## Jhe smartana pilberberg Co

The Road of Low Prices and Big Values Leads Directly to This Store.
ore handles cheap, shoddy goods.
It's an easy matter to deal in nothing but high quality oods if the question of price could be ignored,
But to combine really worthy values with moderate prices -there's the rub. It requites long and profitable experience; never ceasing watch of the market; accurate and prompt judgment in sele
An experience and study of more than twenty years, comor us the most extensive business in this part of the state, are confident that we are in a unique position to fill
satisfactorily. Can't we become better acquainted?

## When You Select Carpets or Rugs.

In our Daylight Rug Department, the feature brought es pecially to your attention is the fact that we keep our rugs in
iles on the floor. This not only makes the rug remain flat but gives it the same appearance here that it will have on the floor in your home.
These rugs are for the most part from the celebrated Whittall Mills; beyond comparison the finest rugs made in this country. Customers in continually increasing numbers call for
them, realizing the desirability of their superior wearing qualities, the unusual number of private patterns, and the numerous
Whittall Rugs Have a Minimum Selling Price.
will cost you not a cent more than in any city in the United States. may we not have the opportunity of showing you these rugs. $t$ will be the means of establishing a confidence between $u$ that will be to our mutual_ advantage


YOUR MONEY


Oil City Trust Company Oil City, Pa.



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Oil City, Pa.
and Manufacturing Opticians. School chidran's eyes will be ee y a ontet from their teacher or family
The altest methods known to science Leil eneses ion otock.
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Morck Optical Co.
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JAMES HASLET general merchant Furniture Dealer

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pecial curtains Elevenstyles Whiteand berg Sill CurtainsBattenberg applique in scroll and heraldic designs on extra quality Bobbinet with picot edge. yards long, $\$ 1.50$ pair. Scrim Curtains-Cord
Bar Etamine, White or Arabian color, with twoinch hemstitcht hem, 36 inches wide, $21 / 2$ yards long, 85 c a pair
Other Curtains, 35 c to $\$ 40$ a pair, including
newest patterns-all the best makes-foreign and domestic.

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$\begin{aligned} & \text { Soits } 81000 \text { to } 84000 \\ & \text { Wond }\end{aligned}$
$\begin{aligned} & \text { Suits } 810.00 \text { to } 84000 \\ & \text { Wonderful valuea at } 815.00 \text { to } 820.00 \text {. }\end{aligned}$

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