

# The Smart and Silberberg Co.

Centre Street at Elm, Oil City, Pa.

## Shopping By Mail.

"Ordering by mail from this store is just about the same as shopping in person," said a customer from out of town. "I always feel assured that my order will be filled as satisfactorily as though I'd bought the goods myself, and there's no expense for transportation."

If you can't come in person, let us show you how promptly and well we can fill your order. And we'll deliver it at your door free of charge, via Uncle Sam's Parcel Post.

## MORE THAN STYLE IN THESE HATS.

There's an indefinable "difference"—brought about, it may be, by a new color combination; a novel use of trimming; a feather applied at a new and effective angle.

In short, whether it be an elaborate pattern hat, a copy of some Paris model made in our own workrooms, or an inexpensive hat, you may look for a touch of individuality that none but an expert could produce.

Can you wonder that our Millinery Department is breaking every previous record?

## WOOL BLANKETS, SPECIAL, \$3.90.

The Best Value You'll Meet With This Winter.

It is to housewives with fall bedding needs in mind that these blankets will make an especial appeal. They are extra warm and fleecy, of generous size, and come in the following colors:

Blue and White Plaid, Pink and White Plaid, Black and White Plaid, Grey and White Plaid.

White with Blue Border, White with Pink Border, Grey with Pink Border.

Let us show you these exceptional blankets today.

**The Smart and Silberberg Co.**  
OIL CITY, PA.

## 13 Cents

The increase in circulation of money in the United States during the past year has amounted to 13 cents per capita. Do you realize that this small amount, allowing for increase in population, aggregates

**\$70,000,000.00**

and means that much more money in circulation than a year ago.

**Oil City Trust Company**  
Oil City, Pa.

**\$1.50** To OLEAN or BRADFORD and return,  
**\$1.00** To WARREN and return,

Sunday, October 12, 1913

**SPECIAL TRAIN**

Leaves Tionesta 9.02 A. M.

Returning, leave Olean 8.00 P. M., Bradford 8.00 P. M., and Warren 10.00 P. M. Tickets good going and returning only on Special Train. No baggage checked. Children, 5 years of age and under 12, half fare. Consult Ticket Agent.

**Pennsylvania Railroad.**

## PORTLAND CEMENT

PULVERIZED RAW LIMESTONE  
PULVERIZED BURNED LIME  
BURNED LUMP LIME  
FOR AGRICULTURAL PURPOSES

New Castle Portland Cement Co.

Manufacturers

THE BEST QUALITY

PORTLAND CEMENT

—ALSO—

Pulverized Raw Limestone, Pulverized Burned Lime and Burned Lump Lime for Agricultural use.

Pamphlets giving full instructions for using Portland Cement on the farm, and Lime as a fertilizer, etc., for worn-out and unproductive farm lands, free on application.

New Castle Portland Cement Co.

NEW CASTLE, PA.

## The Distinctive Garment Store

### AN Unusual Collection OF One-of-a-Kind Suits.

Just to see them is to be impressed with their richness and beauty.

When one closely examines the beautiful materials, the braidings, embroidery and fur trimmings, the cleverness of cut and the unusual colorings one marvels at the ingenuity of the designer.

### Extra Size Suits Made With An Understanding of the Unusual Figure.

Some built for the smart stout figure, with the long bust line and the narrow hips.

Others built for the elderly stout figure, with extra wide hips.

All are made with an appreciation of the current styles and an idea that extra size suits may be as up-to-date as those of ordinary size.


## The Distinctive Garment Store

Henry J. McCarty,

111 CENTRE ST., OIL CITY, PA.

**Guarantee**

A Saving of  
1/3 in Fuel  
With Soft  
Coal, Slack  
or Lignite.



**YOU GET  
YOUR  
MONEY BACK**

You get back the original cost of your stove in the fuel money saved each winter. Could you ask for more? Here is the Guarantee on

## Cole's Original Hot Blast Heater

Backed Up in Every Particular by the Makers:

- "1—A saving of one-third in fuel over any lower draft stove of the same size, with soft coal, slack or lignite.
- "2—That Cole's Hot Blast will use less hard coal for heating a given space than any base burner made with the same size fire pot.
- "3—That the rooms can be heated from one to two hours each morning with the soft coal or hard coal put in the stove the evening before.
- "4—That the stove will hold fire with soft coal from Saturday night until Monday morning.
- "5—A uniform heat day and night, with soft coal, hard coal or lignite.
- "6—That every stove will remain absolutely air-tight as long as used.
- "7—That the feed-door is and will remain smoke and dust-proof.
- "8—That the Anti-Puffing Draft will prevent puffing.

"All we ask is that the stove shall be operated according to directions and connected with a good flue."

(Signed) COLE MANUFACTURING CO., Not Inc. (Makers of the Original Patented Hot Blast Stove.)

This Guarantee can not be made on any other heating stove.

If you want economy and real home comfort, come in and let us sell you one of these stoves.

**S. S. SIGWORTH,**  
Tionesta, Pa.

See the name "Cole's" on feed door of each stove. None genuine without it

Five Aces May Cause Man's Death.  
Edward Carter, who is said to have held five aces in a poker game, is now in a serious condition in Sharon, Pa., with a dozen knife wounds covering his face, hands and body. Edward Davidson, who is alleged to have used the knife, was arrested at Hubbard, O., and has been charged with aggravated assault and battery.

At the  
**Racket Store**  
BARGAINS  
in  
Graniteware, Tinware,  
Glassware, Chinaware,  
Stationery, Hosiery,  
Wall Paper, Window Shades

**J. L. Hepler**  
**LIVERY**  
Stable.  
Fine carriages for all occasions, with first class equipment. We can fit you out at any time for either a pleasure or business trip, and always at reasonable rates. Prompt service and courteous treatment.  
Come and see us.  
Rear of Hotel Weaver  
TIONESTA, PA.  
Telephone No. 20.

Elm Street, Tionesta, Pa.

Shirts made to order \$2.00 and upward.

**P**

Suits made to order \$15.00 and upward.

## Some Styles Pop In For a Day and Then Pass Into Utter Darkness.

**T.** Some men also pop into prominence and then shoot the chutes to oblivion. We believe the merchandise we sell keeps a man's ambitions alive longer than any other thing we can think of.

**T.**

**A.** Don't let your spirits or your clothes run down at the heel—

**A.**

**P.**

**T. A. P.**

**P.**

clothes are sold to red-blooded fellows who won't trifle and don't want to be trifled with—They are the "live wires" who make our city Beautiful Fall Models

## Suits and Overcoats \$15 to \$50

for young men between fifteen and fifty.

Oil City, Pa.

**The Prints Co.**  
CORRECT DRESS FOR MEN

Oil City, Pa.

True Values **B & B** True Values  
misses' suits and coats

Misses' Suit, made of plain or brocaded Eponge in navy, taupe, open and brown. Smart model with high waist line—fullness on front belted in—laid plush collar, cuffs and belt—peau de cygne lined—skirt gracefully draped over hips—price, \$35.00.

Misses' Coats of rich, lustrous black Zibeline cloth, smart three-quarter length—large convertible collar inlaid with black seal plush—plush covered buttons—special price, \$8.50.

comforts  
Sterilized Wool Filled Comforts—brocaded messaline top and back, various colorings—72 by 84 inch sizes, \$7.50.

Down Filled Comforts—figured mercerized sateen top and back—plain 9 inch sateen border—72 by 84, \$6.50.

**BOGGS & DUNL.**  
PITTSBURGH, PA.



## Made-To-Measure Clothes of the Highest Quality

may be purchased here at the most modest prices in town. See our marvels of beauty at

**\$15, \$18 and \$20**

and our wonderful importations at

**\$25, \$30 and \$35**

Fit and finish guaranteed.

**Blum & Anderson,**  
TIONESTA, PA.

**Marck Optical Co.**  
OIL CITY, PA.

Prescription lens grinders for the eyes, plus Collegiate trained and internationally endorsed

**Optometrist**

Behind the Guns.  
NO DROPS. RESULTS DEFINITE.  
Artificial Eyes in Stock.

Both Phones.



## 45-Inch Suitings 59c

Part wool only, but a splendid wearing material. Especially adapted for children's school dresses or any other purpose for which a strong durable fabric is required. It's woven like a ladies' cloth—light grey, navy blue, Oxford grey, dark red and garnet.

## 54-Inch \$2 and \$2.50 Coatings \$1

Plaid coatings, heavy enough to be made without lining.  
A coating chance that will not be duplicated soon again.

## Ladies' All Silk Hose 50c Pair

Fiber silk—thread silk hose same style and weight sells for \$1.50 pair.



OIL CITY, PA.

## We Want YOU

to own one of these Cars and act as our representative in your town

## METZ

## \$475

Winner of the GLIDDEN TOUR



Equipped Complete 1914 Improvements

The METZ "22" is the most economical and practical car on the market. Travels 25 to 30 miles on one gallon of gasoline and 10,000 to 12,000 miles on a single set of tires. Is fitted with standard equipment throughout, including 4-cylinder 22 h. p. water-cooled motor, Bosch magneto, wind shield, extension top, artillery wheels, best quality Goodrich clincher tires, 5 lamps and gas generator, horn, pump, tools, etc.  
Three regular stock METZ cars won America's greatest annual Road Contest 1st July and carried off the famous Glidden Tour from start to finish. The route from Minneapolis to Glacier Park, Montana, 1,000 miles, comprised all kinds and conditions of roads from the gumbo mud of Minnesota to the rocky hills of western Montana. Many makes and prices of cars competed, including the pick of America's best, but the METZ team was the only team that went through with a perfect score.

The METZ "22" is a fully guaranteed car, makes 5 to 30 miles per hour on the high speed, climbs hills as fast as ANY regular stock car made, and is equipped with GEARLESS transmission—no clutch to slip, no gears to strip.

Write for our new illustrated Catalog "No. 22," and full particulars regarding SPECIAL OFFER TO REPRESENTATIVES

**METZ COMPANY, WALTHAM, MASS.**



## The Marlin

12-Gauge Hammerless "Pump" Guns

repeating shotgun, almost 25, is a disappearing beauty, balanced gun, without any objectionable lumps or bumps; no holes on top for gas to blow out through or water to get in; can't freeze up with rain, snow, or sleet; it's solid steel breech safety; it's the safest breech-loading shotgun ever built.

It is Hammerless with Solid Steel Breech (inside as well as out)—Solid Top—Side Ejection—Matted Barrel (which costs \$4.00 extra on a her gun)—Press Button Cartridge Release—(to remove loaded cartridges quickly from magazine without working through action) Double Extractors—Take-Down Feature—Trigger and Hammer Safety. Handles rapidly; guaranteed in shooting ability; price standard Grade "A" gun, \$22.60.

Send 3 stamps postage for big catalog describing No. 25 A, B, C, D, T and Trap Special and all other Marlin repeating rifles and shotguns. Do it now!

The Marlin Firearms Co., 42 Willow Street, New Haven, Conn.

If you shoot a rifle, pistol or shotgun, you should have a copy of the Ideal Hand Book—100 pages of useful information for shooters. It tells all about powder, bullets, primers and reloading tools for all standard rifle, pistol and shotgun ammunition; how to measure powder accurately; shows you how to cut your ammunition in half and do more and better shooting. This book is free to any shooter who will send three stamps postage to The Marlin Firearms Co., 42 Willow St., New Haven, Conn.