

The Smart and Silberberg Co.

Centre Street at Elm, Oil City, Pa.

Take a Trip at Our Expense

And see the brilliant display of beautiful things which Dame Fashion has prepared for her devotees this fall. Of all the many seasons during which this store has been the leader in all that pertains to style, not one has found us so literally overflowing with the charming and the new as does the present autumn. It's the splendor of the Orient, brought here by through trains and fast steamships for your especial benefit. The splendid silks—the rich, warm dress goods—the elegant trimmings—the smart new hats—the superb tailored suits—the charming costumes—the thousand and one dainty, novel dress accessories—all breathe a charm that is well-nigh irresistible.

And please don't forget that these things are as accessible to you as to the residents of Oil City themselves. Your trip down here will cost you nothing; purchases amounting to \$10 in any part of our store entitle you to a rebate covering the price of a simple trip; purchases amounting to \$20 mean a rebate covering your entire fare.

Will you let us become better acquainted with you? We feel sure that it will be to our mutual advantage.

Beautiful New Autumn Silks.

A gathering which includes products from the most celebrated looms both in this country and abroad; exquisite fabrics which compel admiration by their beauty and delicacy are here, side by side with new shades and designs in the plainer, sturdier silks which occupy such a prominent place in the well-appointed wardrobe.

Bordure Effects in Great Demand.

It is in the soft, clinging materials that the fancy of the designer has run riot—Creme de Chine, Poplins, Marquiesettes, Grenadines, and soft-finished Foulards. To attempt description of the patterns and color schemes is impossible; the harmonious blending of the new, rich shades, the striking originality of the designs, form combinations which must be seen to be appreciated.

Fascinating Spot-Proof Foulards.

Forecasted favorites in silks, these foulards would win favor by their beauty regardless of what fashion dictated. Striped effects of white on blue predominate; stripe or polka dot designs in other colors may also be found, in widths from twenty-four to thirty-six inches. As announcers of the fall tendencies in foulards, these will interest you.

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A Wise Provision.
Did you ever notice when a man smites his thumb with a hammer while putting down a carpet under his wife's supervision how quickly he thrusts the bruised and throbbing member into his mouth? People think it is because the application is soothing. But the movement is purely involuntary, like winking. The man cannot help it. The fact is that nature knows what a man is apt to say under such circumstances and so has provided him with an automatic stopper. Whenever he hits his thumb hard enough to hurt—and it doesn't take a very hard blow almost to kill a man when he is doing something he doesn't like to do—by a sort of interlocking system his thumb fits into his mouth, and for the critical moment speech is cut off.

French Humor.
A man who possessed much land and had many younger brothers was asked why he did not go out hunting, as his brothers did.
"Well," said he, "it is because it frequently happens that the guns of younger brothers go off accidentally when pointed at the eldest, but it is seldom that the guns of the eldest be have in a similar manner toward the younger brothers."—French Joke Book.

Her Compliment.
A popular English comedian and music hall singer, asked what his funniest experience was, said: "One time I drove up to the theater in Dublin and was humming a tune when I got out. An old Irishwoman who had fallen to get in the theater heard me and said, 'Begorra, if that is how he sings I am glad I didn't go in.'"—London Mail.

Here and on the Moon.
Things are six times heavier on the earth than they would be in the moon. A man weighing 150 pounds on the earth would weigh only twenty-five pounds on the moon. A player throws a baseball 100 yards here, but with the same exertion in the moon he would throw it 600 yards.

Boomerang Poems.
"I never hear you kicking at the mail service."
"No; my poems come back promptly enough."—Pittsburgh Post.

Reading For the Sick.
"And now a word about patients who may feel like reading," said the house physician to the nurse. "When they ask for something to read be sure to give them continued stories—always continued stories."
"Is that wise?" she ventured to remonstrate. "Won't the excitement over what is going to happen in the next number have a bad effect?"
"No. Even if it does it will be counteracted by the encouragement. Sick people have queer fancies. One of the queerest pertains to literature. Feed a patient's mind with nothing but short stories and he will certainly get into his head that he is going to die so soon that it isn't worth while to start him on a long one, and he will droop accordingly. But give him only yarns of the to-be-continued-in-our-next variety and he will take it for granted that you expect him to get well so he can finish the story, and he will perk up amazingly. Just try it."
The nurse did try it and found that the doctor's theory was built on a sure foundation.—New York Times.

Lion Signs in England.
In the middle ages the country houses of the nobility in England when the owners were absent were used as hostels for travelers. The family arms always hung in front of the house and gave it a popular name among travelers, who called a lion "gules" or azure simply "red" or "blue." As these mere intimations of good cheer and entertainment inkeepers adopted the lion. Lions have always been and are now very favorite signs in England—lions white, black, red, brown, golden, yellow—red being the most common. Probably the Red Lion originated with the badge of John of Gaunt, duke of Lancaster, who married the daughter of Don Pedro, king of Leon and Castile, and who adopted the lion rampant gules of Leon to represent his claim to the throne. Under Richard and John lions became the settled arms of England and were generally used by those who could find any claim.

Rook and Gull.
The rook appears to have become the bird whose name stands for swindlers in a distinctly unfair way, the London Chronicle says. At first "rook" meant a dupe, then the verb "to rook" came to mean to cheat, and out of this was evolved "rook," a cheater—a complete topsy turvy process. It is curious that the same thing has not happened to "gull." Here also the verb came from the substantive meaning a dupe, and, as the gull strikes one as rather a knowing bird, one might have expected the same evolution as in the case of the rook. It should be observed, however, that "gull," a dupe, did not refer specially to the seagull, the word having formerly meant a young bird of any kind. In Elizabethan English it signified a callow youngster who wished to be thought smart.

Literary Cure for Snoring.
To the snorers who ask for the cure let the cause be announced. Snoring is the result of stomachic repletion and mental vacuity. A correspondent who has suffered from both prescribes the cure—a light supper or none, to avoid repletion, and the frequent repetition of some literary phrase to provide occupation for the mind during sleeping hours. Go to bed and think of some short literary phrase to occupy your mind. The combination of the two prescriptions against snoring—the abstention from food and the meditation upon a literary phrase—may be found in Ecclesiasticus, the nineteenth verse of the thirty-first chapter. "How sufficient to a well-mannered man is a very little, and he doth not breathe hard upon his bed."—London Spectator.

Dead Men's Teeth.
Before artificial teeth were created deficiencies had to be made good by the real article, so body snatchers ravaged the cemeteries at night, breaking up the jaws of the dead to extract their teeth to sell to dentists for insertion in live men's mouths. An army of these ghoulies followed Wellington's army. They were licensed as sutlers, but once night fell out came their nippers and they provided over the battlefield extracting the teeth of the dead or dying.

Aasafetida.
Sheep have a fit of joy eating the young aasafetida plant, and Persians and other oriental races relish it as much as sheep. The juice of the aasafetida plant when fresh is so strong that a teaspoonful turns out more smell in a house than a hundredweight of drug store aasafetida.

A Solemn Ceremony.
"Papa," whispered Johnny, who was in attendance at the Sunday morning services, "why do the people look so sad when they drop their money in that plate?"—Chicago Tribune.

Safe.
Elizabeth had just committed Mary to prison. "Fear not for your safety, dear cousin," she said. "The tower is equipped throughout with the block system."—Stanford Chaparral.

One Advantage.
"So you have adopted a baby to raise," we ask of our friend. "Well, it may turn out all right, but don't you think you are taking chances?"
"Not a chance," he answers. "No matter how many bad habits the child may develop, my wife can't say he inherits any of them from my side of the house."—Life.

The Tie That Binds.
"I have a cook now that took a college course in domestic science last summer."
"You seem enthusiastic, Mabel."
"Yes; I find we belong to the same secret society."—Washington Herald.

Repartee.
He (during the spat)—Well, if you want to know it, I married you for your money. She—I wish I could tell as easily what I married you for.—Exchange.

If ignorance were only bliss the world would be much happier.—Mansfield.

Had Reason to Be Silent.
An ingenious young man once took his fiancée to church in a small country village, and when the time for "collection" came around he rather ostentatiously displayed a silver dollar. Presuming upon their engagement, the young woman placed a restraining hand upon the arm of her fiancée.
"Don't be so extravagant, George!" she exclaimed.
"Oh, that's nothing," he replied. "I always make a point of giving a dollar when I go to a strange church."
Just then the deacon came with the plate, and George dropped a coin. Everything seemed favorable, and the young man beamed with a sense of generosity. Then the minister gave out the notices for the week and concluded with the wholly unexpected announcement of the day's collection.
"The collection today," said he, "amounted to 95 cents."
George hadn't much to say all the way to his fiancée's home.—Houston Chronicle.

The Origin of Dunces.
A dunce is named after Duns Scotus, the chief and leader of the schoolmen who were in opposition to what was called "the new learning" in the sixteenth century. It is easy to see how readily convertible the term would be. Any opponent of the new learning would be apt to be referred to as a Dunsman, or, more briefly, as a Duns, to indicate that he held the views of which Duns Scotus was the most eminent representative. But as the time went on and the new learning triumphed to call any one a Dunsman or a dunce would be equivalent to describing him not merely as opposed to a certain set of doctrines, but as incapable of learning and enlightenment. It is certainly hard upon Duns Scotus, as Archbishop Trench has remarked, that he, "the subtle doctor" by pre-eminence, the "wittiest of the school divines," as Hooker terms him, should have his name handed down to future ages as a synonym for invincible stupidity.

A Matter of Breed.
"Them fellers in the office of the Bee are what I call fresh," Deacon Ezra Bullock remarked to his wife at the supper table on his return from his monthly visit to the town of Balston.
"How so, father?" inquired Mrs. Bullock.
"Well," Mr. Bullock said, "one of my errands was from Saba Mabel Briggs. She wanted I should find out why they hadn't punctuated her last poem. They sent a copy, and she said it made her most sick the way they'd spiled her beautiful ideas."
"Well, when I'd got loaded up to come home I drove round to the Bee office an' compos' room an' beckoned a young feller in his shirt sleeves to come out."
"Now, I says, 'you'll do her a favor if you'll tell me why you didn't punctuate Saba Mabel Briggs' last poem?'"
"Cert'nly, 's he. 'I'm not a pointer; I'm a setter.'"—Youth's Companion.

Molded by Circumstances.
Yoshio Markino in McClure's tells the following anecdote of his literal mindedness:
"At the grammar school I used to believe all that I was taught. But very often I made an awful misunderstanding. For instance, our readers said: 'The human nature is just like the water. If you put the water into a square vessel the water will become square, and if you put it into a round vessel it will have a round shape. Boys and girls, therefore you must choose your friends.'
"No sooner than the school hour was over I ran to my neighbor who had a newly born baby. I told the mother, 'Don't put your baby in a hard, flat bed; her figure will become flat!'"


Postgraduate Course.
Pretty Daughter—Now that I have graduated, mamma, don't you think I ought to take a postgraduate course? Practical Mother—Certainly, my dear. I have arranged a complete and thorough course for you in roasting, baking, darning, sewing, patching, washology, ironology and general domesticology. Run along now and get on your working harness.—Chicago News.

An Old Testament Verse.
The twenty-first verse of the seventh chapter of Ezra in the Old Testament contains all the letters of the alphabet. "And I, even I, Artaxerxes the king, do make a decree to all the treasurers which are beyond the river, that whatsoever Ezra, the priest, the scribe of the law of the God of heaven, shall require of you, it be done speedily."

Not the Same Meaning.
Nervous Old Lady (in saloon of steamer)—Oh, steward, where do I sleep? Steward—What is the number of your berth, ma'am? Nervous Old Lady—I don't see what that has to do with it, but if you must know it is third. There were a sister and a brother born before me.

One Reason.
Teacher—And why should we begin at the foot of the ladder? Willie—So if any of the guys at the top falls we'll be near enough to give 'em the laugh when they hit the bottom.—Puck.

Preferred to Be a Quack.
A quack at a fair near Paris was driving a roaring trade selling nostrums, drawing teeth and beguiling the crowd in the usual ways, says the British Medical Journal. The letter of the French law against unqualified practice is very strong, though owing to the indifference of the magistrates it is not strictly carried out. This, however, was a particularly flagrant case, and the police felt compelled to intervene. The quack was therefore accosted by the guardians of the law, taken to a tent at the back of his stand and requested to show his diploma. To the stupefaction of the gentlemen he exhibited a perfectly authentic degree of doctor of medicine of the University of Paris. They were profuse in their apologies, which the doctor cut short with an urgent entreaty that they should say nothing about what they had seen, "for," he said, "if the people know that I am a qualified doctor I shall have no more customers."



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