

# A Store Where It Is Always Profitable to Trade.

This is a natural store. It's news must therefore be natural. Merchandise gymnastics are foreign to our practice. Exaggeration is tabooed in our store talk. This business is conducted on the principle of giving you every legitimate trade advantage which can come through intelligent up-to-date enterprising merchandise. It is not a bargain store of a day, but a reasonable price store in season and out of season.

### Sale of Fine Fur Hat Shapes.

\$1,90 for choice of \$3.50, \$4 and \$5 Hats.

A few days ago when a large New York importer wired us that he would close out all his fine tur hat shapes at a price which we knew was less than one-half cost, we lost no time in accepting his offer. When we say that there are no better shapes made either in this or any other country, we are not exaggerating. The quality is the very best fur felt; and what is known as two-piece shapes. Colors are black, navy, green, grey, taupe, brown and garnet. You can select any \$5 shape you may have in mind and the cost now will be but \$1,90.

### Trimmed Hats at \$5 and \$7.50.

\$5 and \$7.50 are the charmed figures about which the millinery store groups some most most attractive hats. You could probably count one hundred and fifty of them which are on special tables in the millinery store for today's selling. A few of these hats were specially trimmed in our own work rooms to sell at \$5 and \$7.50- a good deal better than ordinary value. Most of them however are from assortments of hats that have been selling at considerable higher figures. The offering represents all colors and black-large and small styles, and there are a few dressy black toques and bonnets for elderly ladies.

### The Smart & Silberberg Co. OIL CITY, PA.

## **Thought Starter 2.**

Money Spent is Energy Wasted. Money Saved is Energy Stored.

> Save your energy against the day of need in a

Hoyle. Hoyle was not really the inventor of whist, although often so stated to be, but he was the first who introduced scientific whist to the public. A recent authority says that very little is known of Hoyle's personal history except that he was a barrister by profession and held the post of registrar of the prerogative in Ireland. He was born in 1670 and died in Cavendish square in 1767 at the advanced age of ninety-seven years. He received the sum of fl. 000 from his publisher for his treatise on whist, which ran through five editions in one year and was extensively pirated. Hoyle is said to have given lessons in whist at a guinea a lesson. One of his great points was the calculation of probabilities at various stages of the rubber. This at first was deemed so important in guiding players that a famous mathematician used to frequent the coffee houses (the old substitute for the modern clubs) and give his opinion on the state of the odds at any stage in a game of whist in return for a small fee from the players .-

#### Crossing the Ocean.

Glasgow Times.

The following bits of conversation may be heard several thousand times each day: "I think those people down in the

steerage have a much better time than we do. But don't they look just like so many animals?" "Don't those clouds over there look

just like land?" "Somebody said we aren't far from an iceberg, but I don't know whether it's so or not. You hear so many false

reports on shipboard." "Have you met the captain yet? ] hope you didn't ask him any foolsh questions, poor man" "No; I haven't seen a whale yet, but

there were lots of porpoises around the ship today. "Who is that man? I haven't seen him before. He must have come on

board during the night." (Always fun-"Did the postman bring you anything this morning?" (Sure of a howl.) "Is this your first trip to Europe? My, but you have a treat in store!"-Princeton Tiger.

#### As Arranged For Older Children. Miss Mary was the possessor of a diminutive and immature specimen of the Ovis aires, a wool bearing and ruminant quadruped, whose firsh is highly esteemed by persons to whose gustatory organs its flavor is agreeable. The shaggy and agglomerated filaments constituting in their collective capacity its natural outer covering, in-

tegument or garment presented to the

vision a surface absolutely etiolated and albified and rivaling in Immaculateness the lustrous mantle of crystallized vapor that commonly character izes the winter landscape. And to whatsoever locality, contigu ous or remote, whither Mary's vagrant fancy, the call of duty or, perchance

the parental mandate impelled her, when not otherwise engaged, to betake herself, this juvenescent representative of the genus Ovis aires, with a fidelity remarkable in one so immature and inexperienced, could be counted upon with absolute and entire certainty to accompany her.-Chicago Tribune.

#### Fortune For Forgers.

The last person to suffer death for forgery in London was a Thomas Maynard, who was executed on Dec. 31, 1829. It was not, however, until 1832

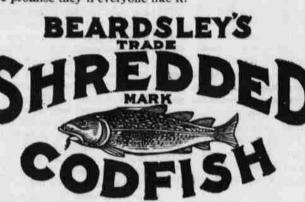
## What to Have For Tomorrow's Breakfast No family in all America will eat a better breakfast than yours

tomorrow, if you have Beardsley's Shredded Codfish.

Even a millionaire's table could boast nothing more delicious. Yet more than enough for five hungry people will cost you only 10 cents.

So just for the sake of variety, let your folks try this fineflavored food.

Let them feast on it tomorrow-"fish day." We promise they'll everyone like it.



**Ready in 10 Minutes** Beardsley's Shredded Codfish means a breakfast prepared without bother. No bones to pick out-no washing-

no soaking-no boiling. You can have it ready to serve-Instead of Eggs or Meat Your folks will find this Shredded cooked to the Queen's taste-in less

Codfish a welcome change from eggs than ten minutes. And please don't think there's any "fish-odor" in cooking — instead, or meat. It is more nourishing and strength-ening than either. there's a tempting, savory smell-a smell that will make you hungry. It contains 22 per cent protein. Sirloin steak only 17 per cent. Eggs

only 121/2 per cent. You'll See a Big Difference And see what you save by serving it. A package of this—plenty for five—

Beardsley's Shredded Codfish doesn't taste at all like other codfish

ute you open the package. The meat in a package of this is so fine and fluffy and dainty—so sweetsmelling-so delicion looking-that you'll be tempted to eat it without

We use none but fat, plump fish-the finest that come out of the deep. We pay the top price to get them.

THE PACKAGE WITH THE RED BAND

#### Get a Package Today

Order a package of this Shredded Codish today—please make sure you get Beardsley's—the package with the red band. There is other Codish in packages. But Beardsley's is the only Suredded Codish. No other kind will Suredded Codish. taste half so delicious

Cod of fair quality can be bought for half what we pay for ours. And we take only the choicest part

Eggs or meat for five costs three or

After one breakfast or lunch of this delicious food, your people will want

In New York, where most people know how good our Shredded Codfish is, it is served about that often in

There are so many tempting ways to prepare it, that no one ever tires of it.

cately flavored meat.

costs only 10 cents.

four times as much.

nearly every home.

it at least once a week.

#### Free Book of Recipes

Ask your grocer for our free book of recipes-directions for dozens of tempting new dishes. Or write us-we'll send you the recipe book-also a gen-erous sample of our Shredded Codfish.

J. W. Beardsley's Sons Lined with wax-paper. No preserva-tive whatever, save the purest and finest see-sait. Also packed in the said glass. Some of Our Other Pure Food Products: Acme Sliced Bacon; Acme Sliced Dried Beef; Star Brand Boneless Herring. 474-478 Greenwich St., New York



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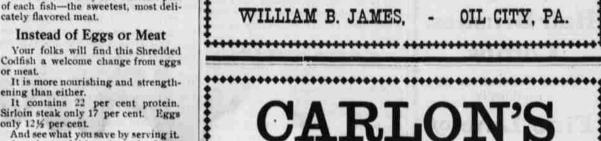
### **A November Suit Sale**

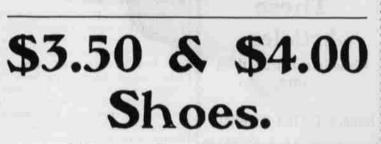
Consisting of 32 Sample Suits and 44 Suits from our own stock 76 Suits all told. The prices will be \$14 50 and \$14.75, \$16.50 and \$10.75, \$18 50 and \$18.75.

The 32 Suits designated as sample suits are not sample suits in the strict sense of the word. We'll explain this seeming paradox during the past two weeks we've been in correspondence with a Fifth Avenue tailor, concerning upward of one hundred suits which he had declined to ship to a western merchant on account of his uncertain mercantile rating.

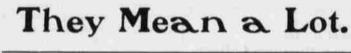
The best tailored suits we have in stock come from this tailor so, knowing the kind of suits they would be, we allowed him to send us 32 of them-the balance went to a merchant in a neighboring city.

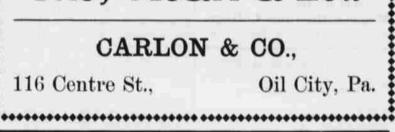
They were sent subject to approval, but as they were nice suits and a very generous allowance was made us on them we kept the entire lot. These 32 suits with the 44 from our regular stock, comprise the most important suit transaction of the season. All are this season's suits-that statement is most positively. The styles are ab-solutely correct. Materials are of the best and the colors are those in greatest demand.





These prices in themselves do not signify anything, but when you compare our shoes for men and women at these prices with shoes sold elsewhere





foods. You'll see a vast difference the minwaiting to cook it.

BE

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# Tomorrow's Breakfast —

# Have it Shot from Guns

Surprise your folks tomorrow morning with a dish of Puffed Wheat or Puffed Rice.

Then let them pass judgment.

Go back to the old foods if your folks think them better. But we know that you won't go back.

These are curious foods, but not made to be curious. The object was to make them digestible.

They are exploded by steam for the

simple purpose of blasting the starch granules to pieces.

But the result lis crisp, gigantic grains, made four times as porous as bread.

The result is unbroken, nut-like grains, ready to melt in the mouth. Foods that the children like.

They are liked so well that seventeen million dishes were consumed last month. Now it is your turn to try them.

## Puffed Wheat-10c Puffed Rice-15c

These are the foods invented by Prof. Anderson, and this is his curious process:

The whole wheat or rice kernels are put into sealed guns. Then the guns are revolved for sixty minutes in a heat of 550 degrees.

That fierce heat turns the moisture in the grain to steam, and the pressure becomes tremendous.

Then the guns are unsealed, and the steam explodes. Instantly every starch granule is blasted into a myriad particles.

The kernels of grain are expanded eight times. Yet the coats are unbroken, the shapes are unaltered. We have simply the magnified grain.

One package will tell you why people delight in them. Order it now.

### Made only by The Quaker Oats Company

Take no other. Huy of your Druggist. Ask for CHI-CHES. TER S DIAMOND BRAND PILLS, for \$5

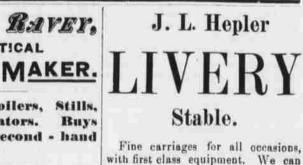
SOLD BY DRUGGISTS EVERYWHERE

#### PROCLAMATION.

WHEREAS, The Hon. Wm. E. Rice, President Judge of the Court of Common Pleas and Quarter Sessions in and for the county of Forest, has issued his pre-cept for holding a Court of Common Pleas, Quarter Sessions of the Peace, Orphans' Court, Oyer and Terminer and General Jail Delivery, at Tionesta, for the County of Forest, to commence on the Third Monday of November, being the 15th day of November, 1909, No-lice is therefore given to the Cor-

the 15th day of November, 1909. No-lice is therefore given to the Cor-oner, Justices of the Peace and Con-stables of said county, that they be then and there in their proper persons at ten o'clock A. M., of said day with their records, inquisitions, examination, and other remembrances, to do those things which to their office appertain to be done, and to hose who are bound in recognizance to prosecute against the prisoners that are or shall be in the jail of Forest County, that they may be then and there to prosecute against them as shall be just. Given un-der my hand and seal this 18th day of October, A. D. 1909. S. R. MAXWELL, [L.s.] Sheriff.

IT PAYS TO ADVERTISE IN THIS PAPER



with first class equipment. We can fit you out at any time for either a Wire or letter orders promptly at- pleasure or business trip, and always tended to. End of Suspension Bridge, at reasonable rates. Prompt service Third ward. OIL CITY, PA. and courteous treatment.

Come and see us. **CHICHESTER S PILLS** 

Rear of Hotel Weaver TIONESTA, PA. Telephone No. 20.

Chamberlain's Cough Remedy

