## The smartena sillerberglos

Centre Street at Elm，oil City，Pa．

Do You Think，When You Are About to Order By Mail？
That with our wonderfully broad，complete stock
have unsurpassed facilities to fill your order？ That we are constantly studying methods to im prove our service！
perienced shopper？
That we deliver all orders to your door，free of charge，by Uncle Sam＇s Parcel Post？
The next time you are in need of something，and cannot shop in person，drop a card to the Smart \＆Sil berberg Store．It＇s the quickest and most satisfactory

Garment Values That Hang Up a Record For This Vicinity．
Our entire stock of Furs，Tailored Suits and Coats is in every case marked from $\frac{1}{3}$ to $\frac{1}{\frac{1}{2}}$ off．And to．prices like these，
the store＇s enviable reputation for style excellence adds still fur the store＇s enviable reputa
ther weight and interest．

Making an old garment＂do＂is not to be thought of for minute，in view of the extraordinary savings these clearanc

## All Tailored Suits Are

We restrict nothing．The staple and the ultra fashionable we are selling them all at just $\frac{1}{2}$ their former prices，

## All Fur Sets and Pieces

Of Russian Mink，Mole，Black Fox，Pointed Fox，Tiger Cat，Raccoon，Civit Cat，Coney，Belgian Hare，and all othe
staple and tancy for pieces，for women，misses and children． staple and tancy for pieces，for women，misses and chidren．
NOTE－This does not include all our Fur Coats，a tew which are reduced $\frac{1}{3}$

Choose Any Coat At $1 / 2$.
Coats of every new and good material，Persianna，Bedford Cord，Serge，Chinchilla，Matelasse，e
restriction to your choice at $\frac{1}{2}$ price．

## The Smartosfiblerburge： <br> No Account Is Too Small <br> To receive our most careful attention． <br> The person starting with $\$ 1.00$ is shown the same courtes It is our business to get． <br> By so doing we help you to start． <br> Four Per Cent．On Your Savings． <br> Oil City Trust Company Oil City， Pa ．

## Monterey County，California， Needs Farmers

Notwithstanding the fact that Monterey County，California，produces $\$ 5,000,000$ worth of potatoes，sugar beets，apples，livestock and b
every year，there is a lot of land that is waiting the settler and farmer． You should learn more about this spleadid const county．We have is－
sued a booklet describing the country which we will send along with a map of California，and a sample copy of SUNSET MAGAZINE，the monthly guide of the homeseeker and settier，if you will send us ten cents in stamps

SUNSET MAGAZINE NERVICE BUREAU， San Franciseo，California．

The Distinctive Garment Store
For a Quick，Decisive Clearance Before Stock Taking We Announce a

## FINAL MARK DOWN

Women＇s Coats，Suits，Gowns and Skirts，
and name reductions that in many instances will Far Below Half Our Regular Prices．
$\$ 20.00$ to $\$ 25.00$路
$\quad \$ 10.00$

$\$ 25.00$ to $\$ 40.00$
These suits are very dressy，beautifully trimmed smart cutway
tlouse effects，slicrts

$\$ 45.00$ to $\$ 65.00$
\＄19．75
materials．


The Distinctive Garment Store Henry J．McCarty，
111 CENTRE ST．，
OIL CITY，PA．

mr．p．A．calbreath

 Saturday afternoon．He comes here direatiy from a meeting in which he is
now engaged．In fatt，so great has been the demand for bin services，that now engaged．In fact，so great has been the demand for bits services，that
withonta break bee has spent the entire season in evangelistic work．Himeelf



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## The Mighty Dollar Is Possessed of Nimble Wings．

If money＂burns a hole in your pocket＂it would be a wise idea
T．to have no pockets．Or io you must spend mace face value or more．It＇s the person who spends foolishly that wants eventually．

This Caught With The Goods Sale
P．of ours is the big opportunity to save．Send your dollars out to P．

This Week＇s Special Ladies＇Raincoats $\$ 3.95$ Boys＇Fancy Knickerbocker Trousers one－third off．Men＇s Good Mixed Sweaters 69c each．Going quickly，so step lively．

Oil City， Pa

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This Week＇s Special Ladies＇Raincoats $\$ 3.95$
$\frac{1}{2}$ face value or n
nts eventually．

Oil City，Pa．


January， 1914
Thursday Friday Saturday 29

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31
The＂Odds and Ends，＂＂Broken Assortments，＂ Rummage and Riff Raff＂from our January Clear ance Sale will be thrown out on center aisle tables that will make the last three days of this Januar Clearance Sale memorable．

And the Second Floor Garment Section will con－ tribute much that will be classed and sold as＂Odd and Ends．

A fitting climax to the most successful January Clearance Sale ever held here



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