

The Smart and Silberberg Co.

Centre Street at Elm, Oil City, Pa.

Let Us Pay the Expenses of Your Trip

If you purchase to the amount of \$10.00 at this store, we shall be glad to pay for your ticket one way; purchases of \$20.00 or over entitle you to a rebate covering the amount of your round trip ticket.

With the opportunity to shop on the same economical basis as that enjoyed by Oil City people, and with the most convenient railroad schedule imaginable—will you not become better acquainted with the largest, most efficient store between Buffalo and Pittsburgh.

A Sale of White Summer Trimmed Hats.—Exquisitely Trimmed, \$3.50 and \$5.00.

A new hat with which to finish out the season will be a welcome and an inexpensive addition to the summer wardrobe, if selected from this group. Newest becoming shapes—best materials—trimmed in the latest manner—every one worth several dollars more than the prices we are asking.

- Earlier Trimmed Hats, formerly up to \$7.50 \$1.00
- A Lot of Untrimmed Shapes up to \$3.50 25c
- All Outing Hats, ratine, linen, etc. 1-2 price
- A Lot of Children's Hats up to \$1.50 25c
- All Other Children's Hats 1-2 price
- A Lot of Trimmed Sailors up to \$3.00 25c

Here You Can Find the Corset You Want.

There is such a variety of makes—such a wide choice in styles—that every woman, no matter what her figure requirements, can feel assured of finding the very corset she needs.

A competent corsetiere who thoroughly understands the art of fitting and altering is always in attendance in our Corset Store. You can make an appointment with her by mail, telephone or in person. Remember, a trial fitting does not obligate you to buy.

The phenomenal growth of our corset business during the past three months affords excellent proof of the efficiency and popularity of Northwestern Pennsylvania's leading Corset Store.

We Are Agents for the Celebrated Mordart Front Laced Corsets.

The Smart and Silberberg Co.
OIL CITY, PA.

ECONOMY.

"Economy for the mere sake of economy is no doubt mean, but economy for the sake of independence is right and manly."—Sir John Lubbock.

Economize and save something regularly. It is the only way you can expect to become independent.

We Will Pay You Four Per Cent. on a Savings Account.

Oil City Trust Company
Oil City, Pa.

Atlantic City Cape May

Wildwood, Ocean City, Angelsea, Sea Isle City, Holly Beach, Avalon, Stone Harbor

NEW JERSEY

July 25, August 2, 15, and 29, 1913

ROUND \$11.00 TRIP

From Tionesta

Tickets Good Returning Within Fifteen Days
STOP-OVER AT PHILADELPHIA

allowed on return trip within final limit, if ticket is deposited with Station Ticket Agent; stop-over of 10 days, not exceeding final limit, allowed at Harrisburg, returning, on deposit of ticket with Station Ticket Agent at Harrisburg.

For full information concerning leaving time of trains, consult small handbills or nearest Ticket Agent.

Pennsylvania Railroad.



Life at Indiana is healthful; work is rounded out with play. Health and strength and cheerfulness are here recognized as factors in the building of character.

And yet this school is most famous for the thorough, practical training it gives, and for the great success of its graduates. If you aim for success go to the

PENNSYLVANIA STATE NORMAL SCHOOL OF INDIANA, PA.

A faculty of 60 picked men and women. Every comfort—healthful location—Christian influences. \$195 covers all the expenses—excepting books—for one school year, for one preparing to teach. The 39th year begins SEPTEMBER 9th, 1913. Write for the beautifully illustrated Indiana Catalogue. Address the Principal, DR. JAMES E. AMENT, INDIANA, PA. The Indiana Conservatory of Music offers a complete musical education at a very reasonable figure. Booklet on request.

LUCKY.

"I am afraid," said the doctor, after he had thumped the gentleman on the chest and again and again tried his pulse, "that there is something radically wrong with your heart. I don't want to scare you, but be careful about running to catch trains and don't hurry when you go upstairs. If you are careful you may live for years. Still, if you have not made your will and arranged your affairs so that they would be in good condition if you were suddenly taken off it might be well for you to attend to those matters. I would not tell you this if I did not feel that it was—"

"Thank heaven!"

"What do you mean?"

"Now, I'll have an effective excuse when life insurance agents come to see me and I wish to get rid of them in a hurry. Just put it all in writing, will you, doc?"

A Monument Fund.

The meanest man in town having died and been duly buried, a bunch of his late acquaintances and neighbors were discussing the kind of party he was.

"We ought to raise a fund to build him a monument," one man suggested. "Rats!" chorused the crowd in protest. "Who'd give anything to build him a monument?"

"Everybody would," insisted the first speaker. "We'd raise it by a popular subscription."—Lippincott's.

Not as Bad as It Might Have Been.

"Why are you so bitter in your opposition to Burgess?"

"Well, he's been talking about me behind my back."

"What has he said about you?"

"He told one of my warmest friends that he regarded me as a man of one idea."

"Was that all he said?"

"Wasn't that enough?"

"He might have gone further and said that your one idea was yourself."

A Knotty Problem.

"Yes, sir! The question is: What would this country do without Morgan?"

"No, that isn't it. In the present impoverished condition of countries in general, the question is: What would Morgan do without this one?"—Life.

NOT EASILY CRUSHED.



Stern Father—I tell you, Maria, I'm tired of seeing that young man coming here two or three evenings a week. I shall have to sit on him.

Maria—I wouldn't, dad. It would be no use. I've done it myself several times, and I think he rather likes it.

A Question Answered.

What's in
A kiss?
Microbes
And bliss.

That's Where.

Bill—I see that vaccination is a voting qualification in Norway.

Jill—And doesn't it make any difference where a man is vaccinated.

"Oh, yes; he's got to be vaccinated in Norway."—Yonkers Statesman.

Driving Him.

Overdressed Youth—I say, my man, would you like to drive me to Piccadilly?

Cabby—I shouldn't mind, old sport, only I don't think the 'arness would fit yet.—Tit-Bits.

The Reason.

Mrs. Jones—Mrs. Meyers says that she was told by a lady the other night that she was beautiful.

Mrs. Smith—Um—I see; somebody wanted to borrow her shirt waist pattern."

Nothing Unusual.

"A man was robbed while riding in a taxicab the other day."

"Did he seem surprised?"

"Yes."

"He must be a greenhorn."

A Gilded Youth.

"Son attending to business pretty regularly since he started in?"

"Fairly so. Only once or twice has he failed to get to the office in time to go to the matinee."

His Thought Exactly.

"How did he make such a hit with Agnes Maude?"

"Every time she said 'Dear me!' he said 'I agree with you.'"

An Offer.

"My kingdom for a horse!" cried Richard.

"That's me," said Richmond. "I'm the dark horse."

Heavy Annual Rainfall.

The rainfall of a village among the hills of Assam, during the ten weeks from May 1 to July 9 this year, was 250 inches. The village is Cherrapunji, the rainiest spot in Asia and presumably in the world. Its annual rain fall is something over 450 inches—say fifteen times as much as London Cherrapunji stands on a plateau, over looking the plain of Sylhet, and it is 4,455 feet above sea level.—Westminster Gazette.

A PECULIAR THING.



Mr. Wise—I wonder how those two fellows came to be buried together.

Fortune in Stamp Collection.

A lady living in Sydney for many years has hoarded a collection of postal stamps left by her father, who had pursued his hobby of collecting for 59 years. The daughter was ignorant of any knowledge of philately and threw the stamps into an old trunk. Last week she visited a stamp exhibition, and for the first time awoke to the value of the stamps in her possession. She secured the assistance of experts, who estimate the value of the collection at \$100,000.

Exercise in the Open Air.

Any system of physical culture which does not include at least from two to four hours' gentle exercise a day in the open air, three square meals and nine hours of sleep is of the Evil One. So far as it passes itself off as a substitute for real exercise and fresh air, or encourages you to neglect these, it is a fraud and a failure. Practically nine-tenths of all the advertised systems must be put down in this class.—Woods Hutchinson in "Exercise and Health."

From His Own Experience.

A west end school teacher told a funny one the other day. The teacher was attempting to drill the class in the use of the word "felt." She expected some one of the children to say "The ice felt cold" or "The stove felt hot," or something of the sort. She was much discouraged when one little alien who had raised his hand to volunteer a sentence said: "I felt downstairs."—Boston Post.

First Jaunting Car.

The first jaunting car was established in Ireland in 1815 by a Milanese, Carlo Bianconi, who settled in Dublin and drove every day to Caher and back, charging twopence a mile. From this small beginning in 1837 he had established 67 conveyances, drawn by 900 horses.—National Magazine.

When Baby Bumps His Head.

Hot water is better than cold for bruises. It relieves pain and prevents congestion. If used at once it will invariably keep off discoloration.

Continuous Performance.

"Our baby gives us considerable trouble. Yells unless he has his own way." "Ours yells anyhow. You don't know what trouble is."

At the

Racket Store

BARGAINS

in

Graniteware, Tinware,
Glassware, Chinaware,
Stationery, Hosiery,
Wall Paper, Window Shades

Elm Street, Tionesta, Pa.

J. L. Hepler LIVERY Stable.

Fine carriages for all occasions, with first class equipment. We can fit you out at any time for either a pleasure or business trip, and always at reasonable rates. Prompt service and courteous treatment.

Come and see us.
Rear of Hotel Weaver
TIONESTA, PA.
Telephone No. 20.

Morck Optical Co.
OIL CITY, PA.

Prescription lens grinders for the eyes, plus Collegiate trained and internationally endorsed

Optometrist

Behind the Guns.
NO DROPS. RESULTS DEFINITE.
Artificial Eyes in Stock.

Both 'Phones.

Shirts made to order \$2.00 and upward.



Suits made to order \$15.00 and upward.

Better Clothes Than We Sell You Cannot Buy.

BETTER PRICE INDUCEMENTS THAN WE GIVE IMPOSSIBLE.

T.
A.
P.

Every article offered by us carries with it the guarantee of both the makers and ourselves. There are no "strings," no "ifs," no "ands." What you buy here must give service—it must please both your pride and your purse. We cannot afford, and wouldn't if we could, ask any one to pay the penalty of our errors. The article you buy here is ours until you are absolutely satisfied you have your money's worth.

T.
A.
P.

Silk Shirts Are Selling Like "Sixty"—\$2.50 and Better.

Oil City, Pa.

The Prints Co.
CORRECT DRESS FOR MEN

Oil City, Pa.

True Values B & B True Values

holding true to tradition—remnant day friday, july 25th.

You know what this means—the greatest sale ever instituted by a mercantile establishment.

Watch for forthcoming announcements and make your preparations to come to Pittsburgh for this great event; it will pay you mightily to spend time and money liberally in attending the sale.

BOGGS & BUHL
PITTSBURGH, PA.



We Announce the Continuation of the SHELF EMPTYING RACK CLEARING SALE.

We were obliged to sidetrack this sale for the Semi-Annual Remnant Sale. But it starts out today with undiminished dash and vigor. This is a July Sale that continues right along till shelves are emptied and racks are cleared of all spring and summer merchandise.

All Wash Dresses and Wash Suits

have been divided into two lots—about 200 in all

One Lot Marked Half Price,

The Other Lot One-Fourth Off.

A handful of Wash Dresses—between 20 and 25—are priced less than half.

Tailored Suits and Coats.

If you are to have one of these Coats or one of these Suits at a reduced price, you must act promptly, for there's but 60 suits and 50 coats left. A July rack clearing price on every garment.

Shelf Emptying Down Stairs.

Wash Goods, 17c, 34c.

Two tables. A sign on one table reads: Any piece of Wash Goods on this table 17c yard. A sign on the other table reads: Any piece of Wash Goods on this table 34c yard. On the 17c table nothing less than 25c goods. On the 34c table nothing less than 50c goods.



A Message from the Sea

Get a whiff of salt air! Take a bath in the ocean spray! There is tonic and invigoration. A sail on the deep blue sea is a delight to mind and body.

The Forty Beaches of New Jersey

bid you come. Make a choice between Long Branch, Asbury Park, Ocean Grove, Spring Lake, Sea Girt, Point Pleasant, Seaside Park, or Beach Haven on the "Upper Coast."

Splendid train service from Broad Street Station or Market Street Wharf, Philadelphia.

The "Lower Coast" offers Atlantic City, Ocean City, Sea Isle City, Stone Harbor, Wildwood, and Cape May. All in two hours or less from Philadelphia.

Manifold attractions; good hotel accommodations to suit all purses; endless variety of entertainment; surf bathing, finest and safest in the world; sailing; deep sea fishing; crabbing and angling in the creeks and bays.

A trip to any of these resorts is an ideal holiday. Accommodating tickets for the vacation period on sale at all ticket offices at attractive rates.

Ask Ticket Agents for time tables and excursion fares, or address C. A. B. Cooper, District Passenger Solicitor, 301 Marine National Bank Building, Erie, Pa.

Pennsylvania Railroad

