

JANUARY 7, 1914.





"Paris Latest"

The large unconfined waist, the straight back, the curved front-all three essentials emphatically demanded by the latest edict from Paris-go to make the figure of fashion, and are easily and perfectly obtained by the modish Madame Lyra Corsets, modeled to produce just this charming, free effect. ¶At your early convenience, may we show you what a Madame Lyra Corset, "just the right model for your individual needs", will do for you?



Prices Range \$3.50 to \$25

representative of Spring's foremost silks, are entered in the January silk clearance at very attractive savings. A weave imported direct from China is a shantung in two grades which we shall not be able to duplicate later in the season.

Crinkle Crepes, Canton Crepes, Meteor weaves and Foulards. Each one,

Important among the silk savings are these:

75c Chinese Shantung, 27 inches wide. Special,	
yard 49¢	S
\$1.00 Chinese Shantung, 33 inches wide. Special,	1
yard 69¢	
	3
tan, tango and black. Special, yard \$1.69 \$2.00 Cheney shower-proof foulards; 44 inches wide. Special, yard \$1.79	r

Our entire stock of \$2.00 crepe meteors, in all shades, 40 inches wide, is now being offered at, yd. \$1.79 \$1.69 Crinkle Crepe, one of Spring's best weaves; 75c Wash Silks, 32 inches wide. Special, yard, 59¢

Colored & Black Dress Goods Reduced for a Special Sale To-morrow

5 yards Bedford cord, regularly \$2.50. Thursday	4 yards Shepherd Check, regularly \$3.00. Thurs- day only, yard
4 yards fancy Granite cloth, regularly \$2.00.	21/2 yards Chinchilla, regularly \$7.50. Thursday
Thursday only, yard	only, yard \$2.49
21/2 yards Serge, regularly \$2.23. Thursday only,	4 yards Serge, regularly \$5.00. Thursday only,
yard \$1.45	yard
3 yards Mixed Coating, regularly \$7.50. Thursday	5 yards Granite, regularly \$2.50. Thursday only,
only, yard \$3.00	yard \$1.69
21/2 yards Grey Coating, regularly \$6.25. Thurs-	11/2 yards Serge, regularly \$1.50. Thursday only,
day only, yard \$2.50	yard 69¢

Six Attractions in Black Dress Goods

4 yards fancy importer batiste; regularly \$3.00. Thurs- by only, yard	
5 yards fanoy imported serge; regularly \$3.75. Thursday	only, yard
4 yards serge; regularly \$5.00. Thursday only, yard,\$3.49	yard