Nice lawn, croquet game, farm cooking, etc. Address, Rheems, Pa., Box 167.

Wildwood, N. J.
Doubling Gas Springs, Pa.
WHITE SULPHUR SPRINGS.
An ideal mountain, health, and pleasure resort. Dry climate, refined environment. 11th year. All conveniences. Special rates for July and August. Mrs. Geo. A. Freyer, Owner.

Wildwood by the Sea
Many attractions, music, splendid boardwalk, theater piers, good bathing, fishing and boating. For beautiful booklet write J. Whitesell, City Clerk, Wildwood, N. J.

Wildwood by the Sea
Home-like hotels, boardwalk attractions. Best bathing and fishing. Write immediately for full information and handsome booklet to J. Whitesell, City Clerk, Wildwood, N. J.

Monticello
Atlantic City's Finest Hotel at Moderate Rates! Most desirable location. Kentucky Ave. and Beach. One room, private bath, latest improvements. Brass beds. Attractive lobby and Social features. 10th year ownership management. Fresh vegetables and poultry, prime meats, nearby. All food supplies of finest quality. Special rates \$2.50 up daily, \$10.00 weekly, Am. plan. Auto motor. Descriptive folder mailed. A. Conrad Kiskholm.

Channell
Excellent table. Pleasants surroundings. 11th-nols and Pacific. Running water, running water. Capacity 300. \$8 up weekly. Newly furnished. Amusements for children. Swimming and screens. Booklets. A. C. CHANNELL, owner and Prop. Formerly of Arkansas and Pacific Aves.

Hotel Clifton
Corner Atlantic and Connecticut Aves. Fine food, cleanliness. \$1.50 up daily. Special wky. Take Inlet trolley. GEO. D. STITZEL, Proprietor.

Miller Cottage and Annex
Scrupulously clean, electric lighted throughout. White service. Hot and cold water baths. \$1.25 and \$1.50 daily. \$7 and \$8 weekly. Estab. 35 years. Booklet. Emerson Crouthamel, Mgr.

Hotel Normandie
Kentucky Ave. near the Beach. Near all churches, piers and depots. Noted for its excellent table and home comforts. Elevator to street level. Free bathing from hotel. Rates very reasonable. JAMES HAMILTON, owner and proprietor.

Hotel Strand
Atlantic City, N. J.
THE LATEST FIREPROOF HOTEL
American plan. Always open. Capacity 600. On beach directly between the two great Ocean Piers. Music and dancing. Garage. Illustrated literature. Ownership management. Private P. O. Box 855.

The Lexington
Ark's & Pac. Ave. Grounds with tennis courts adjoining beach. Only hotel where guests may go from home to surf in bathing attire without using streets, which is a great convenience. Care of bathing suits and use of bath houses is free. Running water in rooms; private baths. Tango or table orchestra. \$1.50 and up daily. \$8 to \$17.50 weekly. American plan. White service. Booklet. PAUL C. ROSECRANS, Manager.

Hotel Horton
18th season. Ocean like hotel; cheerful surroundings. Booklet. E. B. VOORHEES, owner and proprietor.

The Colwyn
Michigan Ave. near Beach. All outside rooms, open surroundings. Excellent table. \$1.50 up daily, \$8 to \$12.50 weekly. C. S. GERKEN.

Hotel Frontenac
Kentucky Ave. 100 yds from Beach. The most popular section. Between the two famous piers, central hotel, as good as the best; capacity 250. Make very nice. Rates of \$4, \$10, \$12.50, \$15 up weekly, including laundry, ocean rooms, metal beds, elevator, baths, phones, tango or table with white service; table supplied direct from pure water, sanitary plumbing, porches overlook the ocean and Boardwalk. Booklet.

SOMERSET
Arkansas Ave. near Beach and Million Dollar Pier. \$1.50 up daily; \$8 to \$10 weekly. Good beds, good table. H. J. KERSHAW.

Netherlands
New York Avenue, 50 yards from Boardwalk. Overlooking Lawn and Ocean, capacity 400. Elevator, private baths, running water.
New Features - LAWN TENNIS COURT, TANGO DANCE FLOOR. Bathing from hotel. Free shower baths.
RATES: \$9, \$10, \$12.50, \$15, \$17.50 weekly, \$2 up daily. AMERICAN PLAN. Write for free booklet and points of interest in Atlantic City. AUGUST RUIHWADDEL, Proprietor.

Vacation Trips With Motorcycles Are Popular

"Vacation trips by motorcycle offer so many delightful possibilities that this method of touring is growing rapidly in popularity," says the West End Electric and Cycle Company, local distributors of Indian motorcycles. "The numerous betterments in the 1914 models, such as electric starter, electric lights, full equipment and greater comfort and silence, have aided materially in the growing popularity of the motorcycle, and it is no longer necessary to go alone if companionship is desired. Any single motorcycle of standard make can now be converted into a two-seated machine by the attachment of an easy-sliding side car. "The amount of power compressed in so small a space is not equalled in any other self-propelled vehicle. The maximum of motive power in a minimum of space is made possible through the application of the gas engine to the motorcycle. "Furthermore, the cost of operation is lower than that of any other motor vehicle. Gasoline and tire expense are absurdly low. A valuable talking point in favor of the motorcycle is this important factor of upkeep cost. "It is no stretch of the imagination to assume that the cost of the good roads movement will more than double the present output of motorcycles. From the motorcycle enthusiast's point of view this epoch cannot arrive too soon. Motorcyclists are ardent supporters of the good roads movement and their co-operation is one of the strongest assets toward the ultimate end of creating thoroughout the United States a network of reputable highways. The rapid progress of this project is rapidly pushing to the front the motorcycle in the field of motor-propelled vehicles."

Beware of Ointments for Catarrh That Contain Mercury

as mercury will surely destroy the sense of smell and completely destroy the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescription from reputable physicians, as the damage they do is ten fold to the good you can possibly get from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists. Price, 75c. per bottle. Take Hall's Family Pills for constipation.

Resorts
ATLANTIC CITY, N. J.
HOTEL SHOREHAM
Virginia Ave. near Beach, best location. Capacity 300. Thoroughly modern; elevator, private baths, etc. Excellent table. Special, \$2.00 up daily. Booklet. E. H. LUNDY.

The Lure of the Lake
MOUNT GRETNA, Pa.
Most Popular Cottage Mountain Resort in the State. 450 Cottages and three Hotels. With summer population of 3,500 and steadily increasing. The beauties of Lake Conewago must be seen to be appreciated. Protected by a Complete Hotel Conewago, Sewerage System, Mount Gretna, Pa. Located at head end of Lake Conewago. Beautifully situated. On Line of round-trip with Cornwall & Lehigh R.R. to all floors; garage, tennis, croquet, quiet music, dancing, electric Forest and lights and run-mountain water in rooms; walks, fishing, excellent cuisine, and bathing. pure water from Conewago wells. Opens June 1st, entire 20. For information, absence of mention, etc., apply to suitcases a Mr. Samuel Lewis, files, cool manager, Mount Gretna, Pa. nights. List of Conferences and Conventions to be held at Mount Gretna, Pa., Season 1914. Pennsylvania Chautauque, July 1-31, Inc.; Annual Assembly of Reformed Church, Aug. 2-8, Inc.; Eighth Annual Summer School, Lutheran Graded System, Aug. 6-15, Inc.; United Brethren Camp Meeting Association, Aug. 4-12, Inc. Special Summer excursion tickets via Pennsylvania or Philadelphia & Reading Railroad. Write for Booklet to Cornwall & Lehigh Railroad Co., Lebanon, Pa.

Hotel Conewago, Sewerage System, Mount Gretna, Pa. Located at head end of Lake Conewago. Beautifully situated. On Line of round-trip with Cornwall & Lehigh R.R. to all floors; garage, tennis, croquet, quiet music, dancing, electric Forest and lights and run-mountain water in rooms; walks, fishing, excellent cuisine, and bathing. pure water from Conewago wells. Opens June 1st, entire 20. For information, absence of mention, etc., apply to suitcases a Mr. Samuel Lewis, files, cool manager, Mount Gretna, Pa. nights. List of Conferences and Conventions to be held at Mount Gretna, Pa., Season 1914. Pennsylvania Chautauque, July 1-31, Inc.; Annual Assembly of Reformed Church, Aug. 2-8, Inc.; Eighth Annual Summer School, Lutheran Graded System, Aug. 6-15, Inc.; United Brethren Camp Meeting Association, Aug. 4-12, Inc. Special Summer excursion tickets via Pennsylvania or Philadelphia & Reading Railroad. Write for Booklet to Cornwall & Lehigh Railroad Co., Lebanon, Pa.

SIMFLEX
Shock Absorbers Have Made Good!
The number of SIMFLEX sold since the local Auto Show is rapidly reaching the 100 mark. And NOT KICK FROM ANY OF THE SATISFIED OWNERS. We now have SIMFLEX for "Ford" cars.
The Touring Season Is Now On so why not tour in comfort? Simflex fits it.
Eureka Wagon Works, Agts.
A. H. Bailey North St., near 7th

Famous Abbott "Bulldog" Begins Another Trip

That old veteran, the Abbott "Bulldog," has again started on another cross-country trip. This time it is a circuit of the Abbott-Detroit dealers. The car left this week for Buffalo, N. Y., and from there will go overland through the eastern and southern states, possibly to the Gulf, and thence home through the Middle Western States. The car is due in Harrisburg about July 10. This old-timer is the remarkable car that made such a name for itself a few years ago by a series of trips through parts which at that time were unknown to the motorist. In July, 1910, the "Bulldog" hit the trail for the first time. During the following two years this car made itself famous by a succession of tours from Detroit to the Gulf of Mexico and back, through out Mexico, then from coast to coast across the United States, and in 1911 it made its remarkable trip from Vancouver, B. C., through Alaska. On this run the Abbott "Bulldog" visited the principal Alaskan cities, such as Skagway, White Horse, Caribou, etc. This expedition into the Klondike set a record for the farthest north expedition by motor car. Up to date the Abbott "Bulldog" has covered 160,000 miles and the same mechanical units are in the car to-day that were in it on its first trip. The old wooden body of the car is a curious sight, as it is covered by initials that were carved in it along the route.

George Beyerl and William Hader, of Cincinnati, Ohio, have started on a motorcycle pleasure trip to San Francisco. They expect to remain in the coast city for the Panama-Pacific Exposition.

ANTICIPATE NEW RECORDS
One day of the automobile beach meet which is to be held at Galveston, Texas, from July 3 to August 3 is to be given over to motorcyclists. On July 31, the best riders of the single-tracker in the country will compete for first honors. The beach course will be in perfect condition for the big automobile events and it is expected that some new dirt track records will be hung up by the two-wheelers. These events are to be under the auspices of the Galveston Automobile Club. A ten-mile amateur contest is also scheduled for the meet.

The last episode of the Adventures of Kathlyn "The Court of Death," at the Photoplay to-day—Adv.

8,000 MILES IN ONE YEAR
"The reason more girls do not ride motorcycles," says Miss Lillian Hauerer, of Milwaukee, Wis., "is because they do not understand the joys of motorcycling." Miss Hauerer was a rider since 1911 and is an enthusiast about the possibilities of the two-wheeler now as she was on her first ride. She took part in both the 1913 and 1914 Goodfellowship Tours of the Milwaukee Motorcycle Club, this year being the only girl who piloted her own machine of the run. In 1912, Miss Hauerer rode over 8,000 miles without a single puncture. This year she is planning to spend her vacation on a motorcycle tour through the northern part of Indiana.

Our cigar store closed on Sundays. Smoke Colonial Club cigars, special every Saturday, 7 for 25c. Mt. Pleasant Cigar Store, 34 South Thirteenth street.—Advertisement.

Reo Motor Car and Truck Factories Open to Public

"So many people have told me that they wished they could go through a motor car factory that we have thrown open our doors to the public," says R. C. Rueschaw, sales manager of the Reo Motor Car and Truck companies. "But we have made a trip to Lansing unnecessary in order to see every operation in our factory, for we have just completed a thirty-two page book, illustrating and describing in detail the most important operations in the manufacture of a motor car. The Reo dealer in your city will gladly mail a copy free to any one requesting it or if his supply is exhausted a request to the factory at Lansing will be given prompt attention. This book is not a catalog, but a very successful attempt to describe by picture and story the wonderful machinery and equipment necessary to produce a successful motor car or truck, and is well worth the critical attention of everyone interested in modern manufacturing methods."

STEVENS MEMORIAL PICNIC
The Sunday School of the B. F. Stevens Memorial Methodist Episcopal church will hold its annual picnic on July 22 at Hershey Park. The Sunday School of this church is one of the largest in the city having an enrollment of more than 1,300 members. A special train will be provided to accommodate the people.
TO UNVEIL MONUMENT
John Eisenhower will to-morrow unveil the brass plate bearing the names of the battles of a Civil war in which he fought. He and his children and grandchildren will attend the unveiling of the monument in Enola Cemetery.

Seen and Overheard Among Motor Car Men

A shipment of fifty Klaxon horns were received at the Front-Market Motor Supply, and are a feature of the window display this week, including red, white and blue decorative effect. The apparatus for the Stewart-Warner service station has been installed, and all the delicate machinery required in the adjustment and repair of speedometers makes it unnecessary to send the instruments to the factory. Ross C. Barrett has had the essential factory training course which qualifies him for this class of work.

Dr. M. M. Dougherty in his new 1914 Cadillac made the trip from Mechanicsburg to Atlantic City this week. The distance of 177 miles made on ten gallons of gasoline, an average of 17.7 miles per gallon. Mr. Crispin reports that others who have the new car with the two-speed axle frequently make an average of eighteen miles to a gallon.

A portable steel house for motor cars is being demonstrated by S. W. Davis, opposite the P. & R. station. This is known as the "Prudential" and made in designs suitable for summer cottages as well as private garages. S. B. Weidman, of 800 North Seventh street, is the local representative.

The City Auto Supply Co. at 108 Market street has inaugurated a special sale of auto supplies and accessories, announcement of which appeared in last evening's Telegraph. The stock includes the entire purchase of a large Baltimore house, and E. L. Leibach is in personal charge of the sale and reports decisive reductions on the entire stock.

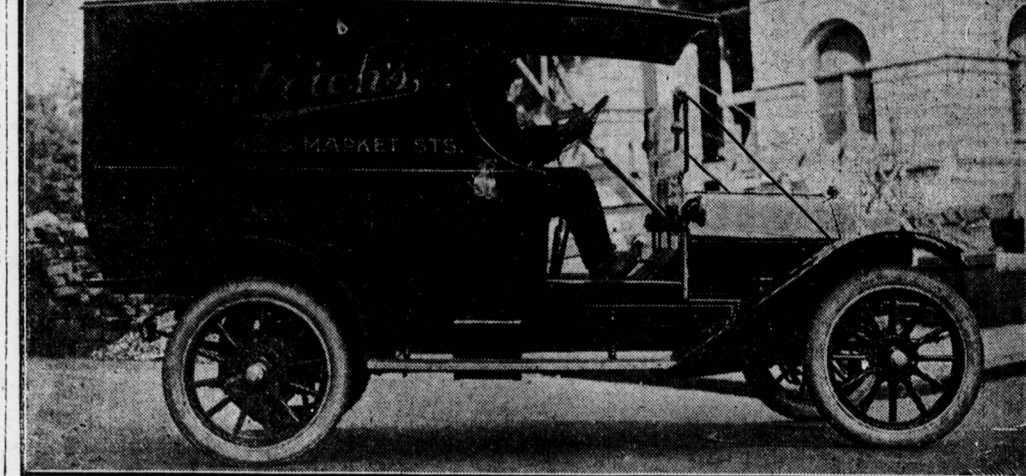
READY FOR THE RALLY
Everything is in readiness for the biggest Motorcycle Rally ever staged in the East—the Saratoga Fourth of July meet, July 3, 4 and 5. Motorcyclists from all over the East have signified their intention of joining one of the four big tours, starting from Buffalo, Rochester, Syracuse and Utica and leading to Saratoga. In connection with this Midsummer Rally will be held the annual New York State Annual F. A. M. convention at which five State championship races will be run, and the two-mile national professional championship. Motorcycle dealers as well as riders are enthusiastic about the convention, as space has been reserved at the official hotel where the various makes of machines and accessories may be exhibited. Governor M. H. Glynn of New York has been invited to attend the meet, and it is probable that he will accept. He is scheduled to address the motorcyclists at a dinner given on the evening of July 4.

A. L. A. PATROL PROVES SUCCESS
As an experiment, the Automobile Legal Association last year employed a small squadron of motorcyclists to patrol the road of Rhode Island, Massachusetts and New Hampshire. So successful was the experiment that this year the force has been increased to 30 men. Primarily the duty of these riders is to patrol the roads, giving assistance wherever needed to members of the A. L. A. However, they also play the Good Samaritan to all automobilists and motorcyclists. They also report to the association instances of reckless driving. There are four divisions of the squadron, with headquarters in Boston, Springfield, Providence and Worcester, and the riders will cover from 2,500 to 3,000 miles a day. Member of the squadron wear uniforms bearing the emblem of the A. L. A.

Three Nearly Drown When Canoe Upsets on Creek

When the canoe in which they were sitting upset in the Yellow Breaches creek at Cold Springs yesterday, Mr. and Mrs. Roy E. Bignall, of 133 Walnut street, and W. W. Johnson, of 7 North Front street, had a narrow escape from drowning. Mr. and Mrs. Bignall and Mr. Johnson were visiting at a summer cottage at Cold Springs. None are the worse for their experience.

NEW OVERLAND DELIVERY CAR



The above is a picture of the new Overland delivery car built on the regular Overland chassis. This was delivered this week to the Astorch store by Andrew Redmond.

MOTORCYCLE NOTES
Paul Bushnell, of Aberdeen, S. D., has been appointed tour master of the motorcyclists who will ride from the Northwest to the F. A. M. convention at St. Louis. The motorcycle police squad of Pittsburgh is soon to be increased from six to ten men. A motorcycle road race will be a part of the July 4 celebration at Aurora, Ill. About 25 riders participated in the recent sociability run of the Galveston (Texas) Motorcycle Club. William Nerry is riding his motorcycle from Chicago to Washington, D. C. His Scotch collie dog rides on the rear of his motorcycle. About 60 riders of Houghton and Keweenaw counties, Michigan, recently organized a motorcycle club. Another transccontinental motorcyclist is Christian Hanson, of Los Angeles, who is riding his two-wheeler to New York. The Nomad and Harrisburg motorcycle clubs of Harrisburg, Pa., have united and formed the Keystone Motorcycle Club. On June 27 and 28, the Chicago Motorcycle Club will make a 24-hour run to Indianapolis and return.

Abbott-Detroit
Special Announcement
We have decided to reduce prices on our four-cylinder models to meet the competition of the new low priced and cheaply built four and six-cylinder models. This remarkable announcement means that you can now get a really good car at the price of cheaply made ones. To do this we are making substantial reductions.
Our Invitation to You
We invite you to come and see for yourself what extraordinary values you can get for the money. We do not hesitate to say that at these prices Abbott cars will give you more value—more comforts—more luxuries—more service—more real permanent satisfaction than any other. This announcement sets an entirely new standard of motor car values. Come in to-day and see what a truly remarkable opportunity this is.
The New "Six"
Have you seen it? If you have not—by all means investigate this wonderful car before buying. If you want a ride in the smoothest running—the most quiet—the most comfortable—and the best looking car in town, get a demonstration of the new Abbott "six." Think of it! You can throttle this car down to one and one-half miles an hour in high gear and you can "let her out" to the tune of sixty-five miles an hour. Also, this car offers you all the service, comfort and beauty found in much higher priced machines and gives you many exclusive luxuries and conveniences. The ability and flexibility of our new Abbott "six" is due both to advanced chassis construction and to such high class mechanical units as Continental motor, Warner transmission, Jacobson rear axle, electric Auto-lite starter, Timken bearings, etc. Better see this car to-day and avoid future regrets.
HARRISBURG, BRANCH
Abbott Motor Car Co.
106-108 South Second Street
BELL 'PHONE 3593 HARRISBURG, PA.
Geo. J. Natcher, Manager