

The Smart and Silberberg Co

Our Semi-Annual Clearance Event.

The Great Sale Starts To-day. This Yearly Yield of Bargains Yokes the Zenith of Values to the Zero of Cost.

The sale of the season—a sweeping sacrifice of prices to move out Winter Goods without further delay.

Greater values have never been known than those we will offer here. The entire store will be a-throb with interest to economists.

Terms of Sale—Cash.

In view of the fact that many goods will be sold for less than actual cost, all goods sold at sale price will be sold for cash, any goods charged will be at regular price.

The Smart & Silberberg Co. OIL CITY, PA.

Oil City Trust Company, Oil City, Pa.

NEW YEARS

Is the natural time for adjusting financial matters and improving your investments. Our Certificates of Deposit make a convenient investment for any amount, furnishing absolute safety, together with an opportunity to convert into cash readily if desired, and pay you

Four Per Cent.

FOREST COUNTY NATIONAL BANK,

TIONESTA, PENNSYLVANIA.

CAPITAL STOCK, \$50,000. SURPLUS, \$95,000.

Time Deposits Solicited. Will pay Four Per Cent. per Annum

A. WAYNE COOK, President. A. B. KELLY, Cashier. WM. SMERBAUGH, Vice President.

A. Wayne Cook, G. W. Robinson, Wm. Smerbaugh, N. P. Wheeler, T. F. Ritchey, J. T. Dale, A. B. Kelly.

Collections remitted for on day of payment at low rates. We promise our customers all the benefits consistent with conservative banking.

First and best aid to young business men

Get the right bank behind you

This institution has unequalled facilities to render every aid and assistance necessary to correct financing.

Checking Accounts solicited 4 Per Cent. on Savings Collections—Foreign and Domestic Travelers' Checks payable anywhere Safety Deposit Vaults

The Franklin Trust Co. FRANKLIN, PA.



Falling in Love. I do not doubt that as the world goes on a deeper sense of moral responsibility in the matter of marriage will grow up among us.

Knew the Sound of Wood. There was an argument on a cricket field in a village near Nottingham, England, which interrupted the game for some time.

The Tricksters. "Political tricksters always give themselves away," said a congressman.

Not So Bad as She Feared. "George," she whispered as she crept a little closer and placed her head against his left hand second story vest pocket.

A Natural Cross. One of the most beautiful natural rock carvings in the world is the Southern Cross, on the island of Grand Maun, in the bay of Fundy.

Corroborated. "Though many people think so who hear me play," said the long haired amateur, with studied carelessness.

Said What She Meant. "Oh, I am so awfully ashamed of myself!" said Edith Jones to her dearest girl chum.

An Exception. "Animals," said the teacher, "frequently become attached to people, but plants never do."

Hard to Tell. Miss Oldgirl—Do you think Mr. Snifkins is sincere when he writes that he loves me more than tongue can tell?

Upward. "Is Mike (Cancy here)?" asked the visitor to the quarry after the premature explosion.

Sarcastic. Guest (impatiently)—I say, waiter, how long have you been employed here?

Too Much of a Tease. Blough and Neighbors were chatting on the porch. Mrs. Blough was in the parlor near the window.

The Gypsy Life. "Just as soon as my husband and I have \$500 saved up besides our fare we are going back to England," said a woman player.

Ballooning Among the Clouds. It has been my lot to see in arctic regions some hundreds of thousands of icebergs close at hand.

Six His Limit. To the man who has a horse to sell considerable leeway is allowed in the matter of setting forth the animal's merits.

A Lesson in Thrift. A lesson in thrift is found in the advice given by Congressman John E. Andrus to a young man for whom he had secured a minor appointment in the capitol at Washington.

Motio Denied. A man arrested for murder was assigned a counsel whose crude appearance caused the unfortunate prisoner to ask the judge:

A Dull Letter. "The only news I have to tell you," wrote the Billville citizen, "is that the river has risen and drowned all your cattle, and your uncle has broken jail; likewise the widdler woman you wuz goin' ter marry has runned off with a book agent.

His Preference. "You say this man stole your coat?" said the magistrate. "Do I understand that you prefer charges against him?"

A Shock. Mrs. Youngwife—Now, tell me, Alfonso, what papa said to you when you asked him for my hand.

Veterinaries. Hippocrates, the "father of medicine," wrote a treatise on the veterinary art, but its true founder was Vegetius, who wrote "De Arte Veterinaria."

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James Oil City, Pa. New Embroideries for Spring Season.

It is with a feeling of mingled pride and satisfaction that we present these new embroideries to the women of Oil City.

Pride in our ability to bring direct from St. Gall, Switzerland, to the embroidery buyers of this city the many new and exquisite novelties that that world-renowned embroidery city is famous for.

With reference to assortment this showing surpasses any previously made by this store, for this 1910 spring order for embroidery reached a figure not nearly equalled by any former order.

Just as carefully provided for the 10c Embroidery demand as we did for that at \$1 yard.

WILLIAM B. JAMES, - OIL CITY, PA.

CARLON'S

Men's \$3.50 and \$4.00 SHOES.

At these prices we show an unusual variety of styles in all the popular leathers. Our \$3.50 and \$4.00 Shoes are different from ordinary shoes at these prices.

Our Personal Guarantee,

Which "means something," is back of every pair.

CARLON & CO.'S, 116 Centre St., Oil City, Pa.

The Finest Food The Sea Produces

There's a world of difference in codfish. Some are coarse-fibred. Their meat is strong-tasting. They are not the kind you will like.

A few are fine-grained and choice. Their meat is sweet-flavored. The flesh of these fish is the finest food the sea produces.

These are the cod—and the only kind—which we use in making Beardsley's Shredded Codfish.



The Sweet-Flavored Fish. All the seas in the universe can supply but a limited quantity of the choice cod we demand.

Our cod are the product of Northern waters. The fish which feed here are the finest that come out of the deep.

Then we take only the best part of each fish—the sweetest, most delicate meat.

Ready to Cook. We prepare this dainty meat all ready for you to cook.



Your Grocer Will Give You Our Book. Your grocer will give you our book of new recipes with the first package you order.

J. W. Beardsley's Sons 474-478 Greenwich St., New York

Dr. August Morck OPTICIAN. Office 1 & 7 1/2 National Bank Building, OIL CITY, PA. Eyes examined free. Exclusively optical.

Keeley Send your friends with the drug or drink habit to the Cure of successful cures. Keeley Institute, 30 years Only Keeley Institute, in Western Penna. 4245 Fifth Ave., Pittsburgh, Pa.

Marlin Big Game Repeating Rifles. The great thing in big game rifles is accuracy to work under all conditions. Marlin rifles are built with this idea foremost.