

HARRISBURG AUTO SHOW OF 1914 WILL BE THE BIGGEST AND BEST EVER HELD IN THIS CITY

All Big Manufacturers Will Be Represented and Attendance Will Cover All Central Pennsylvania

The big event of the automobile year in Harrisburg will be the fifth annual show which will open in the Rex Arena and Garage, corner of Delaware and Third streets, on the evening of Saturday, March 24, to continue for one week.

The show will be held, as usual, under the auspices of the Harrisburg Automobile Dealers' Association, and the active management of the affair is in the hands of J. Clyde Myton, who has successfully conducted several other exhibitions of the kind. The garage and arena which are amply large for the number of exhibits that have already been listed, will be handsomely decorated for the event. Flags and bunting will be used in abundance. Thousands of electric lights will make the building light as day and music will be provided.

The automobile show of Harrisburg attracts the attention of all of the automobile manufacturers of the country. It compares very favorably with the shows of Pittsburgh and Philadelphia. Not only are all the latest models of automobiles shown, but the exhibition is varied by the addition of the newest things in cycle cars, motorcycles and the various appliances and sundries that have marked the development of the automobile trade and its kindred lines in the past few years.

This year's show is being widely advertised throughout Central Pennsylvania and will be attended by hundreds of visitors from all of the many

THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES has faithfully served the public for nearly fifty-four years. It has in force \$25,000 policies, and over \$1,429,000,000 of life insurance.

It was the first company to make policies incontestable after one year. It is the first company to establish a Conservation Department for the conservation of insurance and of human life and health.

In 1912 it paid death claims on 6,519 policies; 6,143 of these were domestic, and nearly 98 per cent. of them were paid within one day after receipt of proof of death.

It is the first company to insure large numbers of employees in a body on the group insurance plan, with scientific medical inspection substituted for personal medical examination.

It was the first company to demonstrate that a policy could be paid as promptly as a bank draft. It was the first company to make the policy contract adaptable to the changing needs of beneficiaries by offering optional methods of settlement at maturity.

It is one of the strongest and safest financial organizations in the world. Its assets are safely and profitably invested and its large surplus guarantees its stability regardless of the conditions of the financial world, and protects policyholders against every conceivable non-payment.

JOHN R. ROYE, Supervisor.

Metropolitan Hotel

Newest Hostelry of This City

Just a few steps from both railway stations, the Metropolitan Hotel stands not only as the newest, but, as the hotel best equipped to supply the best service to the immense transient population of this city, Harrisburg, in a commercial sense, has grown rapidly, and to its growth may be attributed the reason for the demand a few years ago for more hotel accommodations.

Standing at what is in all probability, the one natural hotel site in this city, the Metropolitan has made rapid strides in popularity with traveling and business men.

The hotel was originally built to the height of six stories but was finished in such a way that one or more stories could be added if necessary, and only a few years after it was opened, the management saw the need of more rooms and took advantage of the one opportunity open. The seventh story was added and holds eleven of the finest type of sample rooms for the accommodation of the commercial trade to display merchandise to the buyers.

In all the hotel has 103 rooms, ninety-two of them are sleeping rooms, each with hot and cold running water, sixty of the rooms with individual baths. Sanitation throughout this hostelry has received the most careful consideration. The kitchen well deserves a title of "Model" which, coupled with individual refrigeration tends not only to give sanitation of the highest grade but makes possible the serving of only the freshest food. Culsing which was virtually suspended until alterations were completed, is of the best. The new dining room opens from the Fourth street entrance and at popular prices. The hotel now furnishes table d'hotel club breakfasts; business men's luncheon and dinners.

THE HOME OF THE CADILLAC



Among the leading buildings that are noteworthy examples of Harrisburg's recent progress is the new service station of the Crispin Motor Car Company, at 314-317 South Cameron street. This modern and substantial structure is an achievement especially gratifying to the management when it is taken into consideration that it is less than six years ago since this company began business as a selling agency for Cadillac motor cars.

The rapidly increasing number of Cadillac cars made this building advisable in order to render efficient service to Cadillac owners. And those competent to judge say it is the equal of the most modern service stations in the large cities. The rest rooms for the ladies and modern appointments and mechanical appliances are features appreciated by those who drive Cadillac cars.

Twice winner of the Dewar trophy, and the only American car that has ever won this trophy; first to introduce a successful electric starter, and this year creating a sensation with its two-speed rear axle, the popularity of the Cadillac has made this modern building possible.



J. CLYDE MYTON, MANAGER 1914 AUTO SHOW

towns within a radius of fifty to seventy-five miles of this city. It is recognized as primarily important to the live automobile dealers of this section and is liberally patronized by both them and the public.

The Motor Club of Harrisburg, while it has no direct connection with the show, is taking a lively interest in the preparations. During the year to come the club proposes to hold several social and endurance runs. These have proved popular in the past and the inquiries already made for dates indicate a lively interest in the

CITY CHURCHES IN MILITANT ARRAY

All Denominations Active; New Edifices Are Now Being Planned

The church life of Harrisburg promises to be more active and diversified in its character during 1914 than ever before. The new year has brought with it the organization of the Church Federation, which has for its purpose the betterment of the city and the safeguarding of its people from such evil influences as may come within its scope of work.

Already this Federation has made itself felt in the license court and it is now conducting an investigation that will in all likelihood result in an even greater social upheaval than that which followed the recent exposure of vice conditions in the city.

The militant character of ministers and laymen is shown by the increased numbers of church advertisements that appear in the Telegraph every Saturday evening. No longer do the preachers content themselves with announcing that their churches are free. They go out of their way to force the fact home with ads as well written and as catchy as those which take the crowds into the department stores.

And the people, reading these advertisements, respond. The power of the written word gets into their blood and unusually large congregations have been attracted by this means of church publicity. The ministers using this form of advertising report their congregations to be larger than ever before and the interest of non-church goers aroused.

One New Church

At least one new church will be under way before the close of 1914. The Messiah Lutheran congregation has long since outgrown its present quarters at Sixth and Forster streets and announces that it will rebuild at a total cost of about \$150,000, making it one of the finest church edifices in the city. The congregation has been accumulating money for this purpose for the past ten years and has a large sum on hand at this time.

Church History

The first church services held in Harrisburg were by the Scotch Presbyterians and they were held at Paxtang by the Paxton Presbyterian congregation, by far the oldest in this vicinity. Always church life has had a prominent place in Harrisburg, but never more so than now. From this humble beginning the Church has

grown until now there are more than eighty churches in the city, representing all the principal denominations and creeds. Among them are three synagogues, a handsome cathedral and numerous church buildings, ranging in value from a few hundred to several hundred thousand dollars.

In addition are a number of strong and growing missions, a congregation of the Christian Science Church, which is thinking of building a church home for itself, and there are social centers and clubs of all kinds conducted in connection with the church organizations. There is also a Young Men's Christian Association, housed in a modern building; a railroad Young Men's Christian Association that has a handsome home of its own and occupies a large place in the community; a Young Women's Christian Association that will go into its new home this year and is planning a membership campaign, and social work organizations for boys and girls in connection with the Cathedral and Episcopal and many minor associations and affiliations of the kind.

Harrisburg has always been distinguished for its church activities. For instance, so far as can be found, the first Sunday school of the world was held here. A writer some years ago, after careful research, set down the facts of this organization as follows: "About 1819 the 'children of the poor' and children of colored parents were without means of obtaining an education; there were no public schools and they could not, of course, afford to send the private schools. Finally a school was opened in Sunnys at which the rudiments of the three R's were taught. The Bible served as a textbook for reading and for spelling in those days. And it might be well to add, in passing, that in those days no young person had to 'go foot' in his class for spelling, 'separate with three e's'—at least not through any fault of the textbook.

"The attendance at these schools got to be quite an important factor in the work of the churches and others interested in the education of the 'poor folks' and finally the question of whether or not the organization of regular Sunday school sessions were possible was raised.

"Who could we get to come? We usually the answer. Or, where will we get the children?"

"Let the school be open to all the children, was one answer; if no distinction as to color or circumstances in life is made, there will be plenty of children, was another answer.

"And so, on September 19, 1819, the first Sunday school in the world was begun."

Every denomination in the city—Lutheran, Presbyterian, Baptist, Methodist, Episcopal, Catholic, Reformed, Evangelical—has had a part in the increase of number of new churches erected within the last decade, and the Lutherans lead. Most of the churches of that denomination to-day are offspring of old Zion Lutheran, which, next to Paxton Presbyterian, at Paxtang, and the Reformed Salem Church, is the oldest in the city. In the last decade the Church of the Redeemer, the Church of the Holy Communion and St. Matthew's have been built.

The Presbyterians organized Immanuel Church while conducting a very flourishing mission at Bethany Chapel and the Episcopalians organized St. Andrew's, at the end of Market street, and St. Augustine's, for colored folks, at Thirteenth and Herr streets, and removed St. Paul's Church, Forster and Sixth streets, to a brand-new structure at Seneca and Green streets.

The Baptists have not been behind. Less than four years ago the Market Street Baptist Church was organized on Allison Hill. The Church of Christ had been formed within the past decade, while the United Brethren proved conclusively that they were not behind the times by any means by forming the Sixth Street United Brethren Church.

Among the new churches erected in the last ten years on old sites are the Derry Street United Brethren, Stevens Memorial Methodist and St. Francis' Roman Catholic Churches. The present buildings rose from the ruins of a structure which had been burned. The Derry street edifice was in a partially completed state when it caught fire in some mysterious manner and the nearly completed building was so badly damaged that practically a new one had to be reared from the ruins. Still others of recent construction are the St. John's Reformed, the Harris and the Park Street United Evangelical, the Lutheran Churches of the Redeemer and Holy Communion, Augsburg Lutheran, St. Michael's German Lutheran, St. Mary's and Sacred Heart Roman Catholic Churches.

Ridge Avenue Methodist and the Fifth Street Methodist have been re-modeled at costs of thousands of dollars, and new parsonages that have

Chalmers Was the Master Car at the New York Show

To All Automobile Buyers:

I have just returned from the New York Automobile Show—the biggest and best Motor Car exhibition ever held in America. Seventy-six different makes of cars were shown there and I studied every one carefully.

There was nothing at the New York Show to compare with the Chalmers Master "Six." This is not my opinion alone, but also the decision of the public.

No other exhibit drew such crowds; no cars attracted so many buyers as the Chalmers.

Simply because everyone could see that the Chalmers Master "Six" is in a class by itself.

After seeing everything, and making comparisons with even the highest priced, I knew the Master "Six" was not equal for beauty by any car at any price. There wasn't a car shown in New York with such a clean and graceful streamline body as the Chalmers. I saw a lot of imitations of Chalmers molded ovalfenders—but nothing that even approached them in good looks. I wish you might have been there to see all makes of cars side by side. I know you would agree with me that the Master "Six" is the handsomest car on the market.

Mechanically, it was the wonder of the New York exhibit. The Master "Six" chassis was continually surrounded, not only by customers, but also by engineers from other companies. In all the time I was in New York I did not hear a single adverse criticism on the Chalmers chassis—not one. And on all sides I heard people saying: "It's the cleanest chassis in the Show."

The Chalmers-Entz electric starter was positively a sensation. Even Chalmers' competitors said its silence, simplicity and power beat anything in the Show.

If I heard one, I heard a hundred people who had studied every car say the Master "Six" is more real automobile for the money than ever was built either in this country or abroad.

This wasn't all talk either. The sales of the Master "Six" during the Show were ahead of any other New York exhibition. I never saw anything to equal it.

It's this big evident superiority over everything on the market that has enabled me to beat all local sales records with the Master "Six." Right in this territory, men who have never owned any but the highest priced cars have told me the Chalmers "Six" is the most wonderful and the best designed car in America to-day. And they have backed their opinion by buying the Chalmers.

That's a pretty strong claim. But I know it; and everybody who was at the New York Show knows it.

So I want you to come in and let me show you this wonderful Master "Six." You can judge for yourself if what I've told you isn't true. I'll put it up to the car to prove what I've claimed. For just as sure as fate, if you once see the Master "Six" and ride in it, you'll be just as enthusiastic as I am. Just call or phone as soon as convenient.

Robt. L. Morton, Mgr.

KEYSTONE MOTOR CAR CO., Harrisburg, Pa.

been built by the Covenant Presbyterian and the Fifth Street Methodist. An important event in local religious history was the formal opening of St. Patrick's Cathedral, in State street. On the site of the old pro-cathedral, Harrisburg's cathedral rears itself a lofty pile that is shamed by no ecclesiastical edifice in the State. The ceremonies incident to the dedication will go down into the history of splendid events of that kind in the history of Harrisburg churches. April 9, 1905, was the date and the occasion attracted the attention of thousands of the faith from all over this section of the State.

The erection of the diocese of Harrisburg of the Episcopal Church and

the naming of Harrisburg as the see city took place on November 29, 1904, in St. James' Church, Lancaster, and comprised the following counties, which up to that time had been the diocese of Central Pennsylvania: Potter, Clinton, Tioga, Lycoming, Sullivan, Center, Union, Northumberland, Montour, Columbia, Snyder, Blair, Huntingdon, Mifflin, Juniata, Perry, Dauphin, Bedford, Fulton, Franklin, Cumberland, Adams, York and Lancaster.

Since then, under Bishop Darlington, the diocese has had a remarkable growth.

Methodist Conference

Methodists of Harrisburg are at present preparing for what is to them

the biggest event of the church year—the meeting of the East Pennsylvania conference in Grace Methodist church, this city.

The conference sessions will open on March 18 and will continue for a full week, culminating with the announcement of the pastoral appointments for the coming year. It is said that there may be no change in any of the Harrisburg pulpits this year as all of the ministers have made splendid records and their congregations are in the main well satisfied with their present assignments.

Bishop Earl Cranston, of Washing-

ton, one of the most widely known bishops of the Methodist church, a pulpit orator of extraordinary ability and a splendid presiding officer, will have charge of the conference and will be assisted by the district superintendents of the conference who will constitute his "cabinet."

The East Pennsylvania conference embraces a total church membership of 175,000 and there will be an additional attendance of about 300 ministers and an equal number of laymen. The laymen's convention will be held in conjunction with the conference sessions. In addition to the regularly constituted delegates there will be several thousand visitors during the week.



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