## The dmant wir Sillerbergle

## Bewitching New Hats．

## A Wonderful Choice．

Never was there a season in which Fashion smiled on wider range of shapes，materials，colorings，trimmings，etc． There are all manner of variations of the rolling brim hats； tri－corner，colonial，and four－cornered styles；hats of graceful， elegant Rembrandt type，variously modified；pokes，toques，tur－ bans，etc

Some are original models from Paris，others are copies and then there is the galaxy of new conceptions by noted makers， and our own designers．We have the right hat at the right price．

Will You Take Up the Rug Question With Us？
One of the important questions which will come to the housewite during the next few weeks will be that of new floor coverings．

We believe that a great many persons，the majority possi－ bly，desire to talk over Rugs and Carpets with someone who they feel knows more about them than they do and upon whom they may rely absolutely．

You know this store sufficiently well to be assured that we shall not put our interests before yours，It is one of the first principles of this business that we serve our own interests best when we make the interests of our patrons first．

So come in and let us discuss the floor covering subject with you；let us show you the splendid selection of Rugs and Carpets we have ready for you．

## The Smartis Sillorberge： OIL CITY，PA．

＂There are two times in a man＇s life when
he slould not speculate：When he can＇t afford to and when he can．＂－Mark Twain．

Placing your savings with us at Four Per Cent．is not a specula－ tion．

## Oil City Trust Company

 Oil City，Pa．The Women of Tionesta
vicinty ar repectfuly ad rised that

The New Tailored Suits， The New Silk Dresses， The New Wool Dresses， And The New Coats， for the Spring Season＂ $1912^{\text {＂}}$ have arrived Also the New Foulard Silks．

## The Kinter Co． Oil City，Pa

## Plipes Not Made From the Brier． French brier pipes are not

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upper berth ti a Pullman car．＂



nd Manufacturing Opticians School children＇s eyes will be ex
mined free of coost when accompanied by a note from their teacher or family Pbysician．
Th latest methods known to science
are employed－－no drops－arti－ are employed－ne drops－arti－
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Lenpes doplicated on short notice．
 Morck Optical Co．， Firt National Baok Building． CHICHESTER S PILLS



The Kinter ${ }^{\text {co．}}$


## The Suit

FOR EASTER
The Dress
for easter

## The Coat

FOR EASTER
Can be selected here from the most complete stock of Ready－to－Wear＂between Pittsburgh and Buffalo．

Suits，$\$ 12.75, \$ 14.50, \$ 15.00, \$ 16.50, \$ 18.00, \$ 20.00$ to $\$ 50.00$ ．

Coats，$\$ 7.50, \$ 10,00, \$ 11.50, \$ 12.50, \$ 15.00, \$ 16.50$ $\$ 18.50$ to $\$ 35.00$ ．

Wool Dresses，$\$ 7.50, \$ 8.50, \$ 10.00$ to $\$ 25,00$ ．
Silk Dresses，$\$ 10.00$ to $\$ 35.00$ ．
Here widest latitude is given individual style and colo reerence．And you can get the style desired，the colo you favor and the correct size for just what you feel you can afford to pay．

In fact you can declare the price and state about what ou want－the variety is so great that you＇ll experience but you want－the variety is so great that you＇ll
little trouble in finding just what you want．

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Stylishly Striking Suits of the materials most approved by current fashion，$\$ 16,50, \$ 18.00$ and $\$ 20.00$ ．

Wonderfully Attractive Coats that compel your admiration reason of their distinctive style and perfect tailoring，$\$ 12,50$ ， $\$ 15.00, \$ 16.50$ and $\$ 18.50$ ．

Strikingly original in design，the Dresses，both silk and wool， impress you with their moderate price，$\$ 7.50, \$ 8.50, \$ 10.00$ ， $\$ 11.50, \$ 12.50, \$ 14.50$ and $\$ 15.00$ ．

Two important factors have contributed largely to the re－ markable growth of this Kinter Co．＂Ready－to－Wear＂Department －the fit of the garment and the extremely moderate prices，

Two factors that appeal alike to the discriminating and eco－ nomic buyer．

This store＇s merchandising trademark is＂the best at mod－ erate cost．＂Best in quality of material－best in workmanship－ best fitting．
Are You a Prospective Buyer of Suit，Dress or Coat for Easter？

Does unlimited assortment－wide style and price range－fault－ essly tailored，pertect fitting garments at moderate cost appeal to you？Then this store waits to welcome you．

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The Kinter ${ }^{\text {co．}}$
Oil City，Pa．

