

The Smart and Silberberg Co.

Centre Street at Elm, Oil City, Pa.

S. & H. Green Trading Stamps with all cash purchases.

Second Floor Rug Department Second Floor

July the Summer Month to Buy New Rugs,

And during these last few days in July an early arrival of 50 9x12 foot Carpet Size Fall Patterns will be placed on show with July Clearance Sale price concessions. And remember, as these are the well known M. J. Whittall line of Rugs, the regular retail price will prevail beginning August 1, 1911. See window display of Whittall's Rugs, four qualities.

Whittall's One Priced Domestic Rugs.

End of the season reductions on Dropped Patterns and slightly soiled carpet and hearth Rugs.

10 ft 6x14 ft best Body Brussels Rug,	\$39.50, formerly \$49.50
10 ft 6x13 ft 6 inch best Body Brussels Rug,	39.25, formerly 47.50
9 ft 0x15 ft 0 inch best Body Brussels Rug,	34.75, formerly 42.50
9 ft 0x12 ft 0 inch best Body Brussels Rug,	25.00, formerly 30.00
8 ft 3x10 ft 6 inch best Body Brussels Rug,	23.00, formerly 27.50
10 ft 6x12 ft 0 in. best English Wilton (soiled)	50.00, formerly 75.00
9 ft 6x12 ft 0 inch best English Wilton	45.00, formerly 55.00
3 ft 0 inchx5 ft 3 inch best English Wilton	6.50, formerly 8.50
2 ft 3x4 ft 6 inch best English Wilton	4.50, formerly 5.75
22 1/2 inchx3 ft 0 inch best English Wilton	3.00, formerly 3.75
10 ft 6 inchx13 ft 6 inch Royal Wilton	52.75, formerly 65.00
10 ft 6 inchx12 ft 0 inch Royal Wilton	47.00, formerly 56.50
9 ft 0 inchx12 ft 0 inch Royal Wilton	33.50, formerly 40.00
3 ft 0 inchx5 ft 3 inch Royal Wilton	5.75, formerly 7.50
9 ft 0 inchx12 ft 0 inch French Wilton	39.75, formerly 52.50
9 ft 0 inchx12 ft 0 inch Saxony Rugs	39.75, formerly 50.00
9 ft 0 inchx12 ft 0 inch Wool Faced Wilton Rug	29.00, formerly 35.00
9 ft 0 inchx12 ft 0 inch Reversible Wool Rug	11.75, formerly 15.00
2 ft 3 inchx4 ft 6 inch Saxony Rugs	3.25, formerly 5.75
22 1/2 inchx36 inch Body Brussels Rugs	1.50, formerly 1.90

July Clearance Sale Prices.

To Close Out Entire Line of Washable Rag Rugs.

One 9x12-0 washable Colonial Rag Rug	\$5.00, formerly \$10.00
One 8x10-0 washable Colonial Rag Rug	4.00, formerly 8.00
Two 6x9-0 washable Colonial Rag Rugs	2.90, formerly 3.00
Three 4x7-0 washable Colonial Rag Rugs	1.90, formerly 3.50
Ten 30x60 inch washable Colonial Rag Rugs	1.50, formerly 2.50
Ten 27x54 inch washable Colonial Rag Rugs	1.00, formerly 1.75

July Clearance Sale Price on Small Mohair Rugs.

This is a splendid opportunity to buy the best wearing plain centre hearth size Rug at One-Half Price.

Four 18 by 36 inch Silk Mohair Rugs	\$1.75, formerly \$3.50
Five 30 by 60 inch Silk Mohair Rugs	3.25, formerly 7.50
Two 30 by 60 inch Silk Mohair Rugs, figured	4.50, formerly 9.00
Two 36 by 72 inch Silk Mohair Rugs	5.25, formerly 10.50
Five 36 by 72 inch Plain Wilton Rugs	5.50, formerly 8.50

500 yards of 50c English Printed Linoleums, five patterns, 40c sq yd

The Smart & Silberberg Co. OIL CITY, PA.

Oil City Trust Company, Oil City, Pa.

\$8,972,950.96

The total banking resources of Oil City amount to the above figures.

These figures are secured from the last published reports of the five strong financial institutions of the city.

The resources of the Oil City Trust Company are \$4,364,502.83 of the above total.

Your business invited.

Coming Your Way.

This is the time of the year when the stocks of clothing and haberdashery are pretty well broken and any good merchant will try and sell odds and ends, even at a loss, rather than carry them over.

We had a good season. We sold lots of Suits, lots of Hats, lots of Shirts, etc., but like every other store we have some "left over" which we intend to sell and must sell, as we positively will not carry goods over from one season to another, and to do this we will mark the articles so low that they can't but help attract your attention. For instance, your choice of any Straw Hat left—

\$1.50, \$2, \$2.50 or \$3 Hats at 75c.

25 Men's Suits (these were carried over from last season), sizes from 34 to 37, mostly all \$14 and \$15 Suits,

Your Choice, \$6.50.

Come in and look over our stock and get some of the good things.

Max Jacobs,

One Price Store, Clothier and Shoer,

233 Seneca Street, Oil City, Pa.

The Home of the Hart, Schaffner & Marx Clothes.

Fire Fire Fire PROTECTION.

Insurance at Living Rates.

Real Estate Bought and Sold on Commission.

W. M. WOLCOTT, Agent.

Office north of Bridge Street and Killmer Block on Elm Street.

TIONESTA, PA.

LADIES!

An old established Suit and Cloak House desires to secure Lady Agent to take orders for our Skirts in her own home. Man-tailored—made to any measure. We help you to establish a splendid and pleasant business. No investment necessary. Write us today that you are interested, and for full information. Fashion Bulletin free on request. THE JONES DRY GOODS CO. PITTSBURGH, PA.

THE PRINTZ CO. MID-SEASON SALE

Commences at Daybreak, August 1st, and Ends at Midnight, August 19th, 1911.

Don't Shoot! We're Coming Down!

Take your auto if you will, If you haven't that, why better still, Take your biplane in the air, Set your mind on getting there.

Let nothing alter your intention, Make necessity mother your invention; Should motor, steel or engine fail, don't care, Come get a bargain—ride shank's mare.

This is the one Recognized Standard Sale where-in every article worth selling is sold. The Printz guarantee of giving satisfaction is as reliable as a government bond. You cannot buy it here unless we know it's absolutely sure to please you.

This sale is going to be a revelation to bargain seekers--it's going to settle forever in the minds of the public at large that an advertised cut price on our goods is genuinely reduced and the goods are the very best produced in America. Every article is plainly marked in English; there is no fancy figuring or price juggling. Our purpose is to clean out the Summer Goods. Speed them going by giving them a generous price cut. The person who wants a bargain will perhaps never again be offered such a big and beautiful assortment of perfect merchandise as the Printz Co. offer you during this, our Second, and we know highly successful stock cleaning.

Come and Come Early and Often. Many of the Items Will be Closed Out Quickly.

\$10.00 suits now.....\$ 6.45	All \$10.00 trousers now.....\$ 6.50	All \$12.50 boys' suits.....\$ 8.45	All \$6.00 wash suits.....\$ 3.00	All \$5.00 straw hats now.....\$ 2.50
12.50 suits now.....8.45	All 9.00 trousers now.....5.00	All 10.00 boys' suits.....7.45	All 5.00 wash suits.....2.50	All 4.00 straw hats now.....2.00
15.00 suits now.....10.50	All 8.00 trousers now.....5.75	All 9.00 boys' suits.....6.45	All 4.00 wash suits.....2.00	All 3.50 straw hats now.....1.75
18.00 suits now.....12.95	All 7.00 trousers now.....4.85	All 8.00 boys' suits.....5.45	All 3.50 wash suits.....1.75	All 3.00 straw hats now.....1.50
20.00 suits now.....14.45	All 6.00 trousers now.....4.35	All 7.50 boys' suits.....4.75	All 3.00 wash suits.....1.50	All 2.50 straw hats now.....1.25
25.00 suits now.....17.95	All 5.00 trousers now.....3.75	All 6.00 boys' suits.....4.45	All 2.50 wash suits.....1.25	All 2.00 straw hats now.....1.00
30.00 suits now.....21.45	All 4.00 trousers now.....2.95	All 5.00 boys' suits.....3.75	All 2.00 wash suits.....1.00	All 1.50 straw hats now.....75c
35.00 suits now.....25.95	All 3.50 trousers now.....2.25	All 4.00 boys' suits.....3.05	All 1.50 wash suits.....75c	All 1.00 straw hats now.....50c
40.00 suits now.....28.75	All 2.50 trousers now.....1.85	All 3.00 boys' suits.....2.25	All 1.00 wash suits.....50c	All 50c straw hats now.....25c
25 per cent reduction allowed on blue and black suits.	All 1.50 trousers now.....1.45	All 2.50 boys' suits.....1.85	All 50c wash suits.....25c	All \$4.00 soft or stiff hats now.....2.75
All \$6.00 linen dusters now.....\$4.00	All 1.50 trousers now.....1.15	All 1.50 boys' suits.....1.15	Special reductions on wash trousers for boys.	All 3.00 soft or stiff hats now.....2.00
All 5.00 linen dusters now.....3.33	Special cuts on flannel trousers.	20 per cent reduction on blue serge suits for boys.		All 2.00 soft or stiff hats now.....1.45
All 4.00 linen dusters now.....2.66				All 1.50 soft or stiff hats now.....90c
All 3.50 linen dusters now.....1.85				All 1.00 soft or stiff hats now.....70c
All 3.00 linen dusters now.....1.75				All 50c soft or stiff hats now.....38c
All 2.50 linen dusters now.....1.45				All \$2.00 caps now.....1.25
All 2.00 linen dusters now.....1.25				All 1.50 caps now.....95c
All 1.50 linen dusters now.....86c				All 1.00 caps now.....65c
All office coats, alpaca, mohairs and serges liberally remembered with the reduction knife.				All 75c caps now.....42c
				All 50c caps now.....35c
				All 25c caps now.....18c

It's Important to the Person Who Thinks.

\$2.50 pajamas now.....\$1.85	\$1.50 neckties now.....\$1.15	\$1.00 boys' shirts now.....90c
2.00 pajamas now.....1.45	1.00 neckties now......85	50c boys' shirts now.....35c
1.50 pajamas now.....1.15	75c neckties now......65	\$1.00 boys' waists now.....70c
1.00 pajamas now......85	50c neckties now......45	50c boys' waists now.....35c
1.00 night shirts now......75c	35c neckties now......25c	\$2.00 knee pants now.....\$1.45
50c night shirts now......35c	50c wash ties now......25c	1.50 knee pants now.....1.15
\$1.50 silk hosiery now.....1.15	35c wash ties now......18c	1.00 knee pants now......85c
1.00 silk hosiery now......85c	25c wash ties now......13c	75c knee pants now......65c
75c silk hosiery now......65c	15c wash ties now......8c	50c knee pants now......45c
50c silk hosiery now......45c	50c umbrellas now.....4.00	25c boys' belts now.....1.15
25c silk hosiery now......35c	4.00 umbrellas now.....2.48	\$2.00 boys' belts now.....1.15
15c silk hosiery now......25c	3.00 umbrellas now.....1.85	1.50 boys' belts now......85c
10c silk hosiery now......18c	2.50 umbrellas now.....1.65	1.00 boys' belts now......65c
5c silk hosiery now......13c	2.00 umbrellas now.....1.35	75c boys' belts now......45c
25c belts now.....1.35	1.50 umbrellas now......95c	50c boys' caps now......35c
1.50 belts now.....1.15	1.00 umbrellas now......75c	25c boys' caps now......18c
1.00 belts now......85c	75c child's umbrellas now......42c	25c suspenders now......18c
75c belts now......65c	50c child's umbrellas now......30c	\$1.00 bathing suits now......85c
50c belts now......45c	\$12.50 bags and suit cases.....9.00	50c bathing suits now......35c
25c belts now......35c	10.00 bags and suit cases.....7.50	\$4.00 men's bathing suits now.....2.35
15c belts now......25c	7.00 bags and suit cases.....6.15	3.00 men's bathing suits now.....1.35
10c belts now......18c	5.00 bags and suit cases.....4.45	2.00 men's bathing suits now......85c
5c belts now......13c	3.00 bags and suit cases.....3.00	1.00 men's bathing suits now......65c
25c suspenders now.....18c	2.00 bags and suit cases.....2.25	50c swimming trunks now.....33c
\$4.00 neckties now.....3.00	1.50 bags and suit cases.....1.15	
3.50 neckties now.....2.65	1.00 bags and suit cases......75c	
3.00 neckties now.....2.25		
2.00 neckties now.....1.45		

EXTRA We will offer 75 novelty Buster Brown and Norfolk Suits for children, ages 3 to 8 years, at 1-2 price. Blues excepted	EXTRA We will offer all our Children's Novelties and Straw Hats at 1-2 price.	EXTRA We will offer 100 dozen White Handkerchiefs at 4c each.	EXTRA We will offer a special lot of Old Hats in Soft and Stiff Shapes, at 1-2 price.	EXTRA We will offer about 50 dozen Policeman and Firemen's Suspenders at 1-2 price.	EXTRA We will offer 15 dozen White Wash Four-in-Hand Ties at 5c each.	EXTRA We will offer 100 dozen Balbriggan Shirts and Drawers at 33c the garment.
EXTRA We will offer 15 dozen splendid Caps for Men, Boys and Children at 1-2 price.	EXTRA We will offer about 100 fancy Vests in beautiful shades and fabrics at 1-2 price.	EXTRA We will offer 200 dozen Black Lisle Hose for Men at 6c the pair.	EXTRA We will offer our beautiful assortment of High Grade Jewelry at 1-2 price.	EXTRA We will offer about 10 dozen Assorted Shirts, odds and ends, at 1-2 price.	EXTRA We will offer 25 dozen special Underwear, worth 50c garment, at 23c	EXTRA We will offer about 50 dozen Black Lisle Hose worth 20c at 9c the pair. Solid Black or with White Feet.

THE PRINTZ CO. OIL CITY, PA.

Contract Goods Not Reduced.
No reductions on Jackets or Overalls, White or Black Neckwear, Full Dress Goods, Interwoven Hose, Knox Hats, E. & W. Collars, Hansen's Gloves, Jean Pants, Woolen Underwear, Spalding's Athletic Goods, White Laundered Shirts.

Terms.
Cash only. Goods reserved on deposits. Alterations Free. Positively no goods on approval. No goods exchanged on Saturdays. Goods altered will not be exchanged. No refunds.