## The smart are pillerberglo

This Notable July Clearance Sale Is Out-Distancing Previous Events.

A month's selling packed into a lew days-that's the resul this phenomenal event to date. To be sure we have neve before sold goods at such marvellously tow

The tremendous selling of the past few days has reduce quantities, but it hasn't upset assortments. There is still a bargains-genuine bargains,

Have you attended this great sale? If not, it will be wel worth an extra trip to town if necessary, to profit before the curtain goes down Satarday night an Our Corset Section Is Breaking All Selling and Service Records.
we have wo more friends for this department-than would hav been thought possible a year ago.
Our Corset Department has never been in so high a stat of efficiency as at preseut. We are handling more lines, and greater variety of styles in each line. We have secured the se art of fitting and altering. Our up-to-date fitting room equipped with every convenience.
The finest, most rapidly growing Corset Store in Northyou?

Cluny Luncheon Sets and Centerpieces.
We have lately received a number of Cluny Sets, Scar and Centerpieces, so exquisite that just to examine them wor
be a decided treat. And the prices are astonishngly little.

Cluny Luncheon Sets, 13 or 19 pieces, $\$ 8.50$ to $\$ 50.00$.
Cluny Scarfs and Centerpieces, $\$ 3,00$ up

## ThislnartuStillobluge OIL CITY, PA.

OWNED HALF THE EARTH.
The hero of a recent novel is a young man who falls into a sem.
ingly enderss rance, has bequeathed tomim, int trust, various sums of
money by relatives and friends, and some two centuries loter wakens



We Pay Four Per Cent. Interest Oil City Trust Company Oil City, Pa.

## Atlantic City

 Cape May NEW JERSEY
July 25, August 2, 15, and 29, 1913 Round $\mathbf{\$ 1 1 . 0 0}{ }^{\text {trip }}$ From Tionesta
$\mid$ Tickets Good Returning Within Fifteen Days STOP-OVER AT PHILADELPHIA
 Pennsylvania Railroad
Pennsylvania State

HEADED OFF BY DIPLOMACY
 Egypt ts actunlly a Turkitah province,
Ithough the Britsh
control tis
so


Silence Is the College Yell From the School of Experience.



Semi-Annual
Remmant Sale.
Thursday, July 17.
Friday, July 18.
Saturday, July 19.


## A Message from the Sea

Get a whiff of salt air! Take a bath in the ocean spray! There is tonic and invigoration. A sail on the deep blue sea is a delight to mind and body

The Forty Beaches of New Jersey


