## DON'T GET THE IDEA

 that this Live Store's MARK-DOWN SALE is the same as any other sale in any other store. Far from it. Here you find every garment in the stock at a big and actual reduction from its former low price. Here you find a stock which has no equal in size or variety in Harrisburg, and every gar ment was new this season.
## Doutrichs

To-Morrow Morning WE START THE HALF YEARLY Mark-Down Sale OF OUR ENTIRE STOCK

## No Imaginary

 "Values"are quoted. The garment that was $\$ 15$ in November is still a $\$ 15$ garment---not a "\$20 value"---and it's yours now for \$10.75. And don't forget there's plenty o everything. Whatever you may need to wear for this winter or next, you can buy it here now at a big and KNOWN saving of real money. No guesswork about

At the end of the biggest season this store has ever experienced, we follow out our usual custom of disposing of all our Winter merchandise on hand. It is not in any sense shelf-worn merchandise of uncertain age and origin but new 1913-14 productions of the country's foremost makers of men's wear, worth what we have asked for it heretofore, well worth any man's consideration now.

One thing of vital importance, a thing to be remembered in your consideration of this sale is the fact that this is OUR MERCHANDISE, purchased for selling this season, tested by our quality standards, attested to by hundreds of men who have purchased here during the past few months.

Every Piece of Merchandise Will Be Reduced With the Exception of Arrow Brand Collars

## EVERY SUIT AND OVERCOAT

 in our entire stock, including blue serges and blacks will be reduced Every $\$ 12.00$ SUIT and OVERCOAT$$
\$ 8 . \begin{gathered}
75 \\
\left.\begin{array}{c}
\text { Every } \$ 20 \\
\text { SUIT and } \\
\text { OVERCOAT }
\end{array}\right) \\
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\end{gathered}
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| Boy's Suits \& Overcoats slo..00 Suits and Overcoats, 87.75 \$8.50 Suits and Overcaats, $\mathbf{8 6 . 2 5}$ \$7.50 Suits and Overcoats, $\mathbf{8 5 . 7 5}$ 86.50 Suits and Overcoats, $\mathbf{8 4 . 9 5}$ \$5.00 Suits and Overcoats, $\mathbf{\$ 3 . 6 9}$ $\$ 3.50$ Suits and Overcoats, $\mathbf{\$ 2 . 6 9}$ Boys' Knee Pants $\begin{array}{ll}\$ 1.50 \text { Pants } \ldots . . . . . . . . & \mathbf{\$ 1 . 1 9} \\ \$ 1.00 \text { Pants } \ldots . . . . . . . & 89\end{array}$ 75c Pants . . . . . . . . . . . . . . . $\mathbf{5 9}$ |
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 makes of the Bates Street, Star Eclipe, Manchester and other well-known makes. Every shirit g yuaranatited fist fast color


$\underset{\substack{\text { All } \$ 2.50^{\circ} \\ \text { Shirs. } \ldots .}}{ } \mathbf{\$ 1 . 8 5}$
All $\$ 3.50$
Shirts.... \$2.69
N. B.

Alterations will be completed when promised, but please grant us all the time you can, as our workshop will be under a mighty strain for a couple weeks or so.

## $\xrightarrow{\text { Always Reliable }}$

304 MARKET STRFEET
HARRISBU'RG Pa.

- N. B.
Goods exchanged or money refunded either during or after the Sale. If for any
reason any purchase is unreason any purchase is un-
satisfactory. If you don't know what kind of a store this is, ask any one who has bought here.

