## The dmantan sillerberg Co

A Foreword to the Fashionable.
New Arrivals in Fall

## Suits and Coats

The new showing of suits is particularly important inasmuch as the styles differ so radically from those of past season. Coats are long as are also the sleeves-effects are strictly tailor dahlia. Every day now brings fresh arrivals.

## New Trimmed Hats.

Quite a number of new styles have just been received and among the lot will be found a nice line of Children's Hats suitable for school days. As usual prices are most reasonable.

## A Free Pattern With the Summer Quarterly Style Book

A Ladies' Home Journal Pattern will be given free to all who buy a copy of the New Summer Quarterly Style Book at with cover in colors. It shows over 1,500 illustrations of the best-fitting, most stylish, simplest and most economical patterns known to the fashion world-patterns of every up-to-date style for women, misses and children, and only 10 to 15 cents each; 30 pages are devoted to illustrating new transfer patterns for embroidery, showing method of application. This big Quarterly is the best Fashion Book ever published in America for home dressmakers-would be a bargain at a quarter; but the price is only 20 cents per copy, including any 15 -cent Ladies' Home Journal Pattern. The book may be examined at the pattern counter.

The Smart \& Silberbera Co. OIL CITY, PA.

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