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## Our January Clearance Sale

Commences Monday, January 19, 1914.

Bigger and Better Than Ever, It Will Bring Thousands of Dollars in Savings on White Merchandise to the People of this Bigger and Better Than Ever Before.

There's a reason, and a strong one, for this broad state-
Ever since the Fall season commenced in carnest, we ment. Ever since the Fall season commenced in earnest, we
have been fighting the weather man. He has intertered with every one of our plans until now, with our thooghts turning toward the new spring go
clear the decks for action.

A Sweeping Clearance Carrying All Our Winter Stocks Before It, and Leaving Behind a Store
Ready to Receive New, Fresh MerchandiseThat's the Object of It.

## Only One Thing Counts Now,

And that is to rid this store, absolutely and entirely, of every
vestige of winter merchandise. So we are using the only sure and quick method,-a clearing movement in which prices are lorced down in defiance of costs, profits and regular values,

The Sale Begins Monday, Jan. 19. You Know Oor January Clearance Sale and What It Stands For-This Will Be the Greatest We Have Ever
Held.

The Usual Fare Rebates Will Be Allowed 0n All Clearance Sale Purchases.

## This Sinarto Sillerberge: olv crity. Dat

The Federal Reserve Act
Will not provide You with a reserve for those years of least
earning capacity. Your own thrift and foresight must do that, Begin the Saving Habit now. Mail us your savings and we

Four Per Cent. Interest. Oil City Trust Company Oil City, Pa.


The Distinctive Garment Store

## A One-Day Wonder.

Clearance Beautiful New Winter Suits Marked Down

For Quick Selling.


## a Coat sale

That was successful from the start because the quality and price were really unusual.
Coat we sell seems to send back new customers to get some of the bargains. Make it a point to come here at once and see them.

The Distinctive Garment Store Henry J. McCarty,
111 CENTRE ST
OIL CITY, PA.

## mUIUES PURE, DECiARES FORD

 Labor Treetble Threats Did Not Bring hinut Profit Sharing


## Caught With the Goods.

T. Read our big clearance sale ad. on T.
A. page 1 and you will learn what we
A.
P. mean by the above heading.

Sale commences Jan. 15th and ends Feb. 1st. Get in on these real bargains.

Oil City, Pa
2apints
Oil City, Pa.

| To Marry: Miss Belle Willard and Kemit Roosevelf | noyinter |
| :---: | :---: |
|  | January Clearance Sale Calendar |

## nar during mis

 Fridey, 16th-Curtain Goods, Neckwear, silkolenes, silk Hand Bage.

Entering Upon the Second Week
 Proving that there is no better or more satistactory method of con-
 yantinter





