## Jthe smactera silberberg Co

## It Will Pay You to Shop Here

are the facilities for buying and selling enjoyed by its stores.
The consequent advantages, together with the keener competition that goes on in the larger centers, results in a variety of assortments and an attractiveness in prices, which stores in the
smaller towns are unable to offer. Oil City, the largest city between Buffalo and Pittsburgh,
can offer you shopping advantages not to be found elsewhere can ofter you shopping advantages not to be found elsewher
within a radius of fifty miles. And you can shop here just cheaply as the local residents themselves. Remember, purchases amounting to $\$ 10$ in any part of our store entitle you to a re-
bate covering the price of a single trip; purchases amounting to $\$ 20$ mean a rebate covering your entire fare
A chance to buy the fall and winter needs at substantial economies-to see the latest ideas of fashion in every line of doesn't that appeal to you, Mrs. Housekeeper ?
Autumn Styles and Fabrics.

Tailored Suits, Costumes, Millinery, Silks, Dress Goods, Neckwear, Dress Accessories-countless messengers from the
headquarters of Fashion are here, telling ot her preterences for headquarters of Fashion are here, telling ot her preterences for
fall wear. Autumn styles contain so much that is "different" that a description in full is impossible on this page. It is only
by visiting this interesting store that you can gain complete and

## The New Fall Dress Trimmings.

 In viewing the new tall styles in dress trimmings, one isparticularly impressed with the prominence accorded beaded and metalic eftects, the many handsome embroidered designs, and
the strong colors that are so much in evidence. Milady's new gown demands the touch of color, the sparkle and the glitter o the beaded bands and ornaments, to complete its charm and as Bands and orname colors; gold, silver, pearl and crystal effects are shown in ng designs; also pearl with pink or blue, and white beads comFined with gold, are wonderfully effective.
Fringe are heal
strongly featured, White beads combined with various colors pearl effects, also metal ball timmings of bright gold, old gold and silver, chenille fringes, and handsome silk fringes lay claim to come and inspect this brilliant gathering of the new tall

## The Smarto Silleorburge onl crry. Da.

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Depository for
City of Oil City.
County of Venango.
State of Pennsylvania.
District Court of the U. S.
U. S. Postal Savings System.
We would bepleased to act as your depository.


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## Young Men <br> Between fifteen and fifty years of age <br> Attention!

 convenient place. If your litis
ee that it carries our famous T, A, P. label-the very finest clothing made in this or any other country.
T. A. P. Suits, $\$ 18,00$ to $\$ 40,00$.

The Printz Co. Special Suits, $\$ 6.00$ to $\$ 15.00$.

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