## The Store Is Filled With

 Summer Things.Fresh new goods in widest assortmentsprices as low as intelligent merchandising can
bring about-and a store that is clean and cool -that, in brief is our hot weather message to you. Come and learn that it is a message of genuine help and service.

Hot Weather Needs For The Little Folks.
Mothers, in search of cool practical wear things for the miss of six or sixteen, will revel in the choice this
inest Children's Store provides. Newness, treshness and charm are in everything we show, and the prices are such as will make an added inducement to select the children's summer outfitting here,

Imported Summer Dresses whose beauty and style betray at a glance their French design and making They are made of fine white voiles and organdies,
delightfully trimmed with lace and embroidery, and come in sizes from 6 to 14 years.

## Boys' Wash Suits.

Dozens of styles, in sturdy materials that will wear,
Children's Wash Dresses.
Dainty yet pratical litte frocks, 81.00 and $\$ 1.50$. Play Clothes
That are washable, for boys and girls, With low neck,
short steves, and in knee lengths, 50 , 81.00 and $\$ 1,50$, All Children's Hats Now Half Price.
Here is news to gladden the heart of every mother.
ildren's Dress Hata of fine summer straws or white Children's Dress Hats, of fine summer straws or white
lingerie, bewitchingly trimmed - nothing is excluded from the clearance at half the marked prices, And a table of Children's Hats that have sold up to
$\$ 2.50$ and $\$ 3.00$, are now 50 c ,

## The Slmartr Sillerberge: <br> OIL CITY, PA.

The Capital, Surplus and Undivided Profits of Oil City's \$1,963,293.27. $\$ 1,058,654.76$.

Oil City Trust Company Oil City, Pa.


The Distinctive Garment Store

## showing of <br> New White Dresses.

Just received the newest long Russian Dress Skirt Dresses in a variety of models, beautifully trimmed with shadow lace and embroidered or gandie, fronts and collars. Prices $\$ 10.00, \$ 12.50$, $\$ 15.00, \$ 18.00$ to $\$ 20.00$.

New Sheer White Blouses.

The newest creations in White Blouses, of organdies, low neck and short sleeves. Prices $\$ 2.50, \$ 3.00, \$ 3.50, \$ 4.00$ to $\$ 5.00$.

New Silk Hosiery, all shades.
New Organdie Collars, plain and embroid-
ered. New Lace and Crepe de Chene Corset
New
New
New Brassieres, plain and allover.
New Silk Gloves.

## Agents For The Celebrated

 Gossard Corsets.The Distinctive Garment Store Henry J. McCarty
111 CENTRE ST., OIL CITY, PA.



## The Straight And Narrow Path

 Is Never Overcrowded.An epigram that finds its paralale in business. There are stores

A. Here They Are.
A.
P. Allow no customers to remain dissatisfed if it's, possible to please ues or the money. Allow no petty ppities, grievances, poititial, or traternal ideas to warp your judgment and service to the public. Allow no imposition to be practiced either on yourself or on your trade. Allow no personal opinions, ideas, or notions to creep into business that
are detrimental to public confidence. Be fair, be square, be honest and are detrimental to public confidence.
on the level. "There, you have it."

${ }^{\text {Oill City, }}$ Pa.




Sale,<br>which starts<br>Friday, June 19th, and closes Saturday, June 27th.



