

THE WEEKLY BILLBOARD

BY JAW



Dictaphone Successfully Used in a Speeding Car

The average business man who prizes the dictaphone as a marvel of time-saving and efficiency...

cessfully used in a speeding automobile. Yet that is precisely what was done in logging the route of a run of 122 miles near St. Louis, Mo.

was found that the 1914 Cadillac was best fitted to carry the dictaphone and permit of its use while under way.

YOUR OPPORTUNITY On Account of the Great Demand For the



1914

- It behooves us to advertise used cars rather than the new Cadillac. We have opportunities daily to trade in cars of almost every make...

Crispen Motor Car Co. 413-417 S. Cameron Street

Seen and Overheard at the Local Garages

A Stanley roadster has been sold to Dr. J. L. Linker, of 402 North Second street. This is a twenty-horse-power model for use in professional service.

KOEHLER

1-ton gasoline commercial cars. Suitable for any business. \$700

Stanley Steam Cars

Pleasure and Commercial. \$1,250.00 to \$2,500.00, fully equipped.

Paul D. Messner

1118 JAMES STREET Bell Phone.

Auto Tires--Firsts

Extra Heavy Casings, double cured wrapped tread.

Table with 2 columns: SIZE, PRICE. Lists various tire sizes and their prices.

These casings are manufactured by a large and reputable factory and have been on the market for several years, giving good service.

Will ship C. O. D. subject to examination.

J. A. Plank

THE TIRE MAN 80 SOUTH CAMERON ST. HARRISBURG, PA. Phone 455 R

JEFFERY

Including Cross Country Automobiles \$1,550 to \$3,700

Marathon Automobiles \$925 to \$1,400

JEFFERY TRUCKS 1,500 and 2,000 Pounds Capacity

W. E. Garage Co. AGENTS Kelker and Logan Streets

JACKSON CARS NOW HAVE LOCAL AGENCY

Two Models Here; Electric Cranking and Lighting Device; Graceful in Appearance

The Jackson cars are not new to this territory as there are a great many of them in use throughout this vicinity.

"No hill too steep--no sand too deep," is the slogan by which these cars are known.

The Jackson automobile agency has been assumed by P. H. Kedoch and DeWitt A. Fry, with headquarters at 334 Chestnut street.

Eleven years of increasing success have established the Jackson company's reputation.

The men who have built up and maintained this splendid reputation are to-day building the 1914 Jackson cars.

Olympic forty, \$1,385, has 115-inch wheel base and wide seats; full 40 horse power; beauty of design second to none.

Majestic at \$1,885 has long stroke 34x34 smooth quiet running power; electric cranking and lighting.

Sultanic at \$2,150 has long stroke, six cylinder motor, 55 horse power; electric cranking. Wheel base 138 inches; 138 inches; five passenger, 132 inches. Tires 36x4 1/2.

Saxon Shipment Sets New Factory Records More records in shipments of Saxon cars were smashed this week when car-load lots of Saxons went forward from the Detroit factory to distributors in eighteen leading cities in the country.

Altogether with information to this effect, President H. W. Ford of the Saxon Motor Company announces that all the Saxon dealers have by now been taken care of, those in the smaller towns having demonstrators on the prospect of more cars shortly.

These speed records of the Saxon Company have created as great a sensation as was made by the first announcement of this car. Automobile men declare that there is no other instance on record where a manufacturer has got under way with quantity production so soon after a car was placed on the market.

"Though we have been ahead of our production schedule from the start we don't seem able to build the cars fast enough," says Mr. Ford. "Dealers in all sections of the country have applied by letter, by telegram and personally by coming to Detroit to ask if we couldn't double and triple their allotment. Right now we have orders on our books for immediate shipment for 2,000 cars, to say nothing of blanketed orders from many dealers to ship as many cars as we can as fast as we can."

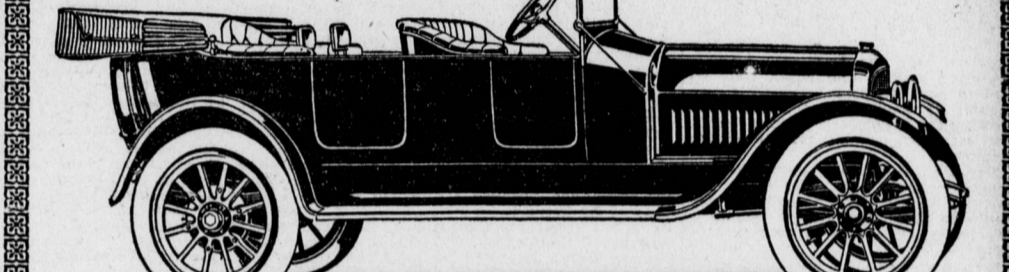
Though the Saxon car was announced only a few months ago, the estimated maximum daily output is fast being approached. The factory is running on a twenty-five car a day schedule. After April 1, the Saxon officials expect the plant to be operating at capacity which is 50 cars a day.

Arcanum Lodge Hears Lecture on Order

C. H. Dunn, of New Amsterdam Council, No. 2038, New York City, gave a very interesting talk on the principles and good work of the Royal Arcanum, last night before Harrisburg Council, No. 493, and remarks were also made by George E. Ross, Willard S. Young and Acting Regent John H. Campbell, after which light refreshments were served.

Harrisburg council is a booming member of the Arcanum and has a membership of 118. Following is a list of officers. Regent, George L. Reed, Esq.; vice-regent, Ralph C. Benedict; orator, C. G. Thorpe; past regent, J. W. Roden-haver; secretary, George S. Canning; collector, J. G. F. Poorman; treasurer, J. Milley Jones; chaplain, Garrett S. Wall; guide, George K. Keet; warden, A. S. West; sentry, W. F. Hoy.

JACKSON "No Hill Too Steep--No Sand Too Deep"



What Is YOUR Definition of the Right Car?

Is it what thousands of careful, shrewd buyers have demanded and found in Jackson cars? If your definition of the RIGHT car means AN ESTABLISHED REPUTATION OF THE MANUFACTURER, A HIGH STANDARD OF QUALITY REASONABLY PRICED, DEPENDABLE SERVICEABILITY AT LOW UP-KEEP COST then you too will find it in any one of the models of the Jackson 1914 line.

THREE MODELS COMPRISE THE 1914 LINE. EACH POSSESSES QUALITIES AND FEATURES THAT MAKE IT A LEADER IN ITS CLASS.

"Olympic Forty" \$1385 "Majestic" \$1885 "Sultanic" \$2150

CENTRAL GARAGE 334 Chestnut Street

P. H. KEOCH & DeWITT A. FRY, Agents.

Twin Cylinder Engines Fashion in Motorcycles

"Just as the 'six' is the engine of the times in automob, so the 'twin' reigns supreme in the motorcycle world. To-day every motorcycle manufacturer, except two, is building cylinder models and the majority are featuring them."

"Seventy-five per cent. of the total motorcycle output of 1913 was twins, and this year 90 per cent. of the machines produced will mount double reared motors. Ninety per cent. of the 35,000 Indians built in 1913, which constituted nearly half the total output, were twins, and this year 98 per cent. of the 60,000 Indians to be built, will be twins."

"The same reasons which won popularity for the 'sin' have made the twin the favorite among motorcycleists. More frequent impulses reduce vibration and produce smoother running and increased riding comfort. More power and speed are obtained with a twin, which, despite its higher horsepower, yet is easily handled in the most congested traffic because of its flexibility and quick pick-up."

"A twin consumes no more gasoline and oil than any other type of engine of equal piston displacement regardless of the number of cylinders. In fact, a twin is very economical to operate because the smoother running and negligible vibration mean longer life to the mechanism and less frequent replacements. It is not generally known that the Indian twin was the first successful twin motorcycle engine built, and now is in its eighth year without radical change. It has been gradually refined and developed to its present wonderful efficiency while many of the features which it introduced now are standard practice."

"1914 will be a twin year because experienced riders know its merits and new buyers are being won to the twin by the convincing advertising and investigation."

Ohio Cars Have Tee Head Motor on Four and Six

In speaking of some of the phases of motor car construction, E. C. Ensminger said: "There are different types of motors--tee head, ell head, valve in head and two-cycle without valves. All have their exponents; but the tee head is acknowledged to be superior to any other for all-around work and is found in all high-grade cars without exception. It is not used in the cheaper cars because of the greater cost of building. For the same reason some manufacturers use a cone clutch instead of a multiple disc and they also use a semi-floating axle on cheap bearings, instead of a full-floating axle on annular ball bearings. So all through the car. Compare the Ohio specifications, piece by piece, with any car at half again the price. At the same price there is on car built that will compare with the Ohio. These cars are not assembled and built up from parts picked up at random all over the country, but are built right in the Ohio factory from their own designs."

Ensminger Motor Car Co. Wholesale Distributors Ohio and Mitchell Cars and Dart Trucks

Ohio "6-60" \$1,985 Ohio "4-40" \$1,275 Mitchell "6-60" \$1,895 Mitchell "4-40" \$1,595 Dart, 2-ton, \$1,775; 1-ton, \$1,300; Delivery, \$875. PRICES F. O. B.--FACTORIES

Salesroom Third and Cumberland Streets

Chalmers Studebaker Saxon

KEYSTONE MOTOR CAR CO. 1019-1025 MARKET STREET Robert L. Morton, Manager.

Motorcycle Casings

INDIANA TRACTION TREAD THE CASING THAT WILL FIT ALL STYLE OF RIMS 28x2 1/2 \$7.50 28x2 \$6.35 28x2 1/2 \$8.50 28x2 \$7.15

INDIANA RED ENDLESS MOTORCYCLE TUBES 28x2 1/2 \$2.07 28x2 \$1.82 28x2 1/2 \$2.28 28x2 \$2.02 E. MATHER CO. 204 WALNUT STREET

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MILLER NON-SKID TIRES

Grip the Road Like a Cog-Wheel STERLING AUTO TIRE CO. 1451 Zarker St. VULCANIZING

HUDSON Sixes

Six-40 \$1750 Six-54 \$2250

I. W. DILL EAST END MULBERRY STREET BRIDGE