

Dives, Pomeroy and Stewart



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More Than a Thousand Trimmed Hats at the Service of Women Who Must Decided To-morrow Whether They Will Wear a New Hat on Easter

Every Approved Style of the Hour Shown
Every Color That's Fashionable is Represented
An Incomparable Showing of Smart Black Hats

Hundreds of Trimmed Hats at \$2.95, \$3.95, \$4.95, \$5.95 and \$6.50--Many Pattern Hats, Dress and Trotteur Models, at \$6.50 and \$7.50--Reproductions of Latest Paris Creations at \$8.00, \$10.00 to \$16.50

Why don't you avail yourself of the service of the largest millinery organization in this city, to-morrow, when you decided that you must have a new hat for Easter? Why not come and make your selection where there are almost an unlimited number of styles, shapes, colors and trimming conceits shown? To-morrow will be the busiest day of the whole year in millinery, and we have made wonderful preparations for it.

All week we have been receiving new styles in trimmed and untrimmed hats, new trimmings of every good kind, and our trimmers have worked as fast as their fingers could carry out the ideas of their mind in creating the last-minute styles. You will find the very hat you want, here, to-morrow, for among the new arrivals this week are effects that are entirely and distinctive--styles that will not be found elsewhere.

We have added many extra salesgirls to assure you satisfactory attention and service.

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The showing of trimmed hats for little girls offers a matchless variety of dainty styles at moderate prices.

Dives, Pomeroy & Stewart, Second Floor, Front

An Easter Sale of 75 Coats Sizes for Misses and Women Representing the Best Values Shown This Season

The most important shopping day of the entire Spring season occurs to-morrow in the preparation for Easter dress accessories.

And one of the busiest departments in the entire store will be the one devoted to a special sale of seventy-five brand new coats for women and misses, which came to us at prices low enough to warrant selling them at unusual savings.

The actual values range from \$16.50 to \$25.00. To-morrow's prices will be \$12.50 to \$16.50.

Rich Crepe de Chine and Georgette Blouses Regularly \$6.50 to \$10.00--Priced at \$4.50 to \$5.95

The most gorgeous blouse creations we have ever assembled in styles that are ultra fashionable and decidedly exclusive.

The colors are emerald, tango, flesh, white, pink and various shades of blues. The actual values are \$6.50 to \$10.00--specially priced at \$4.50 to \$5.95.



Beautiful Easter Ribbons

Ribbons for girdles, sashes and hairbows. We show a carefully planned stock of Easter ribbons, in all the wanted colors and black.

- Black Moire Ribbons in beautiful antique patterns, 4 to 7 inches wide, yard, 25c to \$1.25
- Roman striped Ribbons in beautiful combinations, 4 to 8 inches wide, yard, 40c to \$1.25
- Moire Ribbons in all the popular colors, 3 to 6 inches wide, yard, 25c to 75c
- Bayadere Ribbons in bright colorings, 4 and 5 inches wide, yard, \$1.00 and \$1.50
- Satin Taffeta Ribbons in complete line of colors, black and white, 1/2-inch to 6 inches wide, yard, 3c to \$1.00

Dives, Pomeroy & Stewart--Street Floor.

Silk Petticoats to Match Your Suit

Messaline petticoats, with tailored or plaited flounce; in all shades, \$2.95 to \$5.00
Jersey petticoats, with messaline or Jersey flounce. The shades are emerald, mahogany, tango, vistarina, American Beauty and black.

Dives, Pomeroy & Stewart--Second Floor.

Easter Shoes for the Whole Family

Special preparations for outfitting the whole family for Easter have been completed in the Shoe Section, and a great variety of the latest style in pumps, oxfords and shoes will be found at moderate prices.

Women's dull calf Colonial pumps, the new long lasts with narrow toe and leather heart heels, \$5.00

Women's dull kid Colonial pumps made on the new Spanish last with dull buckle and slide, hand-welted soles with kidney heels, \$4.00

Women's patent calf Colonial pumps with patent buckle and slide, new pointed toe with 1 3/4-inch heels, \$4.00

Women's black satin Colonial pumps, narrow toe; Goodyear welted soles and high kidney heels, \$4.00

Women's gun metal calf and patent calf Colonial pumps, Goodyear welted soles and low heels, \$5.00

Men's tan calf and gun metal calf English oxfords, hand-welted oak leather, soles and low heels, \$4.00

Men's tan Russia calf oxford ties, made on latest English last with Goodyear welted rubber sole and one-inch rubber heels, \$4.50

Men's Educator shoes in black kidskin, tan metal calf and tan willow calf--the most comfortable shoe a man can wear--and just as famous for style and quality, \$4.00

Men's gun metal calf, patent coltskin, black kidskin and patent calf oxfords, Goodyear welted oak leather soles with high or low heels, \$3.00

Our lines of Children's Shoes are made up of such quality makes as Educator, E. C. Skuffer, "King B" and others. All sizes in patent calf, tan calf, gun metal calf and black and brown kidskin, \$1.25 to \$3.00



An Exceptional Offering To-morrow of Elegantly Fashioned Easter Blouses

The most exceptional lingerie blouse values of the entire Spring season have just been unpacked -- they'll be ready for the first time to-morrow morning for the final Easter shopping tour, and we confidently believe the instant you see them you'll be charmed at their rich, rare quality.

And bear in mind, please, that the prices at which these new blouse creations have been marked does not represent their true value. Their beautiful workmanship, lovely little touches of laces and the effective insertions of exquisite trimmings show plainly that they are far above average.

Silk Hosiery for Easter

The proper complement of the new suit or dress. Fine qualities moderately priced.

Women's silk boot hose, fashioned feet, spliced heels and toes, lisle tops, black and colors, 50c

Women's Phoenix silk hose, seamless, spliced heels and toes, lisle garter tops, black, tan, white, bronze, navy, Nell rose and emerald, 75c

Women's thread silk hose, fashioned feet, spliced heels and toes, lisle garter tops; black, tan and white, 79c

Men's thread silk hose, seamless, spliced heels and toes; black, tan, navy, slate and white, 50c

Dives, Pomeroy & Stewart, Street Floor.

Men's Easter Furnishings

New Neckwear

New Shirts

New Gloves

The most complete showing of neckwear in all the new shapes and colorings, 50c and \$1.00

The new styles in "Arrow," "Lion" and "Barker" collars in quarter sizes.

White dress shirts in plain and pleated fronts, 50c to \$2.00

Dress gloves in silk, mocha, kid and washable chamotte, 50c

Boys' new silk shirts, \$2.00 and \$3.25

Boys' silk striped shirts, \$1.50

Boys' white dress shirts, 50c, 75c and \$1.00

Boys' "K & E," "Puritan" and "Blue Bell" brands--plain white styles, 50c, 75c and \$1.00

Striped percale and madras shirts, 50c

Boys' neckwear in reversible and French four-in-hands, 25c

Boys' Windsor ties in plain and plaid colorings, 25c and 50c

Dives, Pomeroy & Stewart Men's Store--St. Floor.

Place Your Orders Early To-morrow for Decorated Eggs

We will fill every candy order given, to-morrow, but it will be a big help if orders for decorated eggs are given as early as possible in the day.

- Chocolate coated cocoonut cream eggs, 1c, 3c, 5c, 10c, 15c, 30c, 50c and 75c
- Bitter sweet chocolate coated eggs with whipped cream center, dozen, 10c
- Chocolate coated eggs, whipped cream raspberry, strawberry, vanilla and walnut, 3c, 5c and 10c
- Sweet chocolate eggs, 3c, 5c, 10c, 15c, 25c, 50c to \$2.25
- Cream center chocolate coated animals, 3c, 5c and 10c each, and others at 10c a dozen.
- Jelly eggs, lb., 8c

FRESH EASTER FLOWERS

- Tulips, 3 in a pot, 15c
- Hyacinths, each, 15c
- Easter lilies, bloom, 15c

Dives, Pomeroy & Stewart--Basement.

3,000 Pieces White China, 1c

Dives, Pomeroy & Stewart, Basement.

Prayer Books, Manuals and Rosaries

Key of Heaven, in plain and decorated white celluloid and Parisian ivory, with or without crucifix, with or without clasp, \$1.25, \$1.35, \$1.85 and \$2.00

Key of Heaven, in black cloth and leather bindings, padded or plain, 38c, 50c, 70c, 85c, \$1.00 and \$2.25

Manual of Prayers, vest pocket edition, black leather binding, 38c, 85c, \$1.00, \$1.50 and \$2.25

St. Vincent's Manual, in black leather, \$1.25

Rosaries

Pearl beads, with pearl cross, 25c, 35c and 50c

Colored beads, ruby, sapphire, crystal, garnet, opal, amethyst.

5 years guaranteed gold cross, \$1.00

10 years guaranteed gold cross, \$1.50

20 years guaranteed gold cross, \$2.25

5 years guaranteed gold cross, 75c

Jet beads with silver chain and cross, 50c and \$1.00

First Communion medals, in gold and silver, 50c to \$1.85

If Your Appetite Has Become Jaded We'll Get It Back for You To-morrow

California Naval Oranges Extra Special, each, 1c

DELICATESSEN

"Lebanon Bologna," fine quality, pound, 25c

Frankfurters, choice smoked, lb., 19c

Luncheon loaf, delicious for cold lunches, lb., 28c

Minced ham, very tasty, lb., 19c

Sliced ham, sweet and tender, sliced fresh, lb., 40c

Cream cheese, finest obtainable, pound, 23c

Longhorn Wisconsin cream cheese of the finest quality, lb., 25c

Norway mackerel, fat and meaty, each, 5c

Dill pickles, extra large, 3 for 5c

Sour pickles, dozen, 12c

Sweet pickles, dozen, 10c

Sea Pearl Norwegian sardines, packed in oil, can, 8c

16c Spanish olives, special, 2 for 25c

Alaska pink salmon, can, 9c

Horseshoe red salmon, can, 15c

FRESH FRUIT

California naval oranges of the large variety; juicy and sweet; special, dozen, 25c

Grape fruit; fancy sound fruit, juicy and of good size. Each, 7c

Very choice figs on strings, per pound, 10c

CANNED VEGETABLES

Tomatoes, choice packed in glass jars, Special, 3 jars for, 25c

Peas, select Early June, No. 2 cans, 3 for, 25c

Corn, fancy shoepeg corn, 3 for, 25c

String beans, Spring garden, No. 2 cans, 3 for, 25c

CANNED FRUITS

Plums, fancy New York State, No. 2 1/2 cans, 12c

Cherries, New York State white, Regularly 15c; special, can, 10c

Peaches, sliced in cans, No. 1 size, Special, 12c

DRIED FRUITS

California peaches, 3 pounds, 25c

California prunes, fine fruit, 2 pounds, 25c

Apricots, extra fine, lb., 19c

COFFEE AND TEA

Banquet coffee, packed in one pound parchment bags, lb., 30c

Record coffee, lb., 45c

Temple Garden tea, lb., 45c

Cocoa, absolutely pure and finest quality, Special, lb., 15c, 2 lbs., 25c

EXTRACTS

Vanilla extract -- Baker's pure extract, full 2 ounce bottle; regularly 25c. Special, 19c

Spices in every variety that is grown; regularly 5c. Special, 3c

Mustard in large jars, 10c

Large jars of table syrup, 10c

Fresh Creamery Butter Extra Special, lb., 32c

CEREALS

Fancy Japan rice, lb., 6c, 5 lbs., 29c

Graham flour, lb., 29c

Kellogg's Corn Flakes, package, 9c

Grace Nuts, package, 12c

Cream of Wheat, package, 14c

Shredded Wheat, package, 12c

Post Toasties, package, 9c

Postum Cereal, package, 21c

Puffed Wheat, package, 9c

Puffed Rice, package, 14c

Mother's Oats, package, 9c

Washington Crisps, package, 9c

GRANULATED SUGAR

5 pound bags granulated sugar, 23c

10 pound bags granulated sugar, 45c

25 pound bags granulated sugar, \$1.09

SOAPS AND WASHING

10 bars Fels' Naphtha soap, 39c

10 bars P. & G. Naphtha soap, 39c

10 bars Ivory soap, 39c

10 bars Babbitt's soap, 39c

3 tins Dutch Cleanser, 25c

Colburn's Mayflower Ammonia, regularly 10c; special, 7c

Banner lye, can, 9c

Persil, the oxygen washing powder, regularly 10c; special, 7c

Imported Gloves for Easter Finest Qualities Moderately Priced

The finest gloves obtainable are ready for Easter's final shopping occasions to-morrow. Quick service and accurate fittings are guaranteed by a corps of expert glove women.

Women's \$3.00 long white kid gloves; 16-button length. Special, \$2.50

2-clasp Trefausse gloves, in suedes and P. K. stitching; finest quality kid, \$2.25

2-clasp kid gloves, in colors, white and black, \$1.25 to \$2.00

2-clasp kid gloves, in colors, white and black, \$1.75 to \$2.00

Women's 2-clasp kid gloves; value \$1.00. Pair, 75c

2-clasp Navarre real kid gloves; Paris Points; white, tan and black, \$1.50

Cavalier one-clasp P. K. seam gloves; in tan, white and black, \$1.25

D. P. & S. 2-clasp gloves; white, tan, grey and black, \$1.00

Children's kid gloves, in tan, \$1.25

Children's silk gloves, 50c

D. P. & S., Street Floor.

Buy Your Easter Suit Where You Have the Pick of Famous Makes of Clothing

Easter Day of all days in the year seems to demand the putting on of new clothing, and fastidious dressers should take advantage of the long shopping day, to-morrow, to inspect these quality suits, especially the styles at \$12.50 and \$15.00, whose counterparts at these prices cannot be equaled elsewhere. You will surely find something to your liking so that you can wear a new suit on Easter.

At \$12.50 are black and white checked worsted suits, blue serge suits, white striped black worsted and cassimere suits; plain gray cassimere suits, fancy shadow weave worsted suits, grey Scotch mixture suits--English and conservative model sack coats with two or three buttons, soft roll lapels, sleeves neatly finished with cuffs, high cut collars.

At \$15.00 are light tan homespun suits, black and white check worsted suits, pin and chalk stripe worsted suits, suits of English tweed woolens, plain and fancy blue serge suits, fancy grey worsted and cassimere suits, fancy plaid worsted suits--English and conservative model sacks with two and three buttons and soft roll lapels; cuffs of plain sleeves.

Clothes for Young Men--Many Attractive Styles Including the Famous "Sampeck" Suits

Our showing of nifty styles for young men is larger than ever before, embracing a wonderful variety of smart styles designed and tailored expressly for young men, garments fashioned of the finest foreign and domestic woolens in the latest patterns. Among the styles are featured the new Roman stripes and plaids, the new chickweeds, hopscoth plaids and other up-to-the-minute patterns.

There are blue serges, tweeds, shadow weaves, homespuns, worsteds and cassimeres. Aside from the quality of fabrics are the styles of the suits, including the latest models in one, two, three and four-button coats. At \$18.00 and \$20.00 the variety of styles offers critical choosing.



Hickey-Freeman--Quality

New Easter Suits for Boys

Splendid choosing in Norfolk styles from the best makers of boys' clothing.

Brown and tan worsted Norfolk suits, extra pair trousers, full lined, sizes 7 to 18 years, \$4.00 and \$4.50

Grey mixed and dark brown worsted, fancy cassimere and plain navy blue serge Norfolk suits, sewed-on belt, patch pockets, extra pair trousers; sizes 7 to 18 years, \$5.00

Dark grey checked cassimere and worsted suits, sewed-on belt, patch pockets, extra pair trousers; sizes 7 to 18 years, \$6.00

Black and white checked worsted Norfolk suits, patch pockets, loose or sewed-on belt, extra pair trousers, full lined, belt to match, \$7.50

Tan checked cassimere Norfolk suits, two-button coat with patch pockets, extra pair trousers, full lined, belt to match; sizes 7 to 18 years, \$8.50

Dives, Pomeroy & Stewart--Second Floor, Rear.