

CALL 1901-ANY PHONE. FOUNDED 1871
Bowman's
HARRISBURG'S POPULAR DEPARTMENT STORE

Store Opens Saturday Morning at 9 O'clock

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HARRISBURG'S POPULAR DEPARTMENT STORE



All Our Women's and Misses' High Class Winter Suits, Formerly \$25.00 to \$45.00---at one price, \$14.98

There's only one model of a style in the lot. We select our high priced suits in single models only so as to assure exclusiveness to each woman who purchases one. Best of materials, best of workmanship, correct styles, all at the one price, \$14.98.

The Largest Assortment of Strictly-in-Style Coats We've Ever Offered at This Season of the Year at \$10.00

And a Most Extraordinary Line of Fashionable Coats in Every Wanted Material at \$7.50 Up to \$25.00

These represent values that are hard to match. Despite the weather conditions which proved unfavorable to the sale of heavy winter garments we have disposed of nearly all our regular lines of coats purchased earlier in the season. Now we offer the cream of the market at prices which mean savings for you of one-third or more.

On Sale on the Second Floor, Bowman's.

We believe in plenty of holidays, and as an evidence of our belief we announce that a half holiday with pay will be given every week to each employe. This is given with the confidence that the time will be spent in open air recreation, to clear the "cobwebs" and make for better work the remainder of the week. Bright, alert salespeople mean quick, efficient service. Store hours will remain the same, namely: Daily, 8 a. m. to 5.30 p. m.; and 9 a. m. to 9 p. m. on Saturday.

Signed.

Bowman & Co.

Jan. 8, 1913.

Thousands of Yards of New 1914 Spring White Goods

AT NOTABLE SAVINGS

- 89c Linen Sheeting, yd. 62 1/2c**
This is one of the big leading items of the White Sale and we think it will be all disposed of the first day—the value is remarkable. 90 inches wide.
- 30c White Flaxon, yd. 17c**
A very fine quality for dresses, waists, etc. Supposed to be slightly imperfect—a tiny hole 54 inches apart, caused in the loom work. Too small to find.
- 25c Linaire Cloth, 15c**
This is less than regular wholesale price. Specially purchased for the white sale. Washes and wears like linen. Twenty different patterns.
- 6 1/4c White Lawn, 4 1/2c**
About 1,000 yards, cut from full perfect pieces, 28 inches wide.
- 25c Fancy Lawns, 12 1/2c**
About 300 yards, full perfect pieces. A mill clean-up, 27 inches wide.
- 19c White Voile, 11 1/2c**
About 500 yards, 40 inches wide, for waists and dresses. An exceptional value.
- 7 1/2c Fancy Lawns, 5 1/2c**
About 500 yards, 25 inches wide, pretty stripes, newest spring patterns. Great value.
- 89c Diaper Cloth, pc. 69c**
Limit, one piece to a customer, 10 yards to a piece, 27 inches wide, Nonirritant and sanitary.
- 25c Turkish Towels, 12 1/2c**
Size 44x23 inches. Bleached and hemmed. Extra heavy quality. On Sale on the Main Floor, Rear.—Bowman's.

Rich Weaves in the Choicest 1914 Spring Silks

are presented in the January Sale at substantial savings from regular prices. You will surely be interested in these silks for they exemplify the styles that will be popular and in great demand as the Spring season advances.

- \$2.00 Silk Crepe Meteor, yd., \$1.69**
40 inches wide; in navy, black, wistaria, Nell rose, hello, taupe and Copenhagen.
- 85c Ali Silk Foulards, yd., 37 1-2c**
These Foulards are of all silk in navy, black and tan. They will be very popular for Spring wear. 23 inches wide.
- Pure Silk Striped Wash Silks, yd., 25c**
These are 19 inches wide in new striped patterns.
- Ali Silk Pongee, yd., \$1.18**
All silk pongee, 32 inches wide. Set figures in Copenhagen.
- Wash Habutai, yd., 58c**
All silk wash Habutai. All shades on white ground. 36 inches wide.
- Wash Habutai, yd., 78c**
Heavy striped wash Habutai, 26 inches wide. Stripes, all shades, on white ground.
- Figured Crepe de Chine, yd., 58c**
Bulgarian figured crepe de chine in taupe, Copenhagen and sage. 28 inches wide.
- Brocaded Silk, yd., \$1.48**
In taupe, navy, black, wistaria, Copenhagen; 40 inches wide. BOWMAN & COMPANY.
- Satin Foulards, yd., 95c**
Satin foulards, 40 inches wide. Set figures in navy, brown, Copenhagen, wistaria and black. Regular \$1.25 quality.
- Wash Silks, yd., 37 1-2c**
Striped Wash Silks in plain, double and triple stripes, 32 inches wide. All shades on white ground.
- Silk Crepe de Chine, yd., \$1.89**
Figured all silk crepe de chine in Copenhagen, mahogany and green; 40 inches wide.
- Silk Foulards, yd., 71c**
Cheney Brothers' shower-proof pure silk foulards. Combination colored set figures in navy, Copenhagen, reseda, tan, brown, mahogany, wistaria, taupe and old rose. Regular 85c quality.
- Silk Crepe, yd., \$1.50**
Canton Silk Crepe, 40 inches wide. Beautiful shades of taupe, navy, black, wistaria and mahogany. Regular \$1.75 quality.
- Satin Foulards, yd. 44c**
Colored set figures in navy, brown, black, Copenhagen and wistaria; 19 inches wide.
- Satin Messaline, yd., 59c**
In Nile, reseda, light blue, gray and tan. 38 inches wide. Regular 85c quality.
- Satin Charmeuse, yd., \$1**
Satin Charmeuse, 40 inches wide, short lengths. All good shades. Regular \$1.50 and \$2.00 quality.

Well Known Corsets at \$1

We've gone over the corset stock and selected these broken size assortments for the White Sale, to offer all at one price, \$1.00. Former prices were up to \$3.00. Just the corset adapted to your need may be in this lot so it will be to your advantage to be here early on Saturday. Among the lines are—

La Reine Warner's **W. B. Reduso Henderson's**

Suitable for medium and stout figures. With 4 and 6 hose supporter attachments. Not all sizes of each style but all sizes throughout the lot.

Brassieres at 23c **\$1 Brassieres, 59c**

Brassieres of fine cambric, V neck with wide eyelet embroidery, finished with small scalloped edge. Sizes 32 to 4. On Sale on the Second Floor.—Bowman's.

Reduced Prices On Furs

- BLACK/JAP WOLF SETS,** large double scarf, pillow muff. Regular \$15.00, at **\$8.96**
- BLACK BAVARIAN WOLF SETS,** large English stole collar, pillow muff. Special, at **\$8.98**
- NATURAL OPOSSUM SETS,** large muff, animal effect scarf. Regular price, \$16.50, at **\$10.98**
- BLUE AND BLACK SYRIAN FOX SETS,** Were \$22.50 to \$30.00. Special at, now, **\$15.98 to \$23.98**
- FRENCH CONEY SETS,** Were \$8.00 to \$12.00 now extra special at **\$4.77 to \$7.50**
- CHILDREN'S & MISSES' SETS,** Were \$1.50 to \$10.00, now extra special at **98c to \$5.49**

The January White Sale of Muslin Underwear Is Progressing

There is a big reason why our January White Sale of muslin wear should be a big success. We know there are a great many women in Harrisburg who await this event. It is usual for us to give fine values during this sale but we want to impress upon your mind that this occasion is quite different from any other January sale of Muslin Wear which we have held before. In this sale we have reduced our entire stock. These reductions in some cases average one-half. All the garments are first-class and of dependable quality and in pretty and charming styles, but we have decided to list as small a stock as possible at inventory time, which is February 1. In this way you are enabled to enjoy prices which would otherwise not prevail.

SPECIAL NOTE

Included in this sale is a special purchase of fine muslin garments from the "Best Undergarment Co." who are retiring from business. The price advantage we obtained on this occasion goes directly to you.

A brief list of the values is herewith given—

- 69c and 75c Nainsook Nightgowns 50c
- 59c Fine Muslin Nightgowns at 39c
- \$1.50 and \$1.87 Princess Slips 89c
- 95c Nainsook Princess Slips at 69c
- \$1.50 and \$1.98 Princess Slips 89c
- 50c and 59c Cambric Skirts 45c
- \$1.25 to \$1.50 Cambric Skirts 98c
- 75c to \$1.50 Chemise 50c to 98c
- 25c and 29c Corset Covers 19c
- 25c Cambric or Muslin Drawers 19c
- 50c and 75c Nainsook Drawers 39c
- \$1.25 to \$1.50 Combinations ... 98c to \$1.25

On Sale on the Second Floor — Bowman's.

Children's Gowns at White Sale Prices

- 50c Gowns, 39c** Children's Gowns, round neck, chemise model, kimono sleeves, sleeves and neck finished with colored embroidery edges.
- Gowns at 25c** Children's Cambric Gowns, V neck, tucked yoke, finished with cambric ruffle, plain or hemstitched. Sizes 2 to 10 years. One Sale on the Second Floor—
- 50c Gowns, 39c** Children's Cambric Gowns, V neck, cluster tucking neck, yoke and sleeves edged with fine embroidery. Sizes 2 to 10 years.

Real Winter Weather Calls For Good Shoes

The month of January is a month during which the feet should be well protected. The first aid to health is good footwear. The month of January is also a month in which we clear stocks. Therefore, this list of specially priced items is most opportune. Saturday should be a big day in the Shoe Department with values like these.

- WOMEN'S \$4.00 STORM CALF SHOES—** button and blucher styles, welted and stitched soles. All sizes. Special for Saturday at, pair **\$3.49**
- WOMEN'S GABY BOOTS—** patent coltskin, with either cloth or leather tops. All sizes and widths. Special for Saturday at, pair **\$2.69**
- WOMEN'S ENGLISH MODEL SHOES—** patent coltskin and gun metal; the straight lace or button style; low heel. Saturday at, pair **\$2.90**
- WOMEN'S SATIN GABY BOOTS—** with kidney heels. All sizes, and widths **\$1.98**
- MEN'S WORK SHOES—** A special purchase of men's heavy chrome tanned work shoes in black and tan, double soles. Regular \$2.50 value; ten dozen in the lot. Special for Saturday at, pr., **\$2.00**
- BOYS' HIGH CUT SHOES—** black and tan, two buckles. All sizes, pair **\$1.95**
- MEN'S ROLLED EDGE ARCTICS—** heavy fleece lined, all sizes, pair **\$1.00**
- WOMEN'S 50c RUBBERS—** all styles of heels and toes, the pair, **39c**

On Sale on the Third Floor—BOWMAN'S

We Should Like to Have

Every Woman in Harrisburg

See Our Hair Goods Shop



WE CARRY A COMPLETE ASSORTMENT OF HAIR IN GRAY AND SHADES AND THE QUALITIES ARE SUCH THAT WILL GIVE PERFECT SATISFACTION WHEN PROPERLY MATCHED WITH YOUR OWN HAIR. SPECIAL ATTENTION IS GIVEN TO THE BETTER GRADES—ALL OF WHICH WE EMPHATICALLY SAY ARE PRICED MODERATELY. EXPERT SERVICE. A VISIT WILL PROVE PROFITABLE TO YOU.

Beautiful, Naturally Wavy Switches: All Shades
22-inch, \$4.15, \$8.95, \$9.45 and up
24-inch, \$6.15, \$7.45, \$11.45 and up
26-inch, \$6.95, \$8.95, \$18.45 and up
28-inch, \$6.95, to \$24.95 and up

Gey Switches
22-inch, \$5.95 and up
24-inch, \$6.95 and up
26-inch, \$9.95 and up
Prices qualities obtainable. On Sale on Second Floor—Bowman's.

Men's Clothing Sale on Saturday

Suits and Overcoats That Were \$7.90 at \$5.00

Suits and Overcoats That Were \$9.90 at \$7.75

God stylish overcoats and suits, well made of serviceable materials, in the fashionable styles of the present winter season.

- Overcoats and Suits, Were \$12.50, at **\$ 9.75**
- Overcoats and Suits, Were \$15.00, at **\$12.75**
- Overcoats and Suits, Were \$16.50, at **\$12.75**
- Overcoats and Suits, Were \$18.50, at **\$13.75**
- Overcoats and Suits, Were \$20.00, at **\$16.75**
- Overcoats and Suits, Were \$25.00, at **\$17.75**

Among the above lot are fine chinchilla overcoats with shawl or plain collars. On Sale on the Third Floor—Bowman's.

