## Jhe dmart wir Sillerberg Co

## Beginning Next Monday The Most Impressive Clear ance Sale

Ever Inaugurated by This or Any 0ther Store in This Section of the StateEvery Department Offering Its Best at Reductions That in Most Instances Approach Actual Cost.
the yearly January clearance movement to whic ward, but an event that in every way surpasses all previous et forts. The character of the goods reduced, the range of assortment, the decisiveness of the reductions-all will appeal irre-
sistibly to the woman for whom the word Economy has a meanin
For there's no time to think of profits now, or even actual costs-a price must be found that will sell every article AT ONCE, even if it means a direct money loss to us. And so in
every department of the store prices have been cut far below regular values, in many instances, to actual factory cost and

## One Thing More.


 three monthes Alitite forethought tand quick acioion now will

The Sale Starts Monday Morning, January 20th and lasts throughout the week. You'll surely be here if you'll read the savings printed on hand bills which will be left at your door.

## The Smarto Sillerberge: on crirs. Da .



Four Per Cent.

Oil City Trust Company Oil City, Pa.

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