THF F SMART \＆SILBERBERG CO．，OIL CITY．
Easter Is Coming．
The Store Is Full Of Pretty Things，
And the recent＂Opening Days＂have demonstrated this store＇s ability to clothe you fashionably at a minimum of expense．
For it is the things that are practical that predominate in tashion displays here，so that the attainment of style in dress is a matter of selection rather than expense．

And the woman who must perforce count the pennies can assemble a Spring wardrobe that is stylish and out of the ordi－ nary，at a cost no greater than she would otherwise pay for garments and fabrics of the ordinary type．

## Spring Millinery．

Already we believe the display on millinery for this season far exceeds any the store has had－and this is a store noted alike tor the style and the low prices of its millinery．

Not only is the variety unusually broad，but there are so many things not to be seen in any other Oil City display．

For the Little Folk－no less than for older peo－ ple the showings are more than ever attractive．Here are the
daintiest，most fascinating little pattern hats that ever glad－ dened a little girl＇s heart．Ribbon is used everywhere，with soft filmy lace and spring flowers：very．sweet and new are some hats of Dresden flowered material，finished with a band and tailored bow of black velvet ribbon．

Your own eyes will tell you best what a variety of delight ful style notes are sounded in our Millinery Rooms today．

## New Tailored Suits

 at $\$ 25.00$ ．Realizing that the average woman prefers to pay about $\$ 25,00$ tor the new suit，we have concentrated our attention upon garments to sell at that price． That is why you can find today，in this great Garment Section， 25 different styles，amany of thpm copied direct from
$\$ 35.00$ models，in suits lor women and misses． Serges，novelty crepes，and basket weaves tango，Hague，mignonette，navy，brown，and black；also black and－white shepherd checks．These have the tashionable short coats with their varied lines；some with bright bits of silk or able tailored features－all under the classification－＂simply tailored＂－\＄25．00．

Other suits for Women and Misses at $\$ 10.00$ to $\$ 50.00$ ．

## The smartane pilberberglos

## That Rainy Day

May never come，but the odds are against your escape from it．Hu－
man experience should teach you
to prepare for it．Systematic Sav－ ings is the way to begin．
Four Per Cent．Interest． Oil City Trust Company Oil City， Pa ．


The Distinctive Garment Store

## This Week <br> More Than Ever Before

Will the spring showing in this store emphasize the difference between a store that specializes on clothes and one which divides its energies among many things．

## The New Suits．

Most of them have short coats，short sleeves and short skirts，and even the stout thort woman can wear them for there are ways tapering even a short of the eton，bolero and coatee type，some are some－ what＂copish，＂a renaissance of the cope seems to be in sight，sleeves may be three－quarter or seven－eighth length，some are full length，short skirts are the natural sequence of the bustle and bouffant panier．

## The New Dresses．

The＂Inside Out＂pooket silhouette is the new note in hip drapery．When well managed it is very

The New Coats．
All Good Roads Meet in Our Women＇s $\$ 25.00$

The Distinctive Garment Store Henry J．McCarty，
111 CENTRE ST．， OIL CITY，PA．



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| and | Thursday，Friday and Saturday， |
| 边 | March 26， 27 and 28 |
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|  | the date of Spring Friday and Saturday． |


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 For Fürther Particulars call on
Made－To－Measure Clothes of the
Highest Quality
may be purchased here at the
most modest prices in town
See our marvels of beauty at
$\mathbf{\$ 1 5}, \$ 18$ and $\$ 20$
and our wonderful import tions at
\＄25，\＄30 and \＄35
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