Smart \& Silberberg. OII CITY, PENNA.

Selling

## Wall Paper

at Dry Goods Prices. Do you realize what this means? Do you know that
this department store system of ours brings the cost of all grades
of wall paper down to half what the regular stores charge? of wall paper down to half what the regular stores charge ? a radius of 100 miles. We buy cheaper than most dealers and by selling at our department store basis of profit we can undersell our competitors fully 50 percent.
If you have any papering to do this spring it will pay yon to run down and get orr prices. We pay rairead fare on
all purchases of $\$ 10$ or over, so you can trade here without ex To Encourage Early Buying We Are
Now Selling.
A Lot of 5,7 and 8c papers at 2c roll A Lot of $10,121-2 \& 15 c$ papers at 5 e roll A Lot of 18,20 and 25 c papers at 10 c roll

Carpets---The Opening Sale.


Over 200 New Patterns of Carpets,
a Quarter to a Third Under Price.
We never had so many patterns for choice at the sea-
son's beginning. We never had such rich and beautiful carpetings. Orders were given months ago when prices were low-
er, and special concessions even on those low prices were made on account of the magnitude of our orders. We have clipped a
big slice from our usual profits, too, to make the offerings for

SMART \& SILBERBERG, OIL CITY, PA.


