

The Smart and Silberberg Co.

Centre Street at Elm, Oil City, Pa.

Our Annual Hot Weather Sale Commences Monday, Aug. 4th.

Scores of the articles that make for your summer comfort, and that pertain to your warm weather dress, will be marked refreshingly low.

The store with its floral decorations, palm leaf fans, iced water stations, and great window space, all making for delightful coolness, will present a picture of keen shopping enjoyment. Plan to be here some time next week, and to forget the disagreeable heat by inspecting the most alluring merchandise, at the lowest prices, at the coolest store, for miles around.

The New Felt Hats.

The vogue for these attractive and practical walking hats, greater now than ever, is given fitting representation here in our millinery rooms.

The wealth of models, each one as distinctive and charming as can well be devised—the wide choice of colors—give ample assurance of your finding something exactly to your taste.

Dozens of shapes, large or small, in white, gray, tan, brown, blue, pink, etc. May we show them to you?

Are You Acquainted With Our Corset Stock?

Have you learned of the possibilities for style and comfort which our corset section offers? Every variety of model, each from one of the most reputable makers of the country, is here for your inspection.

Today we mention in particular a Rengo model, made of fine batiste, lace trimmed, with four supporters, and hook and drawstring, at \$1.50. It will interest you.

The Smart and Silberberg Co.
OIL CITY, PA.

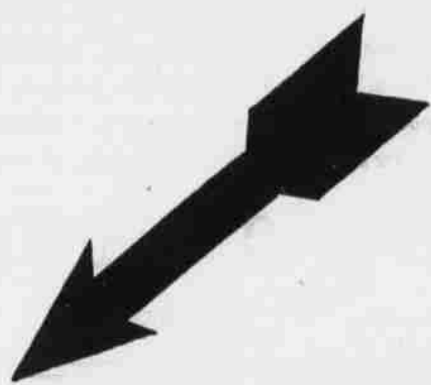
"If you are afraid you will fail, you are half way to the land of Has-Beens. Stop thinking you can't succeed and you have turned your back on Failure."—Emerson.

Read the above carefully; start a savings account with the determination suggested in this quotation. In a comparatively short time you will be surprised at your own success. We will assist you by adding

4 PER CENT.

Oil City Trust Company
Oil City, Pa.

The Kinter Co.
OIL CITY, PA.



Last of The Tailored Suits.

In keeping with a fixed policy of this store not to carry over Suits of one season into that of another, no matter what the cost or sacrifice, these prices are quoted:

- A 36 Black Serge \$25.00 Suit \$12.00.
- An 18 Black and White, even stripe \$25.00 Suit \$12.50.
- An 18 Steel Grey Serge \$22.50 Suit \$11.00.
- A 16 Navy Blue Serge \$18.50 Suit \$9.00.
- A 16 Grey Serge \$16.50 Suit \$8.25.

Fine White Mexican Robes and Dresses.—\$3.50 White Mexican Drawn Work Linen Robe \$19.50. Three \$25.00 White Linen Embroidered Robes \$15.00. A \$16.50 Cadet Blue Linen Dress, trimmed with fancy Bulgarian Bands \$10.00.

Shop Here at Our Expense.

Fare paid one way to Tionesta patrons on \$10 purchase. Round trip fare paid on \$15 purchase. To Endeavor patrons one way on \$10 purchase and round trip on \$20 purchase.

The Kinter Co.
OIL CITY, PA.

CHICHESTER'S PILLS
THE DIAMOND BRAND.
Ladies! Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold metallic boxes, sealed with Blue Ribbon. Take no other. Buy of your Druggist. Ask for CHICHESTER'S DIAMOND BRAND PILLS, for 25 years known as Best, Certain, Always Reliable.
SOLD BY DRUGGISTS EVERYWHERE
IT PAYS TO ADVERTISE IN THIS PAPER

JAMES HASLET,
GENERAL MERCHANT,
Furniture Dealer,
—AND—
UNDERTAKER.
TIONESTA, PENN

DON'T SHOOT

"We're Coming Down!"

THE PRINTZ CO.

MID-SEASON CLEARANCE SALE

COMMENCES

33 1/2 Per Cent. Reduction on all Linen Dusters and Automobile Coats.

25 Per Cent. Reduction on all Raincoats, Slip-on and Regulars.

Thursday, August 1st, and Continues Until Saturday, August 17th

Our past records for conducting cleaning out sales is so well established in public opinion that it is not necessary to tell you in detail what this sale means. We never carry a dollar's worth of goods from season to season. We clean them out. This sale is going to be wonderful in many ways, but chiefly through the remarkable bargains that every customer will get who comes with the idea of money saving—we say openly and fearlessly to every man and woman who may read this advertisement, this will be the biggest and most successful sale ever attempted in the history of the Oil Country. We are going to sell \$40,000.00 worth of Printz Standard Merchandise for \$25,000.00, almost half. Come to this sale if you never attended one before--IT WILL PAY YOU.

All Fancy Suits, worth \$10.00.....now \$ 6.50	All Men's Straw Hats, worth 2.00.....now \$1.00	All Fancy Hosiery, 25c grades.....now 19c	
All Fancy Suits, worth 12.50.....now 8.45	All Men's Straw Hats, worth 1.00.....now 50c	All Fancy Vests, \$6.00 grades.....now \$3.00	
All Fancy Suits, worth 15.00.....now 10.50	All Men's Trousers, worth \$8.00.....now \$5.95	All Fancy Vests, 5.00 grades.....now 2.50	
All Fancy Suits, worth 18.00.....now 12.45	All Men's Trousers, worth 7.00.....now 5.45	All Fancy Vests, 4.00 grades.....now 2.00	
All Fancy Suits, worth 20.00.....now 14.45	All Men's Trousers, worth 6.00.....now 4.45	All Fancy Vests, 3.00 grades.....now 1.50	
All Fancy Suits, worth 25.00.....now 17.95	All Men's Trousers, worth 5.00.....now 3.75	All Fancy Vests, 2.00 grades.....now 1.15	
All Fancy Suits, worth 30.00.....now 21.45	All Men's Trousers, worth 4.00.....now 2.95	All Fancy Vests, 1.50 grades.....now 1.00	
All Fancy Suits, worth 35.00.....now 23.95	All Men's Trousers, worth 3.00.....now 2.15	All Pajamas, worth \$5.00.....now 3.33	
25 per cent. reduction on all Blue and Black Suits.			
All Boys' and Children's \$12.50 Suits.....now \$7.95	All Men's Trousers, worth 2.50.....now 1.65	All Pajamas, worth 4.00.....now 2.66	
All Boys' and Children's 10.00 Suits.....now 6.95	All Men's Trousers, worth 2.00.....now 1.45	All Pajamas, worth 3.50.....now 2.33	
All Boys' and Children's 9.00 Suits.....now 6.45	All Men's Trousers, worth 1.50.....now 1.15	All Pajamas, worth 3.00.....now 2.33	
All Boys' and Children's 8.00 Suits.....now 5.45	All Men's Trousers, worth 1.00.....now 79c	All Pajamas, worth 2.00.....now 1.66	
All Boys' and Children's 7.00 Suits.....now 4.95	Extra 33 1-3 per cent. reduction allowed on all White and Fancy Flannel Trousers.		
All Boys' and Children's 6.00 Suits.....now 4.45	Manhattan Shirts, \$4.00 grades.....now \$2.95	All Pajamas, worth 1.50.....now 95c	
All Boys' and Children's 5.00 Suits.....now 3.75	Manhattan Shirts, 3.00 grades.....now 2.25	All Pajamas, worth 1.00.....now 75c	
All Boys' and Children's 4.00 Suits.....now 2.95	Manhattan Shirts, 2.50 grades.....now 1.65	All Night Shirts, worth \$1.50.....now \$1.00	
All Boys' and Children's 3.00 Suits.....now 2.25	Manhattan Shirts, 2.00 grades.....now 1.35	All Night Shirts, worth 1.00.....now 75c	
20 per cent. reduction on Boys' Blue Serge Suits.			
All Boys' Straw Hats, worth \$3.00.....now \$1.50	Manhattan Shirts, 1.50 grades.....now 1.15	All Night Shirts, worth 50c.....now 39c	
All Boyr' Straw Hats, worth 2.50.....now 1.25	All Union Suits, \$5.00 grades.....now 3.75	All Garters, worth 50c.....now 30c	
All Boys' Straw Hats, worth 2.00.....now 1.00	All Union Suits, 4.00 grades.....now 2.95	All Garters, worth 25c.....now 19c	
All Boys, Straw Hats, worth 1.50.....now 75c	All Union Suits, 3.00 grades.....now 2.15	All Work Shirts, worth \$1.00.....now 79c	
All Boys' Straw Hats, worth 1.00.....now 50c	All Union Suits, 2.50 grades.....now 1.65	All Work Shirts, worth 60c.....now 39c	
All Boys' Straw Hats, worth 50c.....now 25c	All Union Suits, 2.00 grades.....now 1.45	All Neckties, worth \$2.00.....now \$1.35	
One-Half Price on all Straw Hats.			
All Soft and Stiff Hats, worth \$4.00.....now \$2.95	All Union Suits, 1.50 grades.....now 1.15	All Neckties, worth 1.50.....now 95c	
All Soft and Stiff Hats, worth 3.00.....now 2.15	All Union Suits, 1.00 grades.....now 79c	All Neckties, worth 1.00.....now 65c	
All Soft and Stiff Hats, 2.50.....now 1.65	All Separate Underwear, \$2.50 grades.....now \$1.65	All Neckties, worth 75c.....now 45c	
All Soft and Stiff Hats, 2.00.....now 1.45	All Separate Underwear, 2.00 grades.....now 1.45	All Neckties, worth 50c.....now 35c	
All Soft and Stiff Hats, 1.50.....now 1.15	All Separate Underwear, 1.50 grades.....now 1.15	All Neckties, worth 25c.....now 19c	
All Soft and Stiff Hats, 1.00.....now 79c	All Separate Underwear, 1.00 grades.....now 79c	All Belts, worth \$1.50.....now \$1.15	
All Men's Straw Hats, worth \$6.00.....now \$3.00	All Separate Underwear, 50c grades.....now 39c	All Belts, worth 1.00.....now 65c	
All Men's Straw Hats, worth 5.00.....now 2.50	All Separate Underwear, 25c grades.....now 19c	All Belts, worth 75c.....now 42c	
All Men's Straw Hats, worth 4.00.....now 2.00	All Fancy Hosiery, \$1.50 grades.....now \$1.15	All Belts, worth 50c.....now 35c	
All Men's Straw Hats, worth 3.00.....now 1.50	All Fancy Hosiery, 1.00 grades.....now 75c	All Suspenders, worth 50c.....now 39c	
	All Fancy Hosiery, 75c grades.....now 45c	All Suspenders, worth 25c.....now 19c	
	All Fancy Hosiery, 50c grades.....now 39c	EXTRA, EXTRA. Wonderful Reductions on every article in our Boys' and Children's Department.	

EXTRA SPECIAL. We will offer over 200 Wash Suits for Boys at ONE-HALF PRICE. All sizes, all styles.	EXTRA SPECIAL. We will offer over 100 Men's Suits, a collection of all Odd Suits at ONE-HALF PRICE. Alterations charged for.	EXTRA SPECIAL. We will offer a special lot of Boys' Blouse and Russian Suits at ONE-HALF PRICE. All Sizes.	EXTRA SPECIAL. We will offer 50 dozen Underwear in blue or ecru color, a great bargain at 19c EACH.	EXTRA SPECIAL. We will offer 15 dozen Police and Firemen's Suspenders, a 50c quality, at 22c THE PAIR.
EXTRA SPECIAL. We will offer every Boys' Straw Hat in stock at ONE-HALF PRICE. Beautiful styles and qualities.	EXTRA SPECIAL. We will offer over 25 dozen Men's Soft and Stiff Hats, a special lot at ONE-HALF PRICE.	EXTRA SPECIAL. We will offer 200 dozen Fast Black Hose for Men at 6c THE PAIR.	EXTRA SPECIAL. We will offer 25 dozen Athletic Union Suits at 59c THE SUIT.	EXTRA SPECIAL. We will offer 25 dozen Wash Four-in-Hand Ties at 9c EACH.
EXTRA SPECIAL. We will offer 50 dozen Straight Knee Pants for Boys at ONE-HALF PRICE.	EXTRA SPECIAL. We will offer 10 dozen Special Suit Cases at 79c EACH.	EXTRA SPECIAL. We will offer 50 dozen Athletic Shirt and Knee Drawer Underwear, a wonderful bargain, at 29c.	EXTRA SPECIAL. We will offer 25 dozen White Lisle Union Suits, ankle lengths, at 59c THE SUIT.	EXTRA SPECIAL. We will offer 10 dozen Fancy Silk Handkerchiefs, worth 50c, at 19c EACH.
THERE IS NO DECEPTION In any of our advertisements or in any statement made to you in our store. We want both your patronage and good will all the time.	EXTRA SPECIAL. We will offer all our Umbrellas from \$1.50 up to \$7.00 at 33 1-3 REDUCTION.	EXTRA SPECIAL. We will offer 10 dozen Eagle Brand Flannel Shirts, worth \$1.50, at 95c EACH.	EXTRA SPECIAL. We will offer our entire stock of Hand-some Bathing Suits at ONE-THIRD OFF.	YOU CANNOT BUY An article at this store that will disappoint you in any way. It is our fixed and unalterable rule to maintain at all times our standard of qualities.

Important Notice.

Contract Goods Not Reduced.
White Shirts and E. & W. Collars.
Carhartt Overalls.
Fownes' Gloves.
Spalding's Athletic Goods.
Knox Derby Hats.
Sampson Suspender Waists.
Interwoven Hosiery.
White or Black Neckwear.
Jean Trousers.
Bar Coats or Aprons.

Don't forget the time, the place and the date.

August 1st, it's Thursday, a good day to start something.



Oil City, - Pennsylvania.

Important Notice.

We will reserve goods for thirty days on deposits.
All alterations are free.
No goods on approval.
Absolutely cash only.
No express charges prepaid.
No goods exchanged on Saturdays.
P. S.—Please report any dissatisfaction to the office, where adjustment will promptly be made.