

Store Hours
Daily 8 A. M. to 5.30 P. M.
Saturday 9 to 9.

CALL 1901-ANY PHONE. * * *
Bowman's
HARRISBURG'S POPULAR DEPARTMENT STORE

Try Our
Daily 25c Dinner
It's delicious

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The Second Day of Bowman's January White Sale Abounds With New Seasonable Goods of Quality At Economies That Are Exceptional

Four Sample Values in Sale of Embroideries

—that will interest every woman who is preparing for her summer dressmaking. The newest and choicest 1914 patterns are presented in the White Sale and each is an excellent value.

19c and 25c Embroideries

12½c

Corset cover embroideries, about 100 yards.

500 Yards of
Embroidery Galloons
10c

Just arrived: newest 1914 patterns. Twenty-five designs.

500 Yards of 25c
Galloons and Insertions
10c

A great lot of Swiss galloons and insertions to close out.

BOWMAN'S MAIN FLOOR.

Another Day to Save 10 to 30%

On Sheets: Pillow Cases: Bolsters

This Special Lot Offered at the Attractive Price of **56c**

Always Sold for 75c

Six sets limited to a customer. These sheets are made especially for us. Bleached and laundered ready for use. 8-inch hems at head and slightly torn about one inch from the foot. Every good housekeeper will want six of these sheets. Each.

Sheets

63x90 Mohawk 75c
White Sale, 50c
72 x 90 Meadowhawk 50c
White Sale, 35c
63x90 Clover 75c
White Sale, 50c
81 x 90 Utica 1.00
White Sale, 75c
80x90 Pequot 1.10
White Sale, 90c

Bolsters

40x72 Snow Flake 25c
White Sale, 20c
42 x 72 Mohawk 37½c
White Sale, 30c
42x76½ Pepperell 40c
White Sale, 35c
45 x 72 Utica 45c
White Sale, 35c

Pillow Cases

40x36 Snow Flake 12½c
White Sale, 10c
42x36 Snow Flake 15c
White Sale, 12c
45x35 linen Satin 16c
White Sale, 11c
45x38½ linen Satin 18c
White Sale, 12½c

On Sale on the Main Floor, Rear, BOWMAN'S

The January Sale Muslin Wear Now in Full Swing

You will find many a fine saving opportunity in the sale in high-class muslin wear. We've reduced our entire stock and have prepared to make this event surpass all previous occasions. There is included a special purchase from the "Best Undergarment Co.," retiring from business. The purchase provides a fine list of values which will be on sale until the entire lot is disposed of.

\$1.50 & \$1.98 Princess Slips

JANUARY SALE 89c

Fine Nainsook round neck, with combination of lace and embroidered insertions, beading and ribbon. Some with lace medallions. Armholes trimmed to match. Skirts with lace or embroidered ruffles, others tucked with lace edge.

95c Princess Slips

JANUARY SALE 69c

Princess slips of Nainsook. Round neck with blind embroidered ruffle set in with hemstitching and ribbon beading. Armhole and neck finished to match. An exceptional value. A limited lot to offer at this price.

69c and 75c Nightgowns

JANUARY SALE 50c

Nightgowns of fine nainsook, round neck with embroidered yoke finished with insertion and edge of torchon lace. Others with embroidered edge, beading and ribbon, chemise models.

\$1.25 to \$1.69 Fine Nainsook Nightgowns at 89c

Round, square or V-neck; long kimono or elbow sleeve, trimmed with insertion and edge imitation baby Irish beading and ribbon. Empire model with embroidered, medallion, insertion and fine torchon lace insertions and edge and satin ribbon. V-neck, long sleeve, empire yoke with four insertions of embroidery and fine tucking; wide insertion beading and satin ribbon. All full length and full width garments.

50c and 59c White Skirts 45c

White skirts of fine cambric, tucked with ruffle or either open or blind embroidered.

69c White Skirts 50c

White skirts of fine cambric, with ruffle or embroidery.

79c to 98c White Skirts 69c

White skirts of cambric with ruffle of embroidery and insertion, with or without underlay.

\$1.25 to \$1.50 White Skirts 98c

White skirts of cambric with ruffle of either open or blind embroidery. Some with insertions and ribbon beading, others with lace underlay.

\$1.00 White Skirts 89c

White skirts of cambric, flounce of lawn, with hand machine embroidered and scalloped in dainty designs, set in with embroidery beading.

19c Drawers 15c

Drawers of cambric with hemstitched ruffle. Bleached and unbleached.

25c Drawers 19c

Drawers of cambric or muslin, tucked or plain ruffles edged with ruffle of open work embroidery. Torchon lace or blind embroidery edge; open or closed.

50c and 75c Drawers 39c

Drawers of fine nainsook, circular or straight model with insertion of lace and embroidery. Others with ruffle or embroidery.

89c to \$1.50 Drawers at 69c, 75c, 98c

Drawers of fine nainsook, daintily trimmed with lace or embroidery, beading and ribbon.

50c Nightgowns 39c

Nightgowns made of nainsook, round neck, chemise or empire models; edged with torchon lace, embroidered yoke, beading and ribbon.

Nightgowns at 44c

Nightgowns of nainsook, V, round or square neck trimmed with embroidery beading and ribbon, neck and sleeves edged with Val or torchon lace. On Sale on the Second Floor, Bowman's.



50c and 69c Chemise At 39c and 50c Regular and Skirt Length

Not alone is Price the attraction—But Quality in this thoroughly prepared

January Silk Sale

These are the authentic spring silk fashions:

\$2.00 Silk Crepe Meteor, yd., \$1.69

40 inches wide; in navy, black, wistaria, Nell rose, helio, taupe and Copenhagen.

All Silk Pongee, yd., \$1.18

All silk pongee, 32 inches wide. Set figures in Copenhagen.

Wash Habutai, yd., 58c

All silk wash Habutai. All shades on white ground. 36 inches wide.

Wash Habutai, yd., 78c

Heavy striped wash Habutai. 36 inches wide. Stripes, all shades on white ground.

Figured Crepe De Chine, 58c

Rulerian figured crepe de chine in taupe, Copenhagen and sage. 23 inches wide.

Brocade Silk, yd., \$1.48

In taupe, navy, black, wistaria, Copenhagen; 40 inches wide.

Satin Foulards, yd., 95c

Satin foulards, 40 inches wide. Set figures in navy, brown, Copenhagen, wistaria and black. Regular \$1.25 quality.

Wash Silks, yd., 37½c

Striped Wash Silks in pin, double and triple stripes. 32 inches wide. All shades on white ground.

Silk Crepe De Chine, yd., \$1.89

Figured all silk crepe de chine in Copenhagen, mahogany and green; 40 inches wide.

Silk Foulards, yd., 71c

Cheney Brothers' shower proof pure silk foulards. Combination colored set figures in navy, Copenhagen, reseda, tan, brown, mahogany, wistaria, taupe and old rose. Regular 85c quality.

Silk Crepe, yd., \$1.50

Canton Silk Crepe, 40 inches wide. Beautiful shades of taupe, navy, black, wistaria and mahogany. Regular \$1.75 quality.

Satin Foulards, yd., 44c

Colored set figures in navy, brown, black, Copenhagen and wistaria; 19 inches wide.

Satin Messaline, yd., 59c

In Nile, reseda, light blue, gray and tan. 36 inches wide. Regular 85c quality.

Satin Charmeuse, yd., \$1.00

Satin Charmeuse, 40 inches wide; short lengths. All good shades. Regular \$1.50 and \$2.00 quality.

BOWMAN & COMPANY.

Two Splendid Offers in Curtains and Curtain Lace

The Curtains

ONE LOT OF \$1.25 LACE

CURTAINS—3 yards long, good patterns, reduced to the

White Sale Price of, **89c**

pair,

Curtain Lace

38c AND 45c CURTAIN LACE

—for sash or long curtains, 45 and 49 inches

wide; White Sale

Price, yard, **27c**

On Sale on the 4th Floor, Bowman's.

Large Purchases Especially for White Sale Presents Extraordinary Values: Newest 1914 White Goods

1914 Spring Embroidered White Goods

Our January White Sale opened this morning and among the leading items was a lot of several thousand yards of 1914's Spring Embroidered White Goods. These materials will be charming for spring dresses and embraces such wanted fabrics as Embroidered Pique at \$1.25 a yard; and Embroidered Voiles at \$1.25 a yard; and Embroidered Crepes at \$1.50 a yard; and St. Galls' Swisses at 75c a yard.

25c Fancy White Linaire Cloth at 15c a yd.

Linaire Cloth is new and it is gaining great favor among women who like fine fabrics. Linaire washes and wears like linen and is not nearly so expensive. We have twenty different patterns to show you.

90-inch Wide 89c Linen Sheeting, yd., 62½c

You cannot appreciate the value of this offer until you see the linen sheeting itself; you must feel of its heavy quality and its firm weave. If you want an exceptional value this is your opportunity.

3500 Yards 30c White Flaxon, yd., 17c

A very fine quality for dresses, waists, etc. Supposed to be slightly imperfect—a tiny hole 54 inches apart caused in the loom work. Too small to find.

6¼c White Lawn, 4½c

About 1,000 yards, cut from full perfect pieces, 28 inches wide.

25c Fancy Lawns, 12½c

About 300 yards, full perfect pieces. A mill clean-up, 27 inches wide.

On Sale on the Main Floor, Bowman's.

15c White Crepe, 9½c

About 500 yards. Most popular material for underwear. Perfect quality.

19c White Voile, 11½c

About 500 yards, 40 inches wide; for waists and dresses. An exceptional value.

On Sale on the Main Floor, Bowman's.

7½c Fancy Lawns, 5½c

About 500 yards, 25 inches wide, pretty stripes, newest Spring patterns. Great value.

89c Diaper Cloth, pc., 69c

Limit, one piece to a customer, 10 yards to a piece, 27 inches wide. Non-irritant and sanitary.

On Sale on the Main Floor, Bowman's.

Very Attractive Friday Bargains in Good Seasonable Merchandise

Six Bargain Tables of Shoes

All on Sale Friday

Table No. 1—Women's shoes of patent colt skin, gun metal, vic kid; button and blucher styles. Not every size in the lot but a good assortment. About 40 pairs; were \$1.50 to \$2.00, **79c** pair.

Table No. 2—Men's and boys' shoes, patent colt skin, gun metal; some have welted and stitched soles; 33 pairs in the lot; were \$1.75 and \$2.00, **99c** pair.

Table No. 3—Misses' and children's high cut shoes, gun metal and patent colt and black suede shoes; 29 pairs in the lot; were \$1.50 to \$2.00, **\$1.00** pair.

Table No. 4—Women's shoes made by a prominent factory in the East. These are factory hurt. Made to sell at \$3 a pair. 44 pairs in the lot, **\$1.09** pair.

Table No. 5—Misses' and children's shoes, good styles; not all sizes in every style; about 43 pairs; were \$1.50, **89c** pair.

Table No. 6—Men's shoes, broken line of good shoes; were \$2.00, \$2.50, \$3.00; not all sizes in the lot. About 34 pairs, **\$1.79** pair.

Serge Skirts

One lot of women's serge skirts, made of pure wool materials. Wider than the regular style. About 25 in the lot. Black, navy and mixtures. Regular \$5.00 skirts. On sale Friday at **\$1.98** pair.

Women's Gloves

Women's \$1.00 black mocha gloves. On sale Friday at, the pair, **49c**

Women's Gloves

39c and 50c cashmere and chambray gloves, 2-clasp and 16-button styles; white, chambray, brown, **25c**

Friday Bargain Sale of Notions

15c suspender elastic hose supporters, children's, in three sizes. The pair, **8c**

12½c and 25c wash braids and galloons, the yard, **5c**

3c, 5c and 8c washable Hercules braid, white only, the yard, **1c**

15c horn combs, metal and plain backs, **8c**

25c and 50c barrettes, shell and amber, each, **5c**

Rubber coat and vest buttons, the dozen, **1c**

Women's Suits

Were \$20.00, \$22.50 and \$25.00

At \$4.98

There are 18 suits in this lot and the first come first served. They are last season's models, but they are staple styles. The materials alone would cost a great deal more than the price we are selling the suits for.

On Sale Friday, Bowman's—Second Floor.

Wall Paper

A \$3.00 lot of wall paper, enough paper to cover a room 12 ft. by 15 ft., side border and ceiling, all for **\$1.25**

Bowman's Fourth Floor.

LOWEST PRICES OF THE WEEK

Olive Dishes

\$1.50 silvercut glass handled olive dishes. Friday special at **98c**

Bowman's Basement.

Children's Underwear

Children's heavy cotton fleeced lined vests, ages 6 to 16 years, seconds at 25c quality at **12½c**

Bowman's Main Floor.

Children's Underwaists

Children's 25c knit underwaists, ages 6 to 12 years, at **15c**

Bowman's Main Floor.

Women's Underwear

Women's 75c underwear: vest, pants and union suits; cotton and wool mixed. Each, **50c**

Bowman's Main Floor.



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LOOK FOR THE GREEN SIGNS

Milk Pitchers

35c and 45c decorated porcelain milk pitchers. On sale Friday at the low **23c**

Bowman's Basement.

Men's Underwear

Men's 75c underwear, natural wool mixed, shirt and drawers. On sale Friday at **59c**

Bowman's Main Floor.

Flannel Shirts

Men's \$1.00 flannel shirts, grey or blue. On sale Friday at **79c**

Bowman's Main Floor.

Men's Neckwear

Men's 25c neckwear, four-in-hands, broken lines, at **12½c**

Bowman's Main Floor.

Smoking Jackets

A lot of smoking jackets that were \$2.98 and \$5.00 at Christmas time. All at one price for Friday! **\$2.35**

Bowman's Main Floor.

500 Dozen Women's Handkerchiefs 1c Each

Limit 10 to a customer.

These handkerchiefs were used at Christmas time for display on the booths on the main floor and in the windows. They need a trip to the wash tub—and that's an easy matter. All of them placed on sale to-morrow, while the lot lasts, **1c** each. Limit, 10. BOWMAN'S.

Men's Pajamas

Men's \$1.00 pajamas, silk frogs; good quality of per-sale. Suit, **79c**

Bowman's Main Floor.

Doilies

One lot of embroidered doilies in 12-inch size. Extra special for Friday, 3 for **25c**

Bowman's Second Floor.

Umbrella Jars

49c japanned umbrella jars. On sale Friday at **29c**

Bowman's Basement.

Bread Boxes

69c japanned bread boxes, round corners. On sale Friday at **45c**

Bowman's Basement.

Coal Hods

39c and 55c japanned coal hods with hood. Extra special for Friday at **19c**

Bowman's Basement.

Sleds

One lot of steering sleds for boys or girls. On sale Friday at the special price of **69c**

Bowman's Third Floor.

Women's Gloves

One lot of women's 25c and 50c golf gloves, white. Special on Friday at, pair, **15c**

Bowman's Main Floor.

Crepe Paper

5c crepe paper, assorted colors. On sale Friday at 3 rolls for **5c**

Bowman's Basement.

Women's Hosiery

Woman's 25c hosiery, heavy weight cotton and fleece lined, plain black, at **18c**

Bowman's Main Floor.

Children's Hosiery

Children's heavy cotton hosiery, double heels and toes, 12½c grade, at, pair, **10c**