

The Store Opens Saturday at 9

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FOUNDED 1871 **Bowman's**

Many More Arrivals in New Spring Garments
Will Be On Display Saturday---

Stunning Dresses Fashionable Suits Charming Coats

In spite of the typical March weather the call of Spring is strong and fairly urges one to wear the lighter apparel.

And We Are Splendidly Ready to Show
You the Correct New Spring Garments

To say the display is prettier than any former season's is a stereotyped form of expression. But we surely may say the garments SEEM to be the most charming the Store have ever shown. Of course it is only natural we shall try each season to reach a new high mark of achievement. So it is quite fair to assume that the new spring garments will create a furore when the greater number of Harrisburg women see them.

The styles are truly distinctive. Not blase—but dainty, fascinating, Paris-like. One could almost call them alluring—for they are extremely attractive.

Suits, \$12.50 to \$45 Dresses, \$10 to \$35 Coats, \$7.50 to \$35

On Display on the Second Floor—BOWMAN'S.



Millinery Styles
Are Revolutionized

Paris designers vie with each other for radical departures. And what Paris says in millinery—the rest of the world accedes to.

The hats we are showing are the very latest dictates of fashion and embody that purely French "atmosphere" which stamps the style "acceptable" everywhere.

Many Exact Copies of
Imported Models Are
Shown at Bowman's

together with a rare collection of the newest models which are adaptations of French hats.

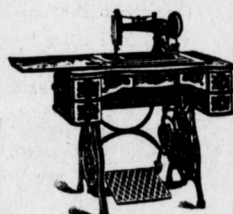
And the hats from our own workroom show a marked individuality that will appeal to every woman who sees them.

Our Millinery Department is being conducted along entirely new lines. Hence it is obvious the Store will win a large clientele demanding hats of distinction.

On the Second Floor—BOWMAN'S

Bowman's First 1914 Sewing
Machine Club Opens To-morrow
Membership For 50

\$2 Sends a Machine to Your Home
Mr. W. C. Bryant



of the National Sewing
Machine Co. will be here
on Saturday to give a personal demonstration of the
Machines and explain all
the new and very latest
improved features.

Join the Club, To-morrow

| | Agent's Price. | Bowman's Price. |
|-----------------|----------------|-----------------|
| Bowman-Eldredge | \$65.00 | \$35.00 |
| Bowman-Vindex B | \$50.00 | \$25.00 |
| Bowman-Paveway | \$25.00 | \$12.98 |
| Bowman-A No. 1 | \$35.00 | \$17.50 |

The Eldredge is the only Machine made with the automatic tension which positively does not snarl or clog the thread underneath.

On Sale on the Fifth Floor and Main Floor—BOWMAN'S.

Bowman's—For the Very Latest Styles in Hair Goods of all Shades

Quality is the prime factor in all the hair goods we sell. No matter how low the price you may rest assured of getting first quality. Our facilities for supplying the women of Harrisburg with Hair Goods of the latest styles are par excellence. Especially noteworthy are:

Switches of fine wavy hair, 18 inches long, to-morrow 85c

Switches of fine wavy hair, 20 inches long, to-morrow \$1.45

On Sale on the Second Floor—BOWMAN'S.



Gray switches of fine wavy hair, 18 inches, to-morrow \$1.15

Gray switches, of fine wavy hair, 20 inches, to-morrow \$1.55

Transformations of fine wavy hair, to-morrow \$1.55

Gray Transformations of fine wavy hair, to-morrow \$1.55

This Spring Showing of Men's and Youths' Suits is Favorable for Him
Who Selects Early in the Season

There are always a lot of men who await the coming of spring with intense interest centered on the New Styles.

They are the Men who will come to Bowman's, tomorrow, to Choose New Spring Suits from this Initial Display

Every Suit in This Line Is a Beauty
\$9.90 \$12.50 \$15 \$18 \$20 \$25

for the business man
for the office man
for everyday wear
for dress wear
for week days
for Sundays

Suits

New



A Little Saturday "Flyer" for Men Who Want
Winter Suits and Overcoats

Pay Less Low. Not Many at Each Price. Be Early

\$7.50, \$8.50 and \$9.90 Suits and Overcoats \$5.50

\$12.50 and \$13.50 Suits and Overcoats . . . \$7.50

\$15.00 and \$18.00 Suits and Overcoats . . . \$9.50

The Suits are cassimeres, chevots, velours and worsteds in brown, blue, tan and mixtures; 3-button and 2-button styles, English and conservative models. The Overcoats are of Shteland and Chinchilla cloths and cassimeres; three-quarter or full lined—brown, blue or gray.

On the Third Floor—BOWMAN'S.



Hundreds of Distinctly Different Styles
From Which to Select in This Truly
Superb Showing of
New Spring
Muslin Wear

The constant growth of our Lingerie Department and the many requests we've had for something novel and superior in Muslin Wear have been a source of inspiration to us to put in better lines—

Then, too, the new manager of the department is a "firm believer" in the finer wear and complete assortments at all times.

Thus we have the happy combination of complete stocks of the latest styles and Bowman Moderate Prices.

In fresh new 1914 Spring Lingerie we have ready for you—

Corset Covers, 25c to \$1.25

Drawers, 25c to \$1.25

Combinations 50c to \$3.98

Night Gowns 50c to \$13.98

Petticoats 50c to \$10.00

Princess Slips 69c to \$3.98

Underskirts 39c to 98c

On the Second Floor—BOWMAN'S

Women's \$2 Gun Metal Shoes, \$1.49

Gun metal shoes seem to be in style all the year round and are fashionable for all occasions. We have a quantity of gun metal shoes for women, button style with medium heels, that we shall offer for Saturday selling at \$1.49 a pair. There are all sizes in the lot. These shoes are well made and will give excellent service. We suggest that you be fitted as early as possible on Saturday as we expect a very busy day.

Women's \$2.50 and \$3.00 Shoes, vici kid, button and blucher styles, with medium heels, sizes 3 to 4½, at . . . \$1.49

Children's \$1.00 shoes, vici kid and gun metal, blucher styles, sizes 5 to 7, at . . . 50c

Boys' \$3.00 sample shoes in vici kid and patent colt bluchers, also patent colt button, sizes 3 to 4½, at . . . \$1.00

Little Gents' \$1.69 and \$3.00 shoes in gun metal, blucher and button style, sizes 8 to 13½, at . . . \$1.19

Men's \$3 Work and Dress Shoes at \$2 a Pair

These are medium heavy weight shoes, suitable for all occasions, substantially made, good styles, tan and black. All sizes in the lot but not all sizes in each style. Try to be early.

On the Third Floor—BOWMAN'S



We Expect Saturday to Be
the Busiest Day of the
March Silk Sale

We do not hesitate to say this is the largest assortment, and the finest we have ever been able to offer for a March Silk Sale. The extensive preparations made for this event is most attractively showing in the values—some of which we repeat in this announcement. Kindly bear in mind that the assortment embraces all the styles with which the sale started on the first day. We mention but a few in this

- \$1.75 Crepe de Chine—40 inches—yard . . . \$1.39
- \$2.00 Crepon Impreme—40 inches—yard . . \$1.49
- \$2.00 Crepe Meteor—40 inches—yard . . . \$1.69
- \$1.25 fancy Checked Taffeta—yard 98c
- \$1.50 Print Warp Taffeta—yard 98c
- \$1.50 Satin Charmeuse—yard 95c

And a wonderful assortment of Black Silks.
On the Main Floor—BOWMAN'S

49c and 69c Venetian Enamelware,
29c each

Venetian Enamelware is of a beautiful turquoise color with pure white lining. Excellent kitchen ware at less than regular price for Saturday's selling. The list includes the following articles, any of which is 29c to-morrow. Regular prices, 49c and 69c.

- 3-qt. Coffee Pots
- 1-qt. Double Boilers
- 3-qt. Covered Buckets
- 2-qt. Milk Kettles
- 6-qt. Berlin Cov'd Kettles
- 10-qt. Water Pails
- 10 and 14-qt. Dish Pans

Saturday Soap Specials, Etc.

- 10 cakes Ivory Soap for 38c
- 10 cakes Fels Naphtha Soap for 38c
- 10 cakes P. & G. Naphtha Soap for 38c
- 10 cakes Swift's Pride Soap, for 29c
- 10 rolls Crepe Toilet Paper for 28c
- 10 rolls Toilet Paper for 25c
- 6 cans Swift's Sunbright Cleanser for 25c
- 4 boxes Swift's Cream Washing Powder for 25c

In the Basement—BOWMAN'S.

Decorated Porcelain Salad
or Berry Dishes, Saturday, ea. 10c

Regular price is 25c

A limited number to sell at this price. They have fruit or floral decorations. Tinted edge. 75c for one dozen. Tin Glass Table Tumblers, daisy cutting, regular price is \$1.25 a dozen.

- Decorated Porcelain Jugs, each 25c
- Decorated Porcelain Cuspidores 25c

In the Basement—BOWMAN'S.



30c Wall Papers, 14c
15c & 20c Wall Papers,
8c Roll
7 1-2c, 9c and 12c
Wall Papers at 4c

These reductions are for all high grade new Spring Wall Papers which have been specially purchased on account of our facilities for handling large quantities. There are about 50,000 rolls in the lot and the lots have been assorted into several groups for easy selling. People who are repapering their homes or papering new homes for the Spring will find this a remarkable opportunity to save on just the kind of wall papers that are fashionable and suitable for homes in Harrisburg.

On the Fourth Floor—Bowman's

Just to Satisfy Yourself on
"Points" of a Good Corset
See the Line of

W. B. Corsets

For the Spring Season
1914 We Are Showing
at \$1.00 to \$3.00

While we have other makes which are considered equally as good, there are certain features of W. B. Corsets that will meet the requirements of your individual figure. Our expert corsetiere will be pleased to explain the features.



On the Second Floor—BOWMAN'S.

A Special Brassiere, 50c

Ask to see it. Hook front or tie back. Embroidery trimmed. 34 to 46.



Dependability
Is the First Consideration
in GLOVES—
With You—With Us

You may step up to the Bowman Glove Counter at any time and be fitted in a splendid pair of stylish gloves at a fair price.

Stocks are replete with the newest styles in Kid or Fabric Gloves and the colors are the ones best suited for the kind of glove you prefer.

Among the leading numbers are:

- BOWMAN'S PIQUE LAMBSKIN GLOVES in black, white and tan with self and contrasting stitching, the pair, \$1.25
- OVERSEAM GLOVES with self or contrasting stitching in single or three-row embroidered back—both machine and hand embroidered, the pair, \$1.50, \$1.65 and \$2.00
- LONG KID GLOVES in black and white only, 12-button length, the pair \$1.50
- LONG KID GLOVES in white only, 16-button length, very special, the pair \$2.50
- LONG KID GLOVES in tan only, 12 and 16-button length, the pair \$2.00
- WHITE AND NATURAL COLOR CHAMOIS, very special, the pair \$1.50
- WHITE DOESKIN, very special for to-morrow at, pair, \$1.00 and \$1.50
- WHITE BUCKSKIN, spear back, pique sewing, the pair, \$1.50

WE CARRY A COMPLETE LINE OF KAYSER'S SILK, Chamoisette and Leatherette Gloves, at pair, 50c to \$1.00

- CHILDREN'S GLOVES
- Washable Doeskin and Chamois Gloves, the pair \$1.00
- Suede and Glace Overseam Kid Gloves, the pair \$1.00
- Chamoisette and Silk Gloves, the pair, 25c and 50c

On the Main Floor—BOWMAN'S