## The dmartan Sillerbergleg

## Store Calendar for February

Beginning Monday, February 1st,

Our Great Blue Ribbon Whtte Sale.<br>Muslins, Lingerie, Laces, Embroideries and White Goods of all



Begiuning Monday, February 8th,
Our Housekeepers Sale of Carpets, Rugs. Curtains, Qc.
$\qquad$
$\qquad$ guarantee goes with every article sold at this sale.

The Smart \& Silberbera Co. OIL CITY. PA.

Let Us Take Care of Your Sav ings Until They Take Care of You

## 4 PER CENT

Oil City Trust Company, Oil City, Pa.

## GAINED 55 POUNDS.

Charles L. Schultz of Dunkirk Tells How He Regained His Health



Pithy Paragraphs ThatChronicle the Week's Doings,




$\qquad$


## 

How would you pay a bill for this amount? Would you take

> Three $\$ 10.00$ Bills
> One $\$ 5.00$ Bill
> Two \$1.00 Bills
> One Haif Doila
One Quarter
> One Quarter
One Dime
> Four Pennies
> Or would you simply write out a
check for the amount?
> The check is the simplest, safest
and most business-like way. and most business-like way. This bank appreciates small check-
ing accounts and encourages their ing account
growh. Have you an account-if not we
would like to talk the

> Capital and Surplus $\$ 680,000.00$ Total Assets, ove

> Franklite $\mathbb{E}$ rush Companty


## Taking Inventory.

No matter how large or how smala ke stock" at least once a year

All yard goods are carefully measured; all articles or pece goods are carefully counted. Then if he be a mod, ern, progressive merchant he enters it in his "stock book" at what he considers a fair present valuation. If he paid a dollar for an article or a dollar a yard of some or item of yard goods, which by reason of "f or stock" cause has deprech in

$$
\begin{aligned}
& \text { at what it is actually worth. } \\
& \text { All this by way of expla }
\end{aligned}
$$ prefers to accent a temporary loss on a lot of merchandise rather than take it "into stock" at less than cost.

To our mind that's progressive merchandising. Come and see the bargains in our clearance sale.

WILLIAM B. JAMES,
OIL CITY, PA.


A different selection on each side They fit any machine
That tells the whole story except that at 65 cents for the Columbia Double-Disc you get a better record, on each side, than you ever bought be fore at $\$ 1.20$ for the same two selec tions. Get a catalog!
BOVARD'S PHARMACY tIonesta, pa.


