# outrichs

that this Live Store's MARK-DOWN SALE is the same as any other sale in any other store. Far from it. Here you find every garment in the stock at a big and actual reduction from its former low price. Here you find a stock which has no equal in size or variety in Harrisburg, and every garment was new this season.

DON'T GET

THE IDEA

# To-Morrow Morning WE START THE HALF YEARLY Mark-Down Sale OF OUR ENTIRE STOCK

No Imaginary "Values"

are quoted. The garment that was \$15 in November is still a \$15 garment---not a "\$20 value" --- and it's yours now for \$10.75. And don't forget there's plenty of everything. Whatever you may need to wear for this winter or next, you can buy it here now at a big and KNOWN saving of real money. No guesswork about

At the end of the biggest season this store has ever experienced, we follow out our usual custom of disposing of all our Winter merchandise on hand. It is not in any sense shelf-worn merchandise of uncertain age and origin but new 1913-14 productions of the country's foremost makers of men's wear, worth what we have asked for it heretofore, well worth any man's consideration now.

One thing of vital importance, a thing to be remembered in your consideration of this sale is the fact that this is OUR MERCHANDISE, purchased for selling this season, tested by our quality standards, attested to by hundreds of men who have purchased here during the past few months.

Every Piece of Merchandise Will Be Reduced With the Exception of Arrow Brand Collars

EVERY SUIT AND OVERCOAT

in our entire stock, including blue serges and blacks will be reduced

Every \$12.00 SUIT and OVERCOAT . . . .

Every \$15
SUIT and OVERCOAT

\$10.75 Every \$25
SUIT and OVERCOAT

\$18.75

Every \$18.00 SUIT and **OVERCOAT** 

### Men's I rousers

In black and fancy worsteds, cassimeres and cheviots. Perhaps you need a pair to help along your winter coat.

\$6.50 Trousers .. \$4.95 \$5.00 Trousers .. \$3.69 \$4.00 Trousers .. \$2.90 \$3.50 Trousers .. \$2.69 \$3.00 Trousers .. \$2.29

\$2.50 Trousers .. \$1.85

\$2.00 Trousers .. \$1.59

\$1.50 Trousers .. \$1.19

#### Underwear This is an opportunity to get real bargains in un-

derwear. Two-piece or Union Suits. \$3.00 Garments .. \$2.29 \$2.50 Garments .. \$1.85 \$2.00 Garments .. \$1.59 \$1.50 Garments .. \$1.19 \$1.00 Garments .... 79¢ 50c Garments ..... 39¢

GLOVES \$5.00 Gloves ..... \$3.69 \$3.50 Gloves .... \$2.69 \$2.50 Gloves ..... **\$1.85** \$2.00 Gloves ..... \$1.69 \$1.50 Gloves .... **\$1.19** \$1.00 Gloves ..... 79¢ 50c Gloves ...... 39¢

#### **Sweaters**

Real Bargains in Sweaters with the largest stock and widest variety of styles and colors to choose from to be had in Harrisburg.

\$8.50 Sweaters .. \$6.25 \$7.50 Sweaters .. \$5.75 \$6.50 Sweaters .. \$4.95 \$5.00 Sweaters .. \$3.69 \$3.50 Sweaters .. \$2.69 \$2.50 Sweaters .. \$1.85 \$2.00 Sweaters .. \$1.59 \$1.50 Sweaters .. \$1.19 \$1.00 Sweaters, .... 79¢

#### Boy's Suits & Overcoats

\$10.00 Suits and Overcoats, \$7.75 \$8.50 Suits and Overcoats, \$6.25 \$7.50 Suits and Overcoats, \$5.75 \$6.50 Suits and Overcoats, \$4.95 \$5.00 Suits and Overcoats, \$3.69 \$3.50 Suits and Overcoats, \$2.69

Boys' Knee Pants \$1.50 Pants ..... \$1.19 \$1.00 Pants ...... 79¢ 75c Pants ...... 59¢

#### Suit Cases and Traveling Bags

\$10.00 Case or Bag, \$7.75 \$8.50 Case or Bag...\$6.25 \$7.50 Case or Bag...\$5.75 \$6.50 Case or Bag...\$4.95 \$5.00 Case or Bag...\$3.69 \$3.50 Case or Bag...\$2.69 \$2.50 Case or Bag...\$1.85 \$2.00 Case or Bag...\$1.59 \$1.50 Case or Bag...\$1.19 \$1.00 Case or Bag .... 79¢

### Neckwear

You know we carry the largest and best assortment of neckwear in this city. 25c Neckties ...... 19¢ 50c Neckties ..... 39¢ \$1.00 Neckties ...... 79¢

### Men's Hose

We only sell the best standard makes of men's hose. 10c Hose ...... 7¢ 15c Hose ...... 9¢ 25c Hose ...... 19¢ 50c Hose ..... 39¢ \$1.00 Hose ..... 79¢

## COMPLETE CLEARANCE OF SHIRTS---4,300 Shirts; Flannel, Madras, Percale, Soisette and Sirk, plant colors and lanes, meaning the mean mushroom tuck. Our stock comprises of the well-known

makes of the Bates Street, Star Eclipse, Manchester and other well-known makes. Every shirt guaranteed fast color.

39c Shirts....

Shirts....

\$2.69

#### N. B.

Alterations will be completed when promised, but please grant us all the time you can, as our workshop will be under a mighty strain for a couple weeks or so.



304 MARKET STRFEET

HARRISBURG Pa.

#### N. B.

Goods exchanged or money refunded either during or after the Sale. If for any reason any purchase is unsatisfactory. If you don't know what kind of a store this is, ask any one who has bought here.