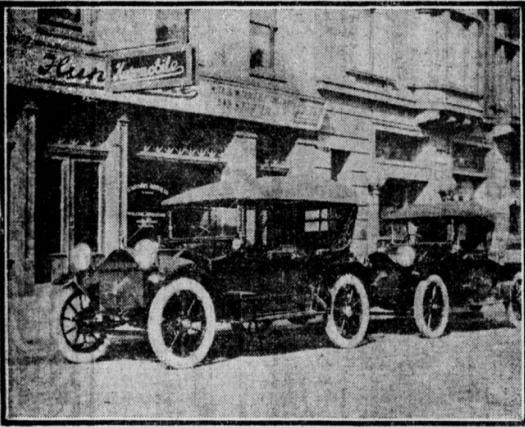


EXHIBITORS

- Harrisburg Automobile Co.
Keystone Motor Car Co.
Crispen Motor Car Co.
Andrew Redmond
West End Garage
Bowman & Co.
Paul D. Messner
Abbott Motor Car Co.
Oakland Motor Co.
W. F. Grove
Ford Sales Co.
Miller & Alter
E. M. Hottelstein
J. I. Case Threshing Machine Co.
Morton Bros.
Morton Truck and Tractor Co.
West End Electric & Cycle Co.
Atlantic Refining Co.
Sterling Auto Tire Co.
Keystone Lubricating Co.
Eureka Wagon Works
Quarrier Automobile Signal
Heavy Bros.
C. H. Uhler
Wm. S. Essick

HUPMOBILE MODELS DISPLAYED AT LOCAL BRANCH OFFICE



The Neighbors Motor Company is having a complete display of the Hupmobile models at the local show rooms, 120 Market street.

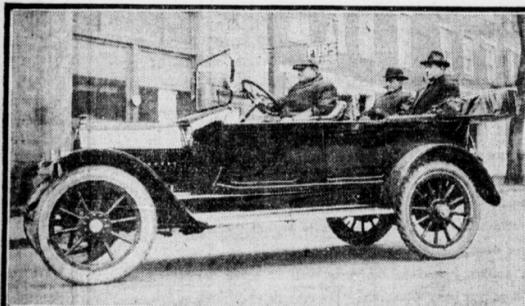
new-fashioned rain vision windshield, a specially designed fire carrier, which carries the tire the same way as it rests on the wheel and does away with the bother of strapping down, which necessarily eliminates the wear and tear thus caused, over-size tires and better upholstery.

Gipple, Well-known Real Estate and Insurance Man

Among the leading insurance men writing the various automobile insurances stands J. E. Gipple who for the past 14 years has followed this line of business, continuing with it the real

estate. To-day he is representing several of the standard auto insurance companies.

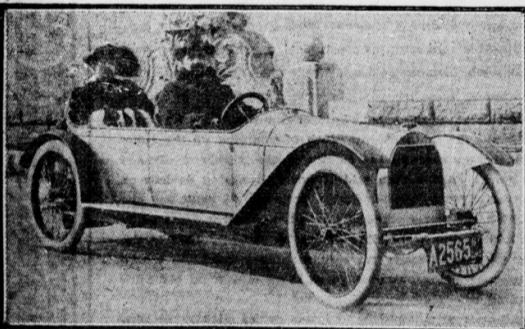
JEFFERY FOUR TOURING CAR



The West End Garage at 1808 Logan street has the agency for the new Jeffery four and six-cylinder cars.

Wait and See the

TWOMBLY \$395

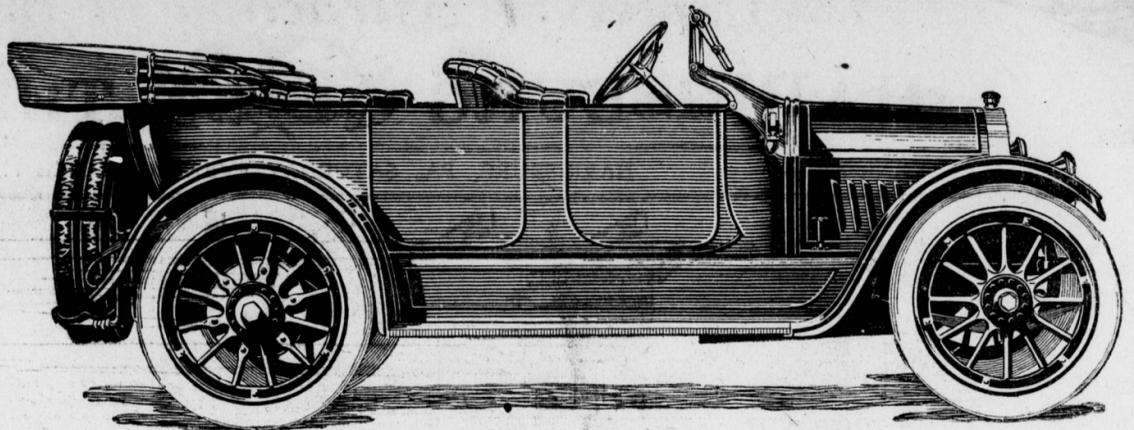


The Twombly understanding car will arrive the latter part of April. The car that caused the biggest sensation at the New York Auto Show.

TROSTLE & MOURER

933-939 Rose Ave. Near Sixth and Ross Sts. Bell Phone 1307-1.

See the COLE. At the Show



Cole five passenger, four-cylinder touring car, 130-inch wheel base, completely equipped, Delco electric self-cranking and all 1914 accessories.

THE success of the Cole Motor Car Company proves that the principal upon which they built was correct--that the people were ready for better motor cars at less money, that you and all the rest felt that the best of everything was none too good, and that if the right sort of business methods were employed the best of everything could be obtained at reasonable prices.

thing has been done in other things," you asked-- "why not in a motor car?"

The Standardized Car is the Result

Every mile you drive your Cole makes you a stronger believer in complete standardization. Get a demonstration at once.

BOWMAN & CO., 312-20 Market St., Distributors Central Pa

CADILLAC TWO-SPEED DIRECT DRIVE AXLE

Is Leading Feature of Crispen Motor Car Company Exhibit This Year

When the Cadillac system of combining ignition, lighting and engine starting in one electrical system was introduced two years ago, it was very properly regarded as a bold step, and was certainly the most interesting innovation which had been made for a long time, while experience has shown it to be as successful as it was bold.

To-day the Cadillac designers have made another innovation, which is regarded by many as even a greater improvement than the very important one of two years ago. As a basis, they have taken the old idea of two pairs of bevel gears, either pair working alternately and giving the car two different gear ratios, but the way in which the Cadillac designers have adopted it is new, and the working results are not merely satisfactory; they are so good that they mark a distinct forward step towards the long sought ideal of direct and noiseless gears on all speeds.

All Cadillac models are of the right-hand drive type, as the designers recognize that this is the natural side from which to drive, and control a vehicle and that it gives the driver at all times the best viewpoint for clearance, particularly in country driving.

The Cadillac company has paid especial attention to the subject of scientific carburetion and the carburetors used on their motor cars are made by the company according to their own standards. One of the Cadillac will be found a new feature that adds materially to the efficiency of the carburetor. This is an electrical heating device which vaporizes the gasoline before the engine is started.

The 1914 Cadillac has an automatic spark advance. Without this device the driver must manipulate his spark lever according to his own best judgment of the engine's requirements. It is not alone a question of speed. Sometimes heavy going puts a drag on the engine that necessitates manipulation of the spark lever. With the novice this is frequently nothing more than good guessing. The Cadillac's automatic spark advance takes this task of guessing from the driver and makes the action positive, automatic, according to the engine's needs.

The Cadillac enjoys the distinction of having won the Dewar trophy on two different occasions, and being the only American car ever having received this honor. The Cadillac is the only car in the world that has won this trophy twice. This trophy is awarded annually to the motor car of the greatest achievement demonstrating the advancement of the industry. The first time, three Cadillac cars were completely dismantled and the parts thereof thoroughly mixed so that identification was impossible. Eighty-nine parts were withdrawn from the heap and duplicates taken from the stock of spares. Three cars were then rebuilt from the haphazard heap. Wrenches and screw-drivers were the only tools employed. Neither files nor emery cloth were permitted--nor were they necessary; yet every piece fitted as perfectly as in the car from which it was taken. A variation of the one-thousandth part of an inch in dimensions would have meant failure.

The second victory for the Cadillac was based on a test, ever more comprehensive than that of complete standardization. It involved the driving of 1,000 miles over give and take roads, as phrased in the regulations, the thorough testing of fuel and oil consumption, the recording of the number of times the electric cranking device was used, the duration of the current for lights during and after the run and numerous other practical

matters that have to do with efficiency and service.

The contest was conducted with a compulsory average speed of 19.5 miles per hour. Several facts in the Cadillac record stand out prominently. The gasoline consumption, for example, was 17.17 miles per gallon; the oil consumption was 7.4 pints (more than 1,000 miles per gallon), which any motorist would recognize as extraordinary. Although the electric cranking device was used 130 times during the trial, the engine was turned over 1,000 compression strokes at the end of the trial; and, although all the electric lights were in continuously during the road trial for 66 hours and 17 minutes, yet after the 1,000 compression test at the conclusion of the road run, the side, rear and speedometer lights continued to burn for twenty hours. It was observed and noted that the ignition was perfect throughout the trial.

C. A. Fair

AUTO PAINTING Truck Bodies Built EAST END MULBERRY STREET BRIDGE BELL PHONE

BIG REDUCTION IN AUTO SUPPLIES

From Thirty-Five to Fifty Per Cent. Discount

Table with 2 columns: Reg. Price, Our Price. Lists items like Tool Boxes, Wrenches, Tire Repair, etc.

FORD SPECIALTIES

Table with 2 columns: Reg. Price, Our Price. Lists items like Ford Spark Plugs, Ford Oil Gauge, Ford Tool Box, etc.

Table with 2 columns: Reg. Price, Our Price. Lists items like Liquid Soap, Auto Soap, Inner Tube Vulcanizer, etc.

Visit our store and get acquainted with our stock and prices.

The largest stock of AUTOMOBILE SUPPLIES in the state.

Every article purchased in our store can be returned if not satisfactory.

Get Our Prices Before Buying Tires; We Can Save You Money

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