## Always a Cordial Welcome Here

 For Out-of-Town Patrons.Come in and visit Oil City's biggest store on your
next trip to town. You will find cool, wide aislesshelves and counters loaded with delightful summer goods-values as good, and often much better than you can get elsewhere,

Above all, howaver, you will find an atmosphere of welcome-an assurance that whether you buy much or nothing, we are glad to have you make this store your
home. home.

Ask all the questions you want-leave your packages until train time-let us show you we
glad to see whenever you come to town.

The Vacation Trip.
A glance at our broad stocks now may save you a great articles every woman needs when she goes away,

Separate Skirts, Blouses, Bags, Ties, Girdies, Gloves, Silk Hosiexy, Sweaters, Neckwear, Drinking Cups, Toilet Goods,

## New Wash Skirts.

Beautitully tailored and finished, of fine white crepe, pique, rice cloth, and corded materials. The styles are up to the min-
ute, with the long Russian tunicsi so greatly favored, and the savings are out of the ordinary
$\$ 200$ skirts.
$\$ 250$
skirts
 $\$ 150$
8185
8225
8375
8450

Japanese Lunch Sets Reduced. Each set consists of a good sized cloth with one dozen napnot fade. Just the thing for the bungalow or cottage.
$\$ 300$ lunch sets $\qquad$ $\$ 195$
8165

## Jhe dmartare pillerberg Co

o. H. SMITH SONS 00., Oil City, Pa.

## Regional Reserve Banks

and their management play a very important part in the new banking system. Did you ever think of the matter in a personal way? It is just as important to you that your Reserve Bank should be ably and conservatively managed. Choose it carefully.
Oil City Trust Company Oil City, Pa.


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The Distinctive Garment Store

## Absolute Clearance

Of Women's and Misses' Suits, Coats and Dresses at Half Price and Less.

Still Further Reductions On All
Remaining Summer Apparel.
This Final Clearance Sale offers a wide va rety of Women's and Misses'Suits, Coats and Dresses for city and country wear at the lowest
prices quoted this season as follows:

25 Light Weight Wool Suits, $\$ 5.00$ each
ormer prices $\$ 25$ to $\$ 35$, at...---23 Light Weight Wool Coats, $\$ 5.00$ each 29 Wash Dresses, former $\$ 2.00$ each 18 Light Wool Dresses, former prices $\$ 15$ to $\$ 25$, at..-------- $\$ 7.50$ each 200 White Lawn and Batiste $\$ 1.00$ each

The Distinctive Garment Store Henry J. McCarty
111 CENTRE ST., OIL CITY, PA.

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## Shirts made to order 82.00 and upward.

## "The Fight By Rounds."


T. Selling More Bathing Suits

T.
A.
P. Our "Don't Shoot" Sale Begins Aug. 1.

See Ad. on First Page,--and Then Come Early.
oil city, Pa. etheorgintsboo: oil City, Pa.


Made-To-Measure Clothes of the Highest Quality may be purchased here at the
most modest prices in town,
See our marvel See our marvels of beauty at
$\$ 15, \$ 18$ and $\$ 20$ $\$ 15, \$ 18$ and $\$ 20$
and our wonderfal importa \$25, \$30 and \$35 Fit and finish guarantee
D. H. Blum, $\frac{\text { Tronesta, pa. }}{\text { Morch Outical_Co. }}$













 OpCTOR MORCK
Optomstride

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Entering Upon The Last Week of the

## July Clearance Sale

## With the same energy and enthusiasm that charac-

terized the first days of the sale.
Announcement at the beginning that the sale would continue throughout the entire month-each
day a different department. We have steadfastly adhered to the original sale plan.

And shelves have been emptied and cabinets eared in a manner never before equalled.
A Time of Greatest Opportunity In the Second Floor Garment Section. During these last days of July there is but one single thought up-
permost in our mind, to get these Dress, Coat and Suit Cabinets cleared by August 1. And to do that we're resorting to any sacrifice that will insure absolute sale. So you can just about buy a Dress, Coat or Suit at your own price.


