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## The Globe-Wernicke Business Show

## Is Now Being Conducted At Our Store

Business is changing-growing swifter, bigger, more extensive, more precise, and more exacting And business methods are changing also; they must to keep up with the mark of progress
David W. Cotterel
105 North Second Street \| 18 North Court Street

## Standardize Your Office Now With Slobe-Wernieke

## Filing Equipment

It Costs No More Than The Ordinary Kind

| Globe-Wernicke Filing Equipment is built on the your business, unit by unit. The "unit" idea | principle. Once properly installed, it grows he small office to apply to its affairs the s |  |
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| filing devices as are so widely used by the corporatio | Let us demonstrate this fact to you. | 4 5 5ax |
| Frery Finng ned of any ofico has been provided tor in | that the largest factory of its kind in the world stands behind its guaranty; that you can secure additional equipment at any time from stock. Globe-Wernioke goods are standard, not made to order, yet your business needs can be suited as if the equipment were especially made for you. The variety of our stock sizes and patterns permit you to select a design and finish that will harmonize with the rest of your office equipment which will give the office a desirable atmosphere of prosperity and good management. It stimulates and hap good management |  |
| purpose, is the most suitable of ito kind. Globe-Wernicke |  |  |
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| use an asset. Why not standardize your offloo equipment ! <br> Standardization simplifies and keeps your systems uniform, which means highest efficiency and greatest economy. Standardization means |  |  |
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| David W. Cotterel <br> 105 North Second Street \\| 18 North Court Street |  |  |
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Aunt Jemima's Buckwheat flour comes in white packages. Ask for it

