

The Smart and Silberberg Co.

Centre Street at Elm, Oil City, Pa.

A Cordial Welcome Here.

When you come to town we want you to feel that this is your store. Look around and enjoy the brilliant new styles as long as you please. Ask questions with the assurance that they will be answered courteously and thoroughly. Leave your luggage and parcels here until train time. Remember, you are welcome guests the minute you enter the door. You will not be urged to buy one penny's worth of merchandise, but—

If your purchases amount to \$10.00, we pay your fare one way; if you buy to the extent of \$20.00 or more, we will gladly refund you the amount of your round trip ticket.

Can't we become better acquainted?

SILKS—EVERY NEWEST WEAVE.

You'll not look in vain here for the new silks about which so much has been written. Oil City's finest silk store is ready with a display that makes a double appeal—to the woman in search of the new and distinctive, and to her with whom price must always be a consideration.

Here are the soft, "drapy" weaves so scarce in many places—charmeuse, crepe de chine, Canton crepe, poplins, etc.—plain, brocaded, or with daintiest figures. Then there are heavy Bengaline Cords, new Egyptian crepes, and a fascinating collection of the most exquisite silk toulards you ever feasted your eyes upon. Plaid eponges, Roman stripes, Dresden printed velveteens—but really, you must see them for yourself to realize the scope and beauty of this assortment. May we have the pleasure of showing you these splendid fabrics?

IS YOUR SUIT TO COST \$25.00 OR LESS?

Here are mathless values at \$14.75, \$18.75, \$23.75, \$25.00. Now is the time to choose, if these prices interest you, for this week we place on sale the most varied and extensive collection of new fall suit styles ever gathered together here, since this store first opened for business.

We could properly call it an "inexpensive suit opening," for in the almost infinite variety of styles and fabrics, to the woman who habitually pays \$25 or less for her suit, the display does indeed provide fascinating entertainment and unequalled opportunity for selection and value-securing.

The Smart and Silberberg Co.

OIL CITY, PA.

The Income Tax

will probably not bother a great many of us. But everyone should tax himself a certain percentage of his earnings and lay it away against that rainy day that is to come.

Let Us Add 4 Per Cent. to Your Savings.

Oil City Trust Company
Oil City, Pa.

LAST EXCURSION

of the Season to

Oil City and Titusville
Sunday, October 26, 1913

SPECIAL TRAIN LEAVES

Fare to Oil City or Titusville and return		Fare to Oil City or Titusville and return	
Glade	9.43 a. m. \$1.00	West Hickory	10.46 a. m. \$0.75
Struthers	9.46 a. m. 1.00	Tionesta	10.56 a. m. .75
Warren	9.53 a. m. 1.00	Oil City	Ar. 11.32 a. m.
Irvinton	10.05 a. m. 1.00	Titusville	Ar. 12.20 p. m.
Tidoute	10.30 a. m. .75		

Returning, Special Train leaves Titusville 8.00 P. M., Oil City 8.40 P. M., Warren 10.00 P. M. Children 5 years of age and under 12, half fare. Baggage will not be checked.

Pennsylvania Railroad

PORTLAND CEMENT

PULVERIZED RAW LIMESTONE
PULVERIZED BURNT LIME
BURNT LUMP LIME
FOR AGRICULTURAL PURPOSES

New Castle Portland Cement Co.

Manufacturers

THE BEST QUALITY

PORTLAND CEMENT

—ALSO—

Pulverized Raw Limestone, Pulverized Burnt Lime and Burnt Lump Lime for Agricultural use.

Pamphlets giving full instructions for using Portland Cement on the farm, and Lime as a fertilizer, etc., for worn-out and unproductive farm lands, free on application.

New Castle Portland Cement Co.

NEW CASTLE, PA.

The Distinctive Garment Store

BEAUTIFUL Fall and Winter Coats and Suits.

A Magnificent Assemblage of Stunning
New Styles.

To the Women of Oil City and Surrounding Towns:

In considering Autumn and Winter Apparel needs, you can be sure that your best interests will be served here.

Do not fail to remember that our stocks are notable for assortments in many cases exceeding those of much larger houses, while our Low Prices are universally known.

New Arrivals for This Week's Selling.

New Suits, New Coats, New Dresses, New Blouses, New Wraps, New Skirts, New Neckwear, New Children's Coats.

Distinctive Garments at Extraordinary Low Prices.

The Distinctive Garment Store

Henry J. McCarty,

111 CENTRE ST., OIL CITY, PA.



Don't Shiver at Breakfast!

Why let chilled fingers and a blue nose spoil the buckwheats and a cup of good coffee?

You can have a warm dining room—certainly you can.

Your fire never goes out in

Cole's Original Hot Blast Heater

Even the cheapest grade of coal put in the night before will be a mass of glowing coke in the morning, and will heat your rooms perfectly for two or three hours without a fresh supply.

Burns anything—soft coal—hard coal—lignite or wood.

It is guaranteed.

COME IN AND SEE IT.

S. S. SIGWORTH,
Tionesta, Pa.

See the name "Cole's" on the feed door of each stove. None genuine without it



LAND VALUES WILL INCREASE

Twenty Thousand Miles of Good Roads Will Mean an Increase of Farm Values Averaging \$25 Per Acre.

The length of the State Highway System of Pennsylvania will be approximately ten thousand miles, when the toll roads shall have been acquired. In the ten years it will take to construct them there should also be ten thousand miles of State aid roads built—the main local roads. An increase of value of even \$25 an acre for a half mile in each side of the roads, and this is a small estimate, will make an addition to the value of the farms of the State amounting to the stupendous sum of three hundred and twenty million dollars. These figures are not imaginary, nor based on guess work; but are the serious deductions of scientific men who have given the subject close study.

Fred. Grettenberger GENERAL

BLACKSMITH & MACHINIST.

All work pertaining to Machinery, Engines, Oil Well Tools, Gas or Water Pumps and General Blacksmithing promptly done at Low Rates. Repairing Mill Machinery given special attention, and satisfaction guaranteed.

Shop in rear of and just west of the Shaw House, Tidoute, Pa.
Your patronage solicited.
FRED. GRETTEBERGER

Racket Store

BARGAINS

Graniteware, Tinware,
Glassware, Chinaware,
Stationery, Hosiery,
Wall Paper, Window Shades

Elm Street, Tionesta, Pa.

J. L. Hepler LIVERY Stable.

Fine carriages for all occasions, with first class equipment. We can fit you out at any time for either a pleasure or business trip, and always at reasonable rates. Prompt service and courteous treatment.
Come and see us.

Rear of Hotel Weaver
TIONESTA, PA.
Telephone No. 20.

Shirts made to order \$2.00 and upward.

Suits made to order \$15.00 and upward.



"Good Morning."

Let's see. If you motored Sunday or went "up the river" or went to church and "just sat around the house"—

T.
A.
P.

Wasn't there something lacking that would have added to your comfort?

If you were out in the open you could have used a new Sweater or a new Raincoat or a new Hat.

If you stayed at home a new Smoking Jacket or a new House Gown or a new Shirt.

Really had we known you needed anything we would have sent it to you. But we know you would be better pleased to "pick it out yourself." Suppose we get together today.

T.
A.
P.

Oil City, Pa.



Oil City, Pa.

True Values D & B True Values

drapery materials

Imported Cretons and Cotton Art Taffetas, 18c yard.

Printed Curtain Scrims—White or Cream with colored borders, 15c yard.

Voile Scrims with dainty shadow borders, 30c and 35c yard.

Linen and Bokara Taffetas for slip covers and cushions, 50c yard.

Jaspe Cretons—heavy tapestry effects—22c yard.

Japanese Table Covers—White ground with colored designs, \$1.25 each.

Stand Covers, 75c each.

boys' suits

"Oliver Twist" Suits for boys—Grey Ratine Blouse—White knee trousers of same—Red silk sash and tassel, \$7.50.

Blue Serge Blouse, eton collar, White Serge Pants, \$10.00.

White Blouse, Lavender or Old Rose Knee Trousers of Rajah Silk, \$5.50.

Blouses—Tan and White and Blue Pants in Galatea, \$3.50.

BOGGS & BULL
PITTSBURGH, PA.



Made-To-Measure Clothes of the Highest Quality

may be purchased here at the most modest prices in town. See our marvels of beauty at

\$15, \$18 and \$20

and our wonderful importations at

\$25, \$30 and \$35

Fit and finish guaranteed.

Blum & Anderson,
TIONESTA, PA.



Prescription lens grinders for the eyes, plus Collegately trained and internationally endorsed

Behind the Guns.
NO DROPS. RESULTS DEFINITE.
Artificial Eyes in Stock.

Both 'Phones.



Rare and Fashionable Furs of Finest Quality.

With prices as near to cost as prudent merchandising methods will permit.

Now we're going to be altogether frank in our statements concerning our Fur plans and expectations.

Our fur invoices show that our purchases for the 1913 fall season is just double that of our purchases for the season of 1912.

That shows confidence alike in our city and our ability to double our fur sales. Naturally the larger purchases secured for us many and important price concessions in which you are to share. Though no previous mention has been made concerning this immense fur stock, visitors to our Second Floor Garment Section have remarked on the extent, beauty and variety of this display.

We bought big and our sales must be big in proportion. We want the greater part of them sold by December 1. And so we've fixed the price accordingly. And when you see the furs and prices you'll help this store do the biggest fur business in its history.

Fur Coats—separate pieces and sets.

Red Fox, Natural Cat Lynx, Sable Fox, Raccoon, Russian Mole, Imitation Mole, Pointed Wolf, Black Fox, Natural Mink, Sable Jap Mink, Blue Wolf, etc., etc., per set.

\$6.00 to \$150.00.



12-Gauge Hammerless "Pump" Guns



The Marlin repeating shotgun, model 22, is a fine-sparing, beautifully-balanced gun, without any objectionable lumps or bumps; its locks on top for gas to blow out through or water to get in; can't freeze up with rain, snow, or slush; its solid steel breech (not a shell of wood) permits a steady symmetrical gun without sacrificing strength or safety; it is the safest breech-loading shotgun ever built.

It is Hammerless with Solid Steel Breech (double as well as cut)—Solid Top—Side Ejection—Matted Barrel (which costs \$4.00 extra on other guns)—Press Button Cartridge Release—(to remove loaded cartridges quickly from magazine without working through action) Double Extractive—Take-Down Feature—Trigger and Hammer Safety. Handles rapidly; guaranteed in shooting ability; price standard Grade "A" gun, \$22.60.

Send 3 stamps postage for big catalog describing No. 22 A, B, C, D, E and Trap Special and all other Marlin repeating rifles and shotguns. Do it now!

If you shoot a rifle, pistol or shotgun, you should have a copy of the *Meal Hand Book*—160 pages of useful information for shooters. It tells all about powder, bullets, primers and reloading tools for all standard rifle, pistol and shotgun ammunition; how to measure powder accurately; shows you how to cut your ammunition expense in half and do more and better shooting. This book is free to any shooter who will send three stamps postage to The Marlin Firearms Co., 42 Willow Street, New Haven, Conn.

STATE HIGHWAY DEPARTMENT

Splendidly Organized to Proceed With the Work of Highway Construction When Funds Are Available.

The organization of the Highway Department of Pennsylvania is splendidly arranged to carry on the work of building the State Highways, once the funds are assured. The taking over of the roads constituting the system, the making of maps, the securing of engineering data has occupied much of the time of the officials, and it will be time saved when actual work begins on a scale sufficiently large to require their greater efforts.

With the bond amendment ratified at the polls in November, the Highway Department can proceed with its surveys and its detailed plans, so that by the time the Legislature meets in 1915, and makes the proper appropriations, contracts can at once be let for construction and there need be no time lost in organizing and getting ready. All that will be necessary to do will be to actually begin the work of building roads.

A MILLION FOR EACH COUNTY

If Bonds Carry an Average of a Million Dollars for Each County Will Be Spent for Road Improvement.

With the bond amendment carried, and the bonds issued, activity will be created in every county in the state. Taking into account the apportionment of the funds from the issue of the bonds and the amount contributed by the State to the state aid roads, an average of more than a million dollars will be spent in each county in the state within the next few years.

Any county or any business community would welcome any industry which would bring such an amount of money into it, and give employment to the people who earn it.

Further: While the farmers and others who own lands and houses will not pay a cent of the cost of building the roads, they will get all of the roads. No roads are to be built with the money of the cities and boroughs. The roads are for the benefit of the people who have to travel, and who haul loads, and who supply the means of existence to the millions of workers in other fields.

A vote for the constitutional amendment which will authorize the roads to be built will not bring the millennium to Pennsylvania; but it will go far towards making every citizen of this great state richer and happier and better.

Going, Going, Gone.

The three degrees in medical treatment: Positive, 14; comparative, 11; superlative, bill—Sacred Heart Review.