## The July Clear ance Sale

 Began Monday, July 12. Our Greatest Lowering and Stock Reducing Event.A period of value giving with parallel in this city.
Clearance here means the complete closing out of many
lines of seasonable goods-a clearing of counters, shelves, show lines of seasonable goods-a clearing of counters, shelves, show
cases and tables of summer merchandise. No half-hearted or cases and tables of summer merchandis gone forth to all department heads to sell no. The edict has a sacrifice is necessary to clear the decks.
ent. The drop is deep and dortments and than they should be at this time. Hence the prices are cut
lower than usual to quickly clear away these stocks.

All who value thritt and apprecirte economy will welcome
matchless savings on needed and seasonable goods. This sale matchless savings on needed and seasonable goods. This sale
will be a crowd bringer and great rewards will result to every purchaser. Don't fail to attend this sale a
how truly extraordinary thise values are.

Our sole purpose is clearance-cost and profit are no long will to the lively tune of quick stepping prices, Read all the items, they point the wry to the greatest savings you ever had first choice is best.

The Values Are Unprecedented
The Smart \& Silberbera Co. OIL CITY, PA

Oil City Trust Company, Oil City, Pa .

Capital and Surplus,
\$750,000.00.
Pays Four Per Cent. on Time Deposits and solicits your account.

FOREST COUNTY NATIONAL BANK,
$\qquad$


PEN NSYLYANIA STATE NORMAL SCHOOL



## LIMITS DEFINED

New Tariff Measure Having Reached Conference ComBecome Known




An invitation to all owners of cylinder machinesColumbia and others.
We could argue the quality of Columbia Indestructible Cylinder Records untila year from now-but what good would it do if you could not prove it for yourself by coming into our store and seeing and hearing it? We could print a whole newspaper every day about the special and original Columbia processes of manufacture-and get nowhere at all if the Records did not bear the evidence.
COLUMBIA INDESTRUCTIBLE CYLINDER RECORDS
won't break, no matter how roughly they are used, they won't wear out, no matter how often they are
played. Moreover, their tone is far purer, clearer, played. Moreover, their tone is far purer, clearer,
more brilliant than that of any other cylinder record made. Don't merely take our word for itne inside our store and listen. Cost 35 cents! BOVARD'S PHARMACY tionesta, PA


