Why Druggists Recommend

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## Hocus-Pocus---

## A store doesn't

 win and hold a reputation for quality and greater value-giving, such as we have won and now hold, on any "hocus-pocus" "slight-a-hand" basis.True: some merchants can sell inferior merchandise through the appeal of cheap prices and apparently "get away" with a lot of business they even nenioy, for a while, adegree of poput
larity which on the surface seems to indicate that theirs is THE way larity which on the surrace sems. to indiate thal
road is is short one- the finish always the same.

More and more men are coming to the realization that QUALITY is the only standard on which to measure


We've felt this, yes known, that the majority of men would come to this way of thinking before long and we laid our plans accordingly-W'vee been approached , time and again
with
veeu with requesst tor something cheaper and didn't have itt furthermore we
 expect to do it with clothes that haven't the service insuring qualitites such as

## The House of $\mathbb{K}$ uppenheimer

Here are clothes sor men and young men in every worth-white fabric, every wanted stye. Garments that express thit actual fashions, that look right, itt right
and wear right because theyr re made right.

ugh efficiency and you'll understand why we can sell them at economy and tho

## $\$ 15 \$ 20 \$ 25$ and $\$ 30$ <br> ,

 DOUTriChS

Mr. John Staubach Reports and Again People Are Astonished
 SWOLLEI, SORE FIEl

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\begin{aligned}
& \text { How "TIZ" does comfo } \\
& \text { tired, sweaty, calloused }
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& \text { How } \\
& \text { tire }
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## Why We Are ${ }_{a}^{\text {in }}$ Big Shoe Game

## First: Eight (8) Big Stores <br> Second: Big Buyers of Footwear

## Third: Big Trade Discounts

WHICH MEANS TO OUR PATRONS ALL SPRING AND SUMMER
$\$ 2.50$ Shoes at
$\$ 3.00$ Shoes at
.$\left.\begin{gathered}\mathbf{\$ 1 . 9 8} \\ \$ 2.48\end{gathered}\right|_{\$ 4.00} ^{\$ 3.50}$ to to $\$ 4.50$ Shoes, at

## $\$ 2.98$

. 4.48
Our stock is complete in Spring styles of Shoes, Pumps and Oxfords; leather We boast that our Children's and Misses' Shoes "Made in Harrisburg," are the best in the United States to sell at.

## 20th CENTURY SHOE COMPANY

Just Four Doors From the Corner of Commonwealth Hotel
ON SOUTH SECOND STREET
P. S.-"Ball Band" Rubber Boote are the best made. We have them in short, three-quarter and full length. Rivermen and Fishermen look for the "Red Ball" on the Boots.

